

A NEWSLETTER FOR SUPPORTERS OF THE OMH FOUNDATION SUMMER 2018



COMING BACK SOON

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MISSION

To generate financial and other public support for the mission of Onslow Memorial Hospital through fund-raising and friend-raising activities.

VISION

To empower Onslow Memorial Hospital to become the hospital of choice in Onslow County.

FOUNDATION BOARD

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Building for Babies

Lillie Gray

The 2018 fundraising campaign to renovate the Women's and Children's Services floor at Onslow Memorial Hospital got off to spectacular start with The Black Tie Gala! "We raised just over \$130,000, which is fantastic," said Lee Ann Thomas, Foundation Executive Director. "It was an enthusiastic start, and showed us how much the community is behind this project."

"Improving our **Women's and Children's Services** line will positively affect all those we serve – from our newest patients and their family members, to our own OMH staff. To accomplish our goal, we are aggressively pursuing grants, and looking for new community support."

Every gift to **Building for Babies** will further the mission of providing compassionate care, with the best services and the newest technologies in the most pleasing of environments, for all Onslow County moms and babies.

If you are interested in being a new donor for our Building for Babies Campaign, please pick up the phone and call Lee Ann Thomas!

Lee Ann Thomas 910-577-2651

MARK YOUR CALENDARS FEBRUARY 23rd, 2019



OMH Foundation's 11th Annual Event to Support Onslow Memorial Hospital

Get Ready for Some Rockin' Tunes

The Deloreans are the newly celebrated 80's show band in Virginia and well beyond. Dedicated to taking you "Back to the Eighties," they play all the mega hits from the new wave, pop and rock scenes of the decade - there is never an unfamiliar tune or dull moment. Like a time machine, they take you back to the famous era of glitz and glam. Watching them one feels as though they were 18 years old again watching the first MTV music video. Along with big lights, sound, costumes and personality you can expect nothing less than a "totally awesome" show!





Hospital's Golden Bow Award recognizes health benefits of breastfeeding

Onslow Memorial Hospital (OMH) has healthcare provider.) been recognized by the North Carolina formula gift bags to new moms.

effects are far-reaching. When a hospital takes a stand to "ban the bags" by formula manufacturers, the message feeding for at least the first 6 months. is clear: breastfeeding is best for baby.

NCBC's Golden Bow Award," says Angela Pollock, Director of Women's and Children's Services. "Laurie Gaudino and Alison Welch-Hurd, our lactation consultants, have worked very hard with the staff and the providers to increase our breastfeeding numbers."

mothers who delivered at OMH and expressed interest in breastfeeding est in breastfeeding left the hospital ity to continue.

While OMH respects each mother's choice, and recognizes that in some feeding, and other babies do not," exmedical situations a mother should not breastfeed, the hospital supports Manager. "Laurie and Alison are fabubreastfeeding as the norm and the healthiest choice for babies. (A 24hour supply of infant formula is given cerns, and helping them to feel confiat discharge only if it is leftover formula from the baby's cart and/or if it

Put a Golden Bow on it, it's official: is medically indicated by the infant's chooses to breastfeed exclusively, sup-

Breastfeeding Coalition (NCBC) for no mothers about the superiority of ing sure every baby receives the highest longer distributing commercial infant breast milk over commercial formula has decades of research behind it. Both mom is supported and encouraged. It may seem like a small move, but its the American Academy of Pediatrics (AAP) and World Health Organization (WHO) recommend exclusive breast-

The AAP "continues to support the "The hospital is excited to receive the unequivocal evidence that breastfeeding protects against a variety of diseases and conditions in the infant," as well as imparting maternal health benefits, including decreased risks of breast and ovarian cancers.

However, a balanced view is important. Claire McCarthy, MD, of Harvard In early 2016, only 40-50% of the Health Publishing, recently wrote, "Breast is best — we pediatricians say this all the time, because it's true. [But] said they would continue the practice as we encourage breastfeeding, we at discharge. By the end of 2017, over need to be careful to keep the big pic-80% of mothers who expressed inter-ture in mind. In fact, sometimes [formula] can be a tool to support breastcommitted and confident in their abil- feeding." https://www.health.harvard. edu/blog

> "Some babies take right to breastplains Sharon Autry, Assistant Nurse lous at teaching new moms how to breastfeed, addressing all their condent when they leave the hospital."

Regardless of whether a new mom

plement with formula, or feed only for-The statewide effort to educate mula, the hospital is dedicated to maklevel of care and attention, and every

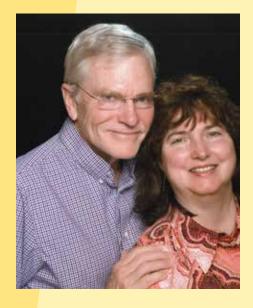


"We are so thankful for the Foundation's Building for Babies campaign!" says Angela Pollock, Director of Women's and Children's Services.

"Thanks to the work of the Foundation, the hospital has a new Lactation Room for all our employees and staff. The Lactation Room will give new moms a private place to pump breast milk while they are here at work."

The North Carolina Breastfeeding Coalition (NCBC) promotes breast milk as the best nutritional start for a child's health. "We recognize it takes a community - and a community hospital - to support all women to breastfeed their child as long as they choose to do so," Pollock says.

Shining the Contributor spotlight on



ROD MARTIN

We recently caught up with longtime Foundation supporter Mr. Rod Martin. He is a graduate of Clemson University and is currently the President of Atlantic Coast Foods, Inc. Mr. Martin is married to Patti Martin; they have two sons together. He has served on numerous boards for local charities including the OMH Foundation Board, Big Brothers and Big Sisters of Eastern NC, and the North Carolina Community Foundation. Rod and Patti have a long history of giving back to the community – philanthropy is very important to them!

