



# Sentiment Prediction

Real-time in SQL Server

Hiram Fleitas

**Download:** [github.com/hfleitas/seattle19](https://github.com/hfleitas/seattle19)





# Please silence cell phones



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# DBA2.o

*Get data fast!*

## Giving 3 Sessions in 1 Day

05/28/2019

Hiram

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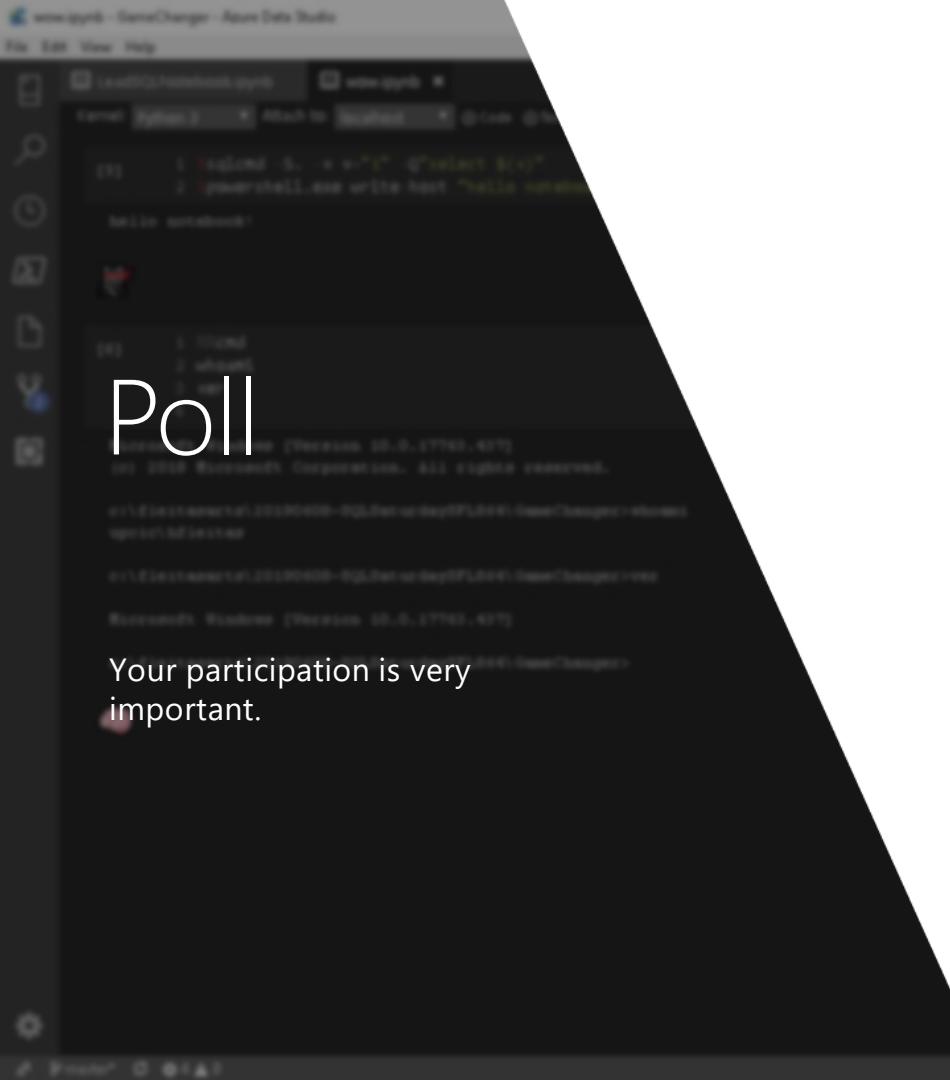
[Edit](#)

---

SQL Saturday 864 - South Florida, United States is less than 2 weeks away. June 8, 2019 @NSUFlorida. This is a whole day, free event open to the public. You can register here. I am giving 3 sessions that day and may be raffling 2x \$50 gift cards per session. You should come to my session(s)... [Continue reading →](#)

## Video: Real-time Sentiment Prediction in SQL Server

This is candid recording of the live presentation I gave at Nova University on the morning of March 2nd, 2019 with South Florida Code Camp 2019. You can see the event info in my previous post. I am made this recording for the attendees that were interested to play it back at their own pace.... [Continue reading →](#)



# Poll

Your participation is very important.

