



P e-commerce solutions (Chinese Edition)

By SHI ZHI JUN

paperback. Book Condition: New. Ship out in 2 business day, And Fast shipping, Free Tracking number will be provided after the shipment.Paperback. Pub Date: 2004 Publisher: China Business Basic information title: e-commerce solutions original price: 23 yuan Author: Shi Zhijun Press: China Business Publication Date: 2004ISBN: 9787504448514 words: Page: Revision: 1 Binding: Folio : 16 logo merchandise: B001TK2P3K Editor's Choice e-commerce case studies published by Chemical Industry Press. 1.1.2 Summary No Contents Chapter 1 learning objectives and knowledge to prepare 1.1 Learning objectives of this course 1.1.1 Case Teaching and significance commerce case 1.1.3 the course of the analysis of the importance of the goal reached 1.2 learn this main method 1.2.4 1.2.3 e-business case analysis of the main content of the course to have knowledge classification 1.2.2 1.2.1 e-commerce case of e-commerce case studies involving the other knowledge Questions link resources to expand training a first Chapter 2 network brokerage model case studies 2.1 network brokerage model 2.1.2 Network brokerage model 2.2 Typical Case Study: Alibaba Alibaba's Network brokerage model 2.2.1 Introduction 2.2.2 Alibaba operators 2.2.3 Introduction 2.1.1 network brokerage 2.2.5 Problems 2.2.4 Ali Baba. Ali Baba's management development the 2.3 group discussion and constructive proposals for the case...



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