Henrique Ferreira

Frontend/Web Developer

As a Graphic Designer who dared to venture into the world of coding, I discovered a newfound passion and love for the art of web development. Nowadays, I am an experienced and qualified Front-end Engineer who loves to develop projects that provides a great user experiences. With an open mind to all possibilities of learning, I am motivated by the challenges that push me to expand my knowledge and skills, which ultimately allow me to become an even more valuable asset to any organization. I pride myself on being punctual, assiduous, and responsible, while also being a very communicative and quick learner.

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- Based in Portugal since 2016

Professional experience

2017 — 2022 **ForDesign SC** Web Developer

- Develop and manage websites using WordPress, Prestashop, Shopify and ReactJs. (HTML, CSS, JS, TypeScript , ReactJs, jQuery, PHP, Sass, Boostrap, Git, NPM e Figma)
- Built and delivered technical solutions according to stakeholder business requirements.
- Produce newsletters and design layouts for mobile apps. (HTML, CSS, Illustrator, Photoshop e Figma)
- Develop custom WordPress themes and plugins to cater to unique client needs. (HTML, CSS, JS e PHP)
- Customize layouts for WordPress, Prestashop, and Shopify to enhance website usability and user experience. (HTML, CSS, JS, PHP e Liquid)
- Collaborate with designers, project managers, and other engineers to transform creative concepts into production realities for clients and stakeholders.
- Work alongside creative directors to lead the research, development, and architecture of technical solutions to fulfill business requirements.
- Provide leadership within engineering department through close collaboration, knowledge shares, and mentorship.

2016 — 2017 **Conceitos Diferentes** Web Designer

- Develop and manage websites to ensure optimal functionality and user experience. (HTML, CSS, JS, TypeScript , ReactJs, jQuery, PHP, Sass, Boostrap, Git, NPM e Figma)
- Design, develop and edit advertising projects, including photos and videos. (Photoshop, After Effects e Premiere)
- Prepare posts for newspapers, magazines, billboards, ads, banners, and other media. (Corel Draw Illustrator, Photoshop e InDesign)
- Design newsletter layouts to enhance readability and visual appeal (HTML, CSS, Illustrator, Photoshop e Figma)
- Built and delivered technical solutions according to stakeholder business requirements.
- Work alongside creative directors to lead the research, development, and architecture of technical solutions to fulfill business requirements.

2013 — 2016 **Rio de Janeiro Government** Graphic and Web Designer

- Create, develop, and edit presentations in multiple languages for state leaders, executives, committees, and foreign delegations.
- Develop strategic and visually appealing pieces and public relations campaigns related to the government's actions in the House of Representatives.
- Manage websites using HTML and CSS to ensure optimal functionality and user experience
- Create and design newsletter diagrams and programs to enhance readability and visual appeal

2011 — 2013 **Seven CGI** Adobe Illustrator, Photoshop and InDesign Trainer

- Instruct students on the fundamental principles of graphic and web design.
- Teach students to use Adobe Creative Suite software, including Illustrator, Photoshop, InDesign, Dreamweaver, Flash, and Corel Draw.
- Develop and deliver engaging lesson plans and instructional materials to facilitate student learning and retention.

Education

2013 — 2015 **MBA – Business Management**
Universidade do Grande Rio • Brazil

2011 — 2013 **Higher Education in Marketing**
Faculdade Gama e Souza • Brazil

2008 — 2012 **Graphic and Web Design**
Seven Computação Gráfico • Brazil

2008 — 2010 **High School**
Colégio Pedro II • Brazil

Skills

- HTML
- CSS
- PHP
- Javascript
- SASS
- Tailwind
- Bootstrap
- React
- NextJs
- Git
- Gulp
- jQuery
- NPM
- WebPack
- WordPress
- Shopify
- Prestashop
- Figma
- Adobe Illustrator
- Adobe Photoshop
- Adobe InDesign

Courses

2022	Front-end Engineer
2021	Wordpress Developer
2020	PHP to Wordpress
2016	Art Direction
2015	Digital Marketing

Languages

Portuguese - Native

English- Advanced

Spanish - Work knowledge