



## **CC7169NI Software Project Management**

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### 1. Memorandum

To: OmniSoft Technologies Inc. Management Team

From: Project Management Team

Date: April 20th, 2024

Subject: Establishment of Project Management Team for Omni CRM Implementation

Greetings Sir/Madam,

The purpose of this memorandum is to outline the structure and responsibilities of the newly established Project Management Team (PMT) tasked with overseeing the implementation of the Omni CRM system at OmniSoft Technologies Inc. The aim of the project is to implement the Omni CRM system, an online platform designed to upgrade our customer relationship management capabilities. This project is vital for enhancing customer service, streamlining sales processes, and improving data analytics to ensure the continued growth and competitiveness of OmniSoft Technologies Inc.

After careful consideration, the PMT has decided to adopt an Agile methodology for the implementation of the system. Agile methodologies will allow for flexibility and continuous feedback, ensuring that the system meets the evolving needs of stakeholders throughout the development process. Effective communication is crucial for the success of this project. Regular status meetings, feedback sessions, and communication channels will be established to keep stakeholders informed and engaged. The designated point of contact for all project-related inquiries is the Project Manager, who will ensure seamless communication between the PMT and stakeholders.

The Project Manager for the project is Kyle Jones, Director of Project Management. Kyle brings extensive experience in software project management and will be responsible for overseeing all aspects of the project, including scope, timeline, budget, and resource

management. The project is allocated a budget of \$471,000 and is expected to commence on '2024-06-01' and conclude on 2024-09-25. The PMT consists of cross-functional team members with expertise in project management, software development, quality assurance, and user experience design. Additionally, representatives from each development center (USA, Nepal, Kenya) will be included in the PMT to ensure alignment with local requirements and considerations. The establishment of the PMT marks a significant step forward in the successful implementation of the Omni CRM system. By employing Agile methodologies, fostering effective communication, and leveraging the expertise of our team members, we are confident in our ability to meet project objectives and deliver a superior CRM solution.

Thank you for your attention to this matter.

Best regards,

Manish Gurung

**Project Manager** 

OmniSoft Technologies Inc.

## 2. Software Development Approach & Methods

The Software Development Approach, commonly known as the Software Development Life Cycle (SDLC), is a structured process which enables you to produce software that is high-quality and low cost together with the shortest production time possible. The SDLC outlines a detailed plan which consists of phases in which each has their own process and deliverables. This helps to enhance the development speed and minimizes the project risks and costs of production than with other alternatives. (synopsys, 2024)

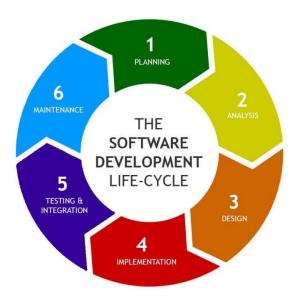


Figure 1: Software Development Lifecycle (SDLC) (Arkbauer, 2024)

There are various types of SDLC models and methodologies that are present such as Waterfall, Agile, Lean, Iterative, Spiral and V-Shaped. Although the various kinds of models have different processes, they all have similar fundamental stages that are required of a software development lifecycle. Below is a comparison of the Traditional and Agile Software development approaches prepared.

## 2.1. Traditional Approach

The Waterfall Model is a traditional approach to software development and is one of the earliest models to be used in software development. It is also referred to as a linear-sequential life cycle model and is the simplest and easiest to use and understand. In this model, each phase must be completed before the subsequent phase begins. There is no overlap between the phases present in this model. (tutorialspoint, 2024)

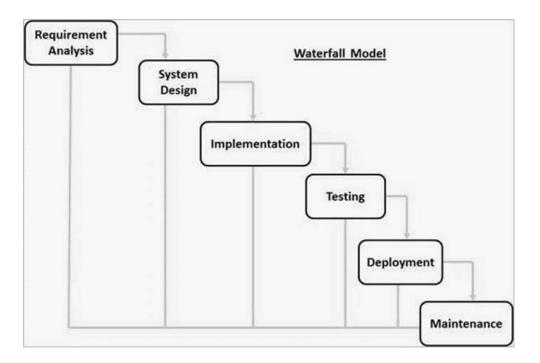


Figure 2: Waterfall Model (tutorialspoint, 2024)

## **Advantages**

- Simple to Implement.
- Minimal resources required.
- Unchanged requirements throughout the entire development.
- Phase start and end dates are fixed.
- Easy to control.

