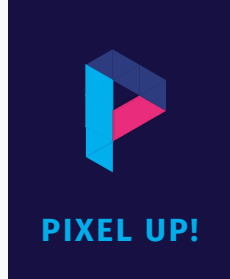PIXEL UP!

An ampli5yd event

#PixelUp

Africa's first conference about making great products with pixels

12-14 September 2016
Johannesburg, South Africa

Sponsorship Pack

Contact Calton Nhando
+27 (71) 0071825 / calton@ampli5yd.com

PIXEL UP!

What is Pixel Up!?

Pixel Up! is a new event for UX or UI designers, web or mobile developers and product managers. It's 3 days of inspiration, talks and hands-on workshops with speakers who have worked for Apple, Twitter, Dropbox and Facebook. No other event in Africa comes close to this level of training.
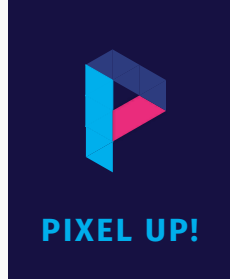
Pixel Up! takes place 12-14 September 2016 at the Turbine Hall in Johannesburg

Tickets prices:
R 8500 for three day passes
R 6500 for conference day passes (2 Days)
R 3500 for workshop day passes (1 Day)

Our speakers

Pixel Up! attracts some of the top practitioners in the industry. Here are just some of the 14 speakers that we have for 2016.
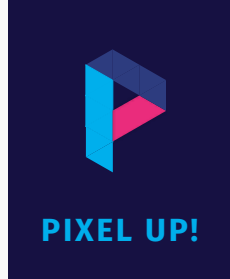
Martin Pedrick
Design Lead
Dropbox
New York

Jon Bell
Staff Product Designer
Twitter
Seattle

Jina Bolton
Lead Designer
Salesforce UX
San Francisco

Pascal Auberson
Virtual Reality Developer
Lumacode
London

PIXEL UP!

Our audience

We created Pixel Up! primarily for experienced professionals designing and developing apps and websites in large corporations or agencies.

That said, we also expect to see a range of other disciplines including product managers looking to improve the experience of their applications and existing designers interested in progressing their careers in the field. Attendees are mostly from South Africa. The event capacity is 200.

Job titles include:

|	
CTO (Chief Technical Officer)	Senior Information Architect
Head of UX	User Experience Designer
Head of Online / Digital Channels	Usability Consultant
UX Manager	Interaction Designer
UX Analyst	iOS / Android Developer
Product Manager	Business Analyst
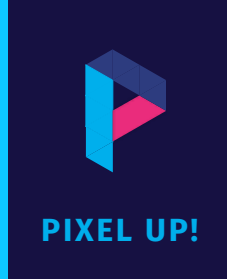
Why sponsor Pixel Up!

Sponsoring Pixel Up! connects your brand with some of the most influential design and dev practitioners, organisations and thought leaders in the industry.

This is the perfect opportunity for any organisation working in the digital design, product design, usability, information architecture or user experience space. With such a high concentration of senior design and development practitioners, Pixel Up! is the ideal place to recruit new staff. Pixel Up! can promote your company by creating brand visibility and networking opportunities at the event as well as on our app, websites and social channels.

There are four different levels of sponsorship, giving you the flexibility to showcase your services and demonstrate your commitment to the digital design and development community in a way that best fits your needs.
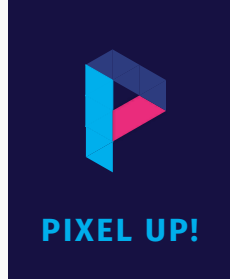
Sponsorship opportunities

PREMIER SPONSOR	EXECUTIVE SPONSOR	ASSOCIATE SPONSOR	STARTUP SPONSOR
R 150 000	**R 75 000**	**R 50 000**	**R 7 500**
1 PLACE AVAILABLE	2 PLACES AVAILABLE	2 PLACES AVAILABLE	UNLIMITED PLACES AVAILABLE
Introduce keynote speaker			
Listing as premier sponsor on all marketing collateral			
Listing in all press releases			
2 Invitations to speakers dinner			
Exhibition space	Exhibition space		
Logo on banner next to conference screen	Logo on banner next to conference screen	Logo on banner next to conference screen	
Top logo placement & description on website	Linked logo on website	Linked logo on website	Linked logo on website
Logo on name badge / schedule	Logo & URL on programme	Logo & URL on programme	Company name & URL on programme
12 conference passes	6 conference passes	2 conference passes	1 conference pass
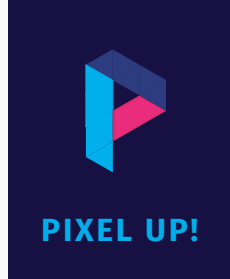
PIXEL UP!

More ways to sponsor

These are very economical sponsorship opportunities as Pixel Up! is covering 50% of the costs.

SPONSORSHIP	PRICES	PLACES	WHAT YOU GET
Coffee Cart	R 12 000	2	You can provide branded cup sleeves, or ask the baristas to wear an apron bearing your company logo!
Drinks & Water Bottles	R 5 000	1	Your logo on the water bottles on every table for all 3 days
Lunch	R 40 000	2	Your name will be mentioned when we serve our awesome lunch
Speakers Dinner	R 10 000	1	You get 2 seats at the dinner table
Internet & Wi-fi	R 15 000	1	Our delegates will have you to thank for the bandwidth
Photo Booth	R 15 000	1	Your logo in every official Photo Booth photo
Lanyards	R 15 000	1	Your name on the back of the badge, close to everyone's hearts
Network Party	R 15 000	1	Drinks and toasts are on you
Ice Cream Cart	R 15 000	2	Keep everyone cool during the hot weather
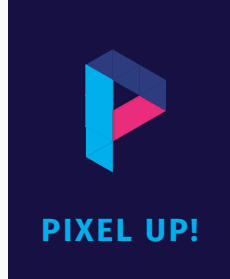
Talk to Calton, he can help

Calton Nhando
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calton@ampli5yd.com
@caltonsk

It's pronounced the same as "Carlton", in case you were wondering.
Do you have an idea of how you would like to sponsor this event? Give Calton a call or email anytime to have a chat about your plan. All sponsorship funds will be invested into making the event as awesome as possible.

Rest assured, if you sponsor this event, we'll make sure everyone knows about it, on and offline.