



Successful Copywriting in a Week: Teach Yourself

By Robert Ashton

Teach Yourself Books. Paperback. Book Condition: New. Paperback. 128 pages. Dimensions: 7.7in. x 5.1in. x 0.4in.Learn to write great copy in just seven days and advance your career! Written by Robert Ashton, a leading expert on copywriting as both a coach and a practitioner, Successful Copywriting In a Week quickly teaches you the insider secrets you need to know to in order to write effective, attentiongetting copy. The highly motivational in a week structure of the book provides seven straightforward chapters explaining the key points, and at the end there are optional questions to ensure you have taken it all in. There are also cartoons and diagrams throughout, to help make this book a more enjoyable and effective learning experience. So what are you waiting for--Let this book put you on the fast track to success! This item ships from multiple locations. Your book may arrive from Roseburg, OR, La Vergne, TN. Paperback.



Reviews

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-- Ezra Bergstrom

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-- Raina Simonis

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