



# DE LEON, ALDRICH O,

Animation / Graphic Designer



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<https://github.com/hey1e0666>

## EXPERTISE

- UI/UX
- Visual Design
- 2D/3D Animations
- Web Developer
- Graphic Design
- APP Developer
- Software Development
- Project Management
- Troubleshooting
- Video Editing

## PROGRAMMING

### LANGUAGES AND TOOLS

- React Js
- Java
- Typescript
- Android Studio
- Python
- Adobe (Premiere Pro, Illustrator, Photoshop)
- FIGMA

## CORE WORK SKILLS

- Communication Skills
- Teamwork and Collaboration
- Problem-Solving and Critical Thinking
- Time Management and Organization
- Adaptability and Flexibility

## PROFILE SUMMARY

As an Information Technology professional with a major in animation and expertise in web and app development and also a graphic design. I excel in creating user-friendly interfaces and impactful designs, while leveraging strong communication skills with clients. My experience in full-stack web development allows me to blend creativity with technical proficiency, delivering visually stunning and functional outcomes that drive innovation and enhance user experiences.

## EDUCATION

Bachelor of Science in Information Technology

PHINMA University of Pangasinan

- Specialize in Animation

## WORK EXPERIENCE

- BEESEE GLOBAL, QUEZON CITY 2024 - PRESENT  
DEVELOPER / GRAPHIC ARTIST / MARKETING
  - Developed comprehensive marketing plans to promote business and increase brand visibility.
  - Designed engaging graphics and animated videos for social media posts.
  - Enhanced the user interface of the website and product for improved user experience.
- BSTECH COMPANY, CALASIAO 2023 - 2024  
APP DEVELOPER / GRAPHIC ARTIST
  - Developing Application in Museum.
  - Proficient in logo design using Adobe Photoshop and Illustrator.
  - Managed full development of an advanced application, handling front-end and back-end aspects.

## MAJOR PROJECTS

- UNIVERSITY OF PANGASINAN JAN 2024 - MARCH 2024  
2D ANIMATION COMBINED WITH 3D BACKGROUNDS Group Project
  - Collaborate with a team to create a 2D animated short film featuring blended 3D scenes. The aim is to alter our perspective on our environment and showcase the workings of life, motivating the crew to dedicate themselves to crafting this film.
- UNIVERSITY OF PANGASINAN DEC 2024 - MARCH 2024  
MOBILE APPLICATION - EATGREDIENTS
  - An innovative mobile app generates customized recipes based on pantry ingredients. It offers ingredient substitution suggestions, step-by-step cooking instructions, and a user-friendly interface for easy meal preparation.

- BSTECH COMPANY APR 2023 - APR 2024  
APP DEVELOPER / GRAPHIC ARTIST
  - I led the development of an advanced application encompassing both front-end and back-end, created the Cebu Interactive Map now situated in Cebu City, and developed a Shipwreck Interactive Map.

- MOBILE APPLICATION 2021 - 2023  
FULLSTACK DEVELOPER
  - As freelancer I created multiple mobile applications for a different companies, handled both UI and UX design, and served as the lead programmer.

- PETMOKO AUG 2019- OCT 2019  
GAME APPLICATION
  - A mobile game lets players adopt virtual pets, play mini-games to earn coins for pet care items. The app offers interactive gameplay with diverse pet options and engaging activities for player enjoyment and pet well-being.

## AWARDS AND CERTIFICATES

- Creative Awards in Capstone - 2022-2023
- Leadership Award - 2022 - 2023
- VISUAL GRAPHIC DESIGN NC III
- Creative Awards in Capstone - 2022-2023
- WACOM CREATING ANIME-STYLE COLORING BOOKS AND ILLUSTRATIONS - 2021
- WACOM ANIME STYLE ILLUSTRATIONS - 2021
- WACOM CHARACTER DESIGN FOR ANIMATION - 2021

