

# Buse Aydöre

Delight-Driven Product Designer

## CONTACT

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**Portfolio:** aydore.com

Based in Cincinnati, OH

Open to working remotely

## EDUCATION

### CareerFoundry

UI Design Course Certificate

Class of 2020

### University of Cincinnati

Bachelor of Science, Fashion Design

Class of 2018, 3.6 GPA

## SKILLS

### Adobe Creative Cloud

Illustrator

Photoshop

InDesign

Premiere Pro

### User Interaction Tools

Sketch—Wireframing

InVision—Prototyping

Flinto—Animation

Rotato—Video Mockups

### Other Skills

Learning basic HTML, CSS, Javascript

Google Suite & Analytics

Microsoft Office Suite

Squarespace

Fashion Illustration

Garment & Handbag Construction

PLM

Turkish language

## WORK EXPERIENCE

### Fossil — Handbag Designer/Design Ops Assistant

Dallas, TX

Jan 2019-Feb 2020

Blended role managing 7 product groups. Collaborated cross-functionally to integrate user feedback & develop cost-saving solutions. Crafted 3 trend-driven influential campaigns. Revised tech compatibility & wrote style copy.

### David's Bridal— Commissioned Sales Stylist

Cincinnati, OH & Plano, TX

Jan 2015-Jan 2018

Maximized customer experience by providing superior service. Applied listening skills and product knowledge to problem-solve clients' dress and accessory selections.

## DESIGN PROJECTS

### MagiCup Fortune Reader App— UI Designer

Virtual/Remote

Sept 2020-Oct 2020

Course-related experience to become familiar with iOS Human Centered Design and Material Design Guidelines. Prototyped full native mobile apps for both platforms.

### Henlo! Pet Adoption Website— UI Designer

Virtual/Remote

Jun 2020-Aug 2020

Course-related experience gathering UI/UX requirements for a responsive web app. Researched competition and interviewed prospective pet owners of all levels. Utilized Rotato and Premiere Pro to create a video mockup.

### Aydöre LLC — Founder/Owner

West Chester, OH

June 2018-Dec 2018

Established new business offering made-to-measure bridalwear and alterations services. Introduced to SEO, social media, and digital marketing best practices. Prototyped a prêt-à-porter e-commerce web app concept.

### Rüya Coffee — Freelance Designer

Cincinnati, OH

June 2018-Dec 2018

Start-up volunteer experience supporting social media content, pop-up shop design, and brainstorming strategy. Introduced sustainable branded products.