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SOFTWAREUNTERSTÜTZTE KUNDENZUFRIEDENHEIT



GRIN Verlag Aug 2010, 2010. Taschenbuch. Book Condition: Neu. 210x148x3 mm. This item is printed on demand - Print on Demand Neuware - Diplomarbeit aus dem Jahr 2008 im Fachbereich Informatik - Software, Note: 6,0, Schule für Gestaltung Bern und Biel, Sprache: Deutsch, Abstract: Das Thema dieser Diplomarbeit habe ich gewählt, um der Finalsolution GmbH (nachfolgend FS genannt) die Einführung eines Systems zur Messung der Kundenzufriedenheit zu erleichtern. Die Thematik Kundenzufriedenheitsmessung war bei der FS nicht etwa neu, bereits vor...

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