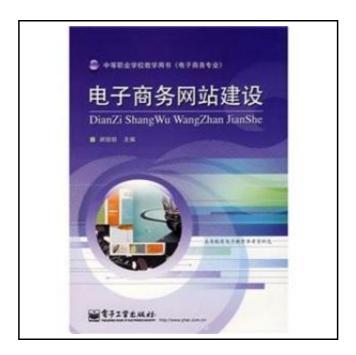
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paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Pages Number: 11251 Publisher: Electronic Industry Press. Pub. Date :2008-01. Introduction to enrich the book examples. vivid language. systematically describes the entire process of building e-commerce site. including web-based knowledge. the site s overall design. site structure. layout design. back-end database management. member registration log. web product management. online shopping and check out. exchange information. and upload the site. maintenance. security. management and so on. The book is divided into 11 chapters. set in order to complete an e-commerce website - campus phone network. the main line. will explain the theory of production throughout the instance. I believe that through reading this book, the reader can quickly grasp the technical development of an e-commerce website. This book is rich in content. level of clarity, very systematic, in order to develop students practical hands-on ability to target, follow the employment-oriented approach to current students in secondary vocational schools, the premise of cognitive ability. from a practical point of view . the use of case teaching, case studies and training projects to guide students focus on skills. progressive approach of the entire process of building the site. so suitable as a computer professional or vocational school training materials. can also be for website design. website management and website design enthusiasts learning and reference. More Contents: Chapter 1 Overview 1.1 ecommerce website development e-commerce website was created to build 1.1.2 1.1.1 What is e-commerce website 1.2 The purpose of the type and composition of e-commerce site e-commerce website 1.2.1 1.2.2 The composition of the type 1.3 e-commerce site characteristics and the role of e-commerce site e-commerce website features 1.3.1 1.3.2 The role of e-commerce website Summary Exercises Chapter 2 think about...



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