



# The Outrage Industry: Political Opinion Media and the New Incivility

By Jeffrey M. Berry, Sarah Sobieraj

Oxford University Press Inc, United States, 2016. Paperback. Book Condition: New. 234 x 157 mm. Language: N/A. Brand New Book. In early 2012, conservative radio host Rush Limbaugh claimed that Sandra Fluke, a Georgetown University law student who advocated for insurance coverage of contraceptives, wants to be paid to have sex. Over the next few days, Limbaugh attacked Fluke personally, often in crude terms, while a powerful backlash grew, led by organizations such as the National Organization for Women. But perhaps what was most notable about the incident was that it wasn't unusual. From Limbaugh's venomous attacks on Fluke to liberal radio host Mike Malloy's suggestion that Bill O'Reilly drink a vat of poison and choke to death, over-the-top discourse in today's political opinion media is pervasive. Anyone who observes the skyrocketing number of incendiary political opinion shows on television and radio might conclude that political vitriol on the airwaves is fueled by the increasingly partisan American political system. But in *The Outrage Industry* Jeffrey M. Berry and Sarah Sobieraj show how the proliferation of outrage-the provocative, hyperbolic style of commentary delivered by hosts like Ed Schultz, Bill O'Reilly, and Sean Hannity- says more about...



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