Describe your relationship with the OMH Foundation

I joined the Board of Directors in 1999 and served as board member and Treasurer until 2013. Patti and I have contributed to the Foundation every year and are proud of the success it has made through the years.

What inspires you to give to the Foundation?

One of the pillars of a great place to live is a well-run regional hospital that has the confidence of the community that it serves. The Foundation provides a vehicle for those citizens to participate in making their hospital the best it can be.

What is the most satisfying part of working with the Foundation?

In 2001, we formed a Foundation endowment, made up of donations held in perpetuity, in order to give back earnings to the Foundation each year. These permanent funds are important to the long term health of the hospital and say a lot about the commitment of the community to the Foundation.

How does giving personally enrich your life?

Giving allows you to help advance areas that you don't personally have the time or skills to improve otherwise. The people that choose careers in healthcare have our blessing and deserve our help for what they do.

Which Foundation projects have you found most fulfilling?

All the projects have been worthwhile. I think helping fund the Oncology unit was a great addition to the community. All the annual fundraisers have been successful and have greatly increased the participation and awareness of the Foundation by the citizens of Onslow County.

EXTREME MAKE OVER

317 BISTRO EDITION

Thanks to the incredible turnout of support for our Onslow Derby Event, OMH and the OMH Foundation were happy to celebrate the Grand Re-opening of the OMH 317 Bistro & Grill on June 6.

The Extreme Makeover of 317 Bistro was a huge success! Our newly renovated cafeteria opened with a new look, new technology and great new menu options. The serving area was redesigned with ease and convenience in mind. The serving area now has a variety of food stations including a Grill and Pizzeria, Deli with made-to-order sandwiches, an expanded Soup and Salad Bar, Grab-and Go-Healthy Foods, a Chef Action Station where a chef prepares specialty food items - including a Carving Station, themed meals like the favorite Taco Tuesday and more. We also have our own Coffee 317 Bistro proudly serving Starbucks!

"We are so excited to offer our staff and visitors a warm environment where they can get a quick and healthy meal to relax and recharge," said Lee Ann Thomas, Executive Director of the OMH Foundation. "The new dining area offers new tables and



seat covers in a relaxed, calming environment that gives caregivers a place to seek a respite while also enjoying a delicious meal."

The new décor provides a fresh, modern look. "Everyone likes the brighter atmosphere. The renovations also give us the ability to have more options for the visitors, patients and staff we serve," said Paul Elmore, OMH Director of Guest Services.













317 Bistro & Grill serves Breakfast, Lunch, Dinner, and Late Shift Dinner.

And we now serve Starbucks Coffee!

SPONSORSHIPS

	MTV \$10,000	RUBIK'S CUBE \$5,000	ATARI \$2,500	PAC MAN \$1,000	WALKMAN \$500
Tickets	VIP for 16	16	12	8	4
Logo in all Newspaper Advertising	♦	\$	\$		
Name Only in Newspaper Advertising				\$	\$
Logo on Foundation Website	♦				
Logo on Tickets	♦				
Advertising on Screen at the Event	♦	\$	\$	\$	\$
Advertising Recognition on our Website	♦	\$	\$	\$	\$
OMH Foundation Quarterly Newsletter	♦	\$	\$	\$	\$
Donor Recognition Plaque (if Requested)	♦	\$	\$	\$	\$
Permanent Recognition on the Wall of OMH	♦	\$	\$	\$	\$

If your sponsorship includes logo representation, please submit a digital, high-resolution logo to leeann.thomas@onslow.org

Please understand that due to the overwhelming number of attendees, we will not be able to accommodate special seating requests or extra seating at sponsorship tables. Please submit completed registration form to the Onslow Memorial Hospital Foundation.

Mail: OMH Foundation-The Awesome 80s 317 Western Boulevard Jacksonville, NC 28546

Fax: (910)577-2575

Email: leeann.thomas@onslow.org

DEADLINE to be included in promotional materials: February 8, 2019

Questions or More Info, please call 910-577-2651

FEBRUARY 23, 2019



SPONSORSHIP INFORMATION Please print clearly

Sponsor Name	Email
Recognition Name Please print below exactly how you would like your sponsorship listed in formal recognition (such as your personal name, business name, in memory of a loved one, etc.)	Mailing Address (including zip code)
Contact Name Circle one: Mr. / Ms. / Mrs. / Dr.	Business Website
Phone	Cell Phone
SPONS	ORSHIP
Will you be attending th Would you like to receive a donor i	AN \$1,000 O WALKMAN \$500 ne event? Yes O No O recognition plaque? Yes O No O 50 O \$100 (no refunds) Pick up at the door!
PAYMENT OPTIONS	
O Check includedO Bill us starting the first day of (month)O Full amount	O Please charge our credit card (VISA or MasterCard)
O Break bill up into	Name on card
bills of \$ each	Card number
Billing schedule: O monthly O quarterly	Exp. date/ V-code(3 digits on back)
	Billing zip code

THANK YOU TO ALL OUR CONTRIBUTORS

LEADERSHIP DONORS

HALL OF HERITAGE \$100,000 CONSTITUTIONAL **COUNCIL \$50,000 AMBASSADOR SOCIETY \$25,000**

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DIAMOND \$10,000 PLATINUM \$5,000 **GOLD \$2,500 SILVER \$1,000 BRONZE \$500**

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CHAIRMAN'S CIRCLE \$10,000 PRESIDENT'S CLUB \$5,000 PATRIOT CLUB \$2,500 LIBERTY CLUB \$1,000 **FREEDOM CLUB \$500**

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SAVE THE DATE FEBRUARY 23, 2019



Thank you for supporting our Building for Babies Campaign!!