



The Definitive Guide to Business Finance: What smart managers do with the numbers (2nd Edition)

By Stutely, Richard

FT Press, 2008. Book Condition: New. Brand New, Unread Copy in Perfect Condition. A+ Customer Service! Summary: Chapter 1. The Journey Starts Here Part 1. Attaining mastery over numbers First, I will help you suit up with the weapons and armour needed to do battle. Chapter 2 Where Managers and Numbers Meet reviews this magical kingdom and starts to show you how to use the numbers to your advantage. Chapter 3 How The Finance Director Thinks looks at mindset of the professionals with whom you will be dealing. Chapter 4 The Financial Wizard's Toolbox investigates the tools you use to hammer the numbers - primarily spreadsheets. Chapter 5 Taming Numbers - provides a refresher about some numerical techniques. Patr 2. Managing money Second, now you are forearmed, we can move on to income and expenditure. I will show you how to dominate every penny that comes into and flows out of your coffers. Chapter 6 Keeping Score reviews the rudiments of bookkeeping, with a special note on matters such as looking after the petty cash and dealing with expenses claims. Chapter 7 How to Analyze Figures in the Fourth Dimension introduces ways of looking at how numbers have changed over time - and how this highlights what is...



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