

# SENSATIONNEL

Vol  
03

TIME  
TO BE  
A GIRL  
BOSS  
MODEL  
CAMP SA  
SEASON 21

Woman,  
You are  
Beautiful  
Be You

Bontle  
Msiza

PLAY  
and  
FLOW  
without FEAR  
BLVCK TRILOGY  
CLOTHING

# BRAID *BEST COLOURS*

CHOOSE YOUR IDEAL COLOUR

## X-PRESSION ULTRA BRAID



#1



#2



#4



#P



#27



#30



#33



#99J

## SENSATIONNEL HOT WATER BRAID



#1



#2



#4



#27



#1/27



#1/30



#1/35



#1/39

# SENSATIONNEL HOT WATER BRAID

## UNI COLOURS & TWO TONE COLOURS



#1



#2



#4



#27



#30



#33



#35



#39



#99J



#100J



#340



#350



#P



#1/27



#1/30



#1/35



#1/39



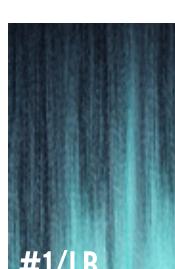
#1/350



#1/ORANGE



#1/PINK



#1/LB



#1/LP



#1/BLUE



#1/DORANGE



#1/NOBLE

Check  
What we  
got



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Hair by  
Secret  
**BRAZILIAN NATURAL 26"**



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NO.3

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# BRAZILIAN NATURAL



RE-CURL BY IRON



SAFE TO HEAT STYLE & HIGH HEAT FIBRE

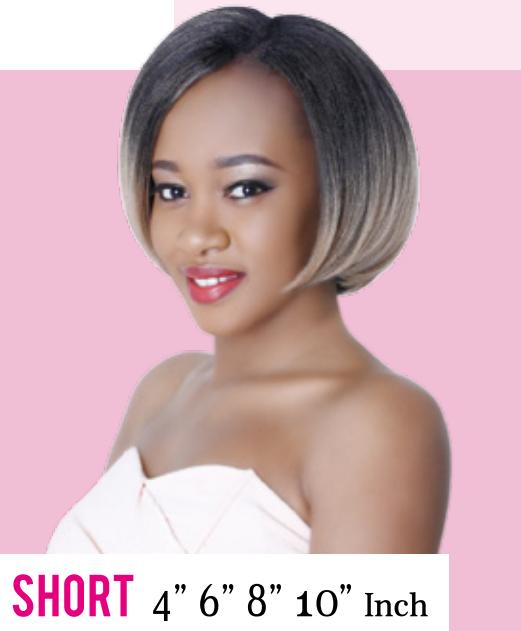
Recommend 150° by Iron

SECRET  
*le secret des belles femmes*

LONG  
12" 16"  
20" Inch



FEEL  
HUMAN HAIR  
QUALITY



SHORT 4" 6" 8" 10" Inch

SCHARY 7

# BEYONCE 18"



LONG 18" Inch



ONE  
PACK

## THE MOST FASCINATING LUXURY MOMENTS

*with*

# MILANI HAIR STUDIO



Photo Credit © Milani Hair Studio

## *Mbalenhle Ntuli*

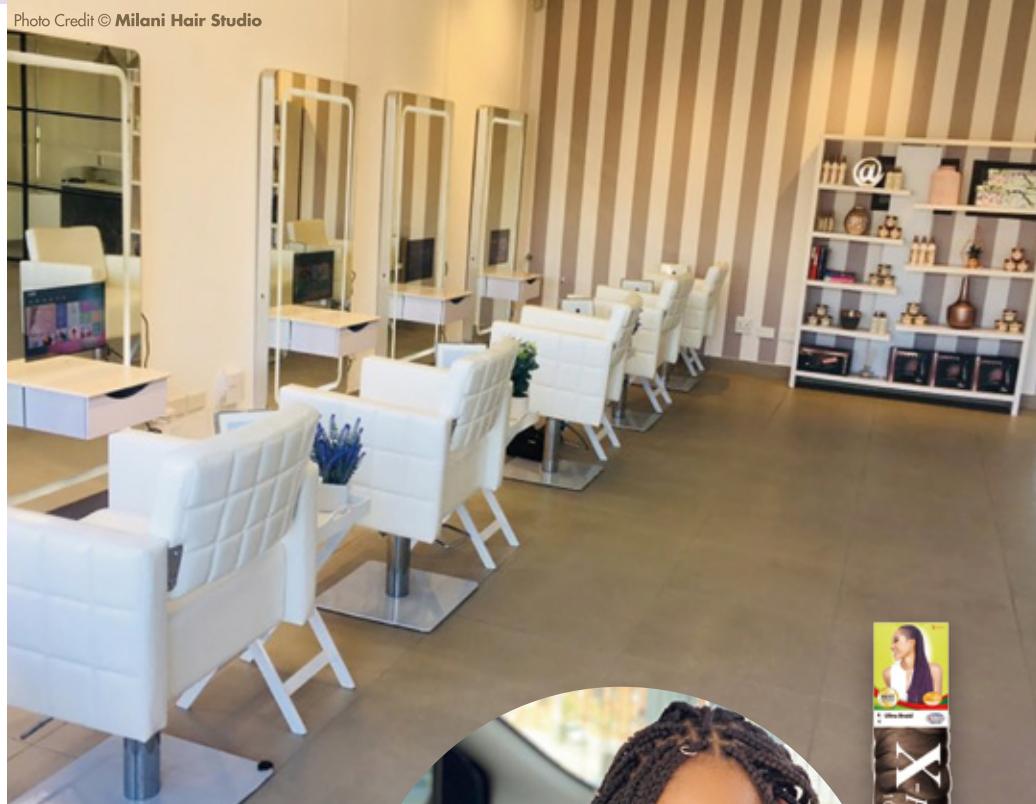
VISIONARY WOMAN  
WHO HAS  
A PURE PASSION  
IN HAIR BEAUTY

*Editor Shayna Michelle Dunn*

>>

## Milani Hair Studio Interior

It was designed for creating luxurious moments for customers



### 1. What was the inspiration behind opening your own salon and hair academy and was this a lifelong aspiration?

My passion for beauty inspired me in opening a hair salon. I loved experimenting with hairstyles and being surrounded by beauty. I personally experienced disappointment from other salons regarding the lack of hygiene and the disregard toward people. I felt that opening my own hair studio was a way of providing a reputable service that has been long overdue for myself and for others.

### 2. What were your most memorable moments in teaching others the skills of hairdressing?

Being a good leader does not imply ruling over others. I personally use a visionary leadership style. My desire is that my trainees would become independent and own their craft. My job is to inspire a group of young and talented stylists, in understanding my vision. I am fulfilled when the needs of my clients, my team and myself are aligned.



