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The Rover Boys on the Plains; Or, the Mystery of Red Rock Ranch (Dodo Press)

By Edward Stratemeyer

Dodo Press, United Kingdom, 2008. Paperback. Book Condition: New. 226 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Edward Stratemeyer (1862-1930) was born in Elizabeth, New Jersey. He was an American publisher and writer of books for children. He wrote 150 books himself, and created the most famous of the series books for juveniles, including the Rover Boys (1899 and after), Bobbsey Twins (1904), Tom Swift (1910), Hardy Boys (1927), and Nancy Drew (1930) series, among others. Stratemeyer pioneered the technique of producing long-running, consistent series of books using a team of freelance authors to write standardised novels, which were published under a pen name owned by his company. Through his Stratemeyer Syndicate, founded in 1906, Stratemeyer produced short plot summaries for the novels in each series, which he sent to other writers who completed the story. Stratemeyer's series were also innovative in that they were intended purely as entertainment, with little of the moral lessons or educational intent found in most other popular fiction of the early twentieth century. Stratemeyer's series included, besides the famous ones, many that are now forgotten except by collectors: The Motor Boys (1906), Honey Bunch (1923), The...



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