

miriam bellon

<https://miriam-bellon.com>

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Vancouver, BC

skills

UX/UI Design
User Research
User Testing
Prototyping
Branding
HTML/CSS
Sass
JavaScript
React
Node
Video Edition
Art Direction
Advertising
Digital Design
Print Design
Art Direction
Copywriting
Illustration

tools

Figma
Miro
XD
Sketch
GitHub
MySQL
MongoDB
Photoshop
Illustrator
InDesign
Premiere
After Effects

languages

Spanish
English
French

Experienced UX/UI Designer and Art Director with skills in User Research, Information Architecture, User Flow, digital and print design and front-end. Proficiency in branding, design and prototyping tools. Complementing my skills studying Web Dev.

experience

experience

UX/UI Designer - Freelance

Vancouver, BC | Mar 2021 - Present

Designed responsive app, wireframes and prototyping. Determined user flow and information architecture. Brands: FEVO.

Graphic Designer - Circles Advertising

Vancouver, BC | Jul - Oct 2020

Designed banners, brochures and posters. Responsible of updating websites on Wordpress and coding. Assisted in filming a commercial. Brands: Tim Hortons, Executive Hotels, Hydra, TBC and Seaside Hotel.

Retail Sales Associate - PC Galore

Vancouver, BC | Apr - Aug 2019

Designed and developed a responsive company web, SEO management, product photography and copywriting for product posts. Helped clients in customer service and managed a FedEx post.

Web Designer Intern - DreamSign

Alcobendas, ES | Feb 2019

Updated and coding websites on Wordpress. Designed banners, corporate presentations and icons. Brands: Renfe, Ahorramobel and aiEntreno.

Junior Art Director - Varenga

Madrid, ES | Feb - Jun 2018

Designed newsletters, brochures, posters, icons catalogs and banners for different companies. Retouched product images. Brands: Lantmannen, Carrier, UC3M, and Furuno.

Graphic Designer - Carttec

Alcobendas, ES | Aug 2017 - Feb 2018

In charge of the Marketing Department. Supervised SEO and new company web developing process. Updated the website on Wordpress, photographed and retouched products. Designed print items: factsheets, posters, banners and catalogs.

Freelance Art Director - Saatchi & Saatchi

Madrid, ES | Feb - Jun 2017

Supervised intern copywriter and art director. Copywriting and designed catalogs and posters. Determined art direction for Female Eurobasket photoshoot. Designed digital design such as dynamic and static banners for the first electric company in the country, tv promotions, banners, storyboards, illustrations and style guides for the second biggest communications company in Spain. Brands: Toyota, Orange, Endesa, Samsung, Olay and GSK.

Creative Intern - Grey Group

Madrid, ES | May - Nov 2016

Designed banners and newsletters and copywriting. Came up with creative concepts for campaigns. Attended to clients meetings with the Creative Executive Director. Brands: Domino's Pizza, Volvo, P&G, Fairy, Pantene and Real Madrid.

education

education

Web & Mobile App Dev Diploma

Cornerstone ICCC

Vancouver, BC | Aug 2020- Present

Full-Stack Designer WS Diploma

Red Academy

Vancouver, BC | Apr 2019- Mar 2020

Web Development Certificate

IECEM

SS. Reyes, ES | Jul 2018- Feb 2019

Master's Creative Advertising

Zink Project

Madrid, ES | Oct 2015- Nov 2016

Bachelor's Advertising & Public Relations

URJC

Madrid, ES | Sep 2011- Jul 2015

other

other experience

Blog Contributor

Javascript in Plain English

Vancouver, BC | May 2021- Present

Writing articles about coding.

UX/UI Researcher Volunteer

SIMBI Foundation

Vancouver, BC | Jul 2020- Present

UX/UI process for developing an accessible platform which helps students from a refugee camp improve their curriculum. User research, user flow, information architecture, wireframing and prototyping.