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THE SOCIAL MEDIA STARTER KIT



Kerry Rego Consulting Books, United States, 2014. Paperback. Book Condition: New. 216 x 140 mm. Language: English . Brand New Book ***** Print on Demand *****.It s time to have a solid understanding of what social media is all about for you and your organization. The step-by-step process within these covers includes strategy, the tools to use, crisis plans, policies, how to hire the right person for the job, measuring return on investment, the best content to share, what you...

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- Authored by Kerry Rego
- Released at 2014



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