



THE CONTRIBUTOR

A NEWSLETTER FOR SUPPORTERS OF THE OMH FOUNDATION JANUARY 2018

2018

*We're "Building
for Babies"!*

*Come celebrate
our newest
fundraising
campaign!*

*10th
Anniversary*
BLACK TIE GALA
FEBRUARY 24



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MISSION

To generate financial and other public support for the mission of Onslow Memorial Hospital through fund-raising and community empowering activities.

VISION

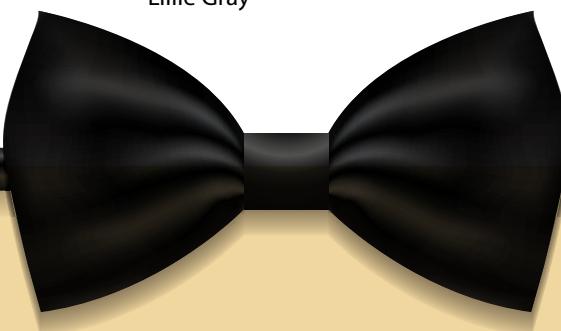
To position Onslow Memorial Hospital as the hospital of choice in Onslow County.

FOUNDATION BOARD

Ed Garris, *Chair*
Robert Dillingham, *Vice-Chair*
Maria Dempster, *Secretary*
Steve Scarborough, *Treasurer*
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Lee Ann Thomas, *Executive Director*
Amy Sousa, *Senior VP Marketing
and Public Relations*



A NOTE FROM OUR FOUNDATION CHAIR

The 10th Anniversary Black Tie Gala is right around the corner and the Events Committee is working hard to make it the best event ever!

We are welcoming **The Free** to help us dance the night away. We will again have great food provided by Golden Corral and a silent auction. We will be using our smartphones again to conduct the auction. This will provide for less congestion in our auction area and a speedier checkout. You will be able to log on prior to the event and see the items that are available at the auction. More information on our Text2Bid auction will be in your ticket packet that will be delivered to you in February. If you don't have a smartphone, don't worry! We will have volunteers available to help you at the auction kiosk.

This year we are once again using tickets for drinks and photographs. Each ticket will be worth \$1. Beer will be 4 tickets, wine 5 tickets, mixed drinks 6 tickets and our specialty drink will be 8 tickets. Photos will be 5 tickets. Tickets can be purchased using cash, credit card or check at the ticket counter, or purchased in advance (*see sponsorship form*). Pre-paid tickets will be available at check-in.

The Black Tie Gala will be a chance for everyone to come and enjoy a wonderful gala to support Building for Babies!

– Ed Garris
Onslow Memorial Hospital Foundation Chair



'Monica' makes delivery more comfortable than ever at Onslow Memorial Hospital

Have you ever felt tethered to your desk (or work station) all day long? What about for a 12- or 18-hour shift? Now imagine you're also in significant discomfort – or worse, intense pain. This is what it's like to be in labor and strapped to a fetal monitoring system if you are a woman with an elevated body mass index (BMI) already physically challenged by mobility and labor positioning options.

At Onslow Memorial Hospital, these women are now able to experience more comfortable, and much safer, childbirth experiences than ever before, thanks to the wireless monitoring system known as "The Monica."

Statistics show the incidence of obesity in women of child bearing age is on the rise in North Carolina – "between 50 and 70-percent of our moms have a high BMI," confirms RN Debbie Bellavance, certified in inpatient obstetrics.

According to the American College of Obstetricians and Gynecologists (ACOG), having too much adipose tissue (body fat) makes it difficult to see certain problems with a baby's anatomy during diagnostic tests, such as an ultrasound. Critically, "the inability to monitor the baby's heart rate continuously during labor" has been a serious concern for patients with a high BMI, Bellavance explains.

That's where "Monica" steps in. The Monica Novii is a beltless, cordless, real-time monitor for fetal and maternal heart rate, uterine activity, and maternal movement, designed specifically for women with a high BMI.

"Having the most accurate information, constantly available, helps us provide the safest possible birth experience for mom and baby," says Sharon Autry, RNC-OB, assistant nurse manager for Labor & Delivery.

"We've had very positive feedback from everyone who's used it," Bellavance adds. "It allows the moms to walk freely around, use the bathroom – even safely take a shower without disruption to the monitor. That kind of comfort and freedom makes a world of difference when you are in labor."



Maternal Child Services currently has three Monica Novii devices (each costs approximately \$5,700). The department hopes several more will be acquired in 2018.

The Foundation's Building for Babies campaign aims to make significant improvements to the Maternal Child Services Floor which includes Labor & Delivery, Nursery, Neonatal Intensive Care Unit and Pediatrics. Every gift to Building for Babies will further the mission of providing compassionate care, with the best services and the newest technologies (such as The Monica Novii) in the most pleasing of environments for all Onslow County moms and babies.



Please contact Lee Ann Thomas, Onslow Memorial Hospital, at (910) 577-2651 for more information, or if you wish to contribute.

When 'black tie' means midnight blue... (*a few fashion tips for gents*)

The first mention of a dinner jacket is an 1865 record of an order placed by the Prince of Wales and future King Edward VII for a short midnight blue jacket. In the following decades, the dinner jacket (the tuxedo in America) became a less formal alternative to the tailcoat (which men of the upper classes wore every evening.) Yes, every evening, gents.

Fast forward to the 1980s and 1990s with a return to those by-gone styles – black jackets and trousers once again becoming nearly universal. Today, midnight blue is again donned by the best-dressed.

