



Financial Accounting with MyAccountingLab Access Card (Mixed media product)

By -

Pearson Education Limited, United Kingdom, 2015. Mixed media product. Book Condition: New. 7th Revised edition. 268 x 196 mm. Language: N/A. Brand New Book. The seventh edition of this well-respected and fully updated text retains all of the features that have contributed to the book's popularity: focus on the accounting equation, student activities and real-life commentaries throughout each chapter, a clear and accessible writing style, and inclusion of real-world case studies. With a strong emphasis on the Conceptual Framework of the International Accounting Standards Board, Financial Accounting: An Introduction guides students in understanding the why and not just the what of financial accounting. Key features: *New case studies containing examples from real-world companies *New coverage on fair value throughout *New coverage of the Strategic Report and Directors Report * Focuses on specific knowledge outcomes, with end-of-chapter self-evaluation * Questions are graded according to difficulty to test student understanding * Definitions and terminology is fully in-line with the revised IASB Conceptual Framework * Experience-driven conversations between two managers are included throughout, providing a practical examination of real life scenarios Financial Accounting: An Introduction is aimed at first-level undergraduates on business studies degrees taking introductory financial accounting classes; first-level specialist accounting...



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