



Printers Ink Volume 30, No. 7

By Anonymous

Rarebooksclub.com, United States, 2013. Paperback. Book Condition: New. 246 x 189 mm. Language: English . Brand New Book ***** Print on Demand *****. This historic book may have numerous typos and missing text. Purchasers can usually download a free scanned copy of the original book (without typos) from the publisher. Not indexed. Not illustrated. 1900 edition. Excerpt: .a red-dyed egg and a gaudily colored picture. The salespeople, although not dressed wholly in red, almost all wear red ties or ribbons. The price of everything was marked in red, and the idea carried out prettily all over the store. DRIVEN HOME AND CLINCHED. One point driven home and clinched is worth a dozen glittering generalities. A GREAT CONNECTING LINK. The want column is the greatest connecting link in existence.--Advisor, After the Third Sugar Bowl has been awarded, the Little Schoolmaster will give another, the fourth, to that daily in the entire United States, barring no section, which gives an advertiser best service in proportion to the price charged. To secure the Fourth Sugar Bowl will be to obtain an enviable dis tinction. ACHANGE isdeBired by an experienced advertising man who has covered the field eust of Omaha and St. Louis. He is...



Reviews

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The book is great and fantastic. It is rally exciting through reading time period. I am pleased to let you know that this is basically the greatest ebook i actually have go through inside my very own life and may be he best book for possibly.

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