#### LONG BOX BRAIDS



TRIBAL STYLE

### 3. What effective strategies have you implemented to increase your business at your hair academy?

My observations of the talented and incredible staff I have, resulted in me opening the Training Academy. Most of us have not been privileged to attend 3 years of luxury training in hairdressing. The workshops held, allow underprivileged individuals to attain the necessary skills to work independently. Myself and my staff attempt new measures to ensure sustainability in the business. Our clients at the Training Academy are afforded discounts and lucky draws and we pride ourselves on making the clients feel at home in our salon.



#### THIN LONG BRAIDS



Photo Credit  
© Milani Hair Studio

Photo Credit © Milani Hair Studio



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BEAUTY JOURNEY  
ON INSTAGRAM  
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[www.milanihairstudio.co.za](http://www.milanihairstudio.co.za)

*Creative  
Hair styling*

First  
Class  
Service

## Milani Hair Studio Team



Receptionist  
**Nobahle**



Hairstylist  
**Lerato**



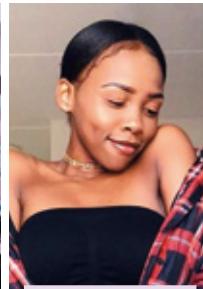
Hairstylist  
**Ferdinand**



Receptionist  
**Mirenda**



Hairstylist  
**Beauty**



Hairstylist  
**Kena**

## 4. Do you personally form innovative hairstyles for your clientele, or do your clients have an idea of the hairstyles they prefer?

I experiment with various hairstyles. My staff and I practice hairstyles on each other and utilise training dolls. We watch social media to keep up to date with the latest trends in hairstyles.

## 5. Do your staff members play an important role in the development of your business?

My staff members are the business. The staff continually interact with the clients and they are the stylists representing the foundation of the Hair Academy. Myself and my staff comprise a small team and this allows us to operate effectively.

## 6. What advice would you give to an aspiring entrepreneur who desires to venture into the beauty industry?

The beauty industry is heavily saturated. I would advise that you do thorough research before opening a hair salon of your own. You need to be aware of your values as an individual and you also need patience to succeed in the beauty industry. **S**

SuBlime SB

# Steal Her Style



SAFE TO  
HEAT STYLE



**SUPER  
LUXE GIRL  
YARA 10"**

COLOUR #1B, #4, #99J

**MODERN  
CHIC GIRL  
YARA 14"**

COLOUR #1B, #4, #99J

**GLAM  
WAVY GIRL  
WAVY 22"**

COLOUR #1, #4, #99J

**PERFECT  
REAL GIRL  
YAKI 26"**

COLOUR #1, #4, #99J

Different Styles Everyday  
Why not match your outfit with your wig daily

WINNER  
Mpho  
Nyamathe

Hair by  
X-Pression  
CERES

Hair by  
X-Pression  
RIHANNA  
LOCS

Hair by  
X-Pression  
ULTRA  
BRAID



TIME TO BE

A GIRL BOSS

Award winning International Model,  
**Neetasha Singh's**  
**MODEL CAMP SA SEASON 21**

**S**outh Africa is built by strong women and these women are required at all levels, including the very top, to change the dynamic perspective, reshape communication and to promote and demand gender equality, so that access to rights or opportunities are unaffected by gender or background. Every young girl and woman has the potential to achieve greatness, you can completely recreate yourself if given the correct platform. You can create fresh ideas, you can learn something new everyday and you can create healthier habits. All that matters is your dedication and never looking back. Young women are the future of our country, they have the right to become true leaders who are confident, courageous and independent enough to make their own decisions. True leaders are great not because of their personal capabilities, but because of their ability to empower others. Model Camp South Africa is a model training agency. Model Camp SA does not only facilitate runway models, but also provides confidence empowerment training at their camps such as : confidence empowerment workshops, nutritionist consultation, personal training, image consultation, ramp coaching and personal etiquette. Thus, they empower women to be "True leaders". Model camp SA is a foundation for young people to experience their own entry level of the modeling industry with world renowned model, fashion icon and philanthropist, Neetasha Singh on the lead. Model Camp SA are very creative as they follow new trends, ideas and create platforms like their "Season 21" themed "Glitter and fairy tales".

Their focus is training aspiring models to master posture, pose, movement and facial expression. Model Camp SA does not focus on the outer beauty but creates awareness that true beauty should start from within. Trainees are empowered on how to stay true to themselves and their unique inner beauty and personality trademark, how they express themselves should always be authentic. Furthermore, trainees are educated on career goals and more specifically successful portfolio knowledge and casting standards. This is how empowerment, opportunity and knowledge come together and successful aspiring models are ready and equipped for the industry.



*Founder*  
**MODEL CAMP SA**  
**NEETASHA SINGH**

neetashasingh

Neetasha Singh is an award winning international model and a TV presenter on a lifestyle show called "East n You" on DSTV Chanel-456, COLORS TV (Airing 4-times weekly) She has featured in several movies and has travelled and Modeled across 52 countries at various premium Fashion Weeks around the world.

#### Qualifications:

Qualified Accountant by profession with a degree in Taxation

#### Scholarships, Special Awards and achievements:

- The Sir Abe Bailey Scholarship to the United Kingdom in 2010 based on academic achievement and leadership qualities.
- Represented SA at various Universities in England discussing South African issues and finding opportunities through diversity, notably the only model to have ever been awarded this travel scholarship regarded as her most valued achievement for breaking barriers and stereotyping.
- Winner of the KZN young achievers awards 2019

#### Fashion weeks:

- Milan Fashion Week MFW
- SA Fashion Week SAFW
- Africa Fashion Week London AFWL
- India Fashion Week London IFWL
- India Couture Week
- Zambia Fashion Week ZFW
- Malawi Fashion Week MFW
- Pakistan Couture Week



Photo @fadilkhan\_photography

The beautiful attendees were excited after receiving their X-Pression goodie bag



Director **Neetasha Singh** during the posture and posing etiquette training session with photographer **Takundahove**

#X-PRESSION CRUSH

## CULTURE EVENT

Sensationnel Hair Products (Sensationnel S.A) had the opportunity to be part of Model Camp SA. Sensationnel S.A believes:

*"Hairstyles can make a big difference in one's appearance which maximize their natural beauty".*

During this opportunity, Sensationnel S.A's stylist utilized her expertise to create a unique hair and makeup style for each of the attendees as well as some customized styles.

