

## Bloggers and Brands: The Blogger's Guide to Pitching and Working with Brands.



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***(Antonia Orn IV)***

## BLOGGERS AND BRANDS: THE BLOGGER S GUIDE TO PITCHING AND WORKING WITH BRANDS.

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Createspace, United States, 2014. Paperback. Book Condition: New. 280 x 216 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Bloggers Brands is a 100+ page book that will show you how to find the right contacts, craft a killer one page pitch and WOW brands to keep them coming back for more! Working with brands is a hot topic these days. BUT there is a perception that initiating and building relationships with brands is a lot harder than it actually is. Bloggers Brands reveals the tools and techniques you need to find, connect with and successfully pitch your dream brands. TOPICS COVERED: - Why work with brands at all - HONEST pros and cons of sponsorships - What brands really want - How to calculate what to charge - How to remain authentic NOT overdo sponsorships - Who you should work with - Where to find the right contacts - What NOT to say in your first email - How to craft a killer one page pitch - Negotiations Contracts - How to knock their socks off - How to build yourself a stellar portfolio Includes 14 lessons with easy to follow assignments that will get you successfully working with brands in no time! Plus a sample pitch and emails too!.



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