## 2.2. Agile Approach

The Agile Model is a software development approach that is based on iterative development. In this approach, tasks are broken down into smaller iterations. The project scope and requirements are formed at the start of the development process which also contains the plans for the number of iterations, duration as well as the scope of each iteration. The division of the entire project into smaller parts helps to minimize the project risk and to reduce the overall project delivery time requirements. (javatpoint, 2024)

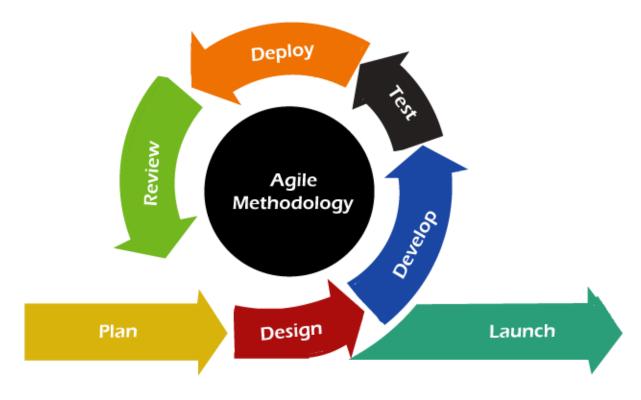


Figure 3: Agile Methodology (javatpoint, 2024)

### **Advantages**

- Reduced total development time.
- Changes can be made anytime at any phase.
- Efficient design
- Frequent delivery

# 2.3. Traditional vs Agile Methodology

Aspect	Traditional Methodology	Agile Methodology
Development Process	Sequential phases	Iterative and incremental
	(Requirements, Design,	cycles (Planning,
	Implementation, Testing,	Requirements Analysis,
	Deployment)	Design, Implementation,
		Testing, Deployment)
Flexibility	Limited flexibility once a phase is	Embraces change; allows for
	completed; changes are costly	flexibility and adaptation to
	and time-consuming	evolving requirements
		throughout the project
Feedback Loops	Limited feedback loops:	Continuous feedback loops;
	stakeholders typically involved at	stakeholders are involved
	the beginning and end of the	throughout the project,
	project	providing feedback at each
		iteration
Risk Management	Risks are addressed at the	Risks are identified and
	beginning of the project and	addressed iteratively
	mitigated throughout the phases	throughout the project;
		frequent assessments and
		adaptations are made
Delivery Time	Longer delivery times due to	Shorter delivery time due to
	sequential nature; product is	iterative approach; product is
	delivered at the end of the project	delivered incrementally, with
	lifecycle	potentially shippable
		increments after each iteration
Adaptability	Less adaptable to changes in	Highly adaptable to changes;
	requirements or market	scope can be adjusted based
	conditions; scope is typically fixed	on feedback and evolving
	at the beginning	priorities

Quality Assurance	Testing is performed at the end of	Continuous testing and quality
Quality Assurance	lesting is performed at the end of	Continuous testing and quality
	the development cycle; defects	assurance throughout the
	may be discovered late in the	development cycle; defects are
	process	identified and addressed early
Team Collaboration	Limited collaboration between	Emphasizes collaboration and
	team members; roles are often	cross-functional teams;
	siloed	promotes communication and
		collaboration among team
		members
Documentation	Extensive documentation required	Minimal documentation
	upfront; may become outdated as	upfront; documentation is
	the project progresses	created as needed and
		evolves with the product

Table 1: Traditional vs Agile Methodology

## 2.4. Development Methodology

#### 2.4.1. Kanban

Kanban is a framework under Agile methodology which was developed in the late 1940s by a Japanese engineer called Taiichi Ohno. This framework puts emphasis on visualizing the entire project to increase project transparency and collaboration between the team members. It is one of the simplest frameworks out there as it allows for efficient management and tracking of the projects. (kissiflow, 2023)

The four principles of the Kanban methodology are:

**Begin with the Present**: Concentrate on current tasks and thoroughly assess the existing processes to identify both strengths and shortcomings. (wrike, 2024)

**Adopt Gradual Changes**: Implement changes to your processes gradually over time rather than introducing drastic changes abruptly. (wrike, 2024)

**Maintain Existing Roles**: Kanban maintains existing team roles rather than suggesting new specific roles like some other frameworks do such as ScrumMaster. (wrike, 2024)