Each attendee received special treatment and personal attention as she evaluated their skin types, face shapes and personal fashion style thereafter a personalized look was created for each of them according to their features and attributes. This made everyone feel very special. Attendee, Theo Mosime stated: *"I have never tried an afro style before, but this is really nice and I am really happy and satisfied with this style."*

It is Sensationnel S.A's goal to make people feel special and happy with the best quality makeup and hairstyles that bring out their best attributes, true inner beauty and sparkling personalities.

Always believe in yourself, stay true to your own special characteristics and never be afraid of new challenges.

**Choose to be an extraordinary person!**

**Choose to be a "True leader"**

**in your own life! S**



## INTERVIEW

### **Tell us more about yourself.**

My name is Kamogelo Maja. I'm 20 years old and I'm from Pretoria. I am currently a student at the University of Johannesburg.

### **Was the event what you expected it to be?**

Oh Wow! The event is actually more than what I expected! I feel that the director went that extra mile, because everything seem to be planned very well. Truly appreciated it all.

### **What valuable have you learnt from the model camp?**

It is really a privilege to attend the model camp because I learned a lot from different people. By talking the other attendees, I learned that we have different personalities, but one way or another we all comprehend each other - our differences makes us beautiful and we shouldn't just put people down because they are different, but instead we must learn from each other. In the Model Camp SA, I have also learned modelling basics like posing, smiling, facial expression and many more.



Kamogelo  
Tebogo  
Maja

### **Answering all about MODELLING**

#### **What are your idea and thoughts about modelling?**

When it comes to modelling it is just the example set by a few celebrities that are doing modelling as a career and to see how it started. Therefore model camp is a shaping stepping stone for us to gain confidence and grow in the industry. Modelling comes from inside so what you feel inside, also project outside. So any how your feeling, Just teach how you keep in being confident.

#### **How can you advise young girls who wish to do modelling?**

I would say young girls should stay focused at all times. In the modelling industry is does not matter how you feel at that particular time, you need to put your emotions aside and stay focused to be confident and believe in yourself. If you are in a photoshoot and you feel sad, angry, cold and nervous, it is eventually going to show and the shoot may not have the results required. Also being a model you need to be happy about yourself inside and outside."

#### **Do you think modelling is only about being skinny?**

Speaking generally about fashion modelling, you don't have to be skinny. I have always wondered when I was attending school why the image of being skinny would make you a good model was going around? Actually it depends on the concept and therefore I value and highly appreciates the model camp that has a total different view on the matter - that there is much more than to focus on sizes, looks, height and weight.

**"Nowadays, Modelling is embracing your imperfection and trying to be more confident"** *\_ Mila Mlandu*

# X-Press<sup>®</sup>

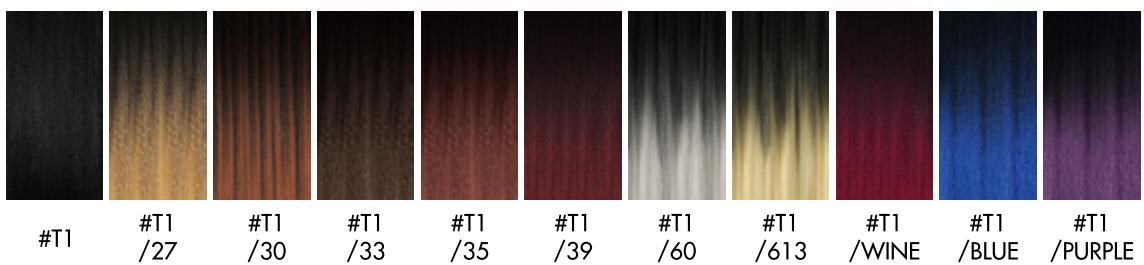
# Ultra Braid Two Tone

MADE WITH KANEKALON FIBER

- PRE-STRETCHED BRAID
- EASY TO BRAID
- IDEAL FOR MICRO BRAIDING



CHOOSE YOUR COLOUR



Sensationnel Hair Products S.A (PTY) LTD.  
7 Millward road Industria North Maraisburg, JHB, South Africa  
Tel: (27)11 671 0000

SENSATIONNELZA



**Why did you attend Model Camp SA? And what did you learn from the boot camp?**

I attended Model Camp as part of my journey to inspire. I want to be a role model for young girls who are not yet ready to embrace their beautiful African features - like kinky hair and dark skin. I want to be part of the individuals who dare to challenge societies beauty Standards, which continuously limit my fellow sisters' attempts to reach for their dreams. I hope to teach young girls that anything is possible with confidence, strong will and consistency.

**What made you to be a winner in Model Camp SA season 21?**

The secret of being a winner is the art of believing in oneself. I realised that the most important aspect of my character is my sense of self and my confidence. With that, I acknowledged that I am in competition with no one. Instead, I continuously strive to be the best version of myself. As a result of that mindset, I was able to win Model Camp Season 21. Furthermore, I humbled myself in a manner which enabled me to learn so much from my fellow sisters at the camp.

**What is your favorite hair style?**

My favorite hairstyle is braids. But I'd love to try X-Pression Rihanna Locs.

**What is your lifelong dream?**

My lifelong dream has always been modeling. I want to inspire girls who are somewhat discouraged by their height. (Not being tall enough). I want to push boundaries and achieve the "impossible".



1st WINNER  
Mpho Nyamathe

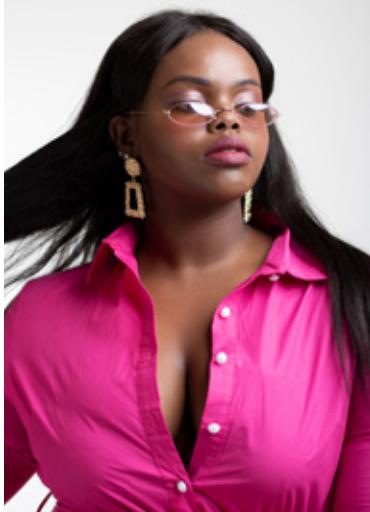
*I am confident,  
hardworking  
open minded.*

*I am  
Mpho Nyamathe*



FOLLOW  
MPHO NYAMATHE'S  
MODELLING JOURNEY  
ON INSTAGRAM  
**@MPHO\_NYAMATHE**

SUBLIME YARA 14!!



