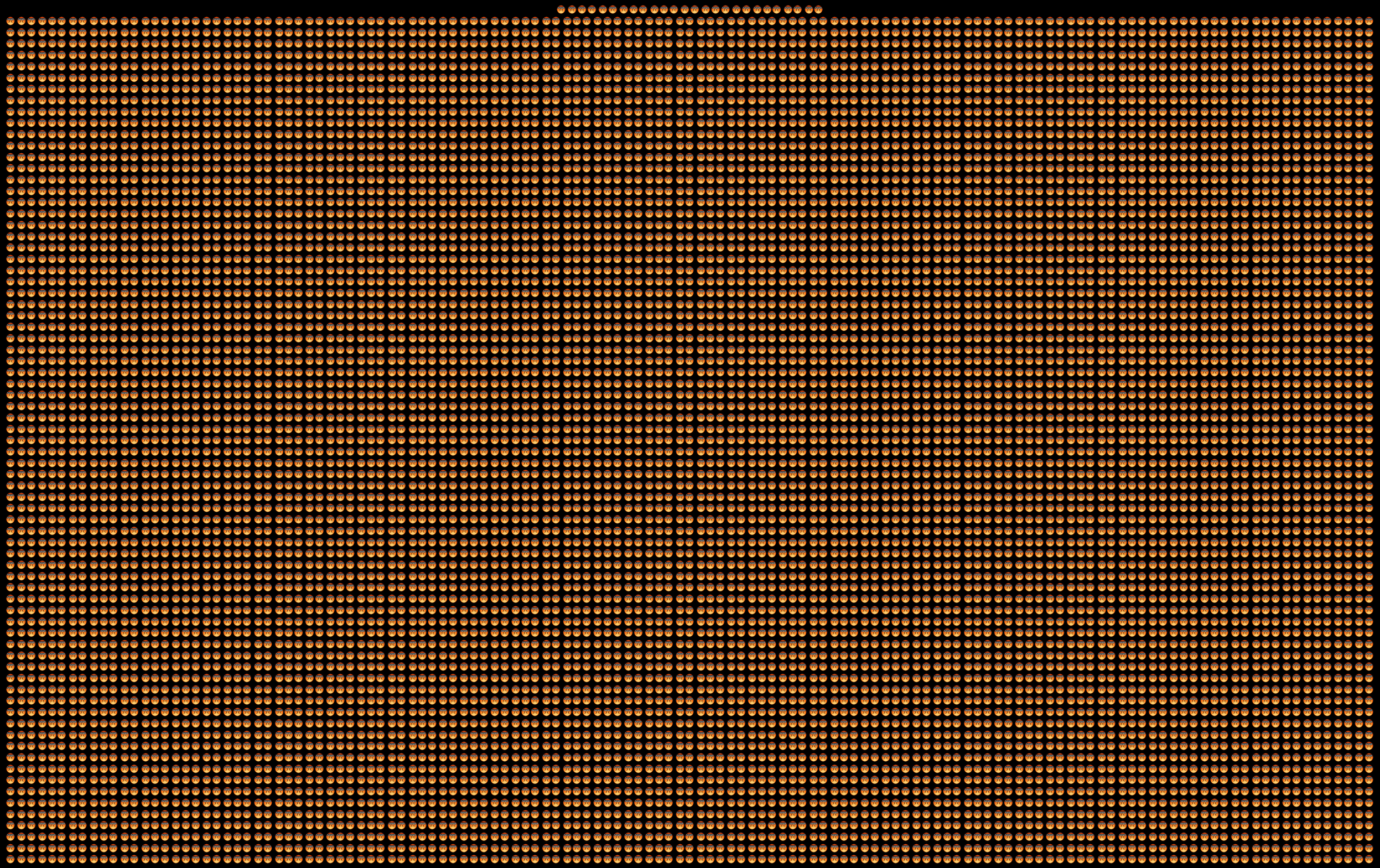
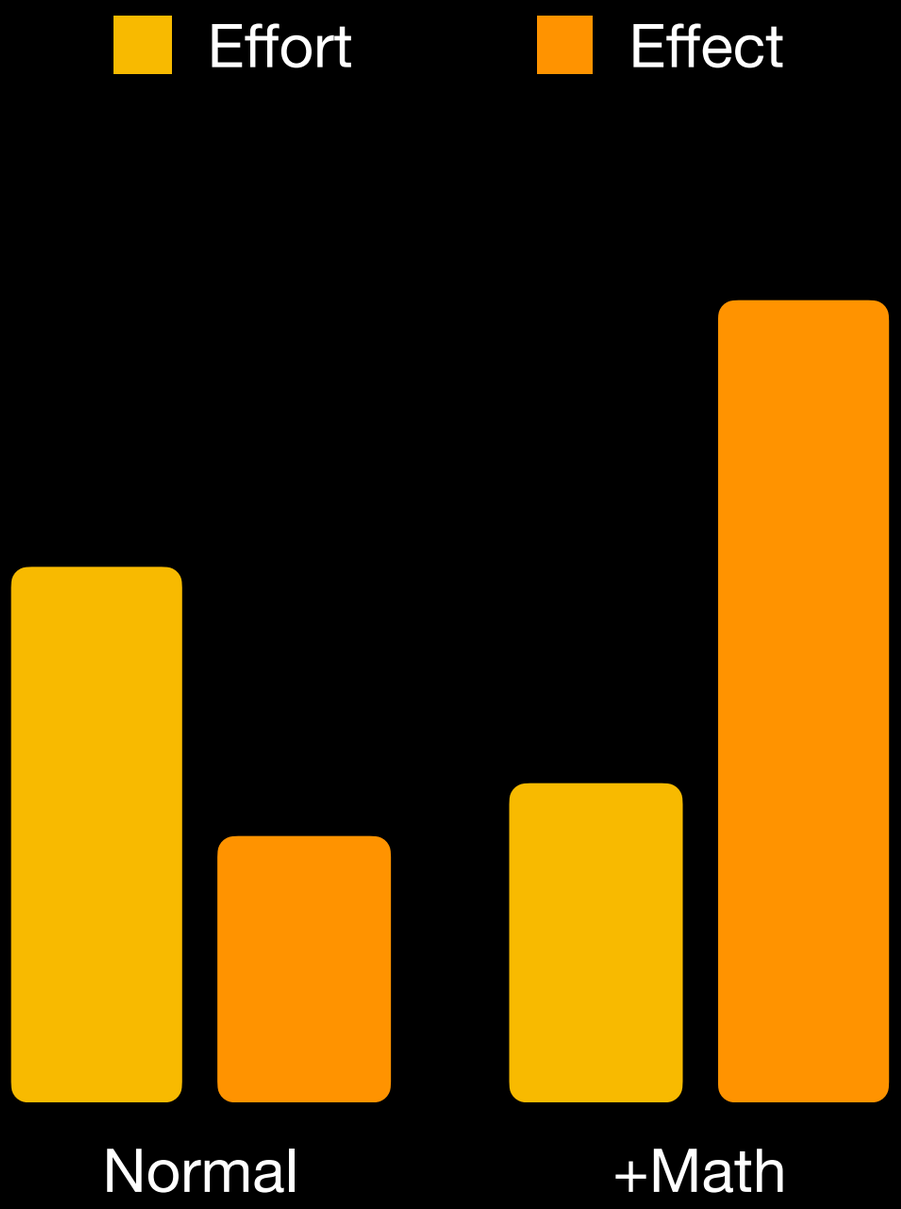
Predicting theft using big data

End

Predicting theft using big data

%#i$8




Effort
Effect
Normal
+Math

End

(really)

~~Behavior~~

~~Psychology~~

Numbers

Numbers > Stories ?

Numbers > Stories

✅ Flexible

✅ Minimize assumptions