

# JOY HUANG

UX / UI / Graphic Designer

[www.joydahuang.com](http://www.joydahuang.com)

[huangxinyue88@163.com](mailto:huangxinyue88@163.com)

(206) 484-6786

[dribbble.com/Joyhuangxinyue](https://dribbble.com/Joyhuangxinyue)

## EDUCATION

### University of Michigan

#### School of Information

Aug. 2018 - May. 2020 | Ann Arbor, MI  
MS., Human-Computer Interaction (UX/UI)

### University of Washington

Aug. 2013 - Jun. 2017 | Seattle, WA  
BA., Interdisciplinary Visual Arts  
BA., Early Childhood and Family Studies

### UW Studio Art in Rome

Sept. 2015 - Dec. 2015 | Rome, Italy

### UW Studio Art in London

Aug. 2016 - Sept. 2016 | London, UK

## LEADERSHIP

### DSSA, Design Manager

Sept. 2015 - Jun. 2017 | Seattle, WA  
Lead a design team of a student group for all design needs; Designed Wechat Campaign boosting 1000+ followers

## TOOLS

Sketch/InVision/XD  
Principle  
Photoshop  
Illustrator  
InDesign  
Lightroom  
Python  
HTML CSS

## SKILLS

Persona  
Story mapping  
Sketching  
Storyboarding  
Wireframing  
Prototyping  
Usability Testing  
Contextual Inquiry

## UX PROJECT EXPERIENCE

### Learning A - Z, UX/UI Designer

Jan. 2018 - Present | Client Based Project

Communicated with client about design needs; Worked with Engineers to improve teachers' grading experience; Conducted user interviews to understand teachers' needs

### My Day: Visual Schedule for Autistic Children, UX/UI Designer

Sept. 2018 - Dec. 2018 | Individual Project

Designed a mobile and smart-watch app from scratch; Conducted research and observations to understand users' painpoint; Prototyped and iterated towards a final design solution

### Academic Innovation at UM, UX Researcher & Consultant

Sept. 2018 - Dec. 2018 | Client Based Project

Conducted contextual inquiry, background research, user interviews, affinity map to find the root problems to improve MOOCs development; Presented to client with a final report of findings and recommendations

## WORK EXPERIENCE

### Novel Effect, Graphic Designer

August 2017 - March 2018 | Seattle, WA

Created wireframes and user interface redesign; Designed web-pages for internal management website; Created marketing materials with PS & AI; Participated in usability tests and gave feedbacks

### Wosu Network Technology, Graphic Design Intern

July 2015 - September 2015 | Shanghai, China

Assisted redesign of the interface of VART (app for art exhibition information) using AI and Sketch; Designed ad campaigns for art exhibitions and sponsors

### UW Experimental Education Unit, Preschool Classroom Assistant

September 2014 - March 2017 | Seattle, WA

Collected and analyzed qualitative and quantitative data through observation, interviews and anecdotal notes; Designed lesson plans and group activities for children with special needs