



Production and Marketing of Wheat in India

By B.B. Singh

Mittal Publications, New Delhi, 1998. N.A. Book Condition: New. Xvi+115pp ?Green Revolution? which is commonly called ? Wheat Revolution? is believed to have had its most tangible impact on growth in North-Western region but now wheat is also grown in rice bowl of the eastern region particularly Bihar. Whether wheat has been adopted in Bihar as a subsistence crop, whether yield evolution in wheat in Bihar has been well reflected in its marketing prospects through emergence of impressive marketable surplus are various questions which have been answered by the author in this volume on the basis of the data base drawn from different regions of Bihar. Going into further details of marketing analysis attempt has been made to ascertain the producer?s share in consumer?s rupee focusing on the facts related to marketing structure, channels and multiplicity of the middle men making marketing margin still wider. On the whole, this is a thought provoking book having immense policy implications and enormous analytical as well as interesting reading material for academics and researchers.



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