



The CONTRIBUTOR

October 2010

A newsletter for supporters of the OMH Foundation



Opening of the Radiation
Oncology Center

Key West Island Fest:
a great success!

OMH Foundation's next
fund-raising celebration



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MISSION

Generate financial and other public support for the mission of Onslow Memorial Hospital through fund-raising and friend-raising activities

VISION

Empower Onslow Memorial Hospital to become the hospital of choice in Onslow County

FOUNDATION BOARD

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Opening of the Radiation Oncology Center

On August 11, 2009, many witnessed the ground-breaking ceremony for the Radiation Oncology Center for the residents of Onslow County. One year later, on August 19, 2010, approximately 200 people attended the Open House of the long-awaited center. The support of local businesses and members of the community has helped to make the dream of providing this facility to cancer patients a reality.

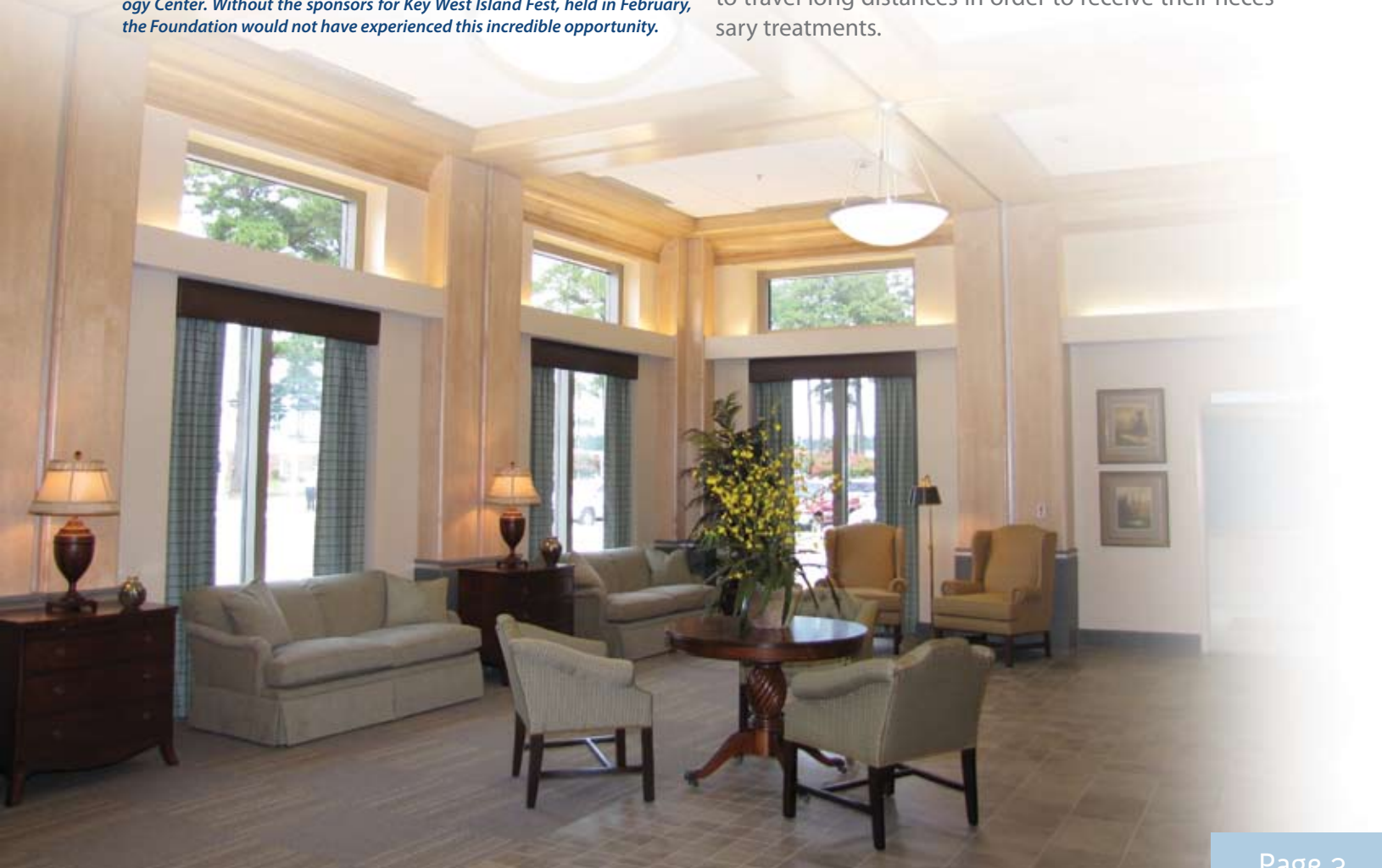


At the Open House, the OMH Foundation presents a \$121,000 charitable contribution to OMH, to go toward the cost of constructing the Radiation Oncology Center. Without the sponsors for Key West Island Fest, held in February, the Foundation would not have experienced this incredible opportunity.



*The Onslow Radiation Oncology Wall of Honor, at the entrance to the Center, lists all M*A*S*H Bash and Key West Island Fest sponsors. If you wish to be listed as a Cowboy Up! sponsor on the Wall of Honor, please see the sponsorship packet on pages 10-11.*

The 9,790-square-foot center cost more than \$7 million, which includes the construction and medical equipment for the facility. The Center will provide treatment to an estimated 240 patients by the third year of operation. With this facility, patients will no longer have to travel long distances in order to receive their necessary treatments.





Plans on the horizon for OMH Foundation's next event

The OMH Foundation has already initiated the planning stage for our next great fund-raising event. We are proud to present Cowboy Up!, a country-western themed fund-raising celebration. This event will take place at the American Legion in Jacksonville, N.C., at 6 p.m. Feb. 26, 2011.

Round up your chaps, boots, and hats for a boot-scootin' good time. Country-western menu options will include cowboy steak, southwest chicken, and Wild West apple pie. Live entertainment for the evening will be provided by Ryan Shupe and the RubberBand.

