



Printer's Devil: The Life and Work of Frederic Warde

By Loxley, Simon.

Godine. 1 Cloth(s), 2013. hard. Book Condition: New. Book and type designer Frederic Warde (18941939) is remembered chiefly for his collaboration with Stanley Morison, for producing the singular typeface Arrighi, and for being, briefly, the husband of Beatrice Warde, the Monotype Corporation's charismatic publicity manager. Yet Warde was an essential part of the development of design, type and printing in the interwar years, during the emergence of graphic design as a distinct profession. In the last two decades of his short life he pursued a peripatetic, rollercoaster career that saw him come into contact with leading players in printing and typography, including Bruce Rogers, William Edwin Rudge, Giovanni Mardersteig, Daniel Berkeley Updike, Rudolph Ruzicka, George Macy, and William Kittredge. This appropriately handsome biography by Simon Loxleyhimself a graphic designer and the author of Type: The Secret History of Lettersis filled with examples of Warde's extensive body of work, in black and white figures and color plates. The best of it displays a restraint and economy linked with an often striking color sense that feels thoroughly modern in its approach. Polarizing the opinions of those he met, he was unfailingly a prolific, entertaining, and informed letter writer, and his correspondence provides...



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