This is the link

[bit.ly/passml19](http://bit.ly/passml19)

Submit your feedback by the end of this presentation.



# Hiram Fleitas

Principal Database Architect,  
Universal Property

 /hiramfleitas

 @hiramfleitas

 hiramfleitas

Father of 2  
Developer since 1995  
SQL Server since 1999

---

USCG Auxiliary Flotilla  
Staff Officer

# Session Evaluations

Submit by 5pm Friday,  
November 15th to  
win prizes.

## 3 WAYS TO ACCESS



Go to [PASSsummit.com](http://PASSsummit.com)



Download the GuideBook App  
and search: PASS Summit 2019

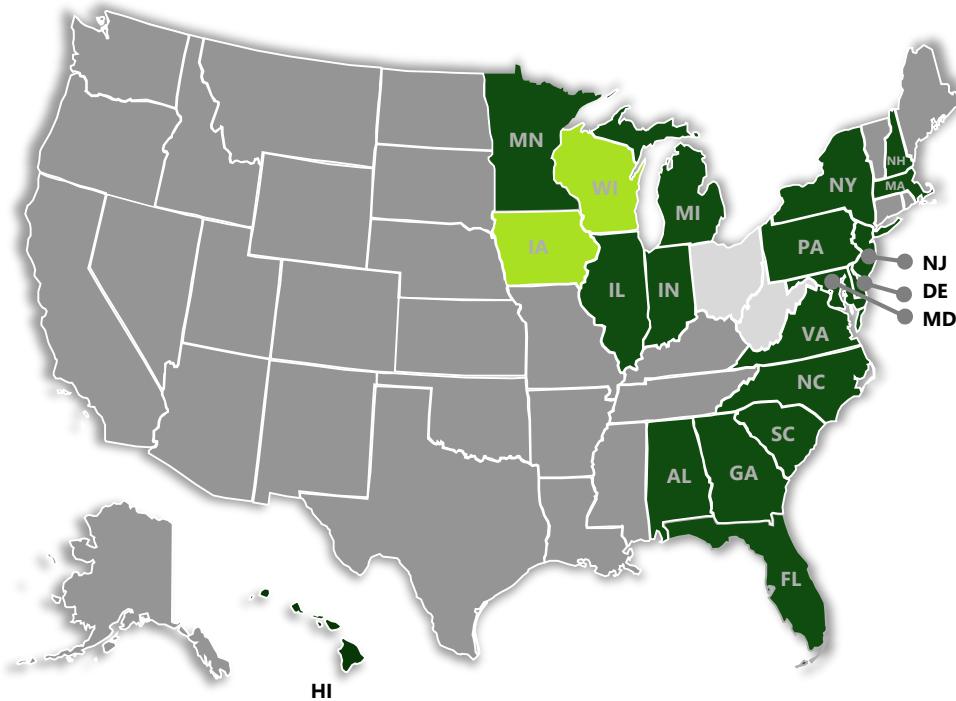


Follow the QR code link on session  
signage

# Universal Insurance Holdings (UVE): Growth Story

Doing business

Licensed



Leading holding company of personal residential  
homeowners insurance and services

\$1B+

FY18 Direct Premium Written

#1

Best-in-class Return on Equity  
(5-yr Average)

18

States actively doing business

>800K

Customer policies managed

800+

Full time equivalent employees

9,000+

Independent agents in the  
distribution channel

Ft. Lauderdale, FL

Headquarters

A

Exceptional

Demotech financial stability rating





# Demos



DEMO

# Setup + Config (DEMO 1)





## Extract information from your text

Use the demo below to experiment with the Text Analytics API. Pick one of our examples or provide your own.

Identify the language, sentiment, key phrases, and entities (Preview) of your text by clicking "Analyze".