**Promote Leadership at All Levels**: Foster a culture where innovation and suggestions for improvements are encouraged by everyone in the organization, regardless of their position or title. (wrike, 2024)

#### 2.4.2. Scrum

Scrum is a management framework that enables teams to self-organize and collaborate towards achieving a shared objective. It outlines various meetings, tools, and roles that facilitate effective project execution. Analogous to a sports team training for a major game, Scrum practices empower teams to self-regulate, gain insights from their experiences, and adjust to new challenges. Software teams often employ Scrum to address complex issues in a cost-effective and sustainable manner. (AWS, 2024)

#### **Initiation Phase**

The initiation phase marks the beginning of the Scrum development process. During this phase, the project's vision is clarified. Team roles are assigned, stakeholders are identified, and a project backlog is established to set the groundwork for the upcoming tasks. (Aftab, 2024)

### **Planning Phase**

The second stage involves meticulous planning of the sprints. This stage is crucial for organizing the completion of the project backlog in manageable segments. During this phase, the team collaborates to determine the duration of each sprint and decide which backlog items will be tackled. (Aftab, 2024)

### **Implementation Phase**

This is a critical phase where the actual work happens. The team will execute the plan by working through the sprints. The backlog is continuously updated as tasks are completed. This iterative process is a core part of the software development lifecycle (SDLC). (Aftab, 2024)

### **Reviewing Phase**

The review phase focuses on evaluating the work done. Regular review meetings and feedback sessions are conducted to discuss the outcomes of each sprint. This phase allows for identifying any issues and making the necessary adjustments. Team members present their completed work, receive feedback, and collaborate on solutions for any project challenges. Adjustments needed for improvement are noted and reintegrated into the planning and implementation phases. (Aftab, 2024)

## **Releasing Phase**

In the final stage, the completed product is delivered to stakeholders or clients. After the project is completed, a retrospective analysis of the sprint activities is conducted. The team discusses the efficacy of each sprint, sharing insights on performance and lessons learned to enhance future project outcomes. (Aftab, 2024)

# 2.5. Explanations for Choosing Scrum

Given Setup:	OmniSoft Technologies Inc. is launching a new CRM platform to
	improve and expand its services.
Attributes:	Time-boxed Sprints in Scrum
Reasoning:	Scrum's sprint system allows for fast-paced, iterative development
	that aligns with the company's goal to quickly innovate and adapt
	their CRM functionalities, ensuring that the CRM system evolves
	with customer needs and feedback.

Table 2: Explanation 1

Given Setup:	The project involves multiple stakeholders (e.g., sales teams, IT
	departments) across different countries.
Attributes:	Regular Sprint Reviews and Retrospectives
Reasoning:	Scrum facilitates regular feedback loops through sprint reviews,
	allowing stakeholders to provide input on the product continuously.
	This ensures that the final product meets diverse user requirements
	and can adapt to cross-cultural business practices.

Table 3: Explanation 2

Given Setup:	OmniSoft has development centers in the US, Kenya, and Nepal
	with local management teams.
Attributes:	Scrum Roles (Product Owner, Scrum Master, Development Team)
Reasoning:	Scrum's defined roles provide clarity in responsibilities, ensuring that
	each development center can self-manage and collaborate
	effectively despite geographical and cultural differences.

Table 4: Explanation 3

Given Setup:	The company faces the challenge of integrating the new CRM with
	existing systems.
Attributes:	Incremental Delivery Model of Scrum
Reasoning:	By delivering work in increments, Scrum allows for earlier testing
	and integration, which helps in identifying and resolving compatibility
	issues with existing systems gradually, rather than at the end of
	development.

Table 5: Explanation 4

Given Setup:	The need for frequent adaptation to the market and technology
	changes.
Attributes:	Flexibility and Adaptiveness of Scrum
Reasoning:	Scrum's sprint-based approach allows the team to pivot or make
	changes based on the latest market trends and technology
	advancements, ensuring the CRM remains competitive and cutting-
	edge.

Table 6: Explanation 5

Given Setup:	Importance of rapid deployment and early market entry for the CRM
	system.
Attributes:	Short Sprint Cycles
Reasoning:	Short cycles enable quicker releases of product features, allowing
	OmniSoft to deploy parts of the CRM sooner to the market, which is
	critical for maintaining competitive advantage.

