Jane Sheppard

UX Designer. Connecting people and ideas.

janemsheppard@gmail.com

Summary

UX designer committed to connecting people and ideas with purposeful, intuitive, and satisfying experiences. Technical skills and languages: HTML & CSS (including Bootstrap), JavaScript, jQuery, HTML5 Canvas, Python, Critical Rendering Path, 60FPS Rendering, JavaScript Web App Frameworks (Knockout), JavaScript Testing Frameworks (Jasmine), Object-Oriented Programming, Chrome Developer Tools, Responsive Web Design, Photoshop, InDesign Design sensibilities: Visual design, behavioral economics, applied research, agile product design, human-technology interaction, learning modalities, data-driven decisions, cognitive empathy

Experience

Independent Consultant at   Jane Sheppard Consulting

2011 - Present (4 years)

Defined detailed specifications for a mobile app prototype for a technology startup. Led cross-functional teams to identify user needs and develop brand identities. Created and implemented transformational strategies for SaaS, mobile, and web-based tools for marketing automation, performance management, goal alignment, project management, CRM, sales pipeline management, productivity, workflow management, and process efficiency. Previous experience: Sales Support Manager - Digital Equipment Corporation Software Systems Engineer - Airfone, Inc. Management Consultant - Arthur Andersen & Co.

1 recommendation available upon request

Volunteer Experience

Annual Fund Campaign Division Leader at   Lycée Français de Chicago

2010 - 2012 (2 years)

Languages

English
French

Education

University of Illinois at Urbana-Champaign

Bachelor's degree, Engineering

Activities and Societies: Concentration in Marketing and Business Management

Skills & Expertise

User Experience
Consulting
Strategy
Integration
Strategic Planning
Project Management
Marketing Strategy
Information Technology
Training
Marketing
CRM
Business Development
JavaScript
HTML
CSS
Business Strategy
Account Management
Marketing Automation
Technical Support
Performance Management
Transformational Leadership
SaaS
Curriculum Design
Start-ups
Leadership

Certifications

Front-end Web Developer Nanodegree

Udacity

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Linked in.

1 person has recommended Jane

"Jane was incredible to work with. She identified and implemented processes in an environment where this was virtually a foreign concept. Jane was professional and open-minded, taking everyone's needs into consideration before implementing a strategic plan. Her solutions not only increased office productivity but also helped us establish a level of credibility."

— **Lesley Lorch***, Strategic Partnership/Marketing Manager, Field Trip Factory*, worked with Jane at Jane Sheppard Consulting

Contact Jane on LinkedIn