"Midnight blue turns very black, while black can actually turn more of a dusty grey, especially mohair blends," explains Simon Cundey (as quoted in fashionbeans.com), managing director of Henry Poole, the London tailor that invented the dinner jacket. "Midnight blue will typically look darker and richer," he advises.

Remember, a tux should never have a belt. Therefore, trousers shouldn't have loops. And the only neck wear the fashion police deem appropriate is the black bow tie that is a self-tie. (If you cheat and wear pre-tied, find one that's not too perfect, thereby projecting the illusion of a self-tie.)

If none of this comes together for you,
well ... just hit the dance floor
and forget it!



10th
Anniversary
BLACK TIE GALA
FEBRUARY 24
2018

OMH FOUNDATION'S
10TH ANNUAL EVENT
TO SUPPORT
ONSLOW MEMORIAL
HOSPITAL

Shining the Contributor spotlight on



CHARLES EFIRD

The Modern Exterminating Company, 627 College Street, was founded in 1952 by Charles' father, Mr. J.W. Efird. When "J.W." passed away in 1982, Charles took over the company. Today, Charles' daughter Julee Efird Sewell heads up the company, while his younger daughter, Rachel Efird, runs a horse farm in Virginia. Charles Efird is a past Jacksonville-Onslow Chamber of Commerce civic honoree, and served on the first Foundation Boards, alongside the late Louis Sewell, in the mid-1980's. He has been an active contributor to the Foundation for many years.

What positive affects do you think it has when people see local businesses, such as yours, really invested in our community hospital?

This is our community and I feel it's important for business people who make their living here to give back, to re-invest in it. You know, my wife Lea's license plate tag reads "GIVEBACK" and we take that to heart. We feel it's our obligation, we've been so blessed to live and raise our families here all these many years.

What personally inspires you to give to the Foundation?

I'm a devout Christian, and I believe God wants us to take care of each other. This is one way we can help each other, by supporting our community hospital. And it makes you feel great to help make this world a better place! It's just about giving – those that can't give monetarily give of their time. There's always something that needs doing!

Which past Foundation projects have you found most fulfilling?

The year's fundraiser, Building for Babies, is very special to my heart. Who doesn't love babies! Another fundraiser that comes to mind was when the hospital built Onslow Radiation Oncology. At the time, I had an employee whose husband was able to get his treatments right here at home – that touched my heart knowing we all had been able to contribute and help build the oncology center.

Building for Babies has the goal of making major improvements to Maternal Child Services Floor, creating a more home-like, nurturing and modern environment. What has been your personal experience with your family?

Both our daughters were born at Onslow Memorial Hospital, and both our grandsons, Charles William (age 4) and James William (age 2), my daughter Julee and her husband Billy's sons, were born there. That's been a great experience for us all. I can tell you from personal experience that the nurses, doctors and staff just go above and beyond in every way! We want to make sure all our new babies delivered here in Onslow, and their parents, have a wonderful birthing environment.

SPONSORSHIPS

	ANNIVERSARY \$10,000	PLATINUM \$5,000	GOLD \$2,500	SILVER \$1,000	BRONZE \$500
Tickets	VIP for 16	16	12	8	4
Logo in all Newspaper Advertising and Text 2 Bid	❖	❖	❖		
Name Only in Newspaper Advertising				❖	❖
Logo on Foundation Website	❖				
Logo on Tickets	❖				
Advertising on Screen at the Event	❖	❖	❖	❖	❖
Advertising Recognition on our Website	❖	❖	❖	❖	❖
OMH Foundation Quarterly Newsletter	❖	❖	❖	❖	❖
Donor Recognition Plaque (if Requested)	❖	❖	❖	❖	❖
Permanent Recognition on the Wall of OMH	❖	❖	❖	❖	❖

If your sponsorship includes logo representation, please submit a digital, high-resolution logo to leeann.thomas@onslow.org

Please understand that due to the overwhelming number of attendees, we will not be able to accommodate special seating requests or extra seating at sponsorship tables.

Please submit completed registration form to the Onslow Memorial Hospital Foundation.

Mail: OMH Foundation- Black Tie Gala
317 Western Boulevard
Jacksonville, NC 28546

Fax: (910)577-2575
Email: leeann.thomas@onslow.org

Questions or More Info, please call 910-577-2651



FEBRUARY 24, 2018

Sponsorship Information

Please print clearly

Sponsor Name

Recognition Name Please print below exactly how you would like your sponsorship listed in formal recognition (such as your personal name, business name, in memory of a loved one, etc.)

Contact Name Circle one: Mr. / Ms. / Mrs. / Dr.

Phone _____ - _____ - _____

Email

Mailing Address (including zip code)

Business Website

Cell Phone _____ - _____ - _____

SPONSORSHIP

- Anniversary \$10,000 Platinum \$5,000
- Gold \$2,500 Silver \$1,000 Bronze \$500

Will you be attending the event? Yes No

Would you like to receive a donor recognition plaque? Yes No

PRE-PAY FOR DRINK TICKETS \$25 \$50 \$100 (no refunds) **Pick up at the door!**

PAYMENT OPTIONS

Check included
 Bill us starting the first day of _____
(month)

Full amount
 Break bill up into
_____ bills of \$_____ each

Billing schedule:
 monthly quarterly

Please charge our credit card
(VISA or MasterCard)

Name on card _____

Card number _____

Exp. date _____ / _____ V-code _____
(3 digits on back)

Billing zip code _____



The CONTRIBUTOR

317 Western Boulevard
Jacksonville, NC 28546

SAVE THE DATE FEBRUARY 24, 2018

