

JESSICA CHOI

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PROFILE

Skilled in user-centered design, prototyping, and producing clean digital experiences across web and mobile.

SKILLS AND CERTIFICATES

Languages JavaScript, HTML, CSS, Python, Latex

Frameworks: React.js

Tools: Figma, Adobe Creative Cloud, WordPress, Canva, Blender, Slack, Miro

Design: User Research, Wireframing, Prototyping, High/Low Fidelity Design, User Flows, User Journeys, 3D Design

Certificate: Google UX Design with Coursera (2023)

PRODUCT AND UX DESIGN EXPERIENCE

Personal Website

heyyoungaa.com

Designed and developed a responsive portfolio in React to showcase UX case studies, prioritizing mobile-first design, and intuitive navigation.

Portfolio Website

elephantinthesnake.com

Created a digital art portfolio with React and CSS, improving navigation flow and responsive layouts to enhance usability across devices.

Volunteer Designer

August 2024

Victory Bridge Foundation

Remote

- Created branded visual assets and promotional material using AI-assisted image generation and design tools

Volunteer UX/UI Designer

January 2024 - June 2024

mexb.ai

Remote

- Developed user flows, wireframes, mockups and prototypes using Figma for an AI-powered mental health chatbot application
- Synthesized and interpreted qualitative data from user interviews to identify user needs and pain points in mental health apps

WORK EXPERIENCE

Seasonal Sales Associate

September 2025 - Present

Pandora

Clarksburg, MD

Task Associate

August 2025 - Present

Ulta

Germantown, MD

Spa Receptionist

October 2024 - August 2025

The Spa K

Rockville, MD

Community Development Service Provider

February 2024 - September 2024

The Maryland Department of Health's Developmental Disabilities Administration

Germantown, MD

Care Provider

March 2023 - February 2024

A Plus Personal Home Care

Gaithersburg, MD

EDUCATION

B.S in Web & Digital Design, University of Maryland Global Campus

2024 - 2025

B.S in General Biology, University of Maryland

2017 - 2021

Minor in Asian American Studies