SUBLIME  
SUPER KINKI

Available Colour  
#1, #2, #4,  
#30, #33,  
#350, #99J



X-PRESSION  
CERES

Available Colour  
#1, #4, #33



VICHER  
MALAYSIAN

Available Colour  
#1, #4,  
#NATURAL



X-PRESSION  
NATURAL LOC'S

Available Colour  
#1, #2, #4,  
#30, #99J



Photo by  
 studiovith



NO1  
PREMIUM  
BRAID

X-PRESSION  
ULTRA  
BRAID



Make up @Makeupby\_gee\_

Photo @Takundahove

Hair Anna Muchamiri



SECRET  
BEYONCE18"

Available Colour  
#1, #2, #4,  
#T1/27, #T1/350,  
#T1/39



# Woman, You Are Beautiful. Be You.

# Bontle Msiza

*Photographer* **Bomi Kim**

*Beauty Stylist* **Anna Muchamiri**

*Clothing by* **Monicaega**

*Assistant* **Bonolo Gaotingwe**

*Interviewer* **Yonela Dlambewu**

*Editor* **Shayna Michelle Dunn**

Bontle Msiza is a highly confident individual. Her style transcends the latest fashion trends. Sensationnel S.A has collaborated with Bontle in creating modern and efficient hair styles. Here is the ultimate hair inspiration for you



Hair by  
Vicher  
GABI





Hair by  
Vicher  
**MALAYSIAN**



*Hair by*  
**X-Pression**  
**NATURAL**  
**LOCS**

# Bontle Msiza

**What are your inspirations for pursuing your career?**

My name Bontle, is an inspiration to me because Bontle means beauty and this inspires me to embrace how the Lord has made me. A message that I would like to share with girls is: "no matter who you are, or however people may perceive you, you remain beautiful". My name is a means of inspiration for myself, as well as for young girls who may lack confidence in who they are. I aspire to encourage others because I was not afforded encouragement myself. My passion for being in front of the camera and my drive to encourage others have always inspired me.

**What are your motivations while pursuing your dreams?**

My passion toward my work, as well as my faith, optimism and patience are what drive me in pursuing what I love. I believe in running my own race and remaining focused on my own passions. If you don't remain focused on your own dreams than you tend to follow dreams that are not your own. I am driven to pursue my dreams, by having the support and love of the people around me.

**Which is your most memorable photo shoot?**

The photo shoot I had with Sensationnel Hair Products was an amazing experience for me and is my most memorable.

**What would your ultimate collaboration be?**

Adidas, Nike, Dior, Khosi Nkosi and Vogue are the brands I envision working alongside.

“

No matter  
who you are,  
however  
people may  
perceive you,  
you remain  
beautiful

”







*Hair by*  
**Sublime**  
**SUPER**  
**KINKI X**







*Hair by*  
**X-PRESSION  
CERES**

# Bontle Msiza's Hair Style



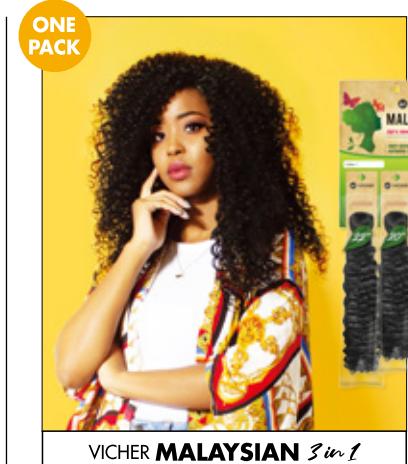
VICHER GABI Bulk pack

**COLOURS**  
#1, #4, #T1/39 #T1/350



VICHER PERUVIAN 3 in 1

**COLOURS**  
#1, #4, #NATURAL



VICHER MALAYSIAN 3 in 1

**COLOURS**  
#1, #4, #NATURAL



X-PRESSION NATURAL LOCS

**COLOURS**  
#1, #2, #4, #30, #99J



VICHER BRAZILIAN 3 in 1

**COLOURS**  
#1, #4, #NATURAL



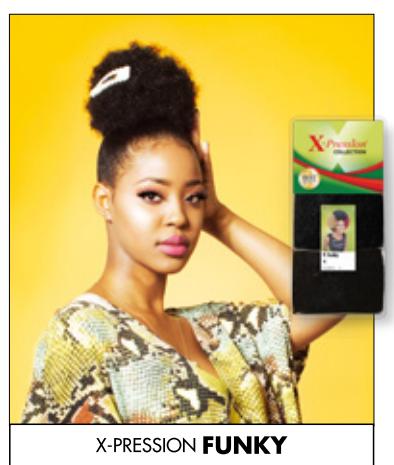
SUBLIME SUPER KINKI X

**COLOURS**  
#1, #4, #33



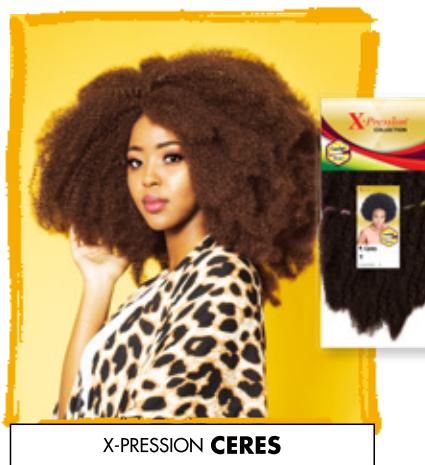
SECRET BRIZILIAN NATURAL 26"

**COLOURS**  
#1, #4, #1/350, #NATURAL



X-PRESSION FUNKY

**COLOURS**  
#1, #2, #4, #99J, #1/27, #1/39



X-PRESSION CERES

**COLOURS**  
#1, #2, #4, #33, #1/39



## A blogger from the heart

# Lihle Tyobeka

Lihle Tyobeka is fashion blogger who has pure passion and love of visualizing and introducing brands in real and authentic way.

By BONOLO GAOTINGWE

### How did you become a Freelance Brand Ambassador?

My journey began in 2015 with my blog - "All That Is Eccentric". Back then I knew absolutely nothing about the concept of blogging and that it might lead to opportunities to work with brands. I only did it for the love of fashion, photography and writing. Now, nearly five years later and my knowledge of blogging expanded, I can honestly say that I still do everything due to my love and passion for the very same things. Working with brands is something I'm still fairly new at, so I can't boldly call myself a "Brand Ambassador" just yet, but be assured: "I am, and always will be a blogger first - a blogger with heart."

### Who is our target group and how to reach them?

My content usually attracts young women (millennia's), not necessarily because I target them, but because my market tends to be more relatable to them. Ideally I would love to create a market that appeals to everyone. I would love it if everyone can gain something valuable, be inspired or simply just like and enjoy my work. It will be an accomplishment for me to say that people notice my work, like it and started following and supporting me. I'm not so big on self-promotion, I believe that one's work should speak for itself. However, I do use other media platforms like Instagram and Facebook to draw as many attention as possible towards my blog - which has worked pretty successfully for me so far. One of my biggest strategies and beliefs is that one should engage with your audience and people within your target group.

