Heydon Hatcher

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LinkedIn • GitHub

→ Profile

I am a dynamic detail-oriented professional, offering a versatile skill set including website creation/administration, writing, database management, social media communication, strong communication skills, photography, and graphic design. I am a collaborative worker with superb people skills. I relish opportunities to travel and interact with a diverse cross-section of people.

→ Education

2019 – 2020	**Austin Coding Academy** Full Stack Web Development
2007 – 2011	**University of Colorado-Boulder** Bachelor's degree in Linguistics Concentration in Mandarin Chinese

→ Technical Skills

- **Languages:** JavaScript
- **Frameworks & Libraries:** React
- **DevOps:** Git
- **Databases:** PostgreSQL, MySQL

→ Projects

Movie Roulette - A movie generating app developed using Javascript and React during finishing Austin Coding Academy Full Stack Web Development track.

→ Work Experience

Content Marketing Manager + Database Administrator | Illuminations Lighting, Atlanta, GA + Austin, TX

01/2013 – present

Multifaceted approach to design and efficient ability to connect consumers with artisans.

- Created and maintained vast database of lighting products for designers and architects
- Administrate website
- Content creation for marketing materials and social media
- Graphic design for publications and email campaigns

Tech stack: Wordpress

Writer | Johnson's Backyard Garden, Austin, TX

05/2015 – 06/2019

Creating strong written content for the largest farm in Southeast augment marketing materials.

- Content creation, strategic marketing development, creative brand development
- Increased customer retention rates
- Community outreach
- Conducted and transcribed interviews
- Research and development

Tech stack: Wordpress

→ Certifications

TEFL Bridge-Linguatec

→ Other

Recipe Developer at Johnson's Backyard Garden