



## The Art and Style of Product Photography

By Wiley, J. Dennis Thomas

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, The Art and Style of Product Photography, Wiley, J. Dennis Thomas, High quality images sell products. Here's how you do it. From cereal boxes to billboards to photos on Amazon, product photos have a strong impact on viewers. Now you can master the secrets of effective product photography with this essential guide. Author J. Dennis Thomas guides you through the basics, from selecting the right equipment and practicing different lighting techniques to controlling exposure, using backgrounds and props, and much more. Whether it's jewelry, food, fashion, or other products, learn how to photograph for effective selling, while building the skills and tools you need for a career. \* Explains how to produce quality photos for product or commercial photography, including fashion, food, jewelry, technology, and more \* The author is a professional photographer whose work has been published in major U.S. magazines including Rolling Stone, Elle, W Magazine, and US Weekly \* Covers choosing the right equipment, practicing different lighting techniques, controlling exposure, using backgrounds and props, and more \* Gives new and even experienced photographers the tools they need to build careers in product photography Take photographs that...



## Reviews

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-- Lizeth Witting

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Brookes Publishing Co, United States, 2015. Paperback. Book Condition: New. 274 x 213 mm. Language: English . Brand New Book. Filled with tips, tools, and strategies, this book is the comprehensive, practical toolbox preschool administrators need to implement early childhood inclusion through...