

HOLLY PETERSON

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EDUCATION **Rhode Island School of Design (RISD)**, Providence RI
Bachelor of Fine Arts, Graphic Design 2008

EXPERIENCE **Creative Manager**, 2008 to present
ADAMS | Advertising, Design, And Marketing Strategy, Concord MA
As the lead designer at ADAMS, I work with the Director of Brand Strategy to develop design concepts that will work with and strengthen the client's brand. In addition to producing a full range of print collateral, I also design and program websites that fit the specific needs of each client, and that are engaging and intuitive to navigate for the end user.

Design Intern, Winter 2008
Seltzer Design, Boston MA
Independently designed bookmarks for a promotional mailing. Created templates, instructions, and some design elements for a local artist's website. Assisted with research and preparing comps.

TECHNOLOGY **Design:** InDesign, Illustrator, Photoshop, Dreamweaver.

Web: XHTML, CSS, Python, Django, Drupal, WordPress, some familiarity with JavaScript, JQuery, PHP and ASP. Experience building sites with custom content management systems and cross-browser compatability.

Additional Programs: Experience in Microsoft Office, iWork, and OpenOffice. Adept at learning new technologies quickly.

AWARDS + EXHIBITIONS **Honor Student**, Rhode Island School of Design 2005 – 2008
Senior Poster Show, RISD Graphic Design Gallery, Providence RI, 2008
Graphic Design Senior Show, Woods Geary Gallery, Providence RI, 2008
Landmarks in Graphic Design, RISD Graphic Design Gallery, Providence RI, 2007
Painting I Overview, Waterman Gallery, Providence RI, 2005
Space, Waterman Gallery, Providence RI, 2005