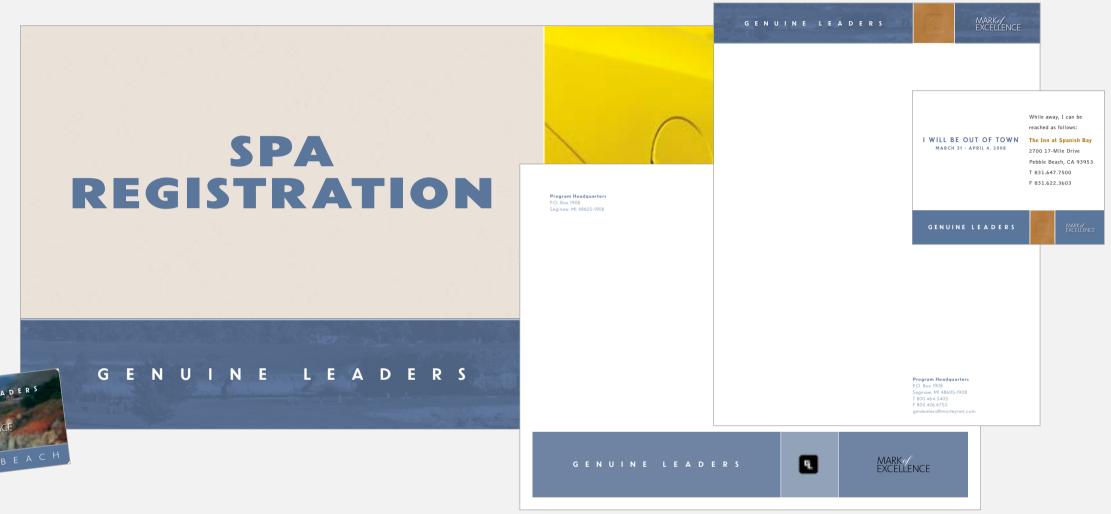
# TRAVEL PROGRAM GOLLATERAL

Bag Tag
Contact Card
Envelope (9x12)
Letterhead
Onsite Signs
Travel Planner







#### TEMPERATURE TREND

he average temperature for Pebble Beach in March and April range from a high of 73–F ow of 53–F.

#### WHAT TO WEAR

In general, resort attire is appropriate for all daytime activities during the program. Smart casual clothing and comfortable walking shoes are suggested for tours. For golf, participants should wear collared shirts with slacks or walking shorts. A light jacket or sweater for cooler mornings and exemptor, is also recommended.

For our group-s reception and dinner events, resort casual dress is appropriate (collared shirt and slacks for men, dress or pantsuit for women). For Tuesday-s dine around, please note that some restaurants may require gentlemen to wear jackets.

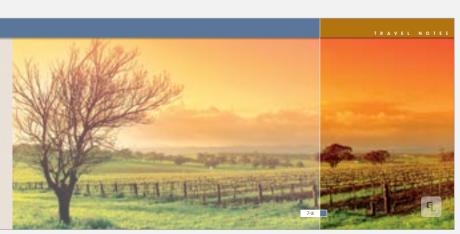
#### DINING DETAILS

All meals (breakfast, lunch and dinner) are provided during the program, either at the resort or through a cash allowance. Most of the offsite activities do not include lunch, so be sure to check the activity descriptions and schedule accordingly.

If you have a special diet requirement or restriction (e.g., vegetarian, kosher, allergies, etc.), please advise GM Program Headquarters so that arrangements may

#### TAX FACTS

This program has been determined taxable by the IRS and state and local governments. GM will issue a 1099 from to each wileser.



## TRAVFI MAGAZINE

### Travel program for proposal



### By Land, By Sea, By Air

JUNGLE HIKES? YES. SNORKELING AND KAYAKING? NO PROBLEM. ZIPLINE ADVENTURES? YOU BET. SPA INDULGENCES AND WORLD-CLASS SHOPPING? SURE, VW GUESTS CAN DO IT ALL IN CANCUN.

#### Canopy Adventure Tour

This world-class canopy tour, recognized by Travel + Leisure magazine as one of the 35 great adventures in the world, has the longest zipline circuit in North America

The tour includes a bicycle trek to a 150-foot-wide freshwater cenate, one of the most spectacular in the region. The pristine water is perfect for swimming, and the customized water zipline allows you to "zip" over the jungle vegetation and land in the cenote.

At the end of the tour, the group meets up at a full-service palapa (thatched roofed hut), where a light lunch and beverages are served.

#### Nohoch Jungle Crossing Tour

This unique expedition takes you on an exciting journey to one of the most breathtaking natural wonders in Mexico. Board the 4 x 4 all-terrain vehicles and venture into the heart of the jungle

Ill Mayan family ah Chich

After lunch, you have the opportunity to get to know the ranch and its inhabitants, a small Mayan family that has lived in this remote jungle location for the last 30 years

Departing the ranch, the expedition continues for a gentle kayak trip out to the reef system. There's another chance to snorkel among the spectacular corals, sponges and tropical fish of

#### Paradise Horseback Riding

Explore the Mexican Caribbean on horseback - a great way to admire the Yucatan jungle and its beach. The tour starts in the jungle, where expert guides provide advice on riding and help you select the horse that best suits your skills. Relax and ride to nature's sounds amid the splendid tropical scenery. Continue the journey to the beach for some wonderful Caribbean landscapes. This tour offers the perfect combination of both land and sea.