See it in action

Destiny is a gift. Some go their entire lives, living existence as a quiet desperation. Never learning the truth that what feels as though a burden pushing down upon our shoulders, is actually, a sense of purpose that lifts us to greater heights. Never forget that fear is but the precursor to valor, that to strive and triumph in the face of fear, is what it means to be a hero. Don't think, Master Jim. Become!



Analyze

Analyzed text

JSON



LANGUAGES:

English (confidence: 100 %)



KEY PHRASES:

face of fear, existence, triumph, valor, sense of purpose, entire lives, quiet desperation, shoulders, greater heights, precursor, Destiny, gift, Master Jim, burden, truth, hero



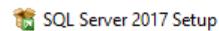
SENTIMENT:

78 %



LINKED ENTITIES  
(PREVIEW):

Destiny is a gift. Some go their entire lives, living existence as a quiet desperation. Never learning the truth that what feels as though a burden pushing down upon our shoulders, is actually, a sense of purpose that lifts us to greater heights.



## Feature Selection

Select the Developer features to install.

Global Rules

Product Updates

Install Setup Files

Install Rules

Product Key

License Terms

### Feature Selection

Feature Rules

Instance Configuration

Server Configuration

Database Engine Configuration

Consent to install Microsoft R ...

Consent to install Python

Feature Configuration Rules

Ready to Install

Installation Progress

Complete

Looking for Reporting Services? [Download it from the web](#)

#### Features:

##### Instance Features

- Database Engine Services
- SQL Server Replication
- Machine Learning Services (In-Database)
  - R
  - Python
  - Full-Text and Semantic Extractions for Search
  - Data Quality Services
  - PolyBase Query Service for External Data
- Analysis Services

##### Shared Features

#### Feature description:

Includes extensions that enable integration with R and Python languages using standard T-SQL statements.

#### Prerequisites for selected features:

##### Already installed:

- Microsoft Visual C++ 2015 Redistributable
- Windows PowerShell 3.0 or higher

#### Disk Space Requirements

Drive C: 2263 MB required, 78465 MB available

Select All

Unselect All

Instance root directory:

C:\Program Files\Microsoft SQL Server\



Shared feature directory:

C:\Program Files\Microsoft SQL Server\



Shared feature directory (x86):

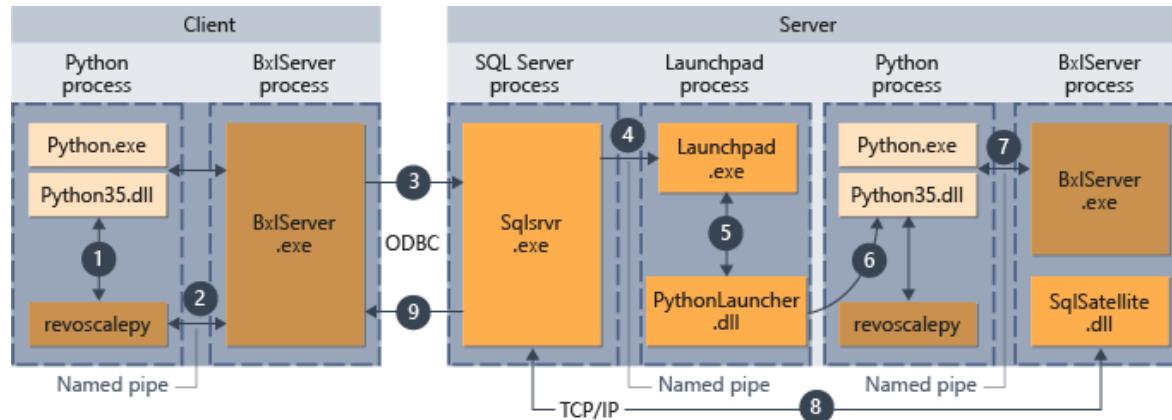
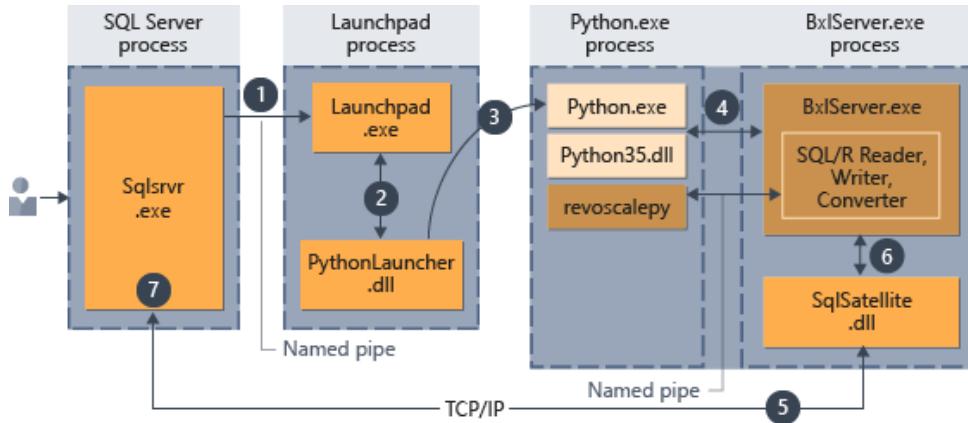
C:\Program Files (x86)\Microsoft SQL Server\



