

WONG JIA HUEI (JOEY)

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👤 PROFILE

I'm a creativity-driven individual with a multidisciplinary background in Design & Creative Industries. Highly self-motivated and willing to learn, I'm always looking for opportunities to challenge myself.

🧩 TECHNICAL SKILLS

- Digital Marketing
- Content Research & Development
- Copywriting & Editing
- Graphic Design
- Front-End Web Development

🧠 PERSONAL SKILLS

Adaptable

Attentive

Collaborative

Creative

Resourceful

Solution-Oriented

📁 PROFESSIONAL EXPERIENCE

- Jun 2021 – Feb 2022 **Social Media Manager**, Tiga Creative Studio
- Collaborated with internal teams to plan and delegate social media content while ensuring timely and satisfactory results.
 - Facilitated communication between clients and internal teams to produce effective and high-quality advertising content.
 - Responsible for campaign conceptualization and creative copywriting.
- Jan 2020 – Apr 2020 **Intern**, Kaleidoscope Studio
- Assisted in event planning and management. Created digital assets to boost social media engagement.

🎓 EDUCATION

B.A IN DESIGN AND CREATIVE INDUSTRIES,
Universiti Brunei Darussalam
2017 – 2021

- First Class Honours

GCE A'LEVEL,
Maktab Duli Pengiran Muda Al-Muhtadee Billah
2015 – 2016

- 3 A'Levels

GCE O'LEVEL, Chung Hwa Middle School
2001 – 2014

- 8 O'Levels

📜 CERTIFICATES

The Fundamentals of Digital Marketing 
Google Digital Garage
Certificate ID: VT5 PUH EL2

📁 PROJECTS

- 2021 **BIBD ASPIRASI 4**, Advertising Campaign
- Responsible for the campaign conceptualization, content development, scriptwriting, storyboarding, and copywriting of the project.
- 2021 **SPECTRUM 2021: ANEW**, Graduation Exhibition
- Served as the Treasurer, Head of Marketing & PR, and Editorial Writer, Designer & Proofreader in the organization.