



## Print Publishing (Hayden Shop Manual) by O'Quinn, Donnie

By Donnie; O'Quinn

Que, 1999. Taschenbuch. Book Condition: Neu. Gebraucht - Wie neu Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Print publishing is the most complex trade in the digital graphics industry. Every job destined for on-press reproduction involves dozens of products, extensive communication, innumerable techniques, and strict adherence to a long list of file construction guidelines. You don't thrive by mastering a single tool any better than a carpenter builds a house by using only a hammer. Written by a professional with over 10 years of in-thetrenches experience, it tackles the full range of issues required to succeed on the job. Whether you are a designer or output technician, a prepress operator or production specialist, you'll benefit from its clear, no-nonsense approach. The author has been in your shoes. He's learned the hard way. Throughout the book, you'll find explanations of the most frequent user errors, hundreds of clearly labeled figures, and thousands of factors that can make or break your bottom line. 800 pp. Deutsch.



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