< Back

Next >

Cancel





Computer Management (Local)
System Tools
Task Scheduler
Event Viewer
Shared Folders
Shares
Sessions
Open Files
Local Users and Groups
Users
Groups
Performance
Device Manager
Storage
Disk Management
Services and Applications

Name	Full Name	Description
DefaultAccount		A user account managed by the system.
defaultuser0		
MSSQLSERVER00	MSSQLSERVER00	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER01	MSSQLSERVER01	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER02	MSSQLSERVER02	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER03	MSSQLSERVER03	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER04	MSSQLSERVER04	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER05	MSSQLSERVER05	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER06	MSSQLSERVER06	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER07	MSSQLSERVER07	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER08	MSSQLSERVER08	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER09	MSSQLSERVER09	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER10	MSSQLSERVER10	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER11	MSSQLSERVER11	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER12	MSSQLSERVER12	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER13	MSSQLSERVER13	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER14	MSSQLSERVER14	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER15	MSSQLSERVER15	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER16	MSSQLSERVER16	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER17	MSSQLSERVER17	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER18	MSSQLSERVER18	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER19	MSSQLSERVER19	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
MSSQLSERVER20	MSSQLSERVER20	Local user account for execution of R scripts in SQL Server instance MSSQLSERVER
SophosSAUUPCIC420	SophosSAUUPCIC420	Used for download of Sophos updates
UIH_ADMIN		Built-in account for administering the computer/domain
UIH_Guest		Built-in account for guest access to the computer/domain
UPCIC		
WDAGUtilityAccount		A user account managed and used by the system for Windows Defender Application Guard scenarios.

Actions
Users
More Actions ▾
MSSQLSERVER00
More Actions ▾



Computer Management (Local)	
System Tools	
> Task Scheduler	
> Event Viewer	
Shared Folders	
Shares	
Sessions	
Open Files	
Local Users and Groups	
Users	
Groups	
> Performance	
Device Manager	
Storage	
Disk Management	
> Services and Applications	