Certified by The Leading Spas of the World, the Spa at Paradisus Riviera Cancun is truly a haven of relaxation, rejuvenation and luxury. This full-service spa features steam boths and sauna, two whirlpools. and a vast menu of treatments and beauty services. providing the perfect place to escape into a world

For your treatment today, you can choose from either a massage, a manicure and pedicure, or

#### Design Your Day

possibilities offered at Paradisus Riviera Cancur Since the resort is all-inclusive, you can enjoy complimentary drinks and meals at any of the on-site restaurants. There is a wide range of complimentary activities at the Club House which offers sports and games such as ping

soccer, and the Nautical Center, where you can find equipment for kayaking windsurfing waterbiking, sunfish sailing and snorkeling. Besides the alorious beach, the resort has three swimming pools with sunbed and umbrella service. You can also visit the spa and the fully equipped fitness center. Life-enrichina classes are available and include cooking, sushi making, wine tasting, flower arranging, candle making, Zen philosophy, massages, painting, photography, tango dance lessons and star gazing. The resort also arranges for shopping trips to Cancun. With nearly unlimited things to do, the day is yours to design.

#### Day 3 VW Group Activity:

Isla Mujeres is a privileged place with unique natural and cultural wealth. This beautiful island combines the beauty of the Caribbean, the dense tropical jungle and the wonderful heritage of the Mayan civilization. It stands out as one of Mexico's natural treasures, a truly delightful paradise on earth.

Enjoy a spectacular day on the crystal-clear water as you sail away on a private, chartered catamaran from Cancun to Isla Mujeres. Snorkel at one of the loveliest reefs in the Caribbean with essive corals and a variety of tropical fishes. Visit the colorful downtown area with a shopping tour and stroll through the begutiful North Reach Enjoy a delicious lunch buffet, and take time to relax on the beach in the shade of palm trees



Full magazine layout featuring program destination options. Layout included a table of contents, "From the Editor" stories that were written by CEO, Account Managers and other associates that help to support this client, informational "Ad" pages throughout, and business reply card inserts.

### Discover Sun, Sand & Plenty of Aloha Spirit

Oahu is a rich and rewarding destination, where timeless beauty meets modern luxuries. The relatively small island and its most famous city. Honolulu, are studies of contrasts - from majestic green cliffs to crystal blue waters, from the vitality of Walkiki to the serenity of the North Shore beaches.

Honolulu is the vibrant epicenter of Hawaii, offering the world's best combination of urban living, natural beauty and rural community. Here you can indulge in all of your vacation dreams: languidly sipping fruity drinks with umbrellas on pristine beaches one day, hiking through rainforests or down mountainsides the next. Discover historic sites, a royal palace. Hawaii, The birthplace of surfina and art galleries by day, and treat yourself to music, dancing and epicurean delights by night.

Honolulu offers a delightful blend of ethnicities and customs. and its diverse neighborhoods meet any and every desire. Downtown Honolulu, nestled at the foot of the extinct Punchbowl volcano, offers historic buildings and treasured monuments. Legendary North Shore, with its rustic surf

towns, local crafts and serene beaches, invokes the relaxing and healing powers of the islands. There's heart-pounding adventure to be had in the outdoor activities available along the Windward Coast, Chinatown is bustling any time of the day or night. And Walkiki's celebrated beaches and sky-scraping buildings put Hawaii on the

Oahu is known in Hawaiian as "the gathering place," and as home to the majority of Hawaii's population, the Island certainly lives up to its name. From the lively ultramodern city of Honolulu to the sweeping green and dazzling blue landscapes, it offers the best of city and country. With something for absolutely everyone, this is the island paradise you've been looking for.

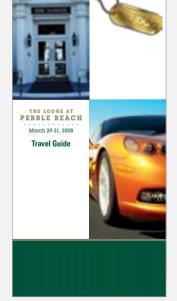


## TRAVEL PROGRAM COLLATERAL

**Amenity Card** Menu Card **Onsite Signs Travel Guide** 











ACME Hospitality Suite & Information Desk The ACME Hospitality Suite and Information Desk are available daily at the resort, located in the Stevenson Room. Please note that the Hospitality Suite will be closed during all group dinner functions.

#### Trip Director Services

Trip Director Services
When you arrive at the airport. ACME Top Directors in white whits and this parts will meet you in logging claim to provide assistance with your logging and executive to provide assistance with your logging and executive to transportation to The Lodge at Publish Beach, Transfers will be provided between the airport and extent of all Deay Will Dog winners who either book their flights through ACME Program Headquartees or fast in their directors or fast in their directors. Viol will join the Chevrollet Granien Leaders program Andready March 3. Them, for your retain fifty, row will depart California on Friday, AcM. ACME Top Directors will depart California on Friday, AcM. ACME Top Directors will be no heard to acid with transportation in the airport.



Monday, March 31, you will transfer to The Inn at Spanish Bay to join the Chevrolet Genuine Leaders Program via a private sedan transfer at your leisure. A Trip Director will verify on site the time you wish to have your transfer available to you.

Checkout time at The Lodge at Pebble Beach is 12 p.m. Please remember to verify and sign for your incidental charges before departing the resort. The resort will bill these charges for items of a personal nature (e.g., minibar heaver charges for terms of a personal natural etg., minute hearges, laundry, telephone, etc.) to your credit card. You may have the bell staff store your luggage if your leparture from the resort will be later than you are required to variety your from.





## WELCOME RECEPTION

