



## Standing at the Helm: Leadership Development for the Entrepreneur

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By Dr Juanita L Fletcher

Ghme Productions, Inc., United States, 2014. Paperback. Book Condition: New. 229 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.In Standing at the Helm: Leadership Development for the Entrepreneur, author Dr. Juanita Fletcher outlines the steps, mindset, and strategies necessary for aspiring entrepreneurial leaders to succeed in today's fast-paced, competitive, and dynamic global economy. Whether one is an aspiring entrepreneur or merely someone looking to better understand the social dynamics of business leadership, Standing at the Helm can equip the reader with tools needed for business success. The strategies and theories outlined in this work, backed up by the author's real-world experiences in business management and Godly direction makes Standing at the Helm an excellent starting point for anyone looking to set foot in the world of business ownership. Fletcher sets the aspiring startup owner down the right path towards successful entrepreneurship by instilling the importance of strong leadership, sound business strategy, and effective organization.



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