Name	Description	Actions
Access Control Assistance Operators	Members of this group can remotely query ...	Groups More Actions
Administrators	Administrators have complete and unrestricted access to all resources on the local computer and on remote computers.	Groups More Actions
Backup Operators	Backup Operators can override security restrictions to back up files and file groups.	Groups More Actions
Cryptographic Operators	Members are authorized to perform cryptographic operations.	Groups More Actions
Distributed COM Users	Members are allowed to launch, activate and deactivate objects.	Groups More Actions
Event Log Readers	Members of this group can read event logs from the system.	Groups More Actions
Guests	Guests have the same access as members of the Administrators group.	Groups More Actions
Hyper-V Administrators	Members of this group have complete and unrestricted access to all resources on the local computer and on remote computers.	Groups More Actions
IIS_IUSRS	Built-in group used by Internet Information Services.	Groups More Actions
Network Configuration Operators	Members in this group can have some administrative rights.	Groups More Actions
Performance Log Users	Members of this group may schedule log files.	Groups More Actions
Performance Monitor Users	Members of this group can access performance counter data.	Groups More Actions
Power Users	Power Users are included for backwards compatibility.	Groups More Actions
Remote Desktop Users	Members in this group are granted the right to connect to the computer via Remote Desktop.	Groups More Actions
Remote Management Users	Members of this group can access WMI resources.	Groups More Actions
Replicator	Supports file replication in a domain.	Groups More Actions
System Managed Accounts Group	Members of this group are managed by the Local Security Authority Subsystem Service.	Groups More Actions
Users	Users are prevented from making accidental changes to their accounts.	Groups More Actions
docker-users	Users of Docker for Windows.	Groups More Actions
HelpLibraryUpdaters	SophosAdministrators may run Sophos Anti-Virus updates.	Groups More Actions
SophosAdministrator	Contains accounts used by Sophos Anti-Virus.	Groups More Actions
SophosOnAccess	SophosPowerUsers may run Sophos Anti-Virus scans.	Groups More Actions
SophosPowerUser	SophosUsers may run Sophos Anti-Virus without administrator privileges.	Groups More Actions
SophosUser	SophosUsers may run Sophos Anti-Virus without administrator privileges.	Groups More Actions
SQLRUserGroup	SQLRUserGroup	Groups More Actions
SQLServer2005SQLBrowserUser\$R90GTU6N	Members in the group have the required account rights.	Groups More Actions

SQLRUserGroup Properties

General

SQLRUserGroup

Description: SQLRUserGroup

Members:

- MSSQLSERVER00
- MSSQLSERVER01
- MSSQLSERVER02
- MSSQLSERVER03
- MSSQLSERVER04
- MSSQLSERVER05
- MSSQLSERVER06
- MSSQLSERVER07
- MSSQLSERVER08

Changes to a user's group membership are not effective until the next time the user logs on.

Add... Remove OK Cancel Apply Help

```
18 exec sp_configure 'external scripts enabled', 1
19 reconfigure with override
20 go
21
22 declare @sql nvarchar(max);
23 -- only need to grant connect permissions!
24 select @sql = N'if not exists (select 1 from syslogins where name ='''+ @@servername +'\\SQLRUserGroup'')
25 begin
26 |   create login ['+ @@servername +'\SQLRUserGroup] from windows
27 end'
28 print @sql; exec sp_executesql @sql;
29 go
30 -- Restart SQL Service & LAUNCHPAD.
31 -- Run PS as admin: .\Install-MLModels.ps1 MSSQLSERVER
32 -- Install Latest SQL Server CU, Reboot.
33 -- Run CMD as admin: FixPath.cmd
34 -- Verify WORKING_DIRECTORY in ...\\MSSQL\\Binn\\pythonlauncher.config
35 -- Run CMD as admin: AddToSQL-PreTrainedModels.cmd. It downloads & installs the pre-trained models.
```

