ROBIN SINGH

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SUMMARY

A Data professional who has a track record of transforming raw data into strategic insights for your problems.

SKILLS

Languages and DataBases:	Python, SQL, T-SQL, NoSQL, Hive, SAS, Azure, Spark, Presto
Visualization/other Tools:	Tableau, Power BI, DAX, Power Query, PowerPoint, Advanced Excel
Machine Learning:	Linear-logistic regression, SVM, Random Forest, KNN, K-Means, A/B test

EXPERIENCE

Data Analyst — Mar 2022 - Present
IT Convergence — *Noida, India*

- Strategized and conducted an in-depth analysis of sales, logistics, product, customer data. Statistical methods and data insights using tools like Python, **resulting in a 20% increase in user engagement** and conversions.
- Conducted in-depth feedback analysis to understand the behavioral performance of customer channels, utilizing Excel techniques, which resulted in an **improvement of feedback from customers by 35%.**
- Collaborated with product, technical, and human resource teams to understand business requirements and address challenges through a data-driven approach.
- Developed and automated quality and performance tracking dashboards using Excel and Power BI Utilized metrics such as ROI, CRR, CLV, churn rate, and conversion rate to provide actionable insights to stakeholders.

Data Analyst Intern — Aug 2021 - Jan 2022
Trainity — *New Delhi, India*

- Managed datasets exceeding 200k of rows using SQL, Excel, Power BI, and Python, leveraging Pandas for efficient data-cleaning processes.
- Achieved a **15% enhancement in decision-making** robustness through the application of advanced statistical techniques.
- Developed and deployed an interactive dashboard on Power BI, facilitating real-time data analysis.

PERSONAL PROJECTS

Amazon Sales: Interactive Power BI Dashboard. Developed an interactive Power BI dashboard for the Amazon Sales data, focused on aiding strategic decision-making and illustrating complex data challenges. (Try it here)

CERTIFICATES

- Google's Data Analytics and Statistics
- Microsoft's Microsoft Azure Synapse Analytics
- Jovian's Machine Learning with Python: Zero to GBMs

AWARDS

- SQL Gold Badge (here)
- Recipient of Recognition for BI Tool Training Excellence (here)

EDUCATION

Bachelor of Commerce, University of Delhi — 2016 - 2019
Business, economics, statistics, mathematics