

Final Arc Performance Report

Traffic Overview



Default Data
Click to select Google Analyti

Jul 10, 2024 - Oct 10, 2024

G4 Traffic Summary

Active users
391.0

N/A

vs. Prev Period

New users
390.0

No data

Sessions
743

N/A

Views
1,555

No data

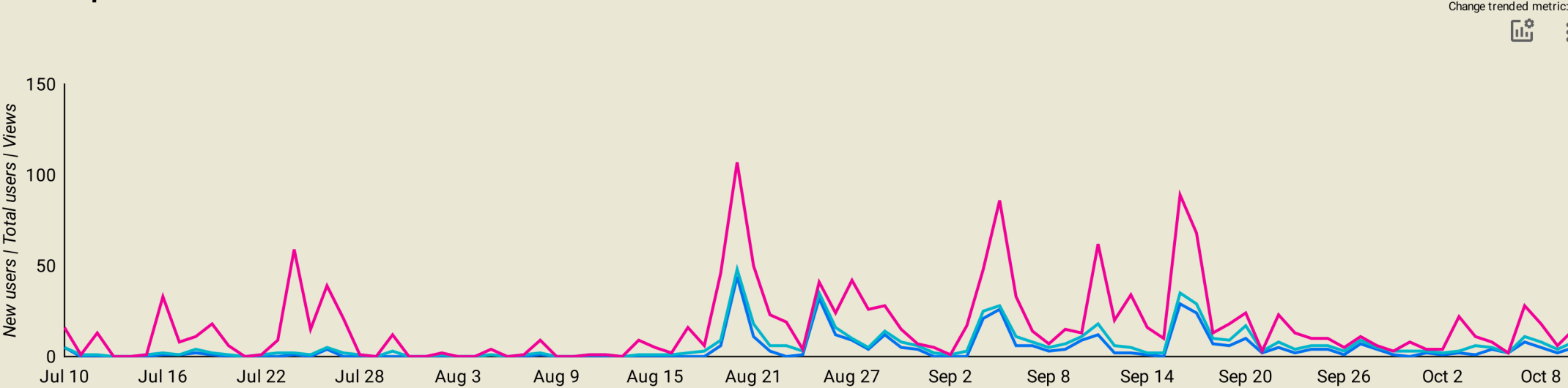
Pageviews per User
4.0

No data

Engagement Time
00:01:02

No data

User Acquisition Trends



Organic Search Traffic

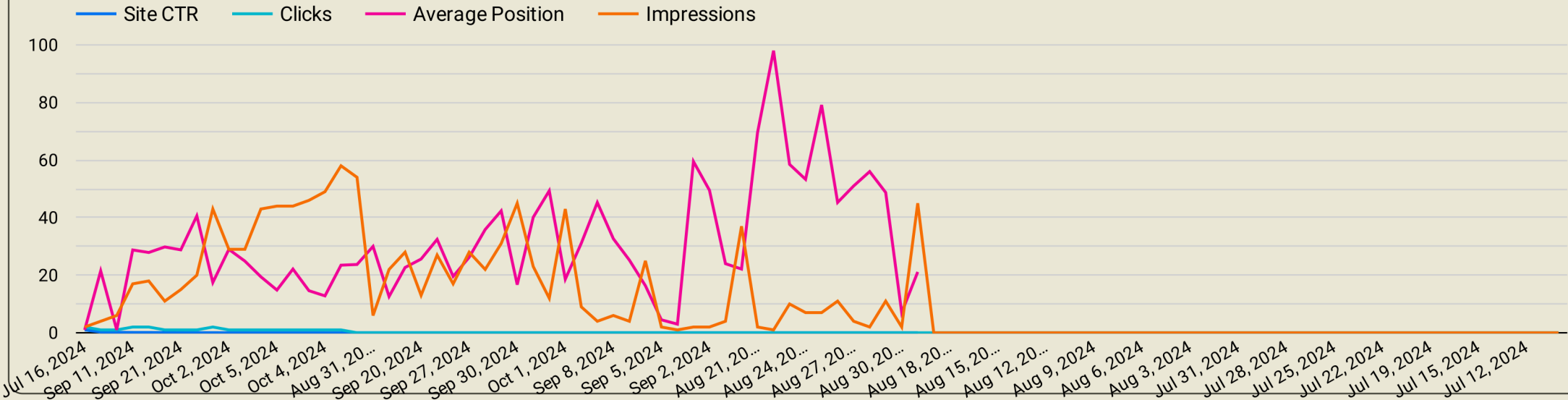
Clicks
21

Impressions
1,047

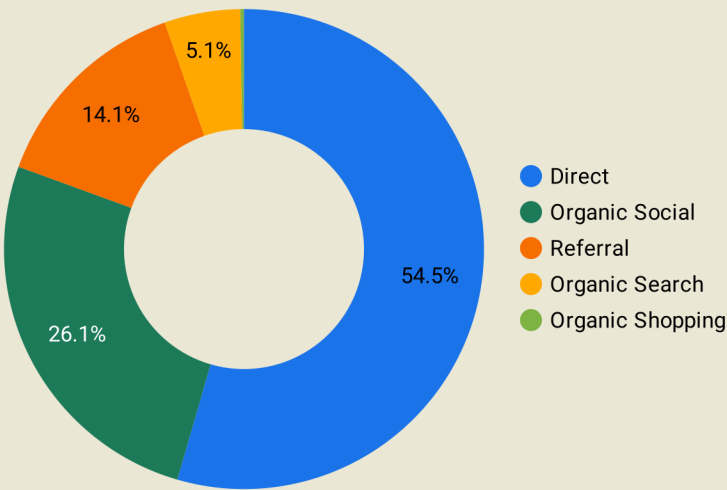
Site CTR
2.01%

Average Position
25.11

Organic Traffic Trends



Traffic By Sources



Session source / medium		Total users
1.	(direct) / (none)	210
2.	m.facebook.com / referral	40
3.	intfiction.org / referral	28
4.	l.instagram.com / referral	25
5.	linkedin.com / referral	22
6.	google / organic	20
7.	(not set)	10
8.	t.co / referral	9
9.	ifdb.org / referral	6

Traffic Sources

