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Prejudiced attitudes towards tourism

By Daniel Arato

AV Akademikerverlag Jan 2015, 2015. Taschenbuch. Book Condition: Neu. 220x150x4 mm. This item is printed on demand - Print on Demand Neuware - The author's work is a study with the aim to find out to what extent prejudices, stereotypes and clichés have an impact on the perception of and the motivation to travel to Arab countries. Political developments of the recent history seem to have changed western civilization's views and attitudes towards the Arab world considerably. The author has decided to do a quantitative research in form of a questionnaire with a representative sample of 43 participants. The sampling method used was convenience sampling. Furthermore the questionnaires have been conducted and were the resource for the further analysis. The questionnaire included 22 questions, which were presented in form of multiple-choice questions, some yes/no questions and a few open questions. 68 pp. Englisch.



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