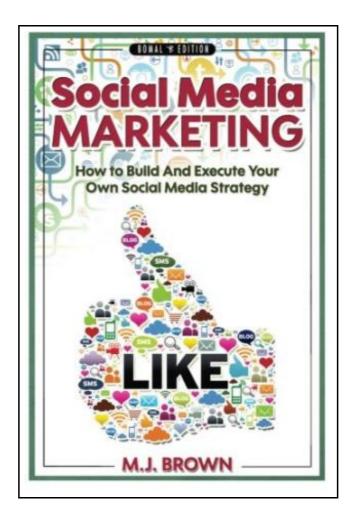
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Reviews

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(Dr. Thaddeus Turner PhD)

SOCIAL MEDIA MARKETING: SOCIAL MEDIA MARKETING - 2ND EDITION - HOW TO BUILD AND EXECUTE YOUR OWN SOCIAL MEDIA STRATEGY



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Createspace, United States, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****. Social Media Marketing - 2nd Edition: How to Build and Execute Your Own Social Media Strategy This book contains proven steps and strategies on how to use social media to market your products and services. Social media has evolved rapidly and turned into an important part of our life and how the world functions. Only a few years ago people said that if as a business, you are not on social media, you are missing out. Today nobody says that because it s a given that every business, no matter how big or small, has an online presence. It s no longer just an additional source of leads or just a side note in the marketing plan of a business. Social media is now at the center stage of how businesses run and how they market their products and services. By reading Social Media Marketing, you will learn: The basics of social media marketing How to form a good social media strategy. How to start a good blog that will be the cornerstone of your social media empire. How to optimize your strategy on sites such as Facebook, Twitter, Google+, LinkedIn, YouTube, Pinterest, Instagram etc. How to execute and manage the system without getting overwhelmed by it. Thousands of indie artists, musicians, writers, and creators of all kind are making a living doing what they love, because of the internet. Even more people have started small businesses that are completely online and completely automated and earn quite a decent amount of passive income. All they do is market their business on social media and keep earning week after week. With an understanding of social media marketing strategies, you...

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