



# Web Design Proposal

Car Detailing Client

**Prepared by:**

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**Prepared for:**

Shinu Thomas | Cremount Digital Solutions

# Introduction

Dear Shinu,

On behalf of the entire team here at **Hexbee**, I want to thank you for the opportunity to earn your business as your provider of web design services. There are thousands of companies offering these services that you could have chosen, and yet here we are, with an opportunity to earn your business. I cannot understate how much we appreciate being able to put this proposal in front of you today.

At **Hexbee** we believe in standing out. We stand out as a web design company by insisting on pushing the boundaries of website performance, and by delivering work of the highest quality on-time and on-budget.

Our mission to stand out doesn't stop with our internal goals. After all, our Cremount Digital Solutionss' satisfaction is what keeps our doors open, and helping you stand out is the best way to make sure you're completely satisfied. We're committed to helping your brand stand out in a crowded market, against a sea of hungry competitors.

I've included a lot of detail in this proposal, because I want to make it abundantly clear that **Hexbee** is the best web design company in business today. You'll find details regarding the functionality of your future website, our web design process, and detailed project pricing.

To make things simple for you, this proposal doubles as an executable contract. We've included all necessary terms of agreement at the end, and your electronic signature turns it into a binding project, allowing us to move forward with your web design project immediately.

Dennis Charles D'cruz  
**Co-Founder | Hexbee**

## **Your Website**

After speaking with you and your Cremount Digital Solutions at length regarding your needs, we've developed a vision for your website that we feel will greatly improve your overall branding.

Your website will include the following pages:

- Home
- About us
- Services
- Gallery
- Careers
- Contact

There are a few key features that we'll build into your site, which we feel are important given your needs:

- Responsive HTML SEO friendly design
- Google Analytics and search console integration
- Ahref's Integration
- Instagram feed integration
- Tawk.to Integration
- Google Maps Integration
- Google My business registration

We will also provide a back end portal where a specific user can make changes to the website. These include:

- Add Careers
- View Contact Messages
- Add images and videos to Gallery

Our team is proficient in development using Major Technologies, including Laravel and PHP. Based on your needs, we feel that Laravel is the best platform for your website. To ensure consistent reliability and scalability, We recommend to host your Cremount Digital Solutionss website in Go Daddy.

## **Our Development Process**

We take a structured approach to web design. Our development process was created to ensure every project is delivered on-time and on-budget. Once your web design project kicks off, here's what to expect:

- Initial Planning
- Wireframing
- Mockups
- Development
- Testing
- Deployment & Optimization

### **Initial Planning**

The first order of business is to sit down with your team and create a detailed set of design and technical specifications. These specifications serve as a roadmap for the rest of the web design process.

### **Wireframing**

Wireframes are your first chance to visualize your website. While they're not nearly as detailed as the final site will be, they give us a visual representation of the site's overall layout.

### **Mockups**

Once all site mockups are completed and approved, we'll proceed with site mockups. These add color and a bit more detail to the initial wireframes, giving us a stronger visual representation of the final product.

### **Copy & Graphics**

Once we've agreed on a final design based on the mockups, our team will proceed with development, kicking off two phases in unison.

## **Development**

At the same time, we'll kick off the technical side of the web design process. This will include deploying your CMS, creating your custom theme and page designs, and setting up your website's analytics.

## **Testing**

Once our designers, and developers have finished their work, our Quality Assurance team will get to work testing your site's performance and reliability. We'll use various tools to benchmark your site for loading, responsiveness, and speed, while also ensuring that it works reliably on all web browsers and mobile devices.

## **Deployment & Optimization**

Once we're sure that your site is ready to be released to the public, we'll deploy it on your public domain. Then, we'll shift into a monthly support process that will continue for 12 months. During that period, we'll create monthly backups of your site, update scripts and plugins to maintain security and reliability, and perform layout and content updates at your request.

