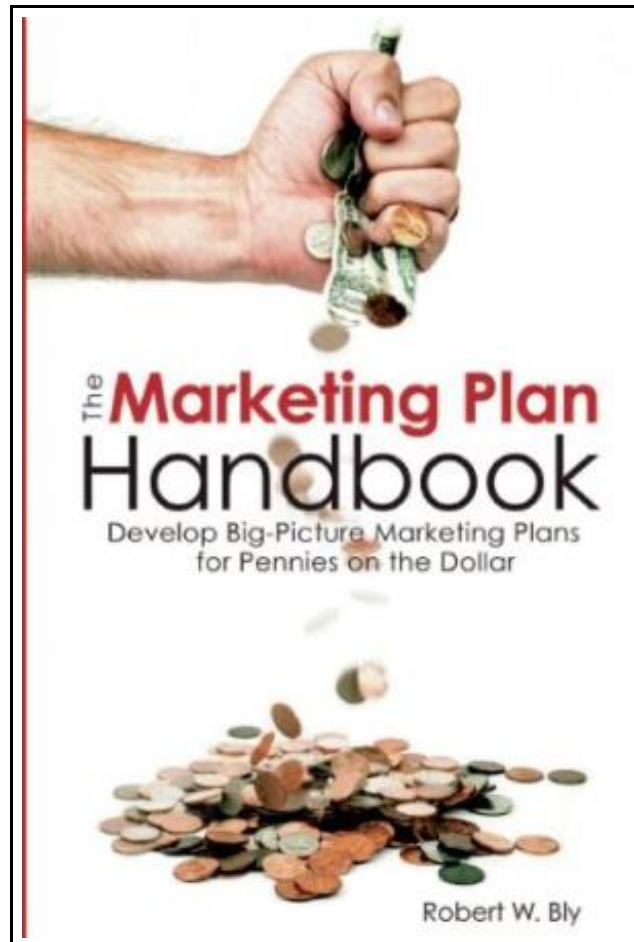


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MARKETING PLAN HANDBOOK: DEVELOP BIG-PICTURE MARKETING PLANS FOR PENNIES ON THE DOLLAR



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