# Aldrich O. De Leon

## Animation | Developer | Graphic Artist

### What a lonely day

#### Capstone Project

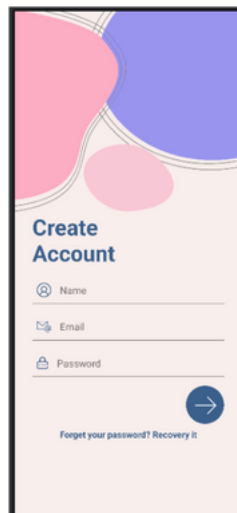
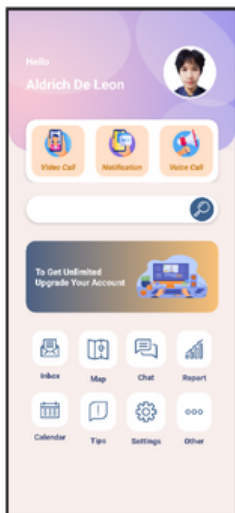
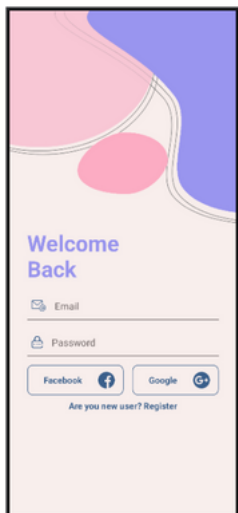
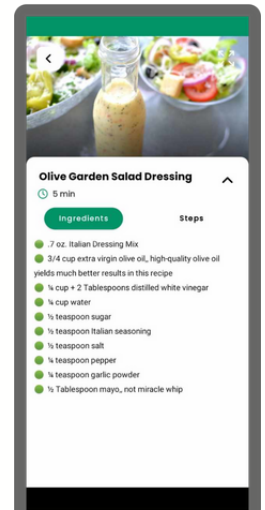
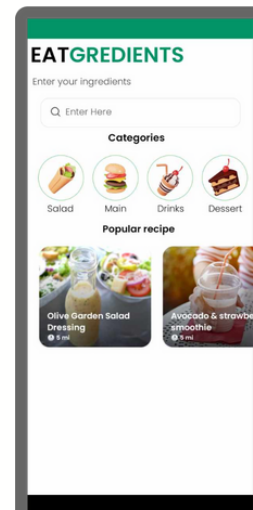
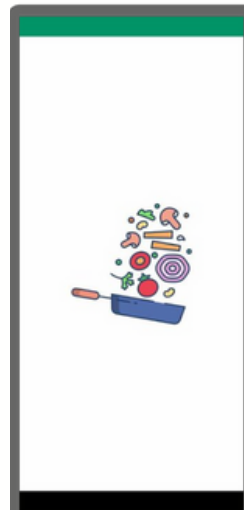
**ROLE:** Project Manager, Animator, VFX,  
Background 3D  
Adobe Photoshop | Adobe  
Animate | Blender | Premiere Pro



### EatGridients App

#### New Venture Project Business

**ROLE:** Project Manager and UI/UX Designer  
Adobe Photoshop | Android Studio | Mysql  
| Firebase



### Jetpack Compose Dashboard

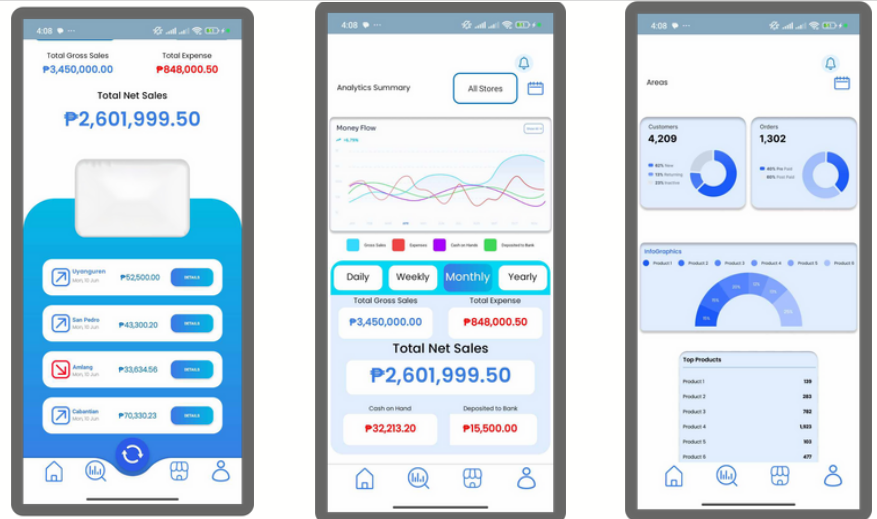
**Role :** Project Manager , UI/UX Designer ,  
Back End Developer  
Adobe Photoshop | Android Studio | Mysql

