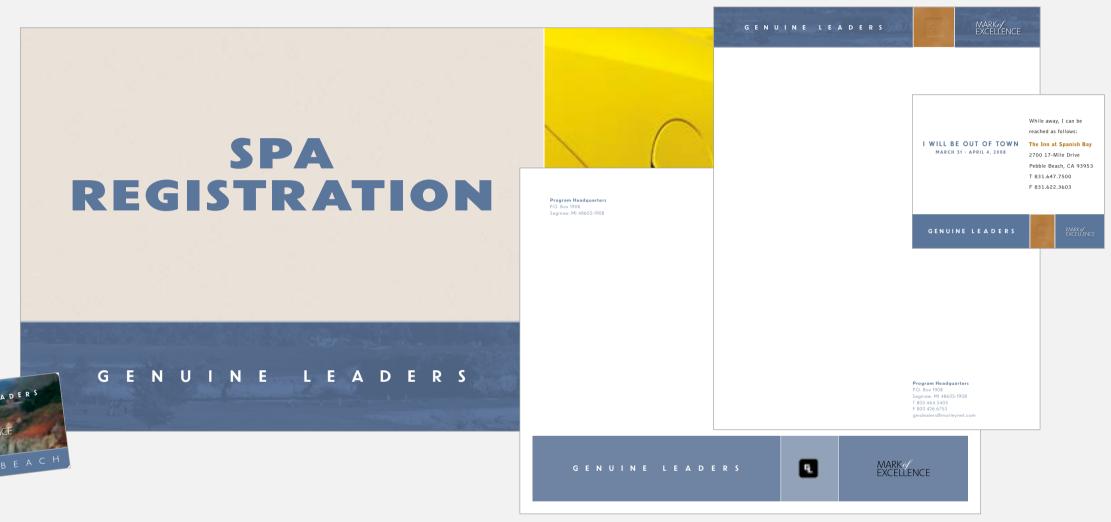
TRAVEL PROGRAM COLLATERAL

Bag Tag
Contact Card
Envelope (9x12)
Letterhead
Onsite Signs
Travel Planner







TEMPERATURE TRENDS

he average temperature for Pebble Beach in March and April range from a high of 73–F o a low of 53–F.

WHAT TO WEA

In general, resort attire is appropriate for all daytime activities during the program. Smart casual clothing and comfortable walking shoes are suggested for tours. For golf, participants should wear collared shirts with slacks or walking shorts. A light jacket or sweater for cooler mornings and evenings is also recommended.

For our group-s reception and ainner events, resort casual dress is appropriate (collared shirt and slacks for men, dress or pantsuit for women). For Tuesday-s dine around, please note that some restaurants may require gentlemen to wear jackets.

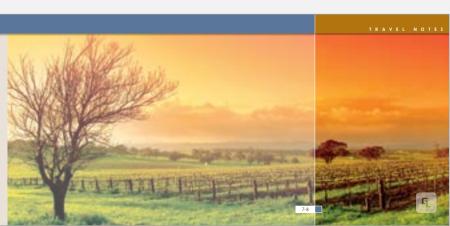
DINING DETAILS

All meals (breakfast, lunch and dinner) are provided during the program, either at the resort or through a cash allowance. Most of the offsite activities do not include lunch, so be sure to check the activity descriptions and schedule accordingly.

If you have a special diet requirement or restriction (e.g., vegetarian, kosher, allergies, etc.), please advise GM Program Headquarters so that arrangements may

TAX FACTS

This program has been determined taxable by the IRS and state and local governments. GM will issue a 1099 form to each winner.



TRAVEL MAGAZINE

Travel program proposal



2012 CANCUN

By Land, By Sea, By Air

JUNGLE HIKES? YES. SNORKELING AND KAYAKING? NO PROBLEM. ZIPLINE ADVENTURES? YOU BET.

SPA INDULGENCES AND WORLD-CLASS SHOPPING? SURE. VW GUESTS CAN DO IT ALL IN CANCUN.

Canopy Adventure Tour

This world-class canopy tour, recognized by Travel + Leisure magazine as one of the 35 great adventures in the world, has the longest zipline circuit in North America.

The tour includes a bicycle trek to a 150-foot-wide freshwater cenote, one of the most spectacular in the region. The pristine water is perfect for swimming, and the customized water zipline allows you to "zip" over the jungle vegetation and land in the cenote.

At the end of the tour, the group meets up at a full-service palapa (thatched roofed hut), where a light lunch and beverages are served.

Nohoch Jungle Crossing Tour

This unique expedition takes you on an exciting journey to one of the most breathriaking natural wondes in Mexico. Board the 4x 4 all-tieration vehicles and venture into the heart of the jungle to wist Rancho San Felipe, a small Mayan family community where the Nohoch Nah Chich connotes astems is located. Heres, you participate fresh waters of this system, the second-longest underground river system in the world.

After lunch, you have the opportunity to get to know the ranch and its inhabitants, a small Mayan family that has lived in this remote jungle location for the last 30 years.

Departing the ranch, the expedition continues to the virtually untouched bay of Punta Soliman for a gentile kayok trip out to the reef system. There's another chance to snokel among the specifacular cords, sponges and tropical fish of the Mexican Carlibbean.

Paradise Horseback Riding

Explore the Mexican Caribbean on horseback
— a great way to admire the Yucatan jungle and
its beach. The bour starts in the jungle, where
expert guides provide advice on riding and
help you select the horse that best suits your
skills. Relax and ride to nature's sounds amid the
spiencial tropical scenery. Continue the journey
to the beach for some wonderful Caribbean
landscapes. This tour offers the perfect
combination of both land and sea.





