



Implications of Changes in Information Technology for Corporate Strategy (Classic Reprint)

By Michael S Scott Morton

Forgotten Books, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.Excerpt from Implications of Changes in Information Technology for Corporate Strategy Management in the 1990s is an industry and governmental agency supported research program. Its aim is to develop a better understanding of the managerial issues of the 1990s and how to deal most effectively with them, particularly as these issues revolve around anticipated advances in Information Technology. Assisting the work of the Sloan School scholars with financial support and as working partners in research are: American Express Travel Related Services Company Arthur Young and Company British Petroleum Company, p.l.c. BellSouth Corporation Digital Equipment Corporation Eastman Kodak Company General Motors Corporation International Computers, Ltd. MCI Communications Corporation United States Internal Revenue Service The conclusions or opinions expressed in this paper are those of the author(s) and do not necessarily reflect the opinion of Massachusetts Institute of Technology, Management in the 1990s Research Program, or its sponsoring organizations. About the Publisher Forgotten Books publishes hundreds of thousands of rare and classic books. Find more at This book is a reproduction of an important historical work. Forgotten Books uses...



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