The purpose of Cowboy Up! is to raise funds to provide the diagnostic power of a PET scanner to Onslow that will primarily serve patients of the Radiation Oncology Center.



If you are interested in becoming a valued sponsor for Cowboy Up!, please refer to the sponsorship levels and form on pages 8-9 of this newsletter. We truly appreciate your passionate support for this commendable cause.



www.shupe.net

Special thanks to Golden Corral
for a Cowboy Up! \$10,000 Sponsorship!



Saturday, February 26, 2011 / 6 p.m.

American Legion / 146 Broadhurst Road / Jacksonville, NC

Key West Island Fest: A Great Success!

Tropical shirts, straw skirts, and flip flops were just a few of the items worn by the delightful crowd at Key West Island Fest, the OMH Foundation's fund-raising gala last February. The exciting event generated more than \$120,000 for the new Radiation Oncology Center.

Over 100 businesses, cancer survivors, hospital employees, and concerned residents sponsored the event. Many others donated auction items, provided in-kind contributions, purchased tickets, and gave some of their time and effort to make this event such a great success.

And a great success it was! Although it was a cold evening in February, the event welcomed 600 attend-

ees in their tropical attire. Caribbean fare and key lime pie were a few of the tasty treats that many experienced. The entertainment from The Landsharks Band kept the crowd on their feet, dancing the night away.

The volunteers and donors have truly made our past events remarkable. We are very thankful for the generous support and help to make many cancer patients' dream a reality.

If you missed out on all the fun in February, don't worry, you're in luck. The OMH Foundation has already started the planning process for our fund-raising celebration in February 2011.



From left to right: Dr. Carol Johnston and Karin Dickerson



From left to right: Bob Dickerson, Rik Pugh and Gary Levitch



From left to right: Pam Strickland and LaRue Hambrick



From left to right: Ed Garris, Jeff Clark, Tim Strickland and Bob Dupuis





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& Multispecialty Clinic

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Jones-Onslow EMC

Marine Federal Credit Union

Modern Exterminating

Office Park Eye Center

Ed & Cindy Piper

Victoria Popkin

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Hicks & Hart, P.A.

