Ayush Kumar Singh

UI/Frontend Engineer

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SKILLS

Frontend Development: Javascript, React, Redux, Next.js, Angular, RxJS, GSAP, HTML/CSS, Webpack, SASS Preprocessor, Tailwind CSS,

Industry Knowledge: Web Performance, Problem Solving, Data Structures, Web Animation, Server-side Rendering (SSR), Static site Generation (SSG), Responsive Web Development

Visual and Creative: UI/UX Design, Motion Graphics, Rapid Prototyping, Adobe Creative Suite, Figma

WORK EXPERIENCE

UI ENGINEER December 2019 - PRESENT

DLT Labs Private Limited, Noida

- Developed the main website (SPA) from scratch reaching millions of users.
- Achieved enhanced SEO using Server-side rendering and Static-site generation.
- o Optimized main website for performance, and jank reduction increasing traffic by 2x.
- o Developed complex web-animations using Greensock Animation plugin (GSAP).
- o Implemented a Blog and News module with over 10k+ monthly readers.
- o Developed a Career portal with over 1k+ monthly applicants.
- o Implemented role based access control for internal CMS platform.
- o Built the <u>DL Unify</u> web platform A suite of blockchain services from scratch.

UX ENGINEER

July 2019 - November 2019

SOE Technologies Pvt. Ltd, Noida

- Developed the main website using a templating engine (5K+ Monthly traffic).
- o Contributed to the development of a chatbot platform for the workplace by Facebook.
- o Developed a UI Kit of reusable atomic components for single page application.

EDUCATION

B.Tech - Information Technology | AJAY KUMAR GARG ENGINEERING COLLEGE | 2015 - 2019 Elementary Education - PCM/CS | DMA, Meerut (CBSE) | 2004 - 2014

PROJECTS

Portfolio: www.ayushsingh.net

PART-TIME, FREELANCE EXPERIENCE

UI ENGINEER (Freelance)

July 2020 - PRESENT

SOE Technologies Pvt. Ltd, Noida

- Working on Frontend and product design of the OKR platform.
- o Developed multiple styled-components using Angular, D3, GSAP, SASS, and Tailwind CSS.
- o Designed UI prototypes on Figma.

Frontend, UI/UX Developer

September 2016 - May 2019

Software Incubator, AKGEC

- o Managed and represented a team of 40 members, participated in delivery, operation, and support for various college projects.
- o Designed and Developed the following projects
 - i. Official college website
 - ii.Farewell website
- iii.Blood Donation camp web portal
- iv.Scrolls (Event) registration portal
- v. Alpha Aesthetics Fitness portal

ACHIEVEMENTS

- o Published an npm-package with over 20k+ downloads
- o Guided 200+ students at Web Workshop, SDC-SI, AKGEC, 2018
- o 1st position at Web Design hackathon, IMSUC, 2017
- Trained 200+ students about SVG at Workshop, SDC-SI, AKGEC, 2017
- o 1st position in Web and Graphic Design hackathon, ABES ACM 2017
- 1st position at Web Design hackathon, IMSUC, 2016
- Lead Designer at AKGEC College Fest, 2016
- o Recognized Themer at xda-developers.com, 2014