Table 7: Explanation 6

Given Setup:	Project success is dependent on high stakeholder satisfaction and		
	engagement.		
Attributes:	Stakeholder Engagement in Scrum		
Reasoning:	Scrum ensures that stakeholders are closely involved throughout the		
	project via regular sprint reviews and planning sessions, increasing		
	transparency and satisfaction by aligning development with business		
	needs and expectations.		

Table 8: Explanation 7

# 2.6. Justifications for not Choosing Kanban

Given Setup:	The project has a fixed deadline and a defined set of features		
	expected for the initial launch.		
Attributes:	Continuous Flow in Kanban		
Reasoning:	Kanban's continuous flow model, without fixed iterations, might pose		
	challenges in meeting specific deadlines or milestones, which is		
	crucial for this strategically important project.		

Table 9: Justification 1

Given Setup:	Need for structured phases and detailed planning due to complex		
	integration with existing systems.		
Attributes:	Lack of Time-boxed Iterations in Kanban		
Reasoning:	Kanban does not emphasize time-boxing iterations which are		
	beneficial for planning and executing complex integration tasks		
	within strict timelines, potentially leading to project delays.		

Table 10: Justification 2

Given Setup:	The project is high-profile, requiring substantial initial investment and			
	rigorous budget tracking.			
Attributes:	Kanban's Focus on Work in Progress (WIP) Limits			
Reasoning:	While WIP limits improve process efficiency, Kanban's less			
	prescriptive nature of budget and timeline control might not			
	adequately support the strict financial monitoring required for this			
	large-scale project.			

Table 11: Justification 3

Given Setup:	OmniSoft is aiming for transformative change with this CRM		
	implementation.		
Attributes:	Gradual Improvement Focus on Kanban		
Reasoning:	Kanban's focus on evolutionary change may be too incremental to		
	achieve the transformative outcomes desired by the new CRM		
	platform, which aims for a significant overhaul in customer		
	interaction and data management.		

Table 12: Justification 4

#### 3. Business Case

#### Aim:

This project aims to significantly enhance customer relationship management at OmniSoft Technologies Inc. by upgrading existing systems to better meet evolving market demands and customer expectations. This project will contribute to the company's growth and maintain its competitive edge by improving customer service, streamlining sales processes, and leveraging advanced data analytics.

### **Objectives:**

- Upgrade your existing customer relationship management system to meet evolving customer expectations.
- Improve customer service through faster response times, personalized interactions, and access to real-time customer data.
- Streamline sales processes to increase productivity and sales conversions.
- Enhance data analytics capabilities for data-driven decision-making and targeted marketing strategies.
- Ensure data security, privacy, and compliance with regulatory requirements.

**Scope:** The scope of the project includes:

- Detailed requirements gathering sessions with stakeholders to define project scope, objectives, deliverables, and success criteria.
- Development and integration of the Omni CRM system, including functionalities, integration with existing systems, and data migration from legacy systems.
- Implementation of robust security measures such as encryption, access controls, regular audits, and compliance checks.
- Training programs, workshops, and communication campaigns to promote user adoption and address resistance to change.

### **Team Setup:**

- Project Manager: Responsible for overseeing all aspects of the project, including scope, timeline, budget, and resource management.
- Product Owner Represents the stakeholders and defines the product backlog, ensuring alignment with business objectives.
- Scrum Master: Facilitates the Scrum process, removes obstacles, and ensures adherence to Agile principles and practices.
- Development Team: Cross-functional team responsible for delivering increments of the Omni CRM system, including developers, testers, and UX/UI designers.
- Stakeholders: Representatives from sales teams, IT department, customer service, and top management.

### **Timeline and Budget:**

The project is scheduled to commence on [start date] and conclude on [end date], with major milestones including scope definition, development, testing, deployment, and post-implementation support. The allocated budget for the project is \$471,000, covering expenses related to personnel, technology, training, and other resources.

#### 6. Benefits:

- Improved customer service through faster response times and personalized interactions.
- Streamlined sales processes leading to increased productivity and higher sales conversions.
- Enhanced data analytics capabilities for data-driven decision-making and targeted marketing strategies.
- Improved data security and compliance with regulatory requirements, ensuring trust and confidence among customers.