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 SIA Group, Inc.
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 Sparks Chiropractic
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 Sutton Tree Company
 In Memory of Judy Strickland
 Doug & Teresa Thomas
 Tony's Seafood
 Bobby & Louise Williams
 Willis, Vanek, Ball & Fischer, P.A.
 Sarah & Joel Wiltgen
 and April Heath-Clark, US Cellular



Saturday, February 26, 2011 / 6 p.m.

American Legion / 146 Broadhurst Road / Jacksonville, NC

WANTED!

Sponsorships

Tumbleweed \$500

- REWARD • Reserved Seating for 4
• Name listed on our website
• Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

High Noon \$1,000

- REWARD • Reserved Seating for 8
• Name listed on our website and in newspaper advertising
• Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

Rodeo \$2,500

- REWARD • VIP Seating for 12
• Logo on all materials including
- Invitations
- Our website — linking to yours
- Posters
• Advertising recognition including
- Logo in all newspaper advertising
• Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

Stampede \$5,000

- REWARD • VIP Seating for 16
• Company banner displayed at the event
• Logo on all materials including
- Invitations
- Our website – linking to yours
- Posters
• Advertising recognition including
- Logo in all newspaper advertising
• Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

Cowboy Up! \$10,000

- REWARD • VIP Seating for 16
• Company banner displayed at the event
• Title Sponsorship Recognition, with company name attached to event title and company logo predominantly displayed on all materials including
- Invitations
- Our website – linking to yours
- Posters
• Advertising recognition including
- Logo in all newspaper advertising
- Silent Auction Sheets
- PSAs to run on cable
• Permanent recognition on the wall of Onslow Memorial Hospital and in the new Radiation Oncology Center

BENEFIT DETAILS

- If your sponsorship includes logo representation, please submit a digital, high-resolution logo to ashley.hayes@onslow.org.
- Please submit all sponsorship registration forms by January 31, 2011 to ensure inclusion in our program and other printed materials.
- Please understand that due to the expected number of attendees, we will not be able to accommodate special seating requests or extra seating at sponsored tables.

Please submit completed registration form to the Onslow Memorial Hospital Foundation by ...

Mail: OMH Foundation — Cowboy Up!
317 Western Boulevard
Jacksonville, NC 28456

Fax: (910) 577-2575

Questions:

phone (910) 577-2651
email ashley.hayes@onslow.org
web www.onslow.org/foundation

THANK YOU FOR YOUR GENEROUS SUPPORT!

REGISTRATION FORM

SPONSOR INFORMATION

Please print clearly

Sponsor Name _____

Phone _____ - _____ - _____

Recognition Name *Please print below exactly how you would like your sponsorship listed in formal recognition (such as your personal name, business name, in memory of a loved one, etc.)*

Email _____

Mailing Address (including zip code) _____

Contact Name *Circle one:* Mr. / Ms. / Mrs. / Dr. _____

of seats needed _____

SPONSORSHIP

☐ Cowboy Up! \$10,000

☐ Stampede \$5,000

☐ Rodeo \$2,500

☐ High Noon \$1,000

☐ Tumbleweed \$500

Payment Options

☐ Check Included

☐ Please Charge Our Credit Card (VISA or MasterCard)

☐ Bill Us:

Name on Card _____

☐ Full Amount

Card Number _____

☐ Break Bill Up Into

Exp. Date ____ / ____ V-Code _____

_____ Bills of \$ _____ Each

(3 digits on back)

Billing Schedule: ☐ Monthly ☐ Quarterly

Authorized Signature _____



The CONTRIBUTOR

Making a difference ...

Do you have a creative side that you wish to express? Would you like to share your talents? Do you want to make a difference?

The OMH Foundation is seeking talented volunteers to become a member of the Events Committee for Cowboy Up! Whether you want to be part of the Decorations Committee or help with the solicitation of auction items, we have a place for you. Please contact Ashley Hayes at (910) 577-2651 or ashley.hayes@onslow.org to express your interest. Thank you for your time and efforts.



317 Western Boulevard
Jacksonville, NC 28456