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql X

```
1 -- blog: https://blogs.msdn.microsoft.com/sqlserverstorageengine/2017/11/01/sentiment-analysis-with-python-in-sql-server-machine-learning-services/
2 -- + -----
3 -- | 1. restore sample db. |
4 -- + -----
5 --The database used for this sample can be downloaded here: https://sqlchoice.blob.core.windows.net/sqlchoice/static/tpcxbb\_1gb.bak
6 restore filelistonly from disk = 'c:\users\hifleitas\downloads\tpcxbb_1gb.bak'
7 go
8 restore database [tpcxbb_1gb] from disk = 'c:\users\hifleitas\downloads\tpcxbb_1gb.bak' with replace,
9 move 'tpcxbb_1gb' to 'C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\DATA\tpcxbb_1gb.mdf',
10 move 'tpcxbb_1gb_log' to 'C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\DATA\tpcxbb_1gb.ldf'
11 go
12 alter database [tpcxbb_1gb] set COMPATIBILITY_LEVEL = 140
13 GO
14 EXEC sp_configure 'external scripts enabled', 1
15 RECONFIGURE WITH OVERRIDE
16 go
17 declare @sql nvarchar(max)
18 select @sql = N'create login ['+ @@servername +'\'SQLRUserGroup] from windows; grant EXECUTE ANY EXTERNAL SCRIPT to ['+ @@servername +'\'SQLRUserGroup];
19 --alter server role sysadmin add member ['+ @@servername +'\'SQLRUserGroup];
20 use tpcxbb_1gb;
21 create user ['+ @@servername +'\'SQLRUserGroup] from login ['+ @@servername +'\'SQLRUserGroup];
22 alter role db_datawriter add member ['+ @@servername +'\'SQLRUserGroup]
23 print @sql; exec sp_executesql @sql;
24 go
25 -- Restart SQL Service & LAUNCHPAD.
26 -- Run PS as admin: .\Install-MLModels.ps1 MSSQLSERVER
27 -- Install Latest SQL Server CU, Reboot.
28 -- Run CMD as admin: FixPath.cmd
29 -- Verify WORKING_DIRECTORY in ...\\MSSQL\\Binn\\pythonlauncher.config
30 -- Run CMD as admin: AddToSQL-PreTrainedModels.cmd. It downloads & installs the pre-trained models.
31
32 /* Other Notes*/
33 -- upgrade/bind instance https://docs.microsoft.com/sql/advanced-analytics/r/use-sqlbindr-exe-to-upgrade-an-instance-of-sql-server
34 -- install python libraries interpreter https://docs.microsoft.com/machine-learning-server/install/python-libraries-interpreter
35
36 -- + -----
37 -- | 2. use pre-trained model |
38 -- + -----
39 -- Create stored procedure that uses a pre-trained model to determine sentiment of a given text
40 use [tpcxbb_1gb]
```

110 % Disconnected.

Output Error List Package Manager Console Data Tools Operations

Ln 1 Col 1 Ch 1 INS ↑ 0 ↕ 1 GetSentimentExample master ▾

```
PS C:\WINDOWS\system32> cd c:\users\hfleitas\desktop
PS C:\users\hfleitas\desktop> .\Install-MLModels.ps1
Get-Item : Cannot find path 'C:\Program Files\Microsoft SQL Server\140\R_SERVER' because it does not exist.
At C:\users\hfleitas\desktop\Install-MLModels.ps1:50 char:39
+ ...                     $this.RootPath = (Get-Item($sharedKey.Path)).Parent ...
+ ~~~~~
+ CategoryInfo          : ObjectNotFound: (C:\Program File...er\140\R_SERVER:String) [Get-Item], ItemNotFoundException
n
+ FullyQualifiedErrorId : PathNotFound,Microsoft.PowerShell.Commands.GetItemCommand

usage: Install-MLModels.ps1 <INSTANCE> [<INSTANCE> ...]

Available instances:
    MSSQLSERVER
PS C:\users\hfleitas\desktop> .\Install-MLModels.ps1 MSSQLSERVER
Get-Item : Cannot find path 'C:\Program Files\Microsoft SQL Server\140\R_SERVER' because it does not exist.
At C:\users\hfleitas\desktop\Install-MLModels.ps1:50 char:39
+ ...                     $this.RootPath = (Get-Item($sharedKey.Path)).Parent ...
+ ~~~~~
+ CategoryInfo          : ObjectNotFound: (C:\Program File...er\140\R_SERVER:String) [Get-Item], ItemNotFoundException
n
+ FullyQualifiedErrorId : PathNotFound,Microsoft.PowerShell.Commands.GetItemCommand

MSSQL14.MSSQLSERVER
    Verifying R models [9.2.0.24]
    Downloading R models [C:\Users\hfleitas\AppData\Local\Temp]
    Installing R models [C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\]
    Verifying Python models [9.2.0.24]
    Installing Python models [C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\]
PS C:\users\hfleitas\desktop>
```

## Install a SQL Server 2017 update

### Select Features

Specify the features to update.

SQL Server 2017 update

License Terms

#### Select Features

Consent to install Microsoft R ...

