



Makers: The New Industrial Revolution

By Chris Anderson

Cornerstone. Paperback. Book Condition: new. BRAND NEW, Makers: The New Industrial Revolution, Chris Anderson, If a country wants to remain economically vibrant, it needs to manufacture things. In recent years, however, many nations have become obsessed with making money out of selling services, leaving the real business of manufacturing to others. "Makers" is about how all that is being reversed. Over the past ten years, the internet has democratized publishing, broadcasting and communications, leading to a massive increase in the range of participation in everything digital - the world of bits. Now the same is happening to manufacturing - the world of things. Chris Anderson, bestselling author of "The Long Tail", explains how this is happening: how such technologies as 3D printing and electronics assembly are becoming available to everybody, and how people are building successful businesses as a result. Whereas once every aspiring entrepreneur needed the support of a major manufacturer, now anybody with a smart idea and a little expertise can make their ideas a reality. Just as Google, Facebook and others have created highly successful companies in the virtual world, so these new inventors and manufacturers are assuming positions of ever greater importance in the real world....



READ ONLINE
[4.41 MB]

Reviews

This pdf is amazing. It really is rally exciting throgh looking at time. I am easily could possibly get a satisfaction of looking at a created publication.

-- **Patience Bechtelar**

This is an incredible book that I have ever read through. It can be rally exciting throgh reading through time period. I discovered this publication from my i and dad recommended this pdf to find out.

-- **Friedrich Lynch DDS**