



Aldrich O. De Leon

Fullstack Developer

Versatile Graphics Designer, Web Developer, and UX/UI specialist with a passion for creating visually appealing and user-centric digital experiences. Proficient in app development with a strong emphasis on collaborative teamwork. Excel in communication and adaptability, making me an ideal teammate for seamless project collaboration.

Contact

Phone

09155757801

Email

aldrichdlion@gmail.com

Address

Lingayen, Pangasinan

Education

**Bachelor of Science in
Information Technology**
PHINMA University of Pangasinan

SENIOR HIGH SCHOOL - TVL
PHINMA University of Pangasinan
SENIOR HIGH SCHOOL

Expertise

- UI/UX
- Visual Design
- Animation
- Web Developer
- ReactJs
- Graphic Designer
- Python
- Java
- HTML5

Experience

2021 - 2024

BStech I Calasiao, Pangasinan

UX and UI Designer/App Developer/React Developer

- Developed a custom 2-museum app tailored for users in the Philippines, focusing on intuitive navigation and immersive experiences.
- Demonstrated proficiency in logo design, employing Adobe Photoshop and Illustrator to seamlessly integrate branding elements and captivating visuals.
- Led the end-to-end development of a cutting-edge application, handling both front-end and back-end intricacies

2018 - 2023

Fullstack Developer and Graphic Designer Freelancer

- As a freelance web and mobile developer, I've crafted diverse websites with elevated visual aesthetics, ensuring an intuitive user experience through rigorous testing and analysis.
- Specializing in brand logos, mockups, and designs, I've brought creativity and precision to every project, establishing compelling brand identities.
- With expertise spanning web and mobile development, I've freelanced on projects, seamlessly integrating advanced UI principles and optimizing space allocation for enhanced usability.

Projects

Art Gallery in Phinma Upang using React

Role : Project Manager / UX and UI Developer

Established and curated an Art Gallery at Phinma University of the Philippines for the showcase of diverse artworks. Utilized React to design and develop an interactive and visually appealing online platform for art enthusiasts to explore and appreciate the displayed creations.

EatGridients App

Role : Project Manager / UX and UI Developer / Fullstack Developer

Developed the Eatgridients App, a innovative solution that generates recipes based on available ingredients in the user's pantry. The app uses a user-friendly interface and smart algorithm to recommend delicious recipes utilizing the ingredients at hand, offering a convenient and efficient way to plan meals with minimal effort.

Cebu Museum App Geographic Map

Role : Fullstack Developer / UX AND UI

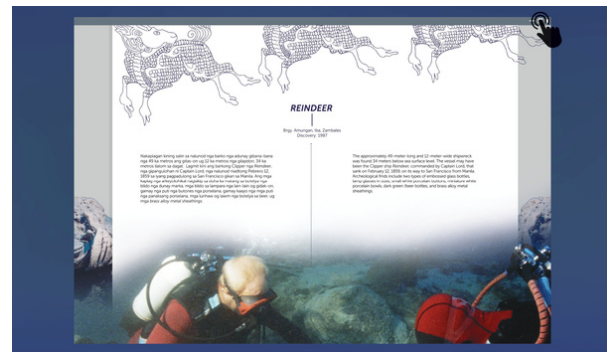
Designed and implemented the Geographic Map feature for the Cebu Museum App, deploying it within the museum premises. This interactive map offers users a visual guide to navigate the exhibits, showcasing the geographical layout of the museum. Visitors can explore different sections, view exhibit locations, and enhance their museum experience through an intuitive and informative map interface, contributing to a more engaging and informative visit at the Cebu Museum.

Aldrich O. De Leon

Voyage to Heritage

Role : Fullstack Developer / UX AND UI

Developed and deployed the Shipwreck App, a comprehensive tool showcasing shipwrecks from the 13th, 15th, 16-17th, and 18-19th centuries. Installed within the museum, the app offers visitors a historical journey with detailed information on each shipwreck, including location, historical context, and recovered artifacts. The engaging and informative interface enhances the museum experience, providing a captivating exploration of rich maritime history.

