



EXPERIMENTAL EDITOR

Portfolio Presentation

VANI



Introduction

HELLO, I AM VANI

Video Editor | Meta Ads Specialist | Website Developer

I'm a Video Editor, Meta Ads Specialist, and Website Developer with a strong focus on creating content that actually performs. I combine creative storytelling, high-quality video editing, and data-driven ads to help brands grow on digital platforms. I enjoy blending AI tools, modern design, and marketing strategy to build impactful online experiences.



Storytelling & Scroll-Stopping Content

Designing content with clear goals like engagement, reach, and conversions, not just aesthetics.



Meta Ads & Audience Psychology

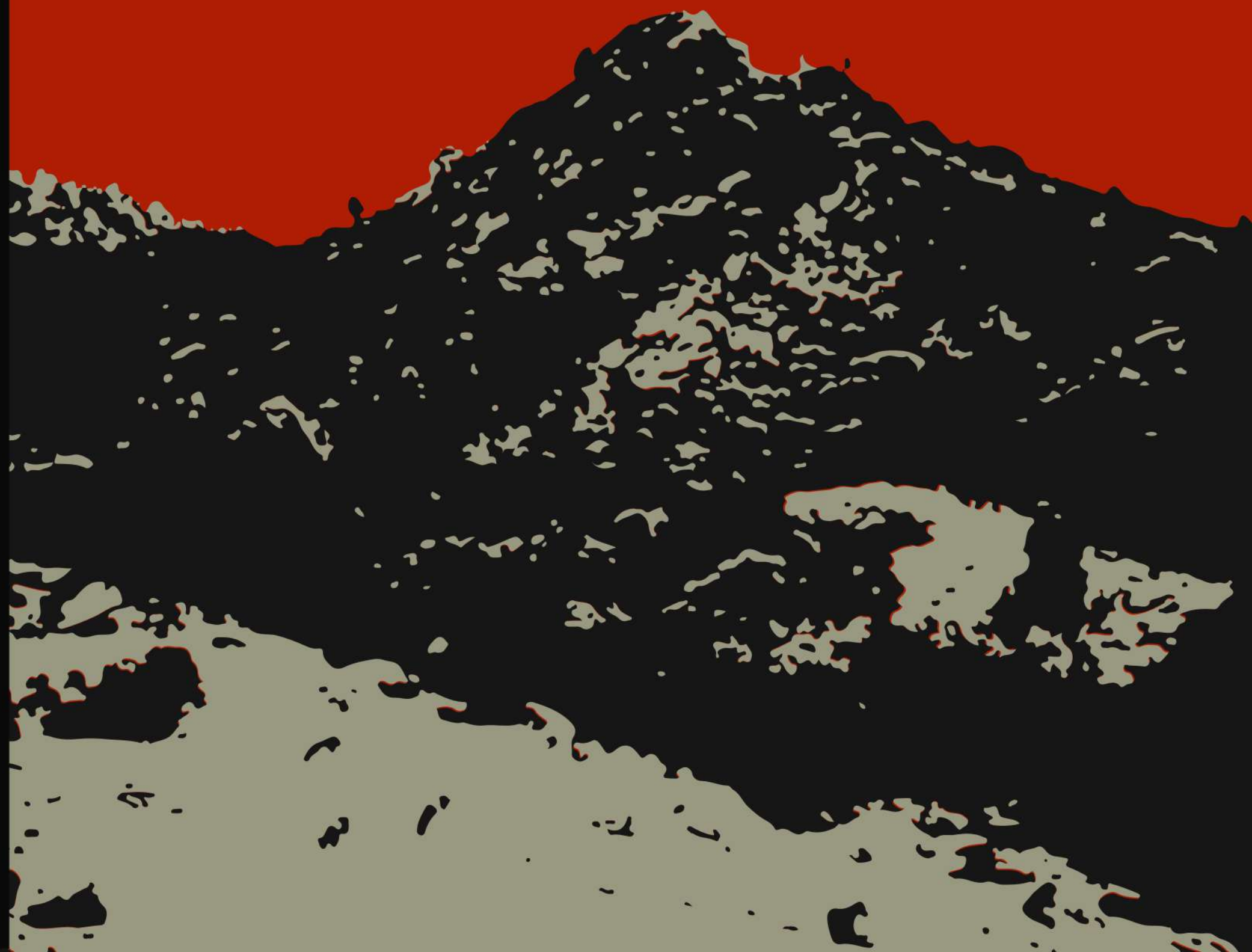
Crafting ad creatives aligned with Meta algorithms and real user behavior.



Performance-Driven Creativity

Designing content with clear goals like engagement, reach, and conversions, not just aesthetics.

Creative Focus



EDUCATION

Secondary Education

Completed Class 10th with 87%

Senior Secondary Education

Completed Class 12th with 89%

Undergraduate Education

B.Sc. (Hons) in Computer Science

Shaheed Sukhdev College of Business Studies

University of Delhi (2025–2028)





SKILLS

**Video Editing &
Content
Creation**

**Meta Ads &
Performance Marketing**

**Website &
Digital Experience**

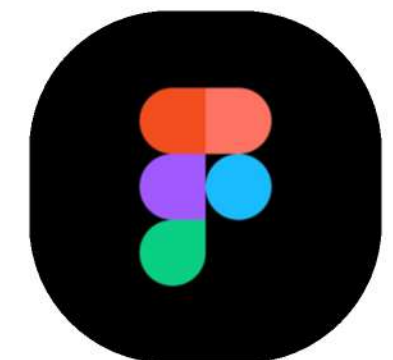
TOOLS



FOR EDITING



FOR WEBSITE AND ADS





Thank you so much

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