

MONEY HEIST

WHITEPAPER



WHAT IS MONEY HEIST TOKEN?

- MONEY HEIST IS THE FIRST LOTTERY STYLE TOKEN INSPIRED BY THE POPULAR TV SHOW OF THE SAME NAME, AS SEEN ON NETFLIX. BY HOLDING MONEY HEIST TOKEN, YOU WILL EARN A CHANCE TO ROB THE BANK VAULT AND MAKE OFF WITH THE LOOT.



NO TEAM TOKENS



- IT'S AN ENDLESS SEA OF RUG-PULL TOKENS OUT THERE. WE UNDERSTAND YOUR CONCERNS AND IN LIGHT OF THIS, THERE ARE NO TEAM TOKENS.

Private Sale Tokens:

16%



Presale Sale Tokens:

70%

Marketing Reserves:

6% (Locked)

Development:

3% (Locked)

Burning: 5%(100% will be locked, opening in different phases for burns)



TOKENOMICS

ONLY
11%

5% MARKETING WALLET

2% BUYBACK WALLET

3% ADDED TO LIQUIDITY

1% GOES TO OUR PRIZE POOL



FIRST DAYS AFTER LAUNCH

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- DAY 1**
1. Run poocoin ads 1 day before launch
 2. Twitter and official website goes live to coincide with launch
 3. Ten twitter influencers will post about us simultaneously
 4. Coinmarketcap and Coingecko applications sent.

- DAY 2**
1. First voice AMA with the marketing team, mods/community managers and of course our loyal holders
 2. In-depth information about future steps in marketing and advertising
 3. Promotions with TG + Twitter Influencers: CryptoGems555, Cryptic Maestro, AltCryptoGems, Ads, CMS + /biz/ posts and much more.



OUR ROADMAP

PHASE 1

TECHRATE AUDIT

1000 TELEGRAM MEMBERS

WEBSITE LAUNCH

COMMUNITY GROWTH

PRIVATE SALE FILLED

PRESALE FILLED

LISTING ON PANCAKESWAP

DASHBOARD LIVE

CG AND CMC APPLICATION

PHASE 2

MARKETING CAMPAIGN

TWITTER INFLUENCERS

VOICECHAT AMAs

MONEY HEIST CELEBS PROMOTIONS

POOCOIN AD

\$1 MILLION MARKET CAP

VOTING LISTING SITES

PARTNERSHIPS

PHASE 3

COINGECKO LISTED

ADVERTISING IN CHINA MARKET

COINMARKETCAP LISTED

ADDITIONAL CONTRACT AUDIT

BREAK \$3 MILLION MARKET CAP

CAMPAIGN

PAID SECOND CONTRACT AUDIT

NFT / MERCHANDISE MARKETPLACE

DAPPS / GAMES

20,000 HOLDERS