This is a great way to increase your target in the market.

### Which brand/s would you like to enhance? Please state a reason why.

I would love to work with more different types of fashion brands and not one specifically. I absolutely LOVE fashion and I am a fashion blogger, so it would make sense to me and my brand to be associated with different type of fashion brands. I love the idea of supporting local brands or brands who, much like myself, are just fresh in the industry.

So to pick just one would be impossible.

### Your Instagram posts are attractive and advertise the products quite well. Where do you get your inspirations from to create such attractive visual results?

As cliché as it may sound, I draw inspiration from the things around me, from my REAL life experiences. I am inspired by what's real and authentic, what's practical, the simplistic beauty in the things around me. My photography style, my editing style, my Instagram and Blog artistic are all actually modest in my opinion. My process usually begins with a vision or an image in my mind of what I want the end result to look like. Then I try my best to transfer that vision from a dream to a reality into the lens. Most important is to start off with a successful good photo. Take a great photo and the rest pretty much falls into place.

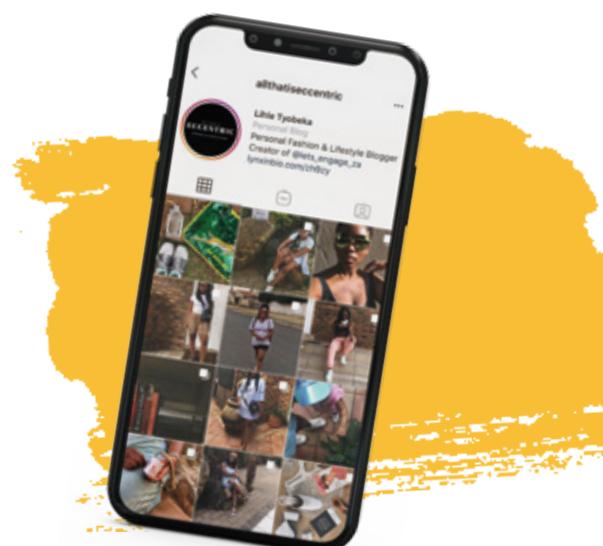
### Blogging Journey



#SkinCare  
#AloeVera  
#LoveSkin  
#Beauty



#OOTD  
#StreetStyle  
#Lifestyle  
#FashionBlogger



FOLLOW  
MS LIHLE TYOBeka  
HAIR SALON  
ON INSTAGRAM  
**@ALLTHATISECCENTRIC**

# Hot Water Braid

+ MAX

## HOT WATER SET



Curl the braids and dip them in boiling water  
for 10 seconds



100% Kanekalon® FIBER

Plus  
Volume up  
NEW





# Classy, Chic and Sophisticated LOOK GOOD FEEL GOOD

**GUD LUKS** Nail And Beauty Bar

## “GUD LUKS” is a chic beauty bar.

A comfortable yet sophisticated place where plenty special treatments for the ladies are provided.

It is the ideal breakaway place where the professional hard working women can take a break from their busy life schedules and just come and relax, kick off the shoes and enjoy the special pampering treatment, have a few good chats and laughs. After this special time for herself, a lady can walk out the door feeling special about herself, knowing she looks amazing and fresh and feeling ready with confidence again for the world out there. 'GUD LUKS' was especially established to provide women of Gauteng with the unique and special beauty experience of a life time. 'GUD LUKS' utilize high quality products in combination with expert professional technicians, in a social atmosphere with plenty funky and modern nail polish & nail art options to ensure that every lady feels tempted and can just indulge in.

From the basic to the extraordinary and everything in between, the professional staff will ensure that you are being treated with the highest of quality products and special treatment and will never let you leave without feeling satisfied and special about yourself.

The beauty bar caters for everything girly. From mani's and pedi's, braids, weave on and etc. Customers are given an opportunity to choose what kind of hairstyles they prefer as each person has an individual style and personality and with the professional stylist team on board to assist they can make every lady's beauty dreams come true.

This beauty bar believes that each lady has her own unique beauty features and that their professional team is there to enhance and bring out that inner and outer beauty qualities by delivering a remarkable service that takes care of the natural attributes of a woman – from hands, feet, hair care, hair extensions as well as a spice of well being for the heart and soul.

# MAKE YOUR CROWN

*with GUD LUKS*



Hair by X-Pression ULTRA BRAID



Hair by X-Pression MARLEY LOCS



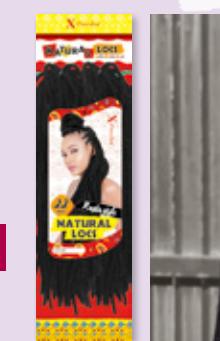
WHAT IS  
YOUR  
HAIR GOAL?



#BOBCUT  
BRAIDS



Hair by X-Pression ULTRA BRAID



Hair by X-Pression NATURAL LOCS



Hair by Sublime SUPER KINKY



DO WHAT YOU LOVE WITH PASSION

# MMRAS

Natural Hair Salon



MMAPULA  
RASEEMELA  
OWNER

FOLLOW  
MMRAS NATURAL  
HAIR SALON  
ON INSTAGRAM  
**@MMRAS\_HAIRTIQUE**

Interviewer Gugulethu Nkosi      Editor Vishen Ramburan

MMRAS Natural Hair Salon is one stop natural hair salon in Polokwane, Limpopo. Maintains natural hair with a good treatment, Provides versatile and protective hair styling. Sensationnel S.A. had an interview with owner, Mmapula Raseemela to listen her business journey.

**What would you say sets your salon apart from the rest?**

We are the only natural hair salon in Polokwane so that is definitely a bonus for us. We deal exclusively with ethnic hair so there is no need for the use of hairdryers apart from when really coarse hair needs to be straightened, but of course, without burning the hair. Our customers consist of women and children with natural hair which is not very easy to work with, but given our ability and patience, we are able to accommodate them successfully.

**What was the inspiration behind opening your own Salon?**

I believe I was born with the gift. Back in varsity I would do people's hair and make myself some extra pocket money. After varsity, I would get my hair done at a salon but when I got home I found myself changing it to be exactly how I wanted it. It was at that point that I saw myself wasting money, and since I have an AFRO, they were generally very harsh on my hair, so I started doing it myself, to my liking. Whilst I was still working, we would sit in meetings and some people would go as far as writing me sticky notes enquiring about where I did my hair. When they heard I did it myself they all wanted to do theirs as-well, and in time I found myself having less time for work as more time was spent on doing hair, and funny enough, whichever customer I worked on came with a referral. So, when I resigned from my 8 to 5 job in a Civil Engineering Firm as a Project Administrator, I decided to open a salon from home.

