

# Ayush Kumar Singh

UI/Frontend Engineer

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## SKILLS

### FRONTEND DEVELOPMENT

Javascript

Angular

Next.js

React

RxJS

GSAP

HTML/CSS/SASS

Tailwind, Bootstrap

Gulp, Webpack

Git SCM

### INDUSTRY KNOWLEDGE

Web Animation

Problem Solving

Server-side Rendering (SSR)

Static site Generation (SSG)

Responsive Web Development

### VISUAL AND CREATIVE

UI/UX Design

Product Design

Motion Graphics

Rapid Prototyping

Adobe Creative Suite

Figma, Sketch

### INTERPERSONAL SKILLS

Leadership

Teamwork

## PROJECTS

Portfolio:

[www.ayushsingh.net](http://www.ayushsingh.net)

## PROFESSIONAL EXPERIENCE



### UI ENGINEER

December 2019 - PRESENT

#### DLT Labs Private Limited, Noida

##### DLT Labs website

- Completed the project from zero to production.
- Achieved **enhanced SEO** using **SSR + SSG** implementation.
- Optimized website for performance, increasing **traffic by 2x**.
- Developed complex **web-animations** using GSAP.
- Implemented **RBAC** for Blog, News, and Career portals.
- **Recognized** by CTO for developing the project.

##### DL Unify

- Built the application from zero to production.
- Transformed **State management** framework using RxJS.

##### DLT design system

- Introduced an open-source common framework and set up organization-wide design principles.

##### DL Asset Track

- Product design and development for enterprise blockchain solution used by Walmart Canada.



### UX ENGINEER

July 2019 - November 2019

#### SOE Technologies Pvt. Ltd, Noida

- Redesigned/developed official huminos website.
- Contributed to bots platform for workplace by facebook.
- Introduced a design system and UI Kit for components.

## EDUCATION

B.Tech - Information Technology

AJAY KUMAR GARG  
ENGINEERING COLLEGE

2015-2019


Elementary Education - PCM/CS

DMA, Meerut (CBSE)

2004-2014


## CONTACT

 [linkedin.com/in/alphaayush](https://www.linkedin.com/in/alphaayush)

 [alphaayush.medium.com](https://alphaayush.medium.com)

 [github.com/ayush013](https://github.com/ayush013)

 [behance.net/alphaayush](https://www.behance.net/alphaayush)

 [www.ayushsingh.net](http://www.ayushsingh.net)

## PART-TIME, FREELANCE EXPERIENCE

### UI ENGINEER (Freelance)

July 2020 - PRESENT

#### SOE Technologies Pvt. Ltd, Noida

- Working on Frontend and product design of the OKR platform.
- Developed multiple styled-components using Angular, D3, GSAP, SASS, and Tailwind CSS.
- Designed UI prototypes on Figma.

### Frontend, UI/UX Developer

September 2016 - May 2019

#### Software Incubator, AKGEC

- Managed and represented a team of 40 members, participated in delivery, operation, and support for various college projects.
- Designed and Developed the following projects
  - i. Official college website
  - ii. Farewell website
  - iii. Blood Donation camp web portal
  - iv. Scrolls (Event) registration portal
  - v. Alpha Aesthetics -Fitness portal

## ACHIEVEMENTS

- Published an npm-package (ngx-quill-upload) for QuillJS editor.
- Guided 200+ students at Web Workshop, SDC-SI, AKGEC, 2018
- 1st position at Web Design hackathon, IMSUC, 2017
- Trained 200+ students about SVG at Workshop, SDC-SI, AKGEC, 2017
- 1st position in Web and Graphic Design hackathon, ABES ACM 2017
- 1st position at Web Design hackathon, IMSUC, 2016
- Lead Designer at AKGEC College Fest, 2016
- Recognized Themer at xda-developers.com, 2014