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Leadership and Consciousness: The Three-Ring Model for Integrating Personal and Business Growth

By Federico Renzo Grayeb

Createspace, United States, 2014. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book. What does it take to bring out the best in a business? Is it rigorous analysis of human resources? Fastidious number-crunching? According to acclaimed business leader Federico Renzo Grayeb, the first step to corporate success is actually a leader's own self-awareness. His new book, *Leadership and Consciousness*, reveals his surprising but proven holistic approach to business that focuses as much on the personal development of the leader as it does on more accepted corporate methodology. In fact, Grayeb has already demonstrated the soundness of his provocative method. It has enabled him to effectively turn around businesses all over the world, and garner acclaim for their corporate health. Grayeb's revolutionary philosophy calls upon business leaders everywhere to integrate personal and professional growth into their work style. The author contends that elevating the level of consciousness of a new manager or experienced leader is the key to creating a corporate environment that will result in enhanced productivity. A self-aware leader will in turn focus on this facility in his or her team, who will then come together to best serve the community....



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