

UX & UI Designer

Los Angeles, CA

Contact

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Skills

DISCIPLINES

- UX Design
- UI Design
- User Research

DESIGN METHODS

- High fidelity visual mockups
- Iterative feedback
- Rapid prototyping

DESIGN TOOLS

- Adobe Creative Suite
- HTML/CSS
- Javascript

USABILITY TESTING

- Usability principles
- User surveys
- User interviews

Education

University of California at San Diego

Graduated 2019

B.S. in Cognitive Science — HCI

Personal

San Gabriel Valley User Experience

Sep. 2019 - Present

Community Organizer

Experience

Altum Inc. (Remote)

Nov. 2019 - Oct. 2020

UX Designer, UI Designer, User Researcher

- Collaborated with executives and developers to comprehensively address product requirements.
- Established 1st documented design system to scale design and development processes.
- Designed 5 distinct UI's (design system, dashboard, AI tools, landing site) for client's ease of use.
- Boosted conversions by creating a promotional tool through user testing and agile iterative design.
- Improved product's user experience using feedback from user interviews and usability testing.
- Decreased churn rate by reorganizing landing site layout and information architecture.

Result: Helped AI suite grow from MVP to a full-fledged SaaS product.

Portfolio Redesign

Jan. - June 2020

UX Designer, UI Designer

- Organized a large archive of work from my previous job into understandable content modules.
- Learned HTML5, CSS3, and Bootstrap to create a responsive and appealing website.

Result: Responsive online portfolio and foundation for learning further front-end development.

Figma Tutoring

Apr. - Aug. 2021

Instructor

- Teaching UX professionals how to use Figma for UI Design.
- Answering questions about the interface and providing directed learning lessons.

Result: Students gained increased confidence and Figma proficiency.

Healthcare UX Assessment

June - Sept. 2021

UX Strategist, UX Designer

- Investigated client's product suite for usability issues.
- Conducted stakeholder interviews and UX audits, reviewed existing resources, analyzed competitor products, and journey mapped ideal product future state.

Result: Suggested solutions for UX problems and provided overview of current product states.