



Ethics by Design: Strategic Thinking and Planning for Exemplary Performance, Responsible Results, and Societal Accountability

By Stephanie L. Moore

HRD Press Inc., U.S. Paperback. Book Condition: new. BRAND NEW, Ethics by Design: Strategic Thinking and Planning for Exemplary Performance, Responsible Results, and Societal Accountability, Stephanie L. Moore, Is your organization harvesting the positive results of thinking and acting ethically? Ethics by Design delivers essential guidance for those who would follow Peter Drucker's sage advice: It is more important to do what is right than it is to do things right. The focus of this book is not on internal processes or individual performance, but rather on system ethics. You'll learn how to begin at the top level and, with stakeholders, design ethics into everything you do - starting with what you deliver to society and linking that on down into your organization and the individuals within your organization. Through four succinct chapters, the author details both a model for planning desirable social results as well as a new definition of accountability - one that focuses on societal impact: The social contract: Your organization has a contract with society. Learn how to honor it by adding value to society. Socially desirable ends: Explore how to deliver products, outputs and services consumers want while impacting the shape of society and the future....



Reviews

This is the finest publication we have read through right up until now. Better then never, though i am quite late in start reading this one. Its been written in an remarkably easy way in fact it is only after i finished reading through this book by which basically altered me, affect the way i think.

-- Dr. Gabriella Hayes

An extremely awesome publication with lucid and perfect explanations. It is actually writter in basic phrases rather than confusing. You will like how the writer publish this book.

-- Melody Jakubowski

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And You Know You Should Be Glad

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