**What would you say motivates you to continuously grow and improve your brand?**

I believe that I have the passion to enhance not only my own, but other women's beauty. This is what keeps me going. The clientele that I have built for myself is also one of my biggest motivators. Not only do people see me as a hairdresser but also a friend who helps in the growing demand of people. I also have the most amazing team that is passionate and willing to try new things every day, but most importantly, we have NO limits.

**How do you come up with the styles that you make?**

That is where my creativeness comes into full play. Some customers provide pictures of what they want and if I am unable to do it I am honest and say so. I then suggest that I make something similar, and most times it comes out better. I prefer coming up with my own styles, which in return does not limit me. We really go all out in trying to find new hairpieces or hairstyles and we sample them ourselves. We love the challenges. For example, there is a hairstyle that we tried to get right for the past year. With hard work and determination we managed to get the hairpiece, and also learned how to do it, this year. We love creativity.

**What advice would you give to an aspiring entrepreneur who wants to venture into beauty?**

#Have a great personality

#Be passionate about what you choose and love hairdressing/beauty

#Have the required patience

This is hard labour, one needs to be a hard worker with perseverance in order to be successful. Be open, welcoming and have good interpersonal skills. Dealing with people with different moods and emotions is always challenging on its own, so you need to stay calm at all times, and treat all clients equally. Don't take this responsibility on for only the money. Do it if you have the love and passion for it.

Respect your clients and create a safe and happy environment that will bring them back to your salon over and over again. **S**

NO1  
PREMIUM  
BRAID

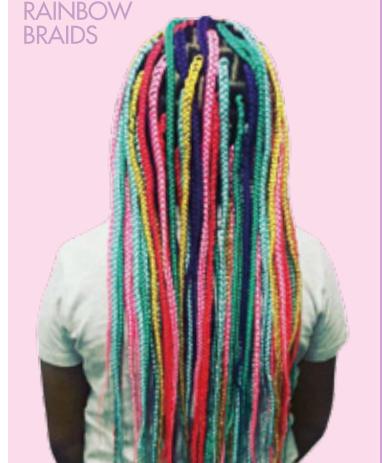
X-PRESSION  
RICH BRAID



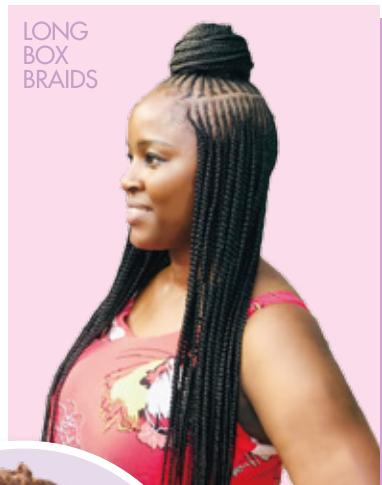
ELEGANT UPDO



RAINBOW  
BRAIDS



LONG  
BOX  
BRAIDS



CONROWS



NATURAL CROWN



ORDERS &  
APPOINTMENTS  
**074 691 0342**

## TO BE A SUCESSFUL SALON

- Have a great personality
- Be passionate about what you choose.
- Love hair dressing and beauty.
- Be Patient.
- Be open, welcoming and equip interpersonal skills.
- Respect your clients

**Don't take  
this responsibility  
on for only money.**

### DO IT

IF YOU HAVE  
THE LOVE AND  
PASSION FOR IT.

# NOBUBELO

YOUR HAIR INSPIRATION

@\_kapritsio

Hair by  
**X-PRESSION**  
**ULTRA BRAID**  
#Horizon  
#Rosewood



New Colours



## STYLE INFLUENCER

@tay\_malekele

TAY

Hair by  
**X-PRESSION**  
**ULTRA BRAID**  
#Horizon  
#Hparma



@ **tay\_malekele** Corporate Financer, Personal Fitness Trainer, Influencer

30's



Hair by SENSATIONNEL

### Hot Water Braid

COLOUR #1/PINK & #1/LP

#EVENING\_WEAR  
#GIRLS\_NIGHT



Hair by SENSATIONNEL

### Hot Water Braid

COLOUR #1/NOBLE

#WORKOUT\_STYLE  
#FITNESS



Hair by X-PRESSION

### Ultra Braid

COLOUR #27 & #30

#MODERN\_STYLE  
#OFFICE\_LOOK

**YOUR HAIR INSPIRATION**

**#OOTD**

**BRAID LOOK**

20's



Hair by X-PRESSION

### Ultra Braid

COLOUR #HORIZON & ROSEWOOD

#TV\_SHOW  
#RAINBOW\_BRAIDS



Hair by SENSATIONNEL

### Hot Water Braid

COLOUR #1/KBLUE

#ELEGANT\_UPDO\_BRAIDS  
#COZY\_LOOK



Hair by X-PRESSION

### Ultra Braid

COLOUR #27

#CITY\_GIRL\_STYLE  
#SCHOOL\_DAYS

**X-Press<sup>®</sup>ion**



# PRIDE OF YOUR HAIR

No.1 PREMIUM BRAID

NEW  
COLOUR



#HPARMA



#HORIZON



#ROSEWOOD



#YELLOWGREY



#FOXBROWN



Sensationnel Hair Products S.A (PTY) LTD.  
7 Millward road Industria North Maraisburg, JHB, South Africa  
Tel: (27)11 671 0000

SENSATIONNELZA

Just,  
Being Myself.  
That's It.

# Thato Mosikili

Here is a girl who has a big heart and a creative soul.  
Sensationnel S.A. met Thato Mosikili  
who is Miss Teenager Gauteng 2019/2020,  
finance student and model.  
She shared her journey as an influencer  
and gave us some tips about protective hair styles.

***Tell us about yourself.***

Thato Mosikili is a 20-year-old girl with a big heart and an inquisitive nature (hence the @curiosist\_). I have a sincere desire to constantly stand-out and inspire others. The biggest trait I can identify myself with is non-conformity and being unconventional -- anything other than that truly "doesn't fit my description" - to define is to limit, Innit?

**Many young followers like your page - @curiosist\_**  
**Why do you think people love your posts and styles?**

I think the reason my followers are keen to follow is because I'm relatable. I do the best that I can to be transparent about the things I post, whether it is where I buy my clothing range from or the way that I edit my pictures. I'm on such a platform to bring joy or whatever people experience when they see well-taken aesthetically pleasing photos through my self-expression.

