

## SUMMARY OF QUALIFICATIONS

- Visionary Technology Product Executive and Entrepreneur with a Ph.D. in AI, expertise in Computer Science and Mathematics, blending technical depth with strategic leadership across global markets.
- Proven leader in product strategy and development, delivering innovative, user-centric solutions that drive global business growth, with a deep understanding of diverse markets and cultural dynamics.
- Experienced in building and scaling high-performance teams worldwide, fostering a culture of collaboration, innovation, and operational excellence that consistently exceeds expectations.

## PROFESSIONAL EXPERIENCE

### **Luminary ROLI Ltd., London, U.K.**

**2024 to present**

#### **Chief Product Officer**

*Driving transformational leadership across the company by shaping and executing an innovative product strategy that delivers breakthrough hardware and software solutions for music creators.*

- Launched [Airwave](#), a groundbreaking product that introduces spatial music and transforms user experiences.
- Leveraging deep international experience to elevate the executive team and align global operations.

### **SLINGSHOT AEROSPACE, San Francisco, CA**

**2022 to 2024**

#### **Chief Product Officer**

*Shaped the company's product strategy and unified product roadmap to drive business growth and accelerate aerospace sustainability for a safer, more connected world*

- Led a team of 70 engineers, designers, product leaders that built "[air traffic control for space](#)"
- Drove strategic product collaborations with space innovators at NASA, SpaceX, Space Force, USAF

### **ASTRA SPACE, Alameda, California**

**2021 to 2022**

#### **Vice President and Head of Product Management**

*Established Astra's product team to create services and products that improve life on Earth from space*

- Built, grew, and led a team of 20+ Senior Product Leaders for Launch, Space Services, and Propulsion
- Led the product roadmap & services portfolio for Astra's transition into a product-led, customer-focused org.
- Launched Astra's [LV0007 mission](#) – the company's first successful space flight with satellite deployment in low Earth orbit as one of six officers in the Mission Control room

### **JOHNSON & JOHNSON, San Francisco, CA**

**2020 to 2021**

#### **Senior Director and Head of Product**

*Led the company's global Digital Health Technology product*

- Built a team of Product, Design, Data Science, and Marketing, driving J&J's digital product transformation.
- Launched "[Heartline](#)", largest wearable clinical study, and "[Scout for Back Pain](#)," J&J's first Digital Therapeutic.
- Developed apps for Alzheimer's, MS, depression, immunology, digital surgery, skin health, and med adherence.

### **FACEBOOK, Menlo Park, CA**

**2018 to 2020**

#### **Senior Product Management Lead, Facebook AI**

*Built a team that turned advances in AI research into production-ready prototypes and product features*

- Managed product growth team of 7 PMs, coordinated 50+ cross-functional engineers, designers, marketers.
- Launched voice control and computer vision features for AI-powered AR Glasses "[Orion](#)", wrist-based [smart wearables](#), AI Video hardware "[Portal](#)", and multi-lingual AI voice commands for [Oculus VR](#)
- Launched a series of growth-driving global features like "[locked profiles](#)", "anonymity", "smart notifications"

**WISDOM COLLECTIVE, San Francisco, CA**

**2014 to 2018**

**CEO and Co-Founder**

*Founded [Savvy](#) – the global platform for 1:1 teaching and learning over live web-based video*

- Raised an oversubscribed Seed round from VCs and Angels, built the company
- Launched a delightful live video learning platform for teachers and learners worldwide. Acquisition in 2018.

**AIRBNB, San Francisco, CA**

**2013 to 2014**

**Head of International Product**

*Led Airbnb's international product strategy to grow the two-sided market across 192 countries*

- Developed product strategy for sustained user and business growth and directed country leads and teams on the flawless execution of the company's global business strategy
- Launched product [experiments](#) and features in international markets leading to significant expansion

**TWITTER, San Francisco, CA**

**2011 to 2013**

**Head of International Product**

*Led Twitter's Globalization and launched growth-driving features for international markets*

- Drove global product strategy, grew users to over 250 million, doubling in key markets like Germany
- Launched Twitter in over 30 new [languages](#), incl. bi-directional Arabic, Hebrew, Farsi, and Urdu

**MOZILLA, Mountain View, CA**

**2010 to 2011**

**Head of International Product**

*Built and launched Firefox for Android reaching millions of mobile users worldwide*

- Established a new standard for mobile HTML5 and pioneered "do not track" for mobile browsers

**GOOGLE, Mountain View, CA**

**2006 to 2010**

**Head of International Product**

*Drove global growth through Google Search innovations, product localization, and international features*

- Defined strategy for launching products in 120+ languages; led the iGoogle product in 40+ languages
- Guided global product launches with local features leading to dramatic growth, e.g. in Japan, Russia
- Led new Google Homepage feature from inception to global launch resulting in billions of daily views

**SAP, Walldorf, Germany**

**1995 to 2006**

**Executive Strategist (2003 – 2006)**

*Drove strategic projects with the senior executive team to shape SAP's product and business strategy*

- Identified market growth potential and defined product and execution strategy for the company
- Developed global standards and received patents for the user experience of mobile enterprise apps

**Senior Product Leader (1995 – 2003)**

*Built products that put SAP on the map for enterprise applications on mobile devices*

- Led a team of 20 Product Leads and 200 Software Engineers in Europe, the U.S., and Asia
- Envisioned and brought to life the first enterprise app for a tablet device "SAP CRM Tablet Edition"

**EDUCATION**

**PhD Artificial Intelligence | MS Maths, Computer Science | BS Maths, Physics, Computer Science, TU Berlin**