Cassie Jones

FRONT END WEB DEVELOPER IN ST. LOUIS, MO

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Experienced freelance designer and art director with an extensive background working in the graphic design industry. I'm an aspiring front end web developer/ UI designer who delights in building on my broad design experience to create visually engaging and accessible web applications.

LANGUAGES		FRAMEWORKS	TOOLS	DATABASES
• JavaScript	• HTML 5	• Angular 11	• WordPress • Git • NPM	• Firebase
• TypeScript	• CSS 3	• Bootstrap 4	• Visual Studio Code	
			• Adobe Creative Suite	

WORK EXPERIENCE

Art Director, Ride Finds, St. Louis, MO, 2020 – Present
- Actively create and maintain visual identity and branding of every component of the Ride Finds brand.
- Oversaw the creation and development of the company's social media profiles and all physical products.

Graphic Designer | Illustrator, Cassie Jones Design, 2010 – Present
- Dedicated freelance graphic designer with a focus on branding and illustration.
- Successfully created branding and comprehensive brand standards for over 30 organizations.
- Established a strong client base by listening carefully to client needs and guiding the client to successfully meet those needs.

Sign Artist | Crew Member, Trader Joe's, Brentwood, MO, August 2018 – Present
- Maintained company and store sign standards with a crazy attention to detail.
- Delightfully engaged with customers and crew in the busiest store in the midwest.

Creative Director | Senior Graphic Designer, Trailnet, St. Louis, MO, April 2015 – July 2018
- Single handedly rebranded the Trailnet brand across various touch points including: new website and UI design, print collateral, e-newsletter, impact reports, apparel design and large-scale signage.
- Planned multiple city-wide events that catered to over 500+ people.
- Designed, authored and produced both monthly and annual events calendar for print and web.
- Worked closely with Terrain Magazine to produce quarterly spreads and advertisements for print.

Assistant to Master Printer, Island Press, St. Louis, MO, August 2012 – May 2014
- Worked alongside Master Printer to develop and produce print editions for various visiting artists including Ann Hamilton, James Siena, Trenton Doyle Hancock, and Nina Katchadourian.

- Oversaw a rotating group of students that assisted with the printing process.
- Helped artists conceptualize, design, and implement ideas for edition printing.
- Escorted/coordinated visiting artists to and from events, entertained, etc (need help with this one)

PROJECT EXPERIENCE

Hey Cassie Jones — Personal Website https://github.com/hey-cassie/cj-app-project.git
- Implemented wireframes to code a dynamic view for a browser-based app, implementing Angular components with Typescript, HTML5, and Bootstrap 4, and custom CSS.
- Created custom graphic design and illustration for UI.

Ride it Forward — Bike Commuting Web Application link to be added here
- Utilized a RESTful API in combination with user authentication and form handling.
- Developed user stories aiding in bi-monthly sprint reviews.

EDUCATION

LaunchCode, CoderGirl Front End Web Development — 2021

Washington University in St. Louis, M.F.A Visual Art — 2014

California State University, Long Beach, B.F.A Printmaking — 2012