



Valuing Natural Capital: Future Proofing Business and Finance

By Dorothy Maxwell

Sedition Publishing T/A Do Sustainability, United Kingdom, 2015. Paperback. Book Condition: New. 214 x 149 mm. Language: English . Brand New Book ***** Print on Demand *****.Companies that will succeed in the long-term are integrating natural and social capital into their business model now. Natural capital, the resources and critical support services nature provides, underpins our entire global economy. Yet despite its vast social and economic value, the many benefits of natural capital are often assumed to be free . The future shock for business is the potential for profit to be wiped out as natural capital is internalized through regulation and markets. Freshwater, forests and biodiversity are being consumed at an alarming rate, and critical support systems such as the ability to regulate climate are failing. As these and other sustainability challenges develop, businesses and their investors need to understand their role in maintaining natural capital and their natural capital risks and opportunities. The language of finance provides a useful approach for communicating trade-offs and prioritizing sustainability at CFO, CEO and board level: companies who future-proof now will position themselves to thrive in a resource-constrained world. They will mitigate risk, secure their resource supplies, create long-term value and enhance...



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