

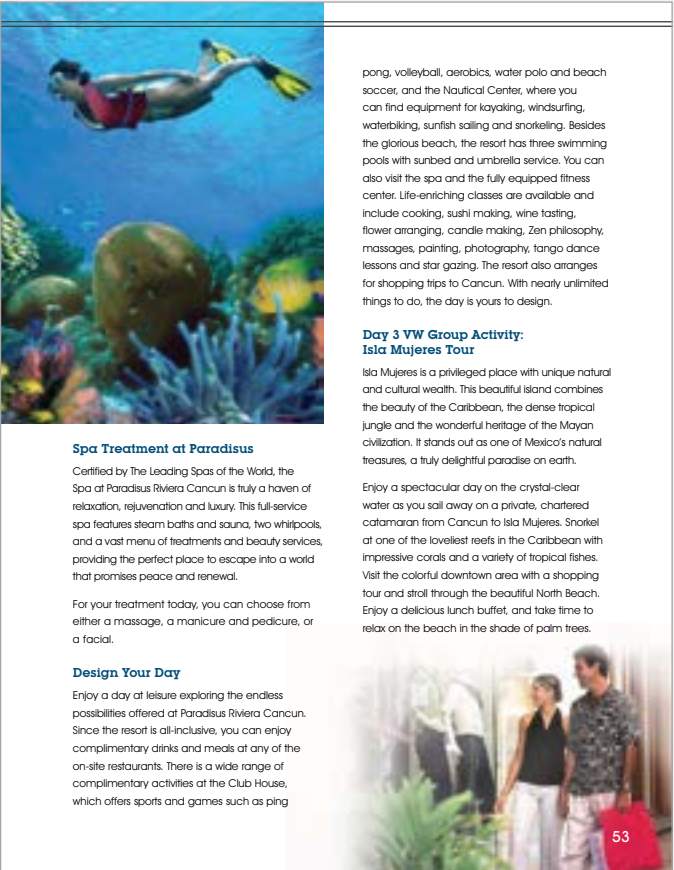
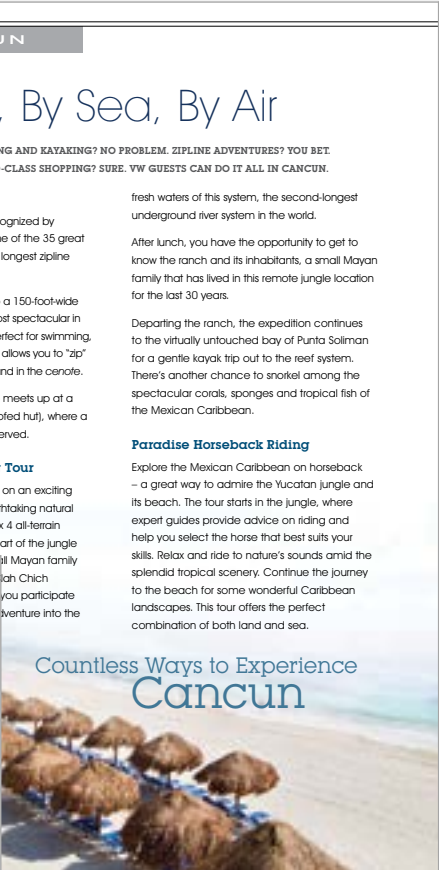
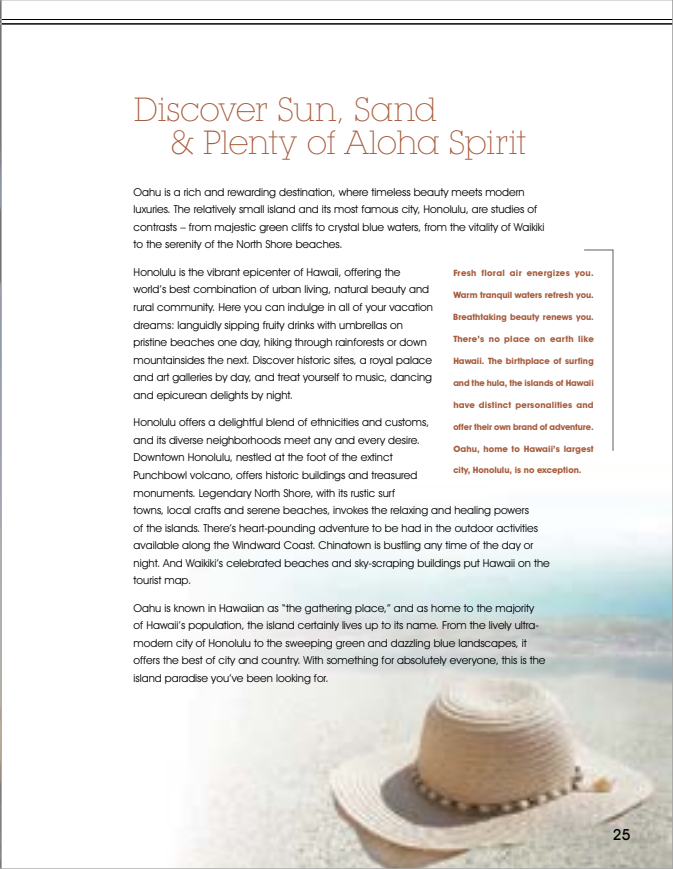
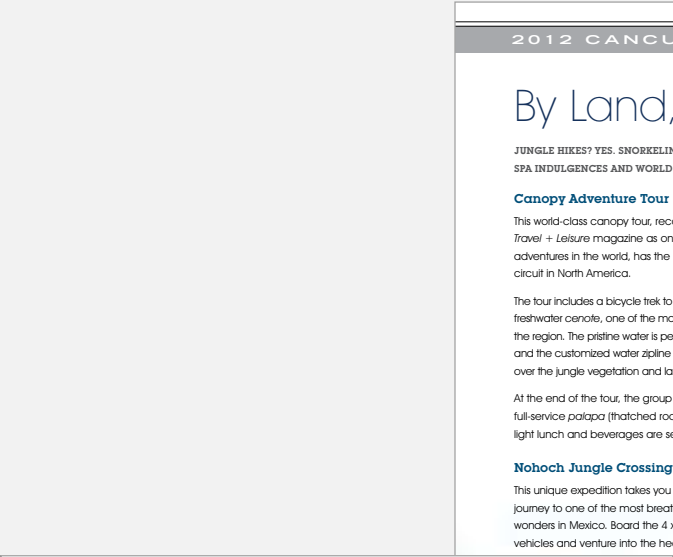
TRAVEL PROGRAM COLLATERAL

