JESSICA CHOI

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PROJECTS

Personal Website Engineered a responsive portfolio website using React and CSS, highlighting my design and development skills (Visit here)

The Cozy Space Conceptualized a mobile app and website for a fictional interior design firm, focusing on seamless user experience and responsive design (Visit here)

SKILLS AND CERTIFICATES

Technologies	JavaScript, HTML, CSS, Java, Python, Latex, React
Tools	Figma, Canva, Photoshop, Blender, Slack, Miro
Design	UX/UI Design, User Research, Wireframing, Prototyping, High/Low Fidelity Design, User Flows, User Journeys, Information Architecture, 3D Design
Certificate	Google UX Design with Coursera (2023)

EXPERIENCE

Volunteer Graphic Designer — Aug 2024 - Present
Victory Bridge Foundation — *Remote*

- Leveraged Canva and Adobe Firefly to craft AI-generated images for promotional materials and event graphics
- Collaborated with the marketing and communications team to align designs with the organization's objectives and effectively engage with over 2,000 followers

AI Content Editor — Sep 2024 - Present
Outlier — *Remote*

- Evaluated prompt responses from large language models for accuracy and truthfulness

Community Development Service Provider — Feb 2024 - Sep 2024
The Maryland Department of Health's Developmental Disabilities Administration — *Germantown, MD*

- Empowered individual by enhancing self-advocacy skills and promoting socially acceptable behaviors
- Coordinated with the individual's family and support broker to establish a personalized support plan

Volunteer UX/UI Designer — Jan 2024 - Jun 2024
mexb.ai — *Remote*

- Developed user flows, wireframes,mockups and prototypes using Figma for an AI-powered mental health chatbot application
- Synthesized and interpreted qualitative data from user interviews to identify user needs and pain points in mental health apps

Web Developer — Nov 2023
Freelance — *Remote*

- Designed and implemented an art portfolio with React and CSS, focusing on intuitive navigation and responsive design (Visit here)
- Actively updated website content to align with the client's needs

EDUCATION

B.S in General Biology, University of Maryland — 2017 - 2021
Minor in Asian American Studies