**We can see, your favorite hair style is Faux Locks. Why do you like Faux Locks styles? Also do you have any tips to do protective hair styling using Sublime Super Kinki?**

Faux Locs are the best protective style in my personal opinion, whether done with Sublime SB or wool—which I used to do when I started braiding myself in 2014. Wrapping your hair within a loc, protects the ends from outside elements while promoting hair growth, especially when moisturized properly, and it looks really cute!

**What is your favorite Social media platform? and why?**

I have invested years into my Instagram page – and it's the one app that makes sense to me. It's centered on the perfect balance of stimulating imagery that can be consumed instantly. I don't think there's any other app that has a niche as perfect as this.

**What advice can you give to young people who wants to influence other people like you.**

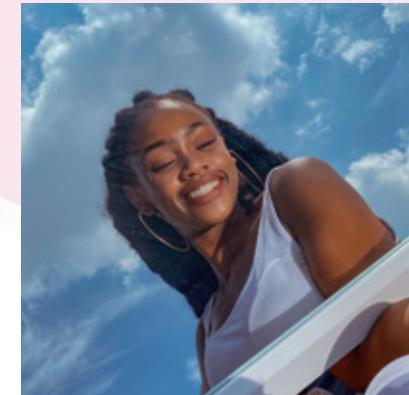
My biggest advice to anyone is to take everything with a grain of salt, including this: connect with people, and they will as a result have a reason to want to be around you and get to know you more. The ultimate goal is a sense of community, once you established you're worth and what you can bring to the community – you qualify as a so-called "Influencer".

**Do you have any secret planning to create your own style and make a creative fashion post (fashion shoot)?**

There are absolutely no secrets. I bare it all on my page! Follow me for all the nits and grits behind my creative processes. It is always spontaneously done  
-If I have to be completely honest. **S**



  
 "Faux Locs"  
 Tutorial  
 by **Sublime**  
**SUPER KINKI**



# BLVCK TRILOGY CLOTHING



Interviewer Bonolo Gaotingwe *Editor Vishen Ramburam*

## What is your concept of a brand?

BLVCK TRILOGY CLOTHING: Blvck for Ubuntu and Trilogy focusing on three elements. Art, Style & Design.

## You are a young college student and you have developed your business without any sponsorship. How was it done?

From the days I was in High-School I began saving any money I got as-well as my pocket money. I used this money to make and sell T-Shirts to the community, thus enabling me to establish a business.

## What brought upon the inspiration for your design?

Once I began creating my own T-Shirts I found that the community liked my designs and styles. They began asking me to make them T-Shirts of similar designs and styles, which inspired me to get creative and work towards achieving bigger dreams. This came from hard work and dedication.

## What was your dream when you were a teenage student?

To make a noticeable impact to the street culture.

## How do you plan on developing your business, and how do you see yourself building your concept?

By creating innovative ideas that will bring more options to the community and the people, which in return will motivate me to move forward and achieve more in what I love doing.

Without fear or restrictions! **S**

**STREET  
FLOW  
PLAY VIBES  
WITHOUT FEAR**



FOUNDER Itumeleng kwenda



# Meet teenage influencers

who are ambitious and talented

Girls  
YOU  
LOOK SO  
Cool



No one is you.

So just do what you do.

Be you. Do you. For you.



Funky high puff look with X-Pression CERES



X-PRESSION  
**CERES**

# Girlish Braid



X-PRESSION  
**ULTRA BRAID**

HAIR STYLE LOOK

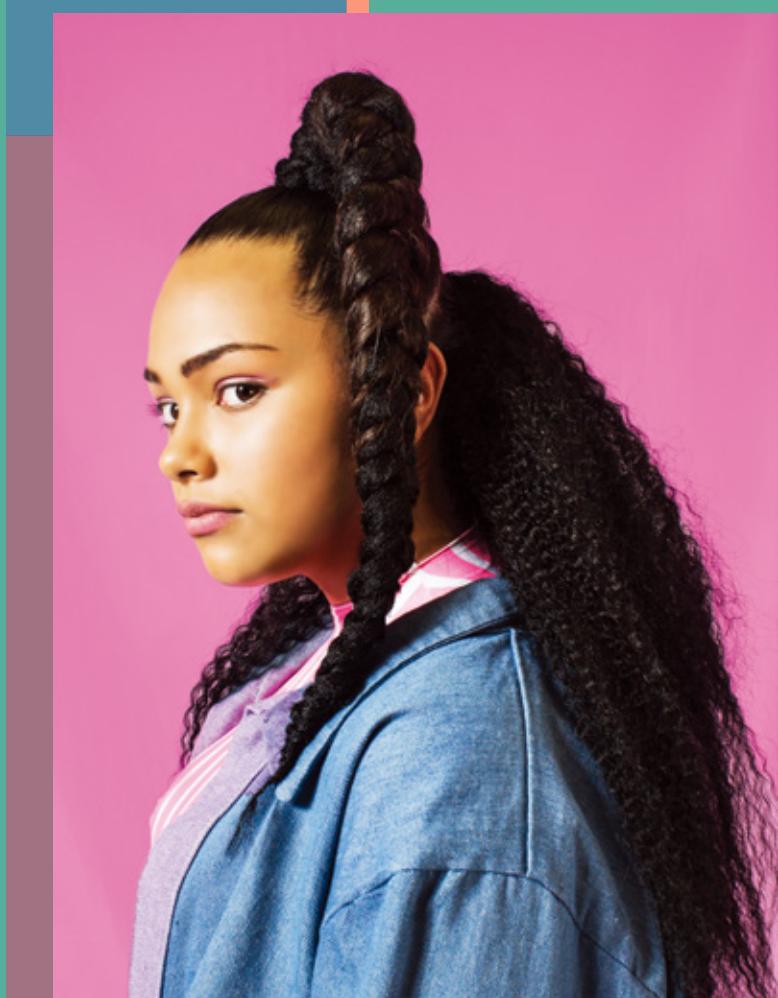
Be yourself. Natural afro style with Sublime BUSHY BRAID



SUBLIME  
**BUSHY BRAID**



Life  
IS TOO  
*Short*  
TO HAVE  
*Boring*  
Hair





X-PRESSION  
**NATURAL LOCS**



# Girl Power



X-PRESSION  
**NATURAL LOCS** & SUBLIME  
**BUSHY BRAID**

HAIR STYLE LOOK

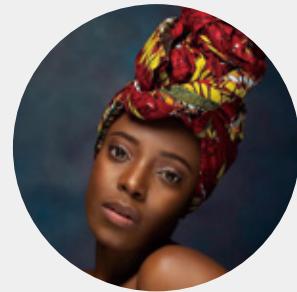
Girlish bulky curly hair with Secret BEYONCE 18"



SECRET  
**BEYONCE 18"**



THIS PROJECT WAS DONE IN JUNE 2018 WITH 5 WOMEN, WHO ALL SHARED THEIR RELATIVE EXPERIENCES AS IT RELATED TO SOCIETIES PERSPECTIVE OF BEAUTY AND THE RESULTS OF THOSE PERSPECTIVES WHICH WAS TO DEGRADE, DIMINISH AND ATTACK THEIR APPEARANCE.



