



Beyond the Style Manual: Bundle #1

By Kris James, Laura E Koons, Stefanie Spangler Buswell

Red Adept Publishing, United States, 2015. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book ***** Print on Demand *****.3 Beyond the Style Manual Guides Hook, Tagline, and Sinker, by Kris James Hook, Tagline, and Sinker is a guide for anyone who wants to learn how to write concise, targeted, catchy book descriptions. Potential readers first introduction to your writing occurs when they experience your book description. Making that short pitch shine is critical to the success of your book, no matter where you market, share, or shelve it. Hook, Tagline, and Sinker will teach you some great techniques, give some tips and tricks, and explain pitfalls to avoid. The most in-depth, accurate, and detailed description guide available today, this 18,000-word booklet is a valuable resource for everyone looking to improve their description-writing skills. Get to the Point, by Stefanie Spangler Buswell A no-nonsense guide for authors interested in taking their writing to the next level, Get to the Point offers clear, simple tips for tightening your sentences, improving your story s pacing, increasing tension, and generating a more entertaining voice. Its techniques will aid you in strengthening awareness of unwanted habits, gaining clearer understanding...



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