



DOWNLOAD



An Introduction to Management Science: Quantitative Approaches to Decision Making, Revised (with Microsoft Project and Printed Access Card)

By Anderson, David R.; Sweeney, Dennis J.; Williams, Thomas A.; Camm, Jeffrey D.; Martin, R. Kipp

Cengage Learning, 2011. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Gain a sound conceptual understanding of the role that management science plays in the decision-making process with the latest edition of the book that has defined today's management science course:

Anderson/Sweeney/Williams/Camm/Martin's AN INTRODUCTION TO MANAGEMENT SCIENCE: QUANTITATIVE APPROACHES TO DECISION MAKING, REVISED 13th Edition. The trusted market leader for more than two decades, the new edition now prepares readers for success with the latest developments in Microsoft Office Excel 2010, including data sets, applications and screen visuals throughout that reflect Excel 2010. Readers learn from the book's proven applications-oriented approach, powerful examples, and problem-scenario approach that introduces each quantitative technique within an applications setting. Readers can get a copy of LINGO software and Excel add-ins with the book's online content. A copy of the popular Microsoft Project Professional 2010 accompanies the book on CD.



READ ONLINE
[4.24 MB]

Reviews

Very useful to any or all group of men and women. It is written in basic words instead of difficult to understand. I realized this ebook from my i and dad recommended this publication to understand.

-- **Althea Fahey MD**

This ebook is fantastic. It is actually written in straightforward terms rather than hard to understand. It has been designed in an extremely straightforward way and it is merely soon after I finished reading through this ebook through which in fact modified me, alter the way I really believe.

-- **Justice Wilderman**