BENEDICT NAWAYA  
FOUNDER

BENEDICT NAWAYA, WAS BULLIED IN HIGH SCHOOL BY HER PEERS FOR THE COLOUR OF HER SKIN TO THE POINT WHERE SHE STARTED USING A SKIN LIGHTING LOTION TO GET LIGHTER. IN 2017 SHE WANTED TO INSPIRE, MOTIVATE AND PROMOTE SELF-ACCEPTANCE AND LOVE BY SHARING HER STORY. SHE USED PHOTOGRAPHY AS A TOOL TO SHARE HER STORY AND THEN STARTED INKD IN 2018 BECAUSE SHE STRONGLY BELIEVES THAT EVERYONE HAS A STORY AND THEY DESERVE TO BE HEARD THEREFORE HER MOVEMENT WILL BE THE PLATEFORM TO SHARE THESE STORIES.

Follow INKD's journey [inkd\\_sa](#)

# BEAUTY DEFINED BY ONESELF

We know that loving myself is important and it gives us power. But sometimes we do not believe how beautiful are we. But we see it now : YOU, You are beautiful. You are strong. You are a real queen.

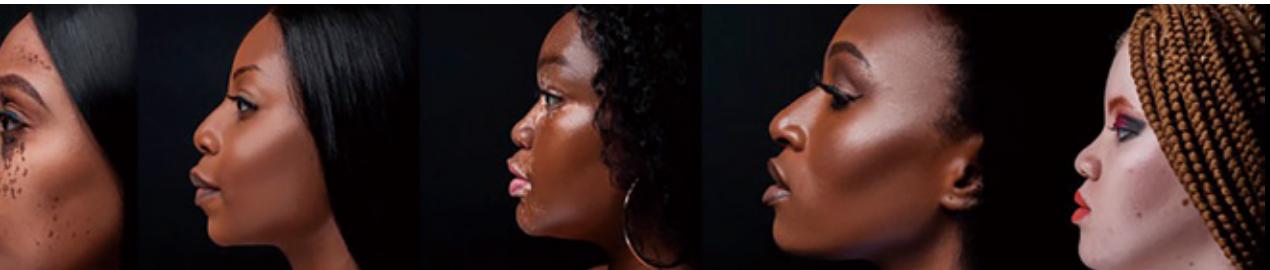
Here is one of communities -INKD-to encourage young people to stand firm and embrace oneselves. Not follow specific creteria of beauty or take any negative view.

## INKD HISTORY

INKD was established in 2018 by Benedict Nawaya, who aimed at changing the mindset of our society, with how they view beauty. In 2019 the vision was reshaped, as we have found through interactions that redefining another persons perspective will not change how you view and love yourself. In order for you to be confidence, love and accept yourself you need to look into yourself and not at the opinions of others. Thus, our journey begins with this in mind.

## INKD AIM

We seek to inspire individuals to embody self-acceptance, love and confidence. Our aim is to document, capture and share the experiences (stories) of strong young individuals to motivate and inspire others to embody self-acceptance, love confidence in self.



# SHOP ONLINE FOR X-PRESSION HAIR PRODUCTS

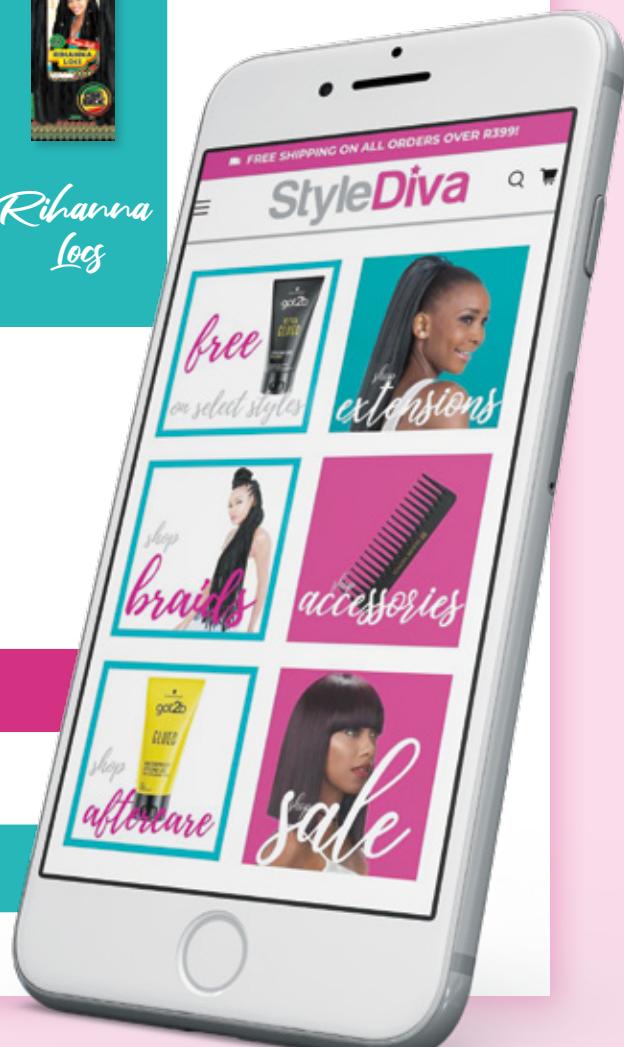
# StyleDiva

[www.stylediva.co.za](http://www.stylediva.co.za)



**FREE  
DELIVERY  
SERVICE**  
**OVER R 399**

**STAY HOME SHOP ONLINE**



# X-Press<sup>®</sup>ion COLLECTION

## HOW TO SPOT A FAKE FROM **ORIGINAL**

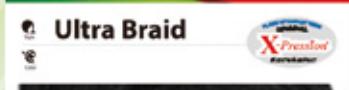
### Check The Quality of Fibre

Soft texture and tangle free.  
Super light feel.  
you will find big difference  
in the quality.

### YOU DESERVE THE BEST QUALITY

### 100% Kanekalon

Ultra Braid is made with  
premium quality,  
100% Kanekalon fibre



### X-Press<sup>®</sup>ion Certificate

X-Press<sup>®</sup>ion offers a certificate to certified dealers  
selling original products.

# STAY TRUE WITH ORIGINAL