Consent to install Python

Check Files In Use

Ready to update

Update Progress

Complete

Instances:

- MSSQLSERVER
  - Database Engine Services
    - Machine Learning Services (In-Database)
    - R
    - Python
  - Shared Features
    - SQL Client Connectivity SDK

Description:

Language: English - United States

Edition: Developer

Patch Level: 14.0.1000.169

Architecture: x64

Service Pack:

Upgrade Status: Not installed.

Select All

Unselect All

< Back

Next >

Cancel

GetSentimentExample - Microsoft Visual Studio

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hiramfleitas H

Solution Explorer Properties

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer

FixPath.cmd

```
1 rem Fix for long path error with SQL Server 2017 CU6 Python ML Win Svr 930.
2 rem run as admin cmd.
3
4 rem see working dir in : C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\Binn\pythonlauncher.config
5 rem bad: WORKING_DIRECTORY=C:\Program Files\Microsoft SQL Server\MSSQL13.MSSQLSERVER\MSSQL\ExtensibilityData
6 rem good: WORKING_DIRECTORY=C:\SQL-MSSQLSERVER-ExtensibilityData-PY
7
8 cd "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\revoscalepy\rxLibs\
9
10 rem uninstall
11 registerRext.exe /uninstall /sqlbinpath:"C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES..\MSSQL\Binn" /userpoolsize:0 /instance:"MSSQLSERVER" /python
12
13 rem install
14 registerRext.exe /install /sqlbinpath:"C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES..\MSSQL\Binn" /userpoolsize:0 /instance:"MSSQLSERVER" /python
15
```

Output Error List Package Manager Console

Ln 1 Col 1 Ch 1 INS ↑ 0 5 GetSentimentExample master ▾

C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\Binn\pythonlauncher.config - Notepad++

File Edit Search View Encoding Language Settings Tools Macro Run Plugins Window ?



pythonlauncher.config X

```
1 PYTHONHOME=C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES
2 ENV_PythonIOENCODING=UTF-8
3 ENV_ExaMpICommDl1Path=C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\revoscalepy\rxLibs\
4 MPI_HOME=C:\Program Files\Microsoft MPI
5 INSTANCE_NAME=MSSQLSERVER
6 TRACE_LEVEL=1
7 JOB_CLEANUP_ON_EXIT=1
8 USER_POOL_SIZE=0
9 WORKING_DIRECTORY=C:\SQL-MSSQLSERVER-ExtensibilityData-PY
10 PKG_MGMT_MODE=0
```

Normal text file

length : 447 lines : 10

Ln : 9 Col : 1 Sel : 0 | 0

Windows (CR LF)

UCS-2 LE BOM

INS

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q)

hiramfleitas H

AddToSQL-PreTrainedModels.cmd ➔ SQLServerScripts.sql

```
1 rem Run cmd as administrator.
2 rem Ref: https://docs.microsoft.com/sql/advanced-analytics/r/install-pretrained-models-sql-server
3
4 cd C:\Program Files\Microsoft SQL Server\140\Setup Bootstrap\SQL2017\x64\
5 RSetup.exe /install /component MLM /version 9.2.0.24 /language 1033 /destdir "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs"
6
7
8 rem RSetup.exe /install /component MLM /version 9.2.0.24 /language 1033 /destdir "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES"
9
```

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Properties Solution Explorer Team Explorer GitHub Resource View Notifications Python Environments