# Aldrich O. De Leon

## Animation | Developer | Graphic Artist

### Sales Dashboard

**ROLE:** Project Manager and UI/UX Designer  
Adobe Photoshop | Android Studio | Mysql  
| Firebase



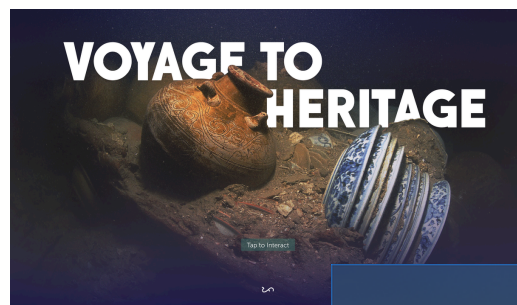
### Petmoko App

**Role :** Animator, Background Artist, Visual Graphics, Programmer



### Voyage to Heritage

**Role :** UX AND UI DEVELOPER | GRAPHIC  
DESIGNER  
Adobe Photoshop | Android Studio  
| PREMIERE PRO



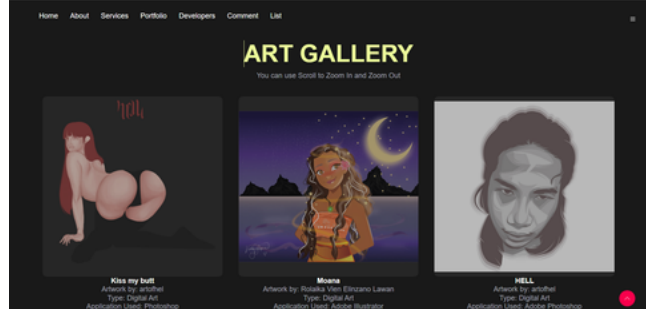
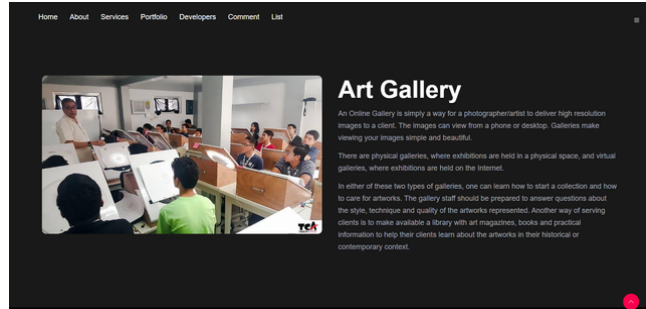
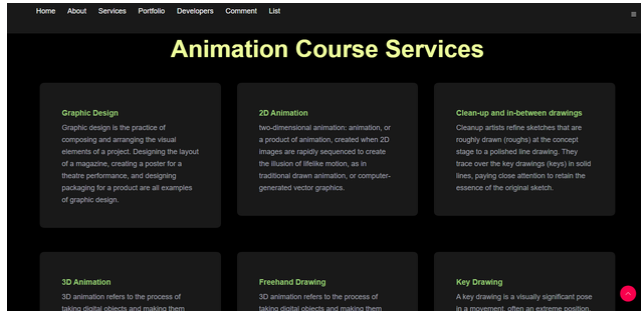


# Aldrich O. De Leon

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### Art Gallery in Phinma Upang using React

**Role :** UX AND UI DEVELOPER | GRAPHIC  
DESIGNER  
Adobe Photoshop | Android Studio  
| PREMIERE PRO



## Certificates

### Creative Awards in Capstone - 2022-2023



### Leadership Award - 2022 - 2023



## CERTIFICATE AND WORKSHOPS

2018-2023

VISUAL GRAPHIC DESIGN NC III