### Project Timeline

We will require 30 Working days to complete this project. We will initiate this project once we receive the project advance and the counter will start from the advance payment received date.

### Pricing

Name	Price
Design	<b>Rs.10000/-</b> Ten Thousand Only
Development	
Integrations	
Testing & Integration	
Hosting	
Email Setup	

### Payment Terms

- 50% of the project cost upon project commencement
- 25% of the project cost after the first 15 days of project commencement
- 25% Upon project completion

## **Project Terms**

**Hexbee** will build a website for Cremount Digital Solutions according to the description laid out in this proposal. Any additional features, pages, or other changes to project requirements may affect the timeline and costs laid out in the tables above, and will require a separate change order document.

Payment may be made by wire transfer or Google Pay

All works produced as a result of the above described web design project will become the sole intellectual property of Cremount Digital Solutions. Hexbee reserves the right to use visual representations of the final product as part of our project portfolio.

## **Responsibilities of Cremount Digital Solutions**

- Cremount Digital Solutions will Hexbee with all necessary access to website hosting, domain name registries, or related service providers for the purposes of completion of its work under this Web Design Proposal.
- Unless specified otherwise, Cremount Digital Solutions will provide Hexbee with all text, graphics, photos, designs, logos, trademarks, service marks, artwork or videos for the website at Cremount Digital Solutions expense.
- Cremount Digital Solutions will provide requested materials and respond to Hexbee questions in a timely manner.

## **Intellectual Property Rights And Ownership Of Website**

Both parties agree on the importance of respecting the intellectual property rights of others, including rights relating to patents, trademarks, service marks, and copyrights.

Cremount Digital Solutions guarantees that any elements of text, graphics, photos, designs, logos, trademarks, service marks, artwork, or video that it provides to the Hexbee for inclusion in the website are either owned by Cremount Digital Solutions, or that Cremount digital solutions has permission from the owner to use them on the website. Likewise, Hexbee guarantees that any elements of text, graphics, photos, designs, logos, trademarks, service marks, artwork, or video that it includes in the website has either been provided by the Cremount Digital Solutions, or is owned by the Hexbee, or used with permission of the owner for use on the website.

Additionally, neither Party shall include within the website any functionality that is protected by a patent to which the Party has no license or permission to use. If either party, either intentionally or inadvertently, violates these guarantees, that party agrees to indemnify (pay for) any resulting damages to the other party based on a claim from the owner, including attorney fees.



## **Modifications To Website Design Proposal**

The Parties understand that sometimes circumstances change after an agreement is entered into that may affect the scope of work or the cost of performing the agreement. The Parties agree to the following procedures in this event.

Any significant modification to the scope of work to be performed by DESIGN FIRM must be agreed to by both parties in writing (email confirmation is acceptable), including any corresponding change in costs to be paid by Cremount Digital Solutions. For example, if Cremount Digital Solutions requests that the Website also be designed for operation on mobile devices, the Parties must agree to add this functionality to the Website Specifications and agree to the additional amount that Cremount Digital Solutions will pay to add this additional work.

## **General Contract Terms**

The Parties each represent that they are authorized to enter into this Proposal and have had the opportunity to consult with their own attorney(s) in advance of executing this Proposal.

Neither of the parties has permission to assign or delegate any of their responsibilities under this Proposal to anyone else without the prior written agreement of the other party.

The Parties acknowledge that they may obtain access to information regarding each others clients, employees or independent contractors during the course of this Web Design Proposal. Both Parties agree that they will not solicit any business from each others clients, hire the employee or independent contractor during the course of this Proposal, nor for one calendar year following termination of this Proposal, unless consented to in writing.

Neither party will be considered to acquiesce to any breach of this Proposal by the other party unless they say so in writing.

This Web Design Proposal is the entire proposal between the parties. Neither party has any understandings or expectations from the other party that is not stated in this Proposal.

No obligation in this Agreement shall be deemed waived, nor shall any term be modified without a consent to such waiver or change signed by both Parties.