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## BUILDING APPLICATIONS WITH IBEACON: PROXIMITY AND LOCATION SERVICES WITH BLUETOOTH LOW ENERGY



Matthew S. Gast

O'Reilly Media, Inc, USA. Paperback. Book Condition: new. BRAND NEW, Building Applications with iBeacon: Proximity and Location Services with Bluetooth Low Energy, Matthew S. Gast, High-precision location information is increasingly useful for mobile application developers, since it allows devices to interact with the world around them. This practical book shows you how to achieve arm's reach accuracy with iBeacons, simple transmitters that enable your applications to react to nearby surroundings and then deliver timely, relevant information - especially indoors, where...

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