



Managing Cultural Differences

By Moran, Robert T.; Abramson, Neil Remington; Moran, Sarah V.

Routledge, 2014. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: "this edition, rich with new stories, examples and suggestions.this book contains required information for anyone interacting in a culture other than their own" Dr. Warren Wilhelm, DBA Harvard Business School, President, Global Consulting Alliance "an invaluable learning tool and reference book. The new edition is quite simply the best yet" Michael Philipps. CFO-Omya, Inc. CFO of the year - Cincinnati Business Courier, 2013 "The authors have done a marvellous job of discussing inter-cultural diversity. managerial implications. as well as strategy. I was particularly impressed by the book's depth and breadth, and the authors' comprehensive treatment of cultures around the world. This book is likely to set standards in its class!" Hemant Merchant, PhD, Professor of International Management, University of South Florida - St. Petersburg, USA "comprehensive and up to date.valuable cultural insights.will continue to be my guide for working with European and Global clients" Karen Green, Organizational Development Consultant, Karity HR Solutions, UK " Managing Cultural Differences is a must-have for managers and leaders working cross-culturally.provides great insight on how to drive performance" Jeffrey Kotanchick, Leadership Development Advisor, Saudi Aramco, Saudi Arabia "Greater emphasis...



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