205.919.4574 heyhatch@gmail.com <u>LinkedIn</u> | <u>GitHub</u>

Technical Skills:

Languages: JavaScript

Frameworks & Libraries: React, Express.js

DevOps: Git

Databases: PostgreSQL, MySQL

Heydon Hatcher

Web Developer

I am a dynamic detail-oriented professional, offering a versatile skill set including website creation/administration, database management, social media prowess, strong written and verbal communication, and graphic design panache.
I am an intrinsically motivated collaborator, resourcefully independent yet gifted with interpersonal skills. I relish opportunities to travel, take photographs, and interact with a diverse cross-section of people.

Education

2019 - 2020

Austin Coding Academy
 Full Stack Web Development
 Javascript

2007 - 2011

 University of Colorado -Boulder

Bachelor's degree in Linguistics with concentration in Mandarin Chinese

Other

Projects

Movie Roulette

A fun and informative movie-generating app populated with the writers, directors, and actors the user knows and loves. Movie Roulette was developed using Javascript and React while completing Austin Coding Academy Full Stack Web Development track.

Experience

- illumir

2013 present

Illuminations Lighting

Content Marketing Manager + Database Administrator

- Content creation for marketing materials and social media
- Graphic design for publications and email campaigns
- Creation and maintenance of vast database of lighting products for designers and architects
- Website administration via Wordpress

Johnson's Backyard Garden

2015-2019

Writer + Content Creator

- Digital content creation, strategic planning, creative brand development
- Worked alongside marketing manager and in-house photographer to produce artful digital content, growing the company's social media following and newsletter readership
- Community outreach and customer communications
- Research and development of carefully crafted stories revolving around local agriculture + conducted countless interviews
- Website administration via Wordpress

RECIPE DEVELOPER AT
JOHNSON'S BACKYARD GARDEN
| AUSTIN, TX |
06/2019 - PRESENT

MUSIC MARKETING + PR
INTERN AT ICELAND AIRWAVES
| REYKJAVIK, ICELAND |
05/2014 - 11/2014

ESL TEACHER FOR SHANE ENGLISH SCHOOL | ZHUNAN, TAIWAN | 12/2011 - 12/2012 CERTIFIED TEFL FROM BRIDGE-LINGUATEC