# 4. Project Plan

## 4.1. Team Structure

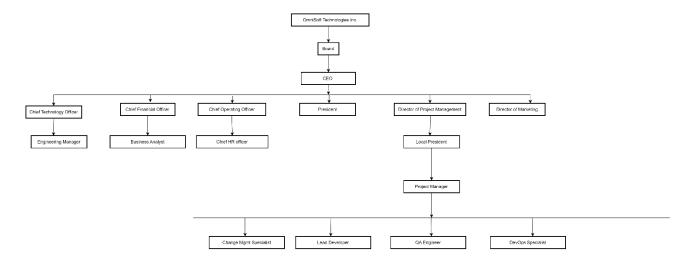


Figure 4: Team Structure

# 4.2. Team Role Description

Name	Organizational Role	Project Role
Richard Bed	Chief Executive Officer	Business Sponsor
Michael Williams	Chief Operating Officer	
Brad Kasper	Chief Financial Officer	
Julia Stephenson	Chief HR Officer	
Kevin Wilson	Chief Technology Officer	Technical coordinator
Robert Howles	President – USA	
Aditya Thapa	President - Nepal	
Bernard Bolsei	President – Kenya	
Kyle Jones	Director of Project	
	Management	
Hari Sharma	Director of Marketing	
Manish Gurung		Project Manager

Table 13: Team Role Description

## 4.3. Feature Prioritization

Must Have	Should Have
Real-time customer data access	Advanced analytics capabilities
Basic Reporting tools	Customer segmentation tools
Integration with existing systems	Marketing Automation Features
Basic Customer Support Features	Sales Forecasting

Table 14: Feature Prioritization 1

Could Have	Won't Have
Mobile app version of the CRM	Advanced Al-driven insights
Social media Integration	Offline Capabilities
Multilanguage support	
Customizable dashboards	

Table 15: Feature Prioritization 2

# 4.4. Project Budget Estimation

Task	Resource	Unit/Hours	Cost/Hr	Subtotals
	Туре		(USD)	
Requirement Gathering	Business	100	50	\$5,000
	Analyst			
Development	Lead	4000	75	\$300,000
	Developer			
Quality Assurance	QA Engineer	800	40	\$32,000
Deployment	DevOps	300	60	\$18,000
	Specialist			
Training & Change	Change	800	45	\$36,000
Management	Management			
	Specialist			
Total				\$391,000

Table 16: Project Budget Estimation

# 4.5. Project Plan

Activity	Start	End	Duration	Resources	Deliverables
	Date	Date			
Requirements	2024-	2024-	2 weeks	Business	Requirements
Gathering	06-01	06-14		Analyst	Specification
Sprint 1	2024-	2024-	2 weeks	Development	Initial CRM
Development	06-15	06-28		Team	functionalities
Sprint 1 Review	2024-	2024-	4 days	QA Engineer	Tested CRM
& QA	06-29	07-02			functionalities
Sprint 2	2024-	2024-	2 weeks	Development	Additional CRM
Development	07-03	07-16		Team	functionalities
Sprint 2 Review	2024-	2024-	4 days	QA Engineer	Further developed
& QA	07-17	07-20			features tested
Sprint 3	2024-	2024-	2 weeks	Development	Advanced Feature
Development	07-21	08-03		Team	Integration
Sprint 3 Review	2024-	2024-	4 days	QA Engineer	Integration testing
& QA	08-04	08-07			completed
Sprint 4	2024-	2024-	2 weeks	Development	Mobile and social
Development	08-08	08-21		Team	media features
Sprint 4 Review	2024-	2024-	4 days	QA Engineer	Mobile features
& QA	08-22	08-25			tested
Sprint 5	2024-	2024-	2 weeks	Development	Finalization of all
Development	08-26	09-08		Team	features
Sprint 5 Review	2024-	2024-	4 days	QA Engineer	Full feature testing
& QA	09-09	09-12			and bug fixes
Training	2024-	2024-	1 week	Change Mgmt	Training Materials
Preparation	09-13	09-19		Specialist	
Deployment	2024-	2024-	6 days	DevOps	CRM Deployment
	09-20	09-25		Specialist	to Production

Post-	2024-	2024-	4 days	Project	Project Review and
Deployment	09-26	09-29		Manager	Feedback Report
Review					

Table 17: Project Plan

## 5. Project Brief

### **5.1.** Document Information

**Project Name**: Omni CRM Implementation

**Date**: May 1, 2024

**Author**: Manish Gurung, Project Manager

Owner: Richard Bed (CEO)

Client: OmniSoft Technologies Inc.

