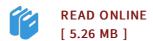




Teaching Generation Text: Using Cell Phones to Enhance Learning

By Lisa Nielsen, Willyn Webb

John Wiley & Sons Inc. Paperback. Book Condition: new. BRAND NEW, Teaching Generation Text: Using Cell Phones to Enhance Learning, Lisa Nielsen, Willyn Webb, Mobilizing the power of cell phones to maximize students' learning power Teaching Generation Text shows how teachers can turn cell phones into an educational opportunity instead of an annoying distraction. With a host of innovative ideas, activities, lessons, and strategies, Nielsen and Webb offer a unique way to use students' preferred method of communication in the classroom. Cell phones can remind students to study, serve as a way to take notes, provide instant, on-demand answers and research, be a great vehicle for home-school connection, and record and capture oral reports or responses to polls and quizzes, all of which can be used to enhance lesson plans and increase motivation. * Offers tactics for teachers to help their students integrate digital technology with their studies * Filled with research-based ideas and strategies for using a cell phone to enhance learning * Provides methods for incorporating cell phones into instruction with a unit planning guide and lesson plan ideas This innovative new book is filled with new ideas for engaging learners in fun, free, and easy ways using...



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