

Cassie Jones

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FRONT END WEB DEVELOPER IN ST. LOUIS, MO

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Experienced freelance designer and art director with an extensive background working in the graphic design industry. I'm an aspiring front end web developer/ UI designer who delights in building on my broad design experience to create visually engaging and accessible web applications.

LANGUAGES	FRAMEWORKS	TOOLS	DATABASES
<ul style="list-style-type: none">• JavaScript• TypeScript	<ul style="list-style-type: none">• Angular 11• Bootstrap 4	<ul style="list-style-type: none">• WordPress• Visual Studio Code• Adobe Creative Suite	<ul style="list-style-type: none">• Firebase

WORK EXPERIENCE

Art Director, Ride Finds, St. Louis, MO, 2020 – Present

- Actively create and maintain visual identity and branding of every component of the Ride Finds brand.
- Oversaw the creation and development of the company's social media profiles and all physical products.

Graphic Designer | Illustrator, Hey Cassie Jones, 2010 – Present

- Dedicated freelance graphic designer with a focus on branding and illustration.
- Successfully created branding and comprehensive brand standards for over 30 organizations.
- Established a strong client base by listening carefully to client needs and guiding the client to effectively meet those needs.

Sign Artist | Crew Member, Trader Joe's, Brentwood, MO, August 2018 – Present

- Maintained company and store sign standards with a crazy attention to detail.
- Delightfully engaged with customers and crew in what's considered the busiest store in the midwest.

Creative Director | Senior Graphic Designer | Community Ride Coordinator, Trailnet, St. Louis, MO, April 2015 – July 2018

- Single-handedly rebranded the Trailnet brand across various touch points including: new website and UI design, print collateral, e-newsletter, impact reports, apparel design and large-scale signage.
- Planned multiple city-wide events that catered to over 500+ people.
- Designed, authored and produced both monthly and annual events calendar for print and web.
- Worked closely with Terrain Magazine to produce quarterly spreads and advertisements for print.
- Coordinated, mapped routes, and led Trailnet's Community Ride program. Partnered with local organizations to create a culturally rich ride schedule celebrating the diversity of the St. Louis region.

Assistant to Master Printer, Island Press, St. Louis, MO, August 2012 – May 2014

- Worked alongside Master Printer to develop and produce print editions for various visiting artists including Ann Hamilton, James Siena, Trenton Doyle Hancock, and Nina Katchadourian.

- Oversaw a rotating group of students that assisted with the printing process.
- Helped artists conceptualize, design, and implement ideas for edition printing.
- Escorted/coordinated visiting artists to and from events, entertained artists, etc. (need help with this one)

PROJECT EXPERIENCE

Hey Cassie Jones — Personal Website <https://github.com/hey-cassie/cj-app-project.git>

- Implemented wireframes to code a dynamic view for a browser-based app, implementing Angular components with Typescript, HTML5, and Bootstrap 4, and custom CSS.
- Created custom graphic design and illustration for UI.

Ride it Forward — Bike Commuting Mobile Application <https://github.com/hey-cassie/Ride-it-Forward.git>

- Utilized a RESTful API in combination with user authentication and form handling.
- Developed user stories supporting bi-monthly sprint reviews.

EDUCATION

LaunchCode, CoderGirl Front End Web Development — 2021

Washington University in St. Louis, M.F.A Visual Art — 2014

California State University, Long Beach, B.F.A Printmaking — 2012