Version: 1.0

## 5.2. Project Definition

### 5.2.1. Background

OmniSoft Technologies Inc., a multi-national company with development centres in the USA, Kenya, and Nepal, is initiating the development of "Omni CRM," an online CRM platform. This initiative is part of the company's strategy to enhance its customer relationship management, streamline sales processes, and improve data analytics capabilities across its global operations.

### 5.2.2. Project Objectives

Objective 1: Deploy a fully functional CRM system by Q4 2024.

Objective 2: Ensure system scalability to handle 100,000 concurrent users.

Objective 3: Achieve GDPR compliance for data security and privacy.

Objective 4: Enhance customer engagement and data-driven decision-making capabilities.

Objective 5: Integrate seamlessly with existing enterprise applications and databases.

#### 5.2.3. Desired Outcomes

Outcome 1: A scalable and secure online CRM platform.

Outcome 2: Improved customer satisfaction through enhanced service delivery.

Outcome 3: Increased sales conversions through effective lead and sales management.

Outcome 4: Streamlined operations and reduced operational costs.

#### 5.2.4. Project Scope

The scope of the project includes the design, development, and deployment of the Omni CRM system with core functionalities such as customer data management, interaction tracking, sales management, and reporting tools.

#### 5.2.5. Exclusions

The project will not retire any of the company's existing CRM systems.

The development of a mobile application was not included in the initial rollout.

### 5.2.6. Constraints and Assumptions

### Scope

The initial scope of the Omni CRM project is limited to core functionalities including customer data management, interaction tracking, sales management, and basic reporting tools. Advanced features such as Al-driven analytics and complete mobile app support are excluded from the first release to ensure the project remains focused and manageable.

#### Cost

The total budget for the Omni CRM project is \$471,000. This includes all aspects of the project from planning through to deployment. This cap requires strict financial management and careful handling of project activities to avoid overspending.

#### Time

The CRM system must be operational by Q4 2024 to align with the strategic goals of OmniSoft Technologies Inc. This firm deadline requires efficient project management to ensure that all phases, from development through testing and deployment, are completed on time.

**Assumptions** 

1. Any third-party services or tools required for the project are assumed to be stable and

reliable during the project duration.

2. End-users are assumed to be receptive to adopting a new CRM system, and little

resistance is expected.

3. All key personnel, including the project manager, development team, and key

stakeholders, are available throughout the project duration to ensure continuity and

expertise.

5.2.7. Project Tolerances

Cost Tolerance: \$471,000 +/- 10%

Time Tolerance: 4 months +/- 1 month

Scope of Tolerance:

5.2.8. User(s) and Any other Known Interested Parties

Board Members, Managers, Development team members, marketing department,

customer service teams, IT department. Any updates regarding the project will be

communicated to all the stakeholders involved.

### 5.2.9. Interface

- Training manuals and programs for the users and IT staff.
- Integration with the required tools is necessary.
- Product marketing strategy should be launched by the marketing team.

### 5.3. Outline Business Case

#### 5.3.1. Reason

OmniSoft Technologies wishes to enhance its customer relationship management capabilities and maintain a competitive edge in the tech industry. Current CRM systems are insufficient to handle growing data and customer interaction across various global markets. The introduction of the Omni CRM platform aims to secure customer information, better organize sales processes, and provide analytics which helps to improve operations.

## 5.3.2. Benefits Expected

- By automating key CRM functions, the system will reduce manual tasks and errors, leading to more efficient operations.
- With better lead management and data accessibility, sales teams will be able to close deals faster and more effectively.
- Designed to handle up to 100,000 concurrent users, the CRM system will support
   OmniSoft's growth without the need for significant future modifications.
- CRM will provide deeper insights into customer behaviour and preferences, which will help to create personalized marketing strategies and improve customer retention.

#### 5.3.3. Risks

- Challenges could be faced in integrating new CRM with existing systems. This could lead to delays and increased costs.
- Resistance to new systems by employees and customers could be faced.

#### 5.3.4. Costs

The development costs of the project are estimated at \$391,000 which includes payment for developers, analysts, and QA specialists. Additionally, \$30,000 is allocated for training sessions, materials and change management activities as well as \$50,000 for annual operational and maintenance cost.

#### 5.3.5. Time

The project is scheduled to take approximately 4 months from initiation to deployment, with milestones set for the end of each 2-week sprint to measure progress and make necessary adjustments.