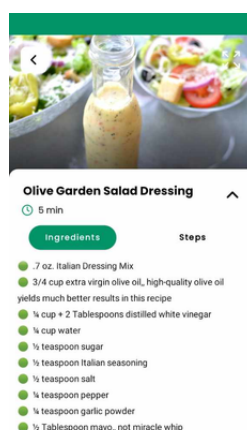
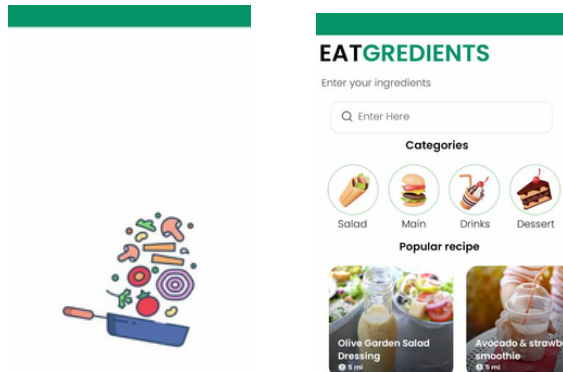


Petmoko App

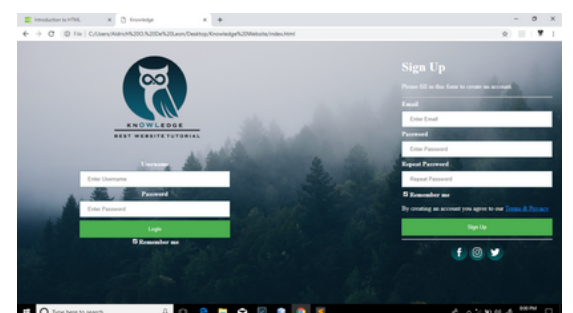
Role : Animator/ Background Artist/ Visual Graphics / Programmer



EatGridients App

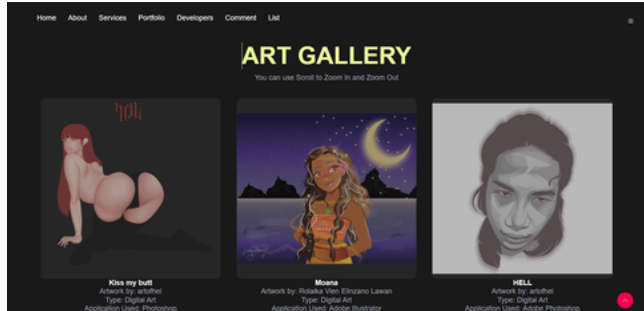
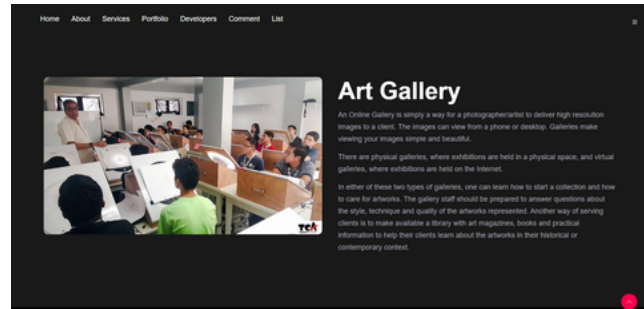
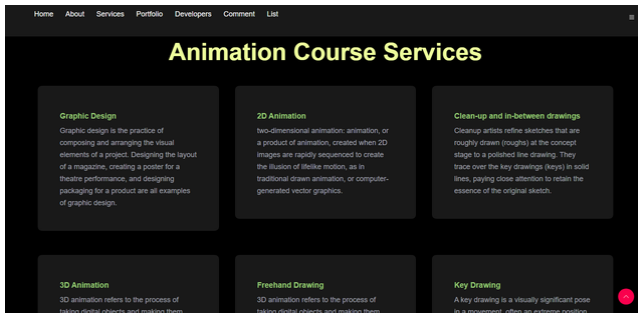


knOWledge



Aldrich O. De Leon

Art Gallery in Phinma Upang using React



Certificates

Creative Awards in Capstone - 2022-2023



Leadership Award - 2022 - 2023



SEMINARS AND WORKSHOPS

2018-2023

VISUAL GRAPHIC DESIGN NC III

