Start Your Own Elearning or Training Business: Your Step-by-Step Guide to Success

By Entrepreneur Media, Ciree Linsenmann

Entrepreneur Press. Paperback. Book Condition: new. BRAND NEW, Start Your Own Elearning or Training Business: Your Step-by-Step Guide to Success, Entrepreneur Media, Ciree Linsenmann, Possibly credited to advancements in technology or learning behaviors, or a rise in focus on personal development, the education and training industry is steadily growing, creating a demand for eager entrepreneurs. Exploring varied opportunities aspiring business owners will be given business ideas, teaching and training methods, and an overview of essential tools. A range of industry examples will be given for accreditation, certifications, and credit; adding training onto an existing business as side income; how to sell media/training tools; how much to charge clients; start up costs; software types used; the legal obligations around taxes, business registration, working from home, and content confidentiality; and growth planning and writing a business plan. Relevant and fun call-outs, tip boxes, industry stats, an index, and a rich appendix and glossary will be provided. Appendix will offer resources in continued learning and rounded training for trainers; industry organizations and trade groups; books and eBooks; videos; software; websites; successful online trainers and online education institutions; consultants; and certification organizations. Teaching methods and tools will cover videos; eBooks; interactive software types; college...

READ ONLINE

Reviews

Very useful to all category of individuals. It is one of the most amazing publication i have got read through. You will not feel monotony at anytime of your respective time (that's what catalogs are for about when you question me).
-- Mr. Johnathon Dach

If you need to adding benefit, a must buy book. It is packed with wisdom and knowledge I am just effortlessly could get a pleasure of reading a written publication.
-- Lea Legros V