## 5.4. Project Product Description

### **Key Features:**

- Customer Data Management: Secure storage and access to customer information.
- Sales Management: Tools for tracking sales pipelines and performance analytics.
- Marketing Automation: Automation of marketing campaigns and customer segmentation.
- Reporting and Analytics: Advanced reporting for real-time intelligence and trend analysis.
- User Interface: User-friendly for easy usability.

### **Quality Criteria:**

- The system must handle up to 100,000 users without harm in performance.
- Ensure 99.9% uptime and have robust error handling and recovery procedures.
- Designed to be easy to use, it requires minimal training for basic functionality.

### **Quality Tolerances:**

- Response times must not exceed 5 seconds under normal operating conditions.
- System availability should not fall below the agreed threshold except during planned maintenance.

## 5.5. Project Approach

The project is structured around an agile approach using the scrum methodology. The project is divided into two-week sprints for iterative development. Regular collaboration sessions will also take place with the stakeholders.

## 5.6. Project Management Team structure

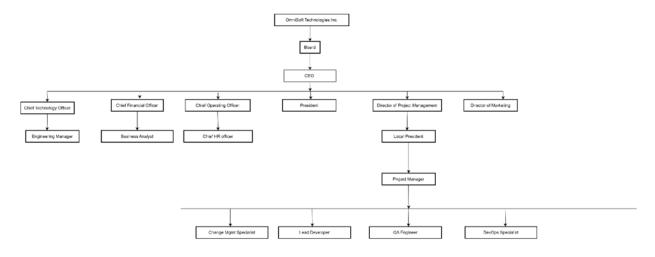


Figure 5: Project Management Team Structure

## 5.7. Role Descriptions

**Project Manager**: Oversees project execution and ensures adherence to budget, scope, and timelines.

**Scrum Master**: Facilitates Scrum events and ensures all practices are followed.

**Product Owner**: Manages product backlogs, stakeholder interests, and requirements.

**Development Teams**: Develop CRM functionalities according to the defined sprints.

**QA Teams**: Ensure the product meets quality standards before each release.

### 6. PRINCE2

PRINCE2 (Projects IN Controlled Environments) is a project management methodology which puts emphasis on organization and control. The project management framework is linear and process-based, focusing on moving initiatives through predefined stages. This focuses on managing resources and risks by dividing projects into smaller stages, defining clear roles & responsibilities, and using seven processes to manage the project life cycle. (Malsam, 2021).

#### 6.1. Seven Phases of PRINCE2

The seven stages of the PRINCE2 project guide the team from the beginning to the end of the project:

**Start Up a Project**: Initially, the project team drafts a preliminary project plan known as a project mandate, which outlines the basic concept of the project and establishes the business case. Once this initial outline gains approval, typically from the project board, a more comprehensive project brief is developed. (Laoyan, 2024)

**Directing**: In this phase, the project board evaluates the detailed project brief and determines the necessary steps for the project to proceed. Adjustments may be made to align the project with available resources or time constraints. (Laoyan, 2024)

**Initiating a Project**: A project manager is appointed by the project board to develop a detailed project plan. This plan sets the baselines for various project aspects such as time, cost, quality, scope, risk, and benefits. The project formally begins after the project board approves this detailed plan. (Laoyan, 2024)

**Controlling**: The project manager segments the project into smaller, more manageable parts and assigns these segments to team members for execution. (Laoyan, 2024)

**Managing Product Delivery**: During this stage, the project manager monitors the project's progress and ensures that the outputs adhere to the predefined quality standards. The project board then reviews these outputs and decides whether they meet the project's standards or if further modifications are necessary. (Laoyan, 2024)

**Managing Stage Boundaries**: At each stage's conclusion, the project board reviews the progress and decides whether to continue with the next stage or to stop the project altogether. (Laoyan, 2024)

**Closing**: In the final phase, the project manager wraps up the project by completing all necessary documentation, compiling outcomes, and finalizing reports. This marks the end of the project's lifecycle. (Laoyan, 2024)