Spa Treatment at Paradisus

Certified by The Leading Spas of the World, the Spa of Paradisus Riviera Cancun is truly a hoven of relaxation, rejuvenation and Lusury. This full-service spa features steam boths and sound, two whitpoots, and a vast menu of treatments and beauty services, providing the perfect place to escape into a world that promises peace and renewal.

For your treatment today, you can choose from either a massage, a manicure and pedicure, or a facial

Design Your Day

Enjoy a day of leisure exploring the endiess possibilities offered af Paradisus Riviera Cancu Since the resort is all-inclusive, you can enjoy complimentary drinks and medis af any of the on-site restaurants. There is a wide range of complimentary activities at the Club Rouse, which offers sports and agmess such as ping. pong, volleyball, aerobics, water polo and beach soccer, and the Naulcal Center, where you can find equipment for kayaling, windsuffing, waterbiking, suntish sailing and snoteiling. Besides the glotous beach, the resort has three swirmning pools with surbed and umbreild service. You can also wist the spa and the fully equipped fitness center. Life-entiching classes are available and include cooking, sush imaking, wine tasting, flower arranging, candle making, Zen philosophy, flower arranging, candle making, Zen philosophy, massages, pointing, photography, tango dance lessons and star gazing. The resort also arranges for shopping tips to Cancun. With nearly unlimited things to do, the day is you so to design.

Day 3 VW Group Activity:

Isla Mujeres is a privileged place with unique natural and cultural wealth. This beautiful island combines the beauty of the Calibboan. The dense tropical jungle and the wonderful heritage of the Mayan chilization. It stands out as one of Mexico's natural treasures, a fluly delightful paradise on earth.

Enjoy a spectacular day on the crystal-clear water as you sail away on a private, chariered catamaran from Cancun to list Mujeres. Shorkel at one of the lovellest reefs in the Caribbean with impressive corals and a variety of tropical fishes. With the colorful downtown area with a shopping tour and stroll through the beautiful North Beach. Enjoy a delicious lunch buffet, and toke time to review on the heach in the shaped on the heach.



Full magazine layout featuring program destination options. Layout included a table of contents, "From the Editor" stories that were written by CEO, Account Managers and other associates that help to support this client, informational "Ad" pages throughout, and business reply card inserts.

Discover Sun, Sand & Plenty of Aloha Spirit

Oahu is a rich and rewarding destination, where timeless beauty meets modern luurilies. The relatively small island and its most famous city, Honolulu, are studies of contrasts – from majestic green cliffs to crystal blue waters, from the vitality of Walkki to the serently of the North Shore beaches.

Honolulu is the vibrant epicenter of Hawai, offering the world's best combination of urban living, natural beauty and rural community, Here you can include in all of your vacation diceams: languidly sipping fruity diriks with umbreilas on pristine beaches one day, hiking through rainforests or down mountainsides the next. Discover historic sites, a toyol polace and at palleries by day, and treat yourself to music, dancing and epicurean delights by night.

Honolulu offers a delightful blend of ethnicities and customs, and its diverse nelighborhoods meet any and every desire. Downtown Honolulu, nestled at the foot of the extinct Punchbow volcano, offers historic buildings and treasured monuments. Legendary North Shore, with its rustic surf

towns, local crafts and serene beaches, invokes the relaxing and healing powers of the slands. There's heart-pounding adventure to be had in the outdoor activities available along the Windward Coast. Chinatown is bustling any time of the day or night. And Walikir's celebrated beaches and sky-scraping buildings put Hawaii on the tourist map.

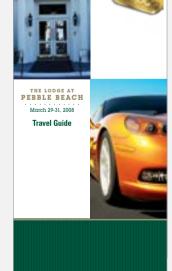
Oahu is known in Howalian as "the gathering place," and as home to the majority of Hawali's population, the Island certainly lives up to its name. From the lively ultramodern city of Honolulu to the sweeping green and dazzling blue landscopes, it offers the best of city and country. With something for absolutely everyone, this is the Island paradise you've been looking for.

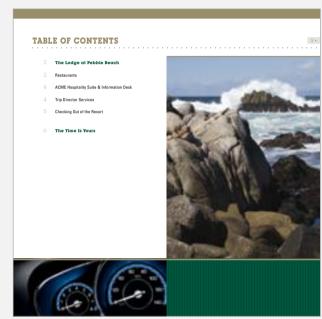
TRAVEL PROGRAM GOLLATERAL

Amenity Card Menu Card **Onsite Signs Travel Guide**









THE LODGE AT PEBBLE BEACH

ACME Hospitality Suite & Information Desk The ACME Hospitality Suite and Information Desk are available daily at the resort, located in the Stevenson Room. Please note that the Hospitality Suite will be closed during all group dinner functions.

Trip Director Services

Trip Director Services
When you arrive at the airport, ACME Top Directors in white whits and this pents will meet you in loggage claim to provide ansistence with your loggage and executive to the provided existence with your loggage and executive to the longs and reliefs the Beach Transfers will be provided between the airport and except or all Drays Vig. Dog winners who either book their flights through ACME Program Headquartees or face in their finences. You will join the Cherorate Genuine Leaders program Andread, and Table Top Transfers and Monday, Mean 3. Then, for your extend fish, voe will depart California on Friday, April A.CME Trip Directors will be on had to a lassify that prosporation for he airport.







WELCOME RECEPTION



GALA EVENT MENU GARD

Cover Final Night Gala Salad Baby Field Greens With Julienne of Apple, Spicy Pecans, Cherry Tomato & Thyme Vinaigrette April 3, 2008 Entrée Grilled Five-Spice Filet Mignon With Pinot Noir Garlic Jus Scampi-Style Prawns With Herb Oil Accompanied by Yukon Gold Mashed Potatoes, French MENU Green Beans & Baby Carrots Dessert Chocolate Velvet Dome With Marinated Raspberries Interior Back cover