

Hashem Ebrahim Mahmoud Zahran

PROFILE

Web front-end UX/UI Developer with excellent skill in designing and developing sites with both informational and transactional capabilities.

EXPERIENCE

CO-FOUNDER & CHIEF OPERATIONS, TABSHORA; FEBRUARY 2012 - AUGUST 2014

Working in partnership with the Founders to create the strategic plan and implement new processes and approaches to achieve it along with serving as the internal leader of the organization to coordinate the annual operations plan and budget and to lead the performance management process that measures and evaluates progress against goals for the organization.

SENIOR WEB DESIGNER, ESPACE TECHNOLOGIES; SEPTEMBER 2010 - FEBRUARY 2012

Responsible for the layout, the visual appearance and usability of a website, using a combination of graphic design skills and technical knowledge of how web page are created.

SENIOR SEO/SEM ANALYST, ARAB CHAMBER OF COMMERCE; JULY 2009 - SEPTEMBER 2010

Monitoring overall search engine performance for SEM campaigns. Auditing content published for search engine optimization compliance. Creating detailed search engine optimization recommendations for assigned sites. Tracking and reporting search engine referrals, keyword rankings and other SEO traffic metrics for assigned sites. Implementing strategies for attaining high rankings for relevant, high-volume search terms.

SENIOR OUTDOOR SALES SUPERVISOR, MASTER MEDIA; NOVEMBER 2007 - JULY 2009

Keeping in contact with existing customers in person and by telephone. Making appointments to meet new and existing customers. Agreeing sales, prices, contracts and payments. Meeting sales targets. Promoting new products and any special deals. Advising customers about delivery schedules and after- sales service.

CO-FOUNDER & PROJECT MANAGER, SKIN ARABIA; OCTOBER 2006 - NOVEMBER 2007

Supports operations and administration of projects by advising and informing team members, interfacing between clients and staff. Making sure that each stage of the project is progressing on time, on budget and to the right quality standards. Overseas design, marketing, promotion, delivery and quality of designs, projects, products and services.

CO-FOUNDER & TECH-SUPPORT SUPERVISOR, MAGIC TECHNOLOGY; JULY 1999 - OCTOBER 2006

Talking to the client to find out the exact nature of a fault & Working out the reasons for the fault and explaining these to the user. Training clients on new systems or software applications. Keeping knowledge of changing technology current to benefit customers.

EDUCATION

Bachelor of Arts in Sociology (P) - Alexandria University.

REFERENCES

Available upon request

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