



Plan a New Website in 90 Minutes

By Crescentia Cook

Management Books 2000 Ltd, 2000. Paperback. Book Condition: new. BRAND NEW, Plan a New Website in 90 Minutes, Crescentia Cook, This is another in the 'in Ninety Minutes' series, which offers the reader a comprehensive but easily readable and easily digestible text covering a specific topic in an hour and a half of study. Here at last is a jargon-free, practical guide for the "non-techy" business manager who is thinking about creating a business website. It explains the various potential benefits for small businesses of having a website, and explains the way in which the website should be planned in order to achieve these benefits. Areas covered include: planning the content of the website; securing the right hosting environment; design and appearance of the website; interactive options; e-commerce payment and delivery systems; monitoring traffic to the website; and organising administration of the site. This concise guide tells you everything you need to know to get your business onto the Net.



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Reviews

These types of publication is the greatest publication available. It really is filled with knowledge and wisdom Once you begin to read the book, it is extremely difficult to leave it before concluding.

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A very great pdf with lucid and perfect explanations. It really is rally interesting throgh reading time period. You wont really feel monotony at at any moment of your own time (that's what catalogs are for about in the event you question me).

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