Jane M. Sheppard

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UX designer committed to connecting people and ideas with purposeful, intuitive, and satisfying experiences.

Technical skills and languages: HTML & CSS (including Bootstrap), JavaScript, jQuery, HTML5 Canvas, Python, Critical Rendering Path, 60FPS Rendering, JavaScript Web App Frameworks (Knockout), JavaScript Testing Frameworks (Jasmine), Object-Oriented Programming, Chrome Developer Tools, Responsive Web Design, Photoshop, InDesign

Design sensibilities: Visual design, behavioral economics, applied research, agile product design, human-technology interaction, learning modalities, data-driven decisions, cognitive empathy

Experience

Independent Consultant (2011-present) Defined detailed specifications for a mobile app prototype for a technology startup. Led cross-functional teams to identify user needs and develop brand identities. Created and implemented transformational strategies for SaaS, mobile, and web-based tools for marketing automation, performance management, goal alignment, project management, CRM, sales pipeline management, productivity, workflow management, and process efficiency.

Curriculum Developer/Home Educator (1993-2010, 2011-2013) Researched, developed, and implemented curricula for pre-K through grade 12. Provided consulting services to charter schools to define scope and content for accelerated learning programs. Managed education outreach programs with Lyric Opera of Chicago, Chicago Symphony Orchestra, and the Art Institute of Chicago.

Sales Support Account Manager, Digital Equipment Corporation (1986-1993) Managed technical sales support for the Quaker Oats account in Chicago. Developed strategic plans, prepared proposals, delivered technical training to internal sales teams and external clients. Created and implemented software development project schedules and technical documentation plans. Drafted and published marketing and technical documents for software and hardware products.

Software Systems Engineer, Airfone, Inc. (1984-1986) Evaluated software design proposals for system compatibility and feasibility. Delivered in-flight testing, flight crew training, and system maintenance for a public in-flight telephone service. Designed and implemented a detailed pilot system evaluation. Designed and delivered a national field technician training seminar. Created design specifications for a public phone system on railroad cars in New York and Washington, D.C.

Instructor, University of Illinois at Urbana (1984) Taught *Engineering Graphics and Design.* Supervised a design and drafting laboratory. Cited in UIUC list of excellent professors and instructors.

Management Information Systems Consultant, Arthur Andersen & Co. (1983-1984) Delivered systems analyst and consulting services to corporate clients. Developed a Project Control System for client billing and time management. Organized a nationwide training seminar for Information Processing Systems.

Education

Bachelor of Science in Engineering with a Concentration in Marketing and Business Management, University of Illinois at Urbana-Champaign.

Front-End Web Developer Nanodegree, Udacity (in conjunction with Google and AT&T).