# 6.2. PRINCE2 and Scrum Comparison

# 6.2.1. In terms of process

	PRINCE2	SCRUM
1.	Starting up a Project	Sprint Planning
	The project mandate outlines the	Sprint Planning involves the team
	project's necessity and aims, initiating	selecting work from the product backlog
	the project with defined goals.	to complete during the sprint, focusing
		on detailed tasks and immediate goals.
2.	Directing a Project	Daily Scrum
	The project board reviews project	Daily stand-up meetings where the
	initiation documentation to approve the	development team synchronizes
	continuation or closure of a project.	activities and plans for the next 24
		hours.
3.	Initiating a Project	Sprint Review
	Comprehensive project planning and	At the end of each sprint, the team
	establishment of baseline metrics for six	reviews the sprint's deliverables with
	performance variables: cost, timescale,	stakeholders to adapt to the next
	quality, scope, risk, and benefits.	sprint's backlog based on feedback.
4.	Controlling a Stage	Sprint Retrospective
	Managing work packages within the	A meeting at the end of each sprint is
	project's stages, ensuring that all	used by the Scrum Team to reflect on
	aspects of the project are controlled and	the sprint and improve its processes.
	within scope.	
5.	Managing Product Delivery	Refinement
	Ensuring that project deliverables meet	Ongoing process of updating the
	quality requirements and are approved	backlog items to ensure clarity and
	by the project board.	readiness for future sprints.

6.	Managing Stage Boundaries	Sprint
	Reviewing progress at the end of a	Fixed duration cycles where the team
	stage, deciding if the project should	produces a potentially shippable
	proceed to the next stage or if it should	product increment.
	be adjusted.	
7.	Closing the Project	Project Retrospective
7.	Closing the Project Formal closure of the project, ensuring	Project Retrospective  A reflection meeting was conducted at
7.		•
7.	Formal closure of the project, ensuring	A reflection meeting was conducted at

Table 18 : In terms of process

## 6.2.2. In terms of Roles

	PRINCE2	Scrum
1.	Project Board Executive	Product Owner
	Provides overall direction and external	Represents the stakeholders,
	communications, making key decisions	prioritizing the backlog and ensuring
	and providing resources.	the value of the work the team
		performs.
2.	Executive	Scrum Master
	Chairs the project board, ensuring	Facilitates Scrum processes, ensures
	project viability and overseeing overall	the team follows Agile practices, and
	risk management.	removes impediments.
3.	Senior User	Development Team
	Represents the interests of the end-	Self-organizing, cross-functional team
	users within the project, ensuring the	members who develop the product
	solution meets their needs.	incrementally.
4.	Senior Supplier	

	Represents supplier interests and	Scrum integrates all roles into the
	ensures the project delivers a product	development team, focusing on
	suitable for the suppliers.	product delivery without specific
		supplier representation.
5.	Project Manager	Project Manager/Scrum Master
	Manage the project's day-to-day	The Scrum Master may take on some
	aspects, ensuring deliverables meet the	traditional PM roles in Scrum, focusing
	specifications within constraints.	on facilitation and coaching rather than
		direct management.
6.	Team Manager	
	Manage a team within the project, often	In Scrum, the development team
	in larger projects with multiple teams.	manages itself without a dedicated
		manager.
7.	Project Support	
	Provides administrative services and	Scrums do not typically have a
	specialized tools to support the project.	separate support role; these functions
		are absorbed by the team.
8.	Project Assurance	Whole Scrum Team
	Ensures the project is staying on track	Continuous feedback and iterative
	and meeting standards without being	development in Scrum provides built-
	directly involved in day-to-day activities.	in project assurance through regular
		reviews and retrospectives.
	I .	1

Table 19 : In terms of Role

## 6.2.3. In terms of Deliverables

	PRINCE2	SCRUM
1.	Project Initiation Documentation (PID)	Product Backlog
	A document defining the project scope,	A prioritized list of project
	management approach, and how the	requirements and features, with
	project's outputs will be delivered.	flexibility to adjust based on feedback.
2.	Business Case	Sprint Goal
	Document detailing the justification for the	A short, descriptive statement of what
	project based on costs, benefits, and	the team plans to achieve during the
	risks.	sprint.
3.	Risk Register	Increment
	A detailed log of potential risks and their	A usable set of features were
	mitigation strategies.	completed during a sprint, adding to
		previously built increments.
4.	End Stage Reports Lessons Learned	Sprint Review Document
	Report	
	Regular updates at the end of each stage	A summary of what was
	detailing progress and issues.	accomplished and what has changed
		in the product backlog after the sprint.
5.	Lessons Learned Report	Retrospective Notes
	A report detailing what has been learned	Insights and improvements identified
	during the project for future reference.	during the retrospective meeting at
		the end of each sprint.

Table 20 : In terms of Deliveries

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