

Ameen Alade - Frontend Engineer

aladeameen@gmail.com | +44 782 269 812 | [Github](#) | [LinkedIn](#) | [Website](#)

PERSONAL STATEMENT

As an accomplished Frontend Engineer with a proven track record in the Fintech and logistic sector, I am eager to apply my expertise in frontend development, user interface design, and collaborative problem-solving to contribute to the success of forward-thinking companies. I am passionate about creating seamless user experiences, optimizing performance, and driving digital innovation. Questions such as ‘How do we know we are developing the right thing?’ are important to me, as well as building a shared understanding of ‘why?’. I am looking to leverage my skills, expand my horizons and share my experiences in a new position.

EXPERIENCE

Bellhop Inc. (Contract)

May 2022 – October 2022

Software Engineer

Remote, Chattanooga, USA

- Conducted successful A/B testing on the marketing site, resulting in data-driven optimizations that boosted lead generation by 10%.
- Led frontend development efforts, resulting in a 15% increase in online conversion rates through the redesign of the booking process UI.
- Implemented a real-time tracking feature that reduces customer support inquiries by 20% and significantly improved overall customer satisfaction.
- Achieved a remarkable 50% improvement in SEO ranking through a comprehensive website redesign and strategic backlinking efforts, leading to increased website traffic and visibility.
- Evaluated and optimized the performance of 3+ critical ReactJS & Typescript (with Material UI) projects for an overall 70% gain in performance and 40% increase in positive client reviews.

Venture Garden Group

May 2018 – May 2022

Frontend Engineer

Lagos, Nigeria

- Spearheaded the enhancement and development of new user-facing features for a cross-border payment solution, resulting in a 35% increase in user engagement.
- Spearheaded internalization efforts, expanding our user base by 30% and generating additional revenue by making web applications accessible in multiple languages.
- Utilized a range of technologies and tools, including Angular, TypeScript, Jenkins & Octopus to build and deploy responsive and interactive web applications.
- Revolutionized the development process of the company by coding more than 4 critical front-end components, boosting the speed and agility of development, resulting in significant time and cost savings.
- Collaborated with cross-functional agile teams to prioritize and scope high-impact feature requests, ensuring that the most valuable tasks were worked on first, resulting in improved efficiency and productivity.
- Actively contributed to knowledge-sharing sessions, providing training to junior frontend engineers.

Starlabel (Intern)

August 2016 – December 2017

Web Developer

Accra, Ghana

- Successfully adapted to a fast-paced tech team environment and demonstrated the ability to work on multiple projects, meet tight deadlines, and execute tasks with minimal supervision.

- Acquired expertise in Git and its various workflows, and enhanced my proficiency in diverse technologies, applying them to align with the team's objectives.
- Resolved website issues to ensure optimal performance and user experience, while keeping up-to-date with the latest web technologies to continuously enhance website functionality.

EDUCATION

Staffordshire University

Masters in Computer Science (Business Computing)

September 2023

Stoke, United Kingdom

Kwame Nkrumah University of Science & Technology

Bachelors in Telecommunications Engineering

December 2017

Accra, Ghana

CERTIFICATIONS

- **Design Thinking:** A course to develop a solid understanding of the fundamental phases and methods in design thinking. [Verifiable link](#)
- **AWS Cloud Technical Essentials:** This course helps you learn about AWS products, services and common solutions to help make informed decisions about IT solutions based on business requirements. [Verifiable link](#)
- **Machine Learning Specialization :** This course provides a comprehensive overview of contemporary machine learning, covering supervised learning (including multiple linear regression, logistic regression, neural networks and decision trees), unsupervised learning (clustering, dimensionality reduction, recommender systems), and key practices for AI and ML innovation. [Verifiable link](#)

OTHER

- **Technical Skills:** HTML, CSS, JavaScript, PHP, Typescript, React, Angular, AWS, Docker, GraphQL, Nodejs/Express, React-testing-library, Jest, NextJS, SQL(Postgres), TensorFlow, Python, R..
- **Soft Skills:** Excellent Communication, Kindness, Excellence, Independent, Growth Mindset, Decision making.
- **Languages:** English (native), French (intermediate).