Justin Kim

UX & Product Designer

Los Angeles, CA

Contact

heyjustinkim.com
heyjustinkim@gmail.com
626-533-6047

Skills

DISCIPLINES
- UX Design
- UI Design
- UX Research

DESIGN METHODS
- Wireframes
- Interactive prototypes
- Low/high fidelity mock-ups

DESIGN TOOLS
- Figma
- Adobe Creative Suite
- Microsoft Office

USABILITY TESTING
- Usability studies
- User surveys
- User interviews

Education

University of California at San Diego
Graduated 2019
B.S. in Cognitive Science — HCI

Personal

DIA Design Guild
July 2021 – Present
Mentor, Community Organizer

San Gabriel Valley User Experience
Sep. 2019 – Present
Community Organizer

Experience

DIA Design Guild LLC   July 2021 – Present

User Experience Mentor   **Jan. 2022 – Present**

Joined DIA Design Guild as a mentor for the 2022 cohort.

Mentoring UX apprentices by teaching them how to properly write cover letters and résumés, advising them on projects and case studies, answering questions regarding topics such as use-cases for UX methods.

Project Manager, Game Studio   **Oct. 2021 – Present**

Founder and head of the studio's internal Game Studio.

Overseeing and participating in various game-related projects.

Playing and critiquing various games (for research purposes, of course).

User Experience Designer   **July 2021 – Present**

Invited to join DIA as a contract UX Designer based on my AI work with Altum.

Worked with and led a team of designers and researchers under a principal designer for the agency's client work. Conducted UX audits and assessments, created product ecosystem and journey maps, made competitive analyses for various products.

Revamping marketing strategy by increasing content releases, identifying stakeholder groups and user base to focus messaging, auditing and analyzing existing pieces and channels to catalog current content inventory, researching various techniques and methods to improve SEO and conversion performance.

Result: Saw a 100% increase in profits from client work. Improved agency's social media presence by showcasing and updating current work as part of a new marketing campaign.

Figma Tutoring (Remote)   Apr. – Aug. 2021

Instructor

Teaching UX professionals how to use Figma for UI Design.

Creating custom lesson plans to address individual student needs, explaining and demonstrating various tools and example workflows, answering questions regarding improving efficiency, clarifying conflicting mental models.

Result: Students gain increased confidence and Figma proficiency.

Portfolio Redesign   Jan. 2021 – Present

User Experience Generalist (UX Designer, UI Designer, Front-End Developer)

Iteratively improving my portfolio site one UI component at a time.

UX & Product Designer

Los Angeles, CA

Contact

heyjustinkim.com

heyjustinkim@gmail.com

626-533-6047

Skills

DISCIPLINES
- UX Design
- UI Design
- UX Research

DESIGN METHODS
- Wireframes
- Interactive prototypes
- Low/high fidelity mock-ups

DESIGN TOOLS
- Figma
- Adobe Creative Suite
- Microsoft Office

USABILITY TESTING
- Usability studies
- User surveys
- User interviews

Education

University of California at San Diego
Graduated 2019
B.S. in Cognitive Science — HCI

Personal

DIA Design Guild
July 2021 – Present
Mentor, Community Organizer

San Gabriel Valley User Experience
Sep. 2019 – Present
Community Organizer

Rebuilt, redesigned, and rebranded website to showcase my updated portfolio.

Learned HTML5 and CSS3 for the Bootstrap framework to implement a responsive and appealing website, wrote and edited new content for case studies to precisely and concisely demonstrate work experience.

Result: Responsive online portfolio and foundation for learning further front-end development.

World IA Day Los Angeles Org   Jan. – Mar. 2022

Lead Organizer

Took on a last minute request to spearhead organizing WIAD's Los Angeles sessions.

Coordinated with sponsors and speakers to efficiently arrange preparations and align expectations, recruited volunteers to assist with running the event smoothly, managed the marketing and attendant teams by onboarding team members and directing them on various tasks, built and tracked forms for speaker info, ticket sales, etc.

Hosted event using public speaking skills to introduce speakers and topics and moderate questions.

Result: Ensured WIAD '22 LA ran smoothly to encourage important discussions on accessibility and inclusion in information architecture and user experience, secured financial donations from sponsors to fund future WIAD LA events, maintained presence of Los Angeles location's activity to maintain budget from previous years, forged new partnerships with WIAD to bolster future sessions.

Career Break   Nov. 2020 – Apr. 2021

Layoff/Position Eliminated

Laid off from my previous position due to the COVID-19 pandemic affecting the company's bottom line.

Took a well-needed rest from burnout.

Began mentorship with a senior UX practitioner to reassess my career trajectory, wrote and edited case studies from previous work to demonstrate my growth as a UX professional, learned about employment types, salary negotiation expectations, practiced a content-focused approach to design.

Became involved as a volunteer organizer for a local UX community by hosting weekly happy hours, encouraging server activity, pitching ideas for new monthly events for keeping the community active.

Justin Kim

UX & Product Designer

Los Angeles, CA

Contact

heyjustinkim.com
heyjustinkim@gmail.com
626-533-6047

Skills

DISCIPLINES
- UX Design
- UI Design
- UX Research

DESIGN METHODS
- Wireframes
- Interactive prototypes
- Low/high fidelity mock-ups

DESIGN TOOLS
- Figma
- Adobe Creative Suite
- Microsoft Office

USABILITY TESTING
- Usability studies
- User surveys
- User interviews

Education

University of California at San Diego
Graduated 2019
B.S. in Cognitive Science — HCI

Personal

DIA Design Guild
July 2021 – Present
Mentor, Community Organizer

San Gabriel Valley User Experience
Sep. 2019 – Present
Community Organizer

Altum Inc. (Remote)   Nov. 2019 – Oct. 2020

User Experience Generalist (UX Designer, UI Designer, UX Researcher)

Improved product's user experience with limited resources and tight deadlines by taking on multiple roles as a UX generalist.

Worked with a cross-functional Agile team to determine product requirements, designed wireframes, mockups, implemented interactive prototypes in Figma, ran usability tests, generated graphical assets, mapped out user flows, plan design tasks, established foundation for a design system, conducted user interviews for refined need finding, did market research via competitor analysis and cross-industry design analysis.

Result: Grew AI product from an MVP-state to a full-fledged SaaS product.

Triangulum Studios   Aug. 2015

Photographer

Photography and post-processing for photos.

Collaborated with the photography team to take pictures of clients' products, edited product images in Photoshop for professional quality.

Result: Delivered complete image set to clients under quick turnaround time.