

HOLLY FIONTE

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<http://hep.bumblebeehill.org>

EDUCATION **Rhode Island School of Design (RISD), Providence RI**

Bachelor of Fine Arts, Graphic Design 2008

EXPERIENCE **Web Design & Development Manager, July 2010 to present**

McDougall Interactive, Danvers MA

- Design websites, blogs, email campaigns, custom facebook tabs, and other web-based design elements for clients
- Review existing websites and marketing materials and recommend ways to improve usability and conversions
- Development of websites from start to finish and maintaining existing websites

Creative Manager, June 2008 to July 2010

ADAMS | Advertising, Design, And Marketing Strategy, Concord MA

- Design of all marketing materials including websites, brochures, email templates, direct mail, posters, and trade-show displays
- Development and maintenance of websites
- Branding including development of positioning statements, taglines, and design elements such as logos, colors and imagery to be used in all marketing materials

Freelance Designer, 2008 to present

- Work on a variety of projects including newsletters, brochures, invitations, t-shirts, and websites
- Key clients include Harvard Conservation Trust and MIT

TECHNOLOGY • **Design:** Fireworks, Photoshop, Illustrator, InDesign, Dreamweaver

• **Web:** HTML, CSS, Python, Django, Drupal, WordPress

- Some experience with jQuery and Flash

AFFILIATIONS **Member of the Peabody Essex Museum**

& EXHIBITIONS **Member of the Newburyport Art Association**

Arts & Letters, NAA Gallery, Newburyport MA, 2011

Senior Poster Show, RISD Graphic Design Gallery, Providence RI, 2008

Graphic Design Senior Show, Woods Geary Gallery, Providence RI, 2008

Landmarks in Graphic Design, RISD Graphic Design Gallery, Providence RI, 2007

Painting I Overview, Waterman Gallery, Providence RI, 2005

Space, Waterman Gallery, Providence RI, 2005