- Bag Tag
- Contact Card
- Envelope (9x12)
- Letterhead
- Onsite Signs
- Travel Planner



TRAVEL MAGAZINE

Travel program for proposal



Full magazine layout featuring program destination options. Layout included a table of contents, “From the Editor” stories that were written by CEO, Account Managers and other associates that help to support this client, informational “Ad” pages throughout, and business reply card inserts.

TRAVEL PROGRAM COLLATERAL

- Amenity Card
- Menu Card
- Onsite Signs
- Travel Guide



ACME BIG DOG


TEHAMA GOLF CLUB
March 30, 2008

— SOUP —
SWEET CORN CHOWDER WITH ROASTED PABLANO CHILE

— SALAD —
HEARTS OF ROMAINE, GARLIC CROUTONS & REGGANO
PARMESAN WITH CREAMY CAESAR DRESSING

— ENTRÉE —
Braised Short Ribs of Beef With
PARMESAN RISOTTO & NATURAL JUICE

— DESSERT —
PROVENCÈS





GET READY FOR GOLF!
Congratulations on your Big Dog achievement!
We look forward to seeing you in Pebble Beach, where we'll be able to recognize your accomplishments in person.
In the meantime, we hope you enjoy practicing your swing with the enclosed gift, compliments of Chevrolet. Legendary club maker Roger Cleveland has raised the bar once again with the new X-Forged Wedges, which were designed with input straight from golf's top players.
Great golf awaits in Pebble Beach! See you there!





THE LODGE AT
PEBBLE BEACH
March 29-31, 2008
Travel Guide



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- 4 Trip Director Services
- 5 Checking Out of the Resort
- 6 The Time Is Yours





THE LODGE AT PEBBLE BEACH

ACME Hospitality Suite & Information Desk
The ACME Hospitality Suite and Information Desk are available daily at the resort, located in the Stevenson Room. Please note that the Hospitality Suite will be closed during all group dinner functions.

Trip Director Services
When you arrive at the airport, ACME Trip Directors in white shirts and blue pants will meet you in baggage claim to provide assistance with your luggage and escort you to transportation to The Lodge at Pebble Beach. Transfers will be provided between the airport and resort for all Chevy Big Dog winners who either book their flights through ACME Program Headquarters or fax in their itineraries.
You will join the Chevrolet Genuine Leaders program on Monday, March 31. Then, for your return flight, you will depart California on Friday, April 4. ACME Trip Directors will be on hand to assist with transportation to the airport.
If you need assistance during your stay, please contact a Trip Director at the ACME Information Desk in the Hospitality Suite. Trip Directors will be available during all planned functions and at other times as needed.



Checking Out of the Resort
Monday, March 31, you will transfer to The Inn at Spanish Bay to join the Chevrolet Genuine Leaders Program via a private sedan transfer at your leisure. A Trip Director will verify on site the time you wish to have your transfer available to you.
Check-out time at The Lodge at Pebble Beach is 12 p.m. Please remember to verify and sign for your incidental charges before departing the resort. The resort will bill these charges for items of a personal nature (e.g., minibar charges, laundry, telephone, etc.) to your credit card.
You may have the bell staff store your luggage if your departure from the resort will be later than you are required to vacate your room.





WELCOME RECEPTION

