Ameen Alade

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SKILLS & TECHNOLOGIES

- Programming Languages / Web Technologies: JavaScript, Typescript, HTML, CSS, SASS/SCSS, Tailwind, Material UI, React, Angular, NextJs, Node.js, Express.js, Python, React Testing Library, Jest, GraphQL, REST APIs, Redux, Three.js, Gsap
- Databases: PostgreSQL, MongoDB, Supabase, Firebase, Prisma
- **OS/Tools:** Linux, Windows, Git, GitHub, Bitbucket, Figma, Webpack, Parcel, Docker, AWS, Vercel, Jenkins, Octopus
- Others: Web Development, User Interface Design, UI Architecture
- **Soft Skills:** Leadership, Detail-Oriented, Organization, Time Management, Teamwork, Problem Solving, Excellent Communication, Growth Mindset, Critical Thinking
- Languages: English (native)

EXPERIENCE

Bellhop Inc. (Contract)

May 2022 - October 2022

Software Engineer

Remote, Chattanooga, USA

- Spearheaded A/B testing on the marketing site employing Next.js middleware, Growthbook, and Mixpanel, achieving a 10% uplift in lead generation through data-driven optimizations.
- Led frontend development efforts for an online booking system overhaul with React and Material UI, reducing bounce rate by 15% and enhancing the user journey from service selection to payment.
- Implemented a Node.js real-time tracking system to accurately track and verify movers' activities, reducing customer support queries by 36% and boosting customer satisfaction significantly.
- Directed a website redesign to optimize architecture and speed, employing SEO and WCAG standards resulting in a 45% increase in search engine rankings and amplified web traffic.
- Optimized React.js and TypeScript codebases by refactoring critical components, decreasing wait times by 2.3 seconds and improving interaction speed by 800ms for key actions.

Venture Garden Group

May 2018 - May 2022

Frontend Engineer

- Lagos, Nigeria
- Redesigned a B2B cross-border payment platform's admin interface using Angular Material UI, increasing transaction processing efficiency by 25%.
- Developed and deployed four key React components (a tooltip, a dynamic form builder, an interactive data table, and a modular notification system), standardizing UI elements across business units, reducing development time, and accelerating product iterations.
- Led the migration of legacy code to a responsive Angular.js application, enhancing client engagement with a 31% increase in total active time.
- Collaborated across product, design, and backend teams in agile sessions to refine and prioritize features, accelerating project timelines and productivity.
- Facilitated knowledge sharing sessions, enhancing junior frontend engineers' capabilities and improving team development skills.

Starlabel

August 2016 - December 2017

Web Developer Accra, Ghana

- Played a pivotal role in a client-focused team, delivering bespoke websites tailored to diverse business needs.
- Enhanced team efficiency and code quality by adoption of structured workflows to streamline team collaboration and maintain high quality codebases.
- Expanded expertise in HTML, CSS, JavaScript, and PHP through the creation of custom landing pages tailored to client specifications.
- Identified and resolved performance issues proactively, integrating latest web technologies to keep digital offerings at industry forefront.

EDUCATION

Staffordshire University

Masters in Computer Science (Business Computing)

September 2023

Stoke, United Kingdom

CERTIFICATIONS

- **Design Thinking**: Developed a solid understanding of fundamental phases and methods in design thinking. Verifiable link
- **AWS Cloud Technical Essentials**: Gained knowledge about AWS products, services, and solutions to make informed decisions on AWS technologies to use based on business requirements. *Verifiable link*
- **Machine Learning Specialization :** Acquired a comprehensive overview of contemporary machine learning, covering supervised and unsupervised learning and key practices for AI and ML innovation. *Verifiable link*