110 %

Output Error List Package Manager Console

Ln 1 Col 1 Ch 1 INS ↑ 0 5 GetSentimentExample master ▾

Administrator: Command Prompt

```
(c) 2018 Microsoft Corporation. All rights reserved.

C:\WINDOWS\system32>cd C:\Program Files\Microsoft SQL Server\140\Setup Bootstrap\SQL2017\x64\

C:\Program Files\Microsoft SQL Server\140\Setup Bootstrap\SQL2017\x64>RSetup.exe /install /component MLM /version 9.2.0.24 /language 1033 /destdir "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs"
Reading registry value HKCU\SOFTWARE\Microsoft\RSetup\MLM_DownloadUrl
Registry value:
RSetup.exe version: 9.2.0.39
Reading registry value HKEY_LOCAL_MACHINE\Software\Microsoft\Microsoft SQL Server\130\Bootstrap\Setup\R_SERV_CACHE
Registry value:
Reading registry value HKEY_LOCAL_MACHINE\Software\Microsoft\Microsoft SQL Server\130\Bootstrap\BootstrapDir
Registry value:
Using default cache directory: C:\Users\hfleitas\AppData\Local\Temp\
Extracting C:\Users\hfleitas\AppData\Local\Temp\MLM_9.2.0.24_1033.cab to C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\
Extracting C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\AlexNet_Updated.model
Extracting C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\ImageNet1K_mean.xml
Extracting C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\pretrained.model
Extracting C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\ResNet_101_Updated.model
Extracting C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\ResNet_18_Updated.model
Extracting C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON_SERVICES\Lib\site-packages\microsoftml\mxLibs\ResNet_50_Updated.model

C:\Program Files\Microsoft SQL Server\140\Setup Bootstrap\SQL2017\x64>
```

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

SQLMLVersions-Troubleshooting.sql X

```
1 -- https://docs.microsoft.com/en-us/sql/advanced-analytics/data-collection-ml-troubleshooting-process?view=sql-server-2017
2 set nocount on;
3 exec sp_execute_external_script @language = N'R', @script = N'
4 # Transform R version properties to data.frame
5 OutputDataSet <- data.frame( property_name = c("R.version", "Revo.version"),
6   property_value = c(R.Version()$version.string, Revo.version$version.string), stringsAsFactors = FALSE )
7 # Retrieve properties like R.home, libPath & default packages
8 OutputDataSet <- rbind( OutputDataSet, data.frame( property_name = c("R.home", "libPaths", "defaultPackages"),
9   property_value = c(R.home(), .libPaths(), pastegetOption("defaultPackages"), collapse=","), stringsAsFactors = FALSE ) )
10 WITH RESULT SETS ((PropertyName nvarchar(100), PropertyValue nvarchar(4000)));
11 go
12 -- Get Python runtime properties:
13 exec sp_execute_external_script @language = N'Python', @script = N'
14 import sys
15 import pkg_resources
16 OutputDataSet = pandas.DataFrame( {"property_name": ["Python.home", "Python.version", "Revo.version", "MML.version", "libpaths"],
17   "property_value": [sys.executable[-10], sys.version, pkg_resources.get_distribution("revoscalepy").version, pkg_resources.get_distribution("microsoftml").version, str(sys.path)]} )
18 WITH RESULT SETS ((PropertyName nvarchar(100), PropertyValue nvarchar(4000)));
19 go
20 -- See msgs tab Python revoscalepy and mml versions.
21 EXEC sp_execute_external_script @language =N'Python',
22 @script=N'
23 import sys, revoscalepy, microsoftml
24 print(sys.version)
25 print(revoscalepy.__version__)
26 print(microsoftml.__version__)
27 @input_data_1 =N'select 1'
28 WITH RESULT SETS NONE;
29 GO
30 /*STDOUT message(s) from external script:
31 3.5.2 |Continuum Analytics, Inc.| (default, Jul  5 2016, 11:41:13) [MSC v.1900 64 bit (AMD64)]
32 9.2.0
33 1.4.0.1375
34 */
```

110 % Disconnected.

Output Error List Package Manager Console

Ln 1 Col 1 Ch 1 INS ↑ 0 ↕ 2 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Properties Solution Explorer Team Explorer GitHub Resource View Notifications Python Environments

SQLServerScripts.sql tpcxbb\_1gb

```
29 /* Other Notes*/
30 -- upgrade/bind instance https://docs.microsoft.com/sql/advanced-analytics/r/use-sqlbindr-exe-to-upgrade-an-instance-of-sql-server
31 -- install python libraries interpreter https://docs.microsoft.com/machine-learning-server/install/python-libraries-interpreter
32
33 -- +-----+
34 -- | 2. use pre-trained model |
35 -- +-----+
36 -- Create stored procedure that uses a pre-trained model to determine sentiment of a given text
37 use [tpcxbb_1gb]
38 go
39 CREATE OR ALTER PROCEDURE [dbo].[get_sentiment](@text NVARCHAR(MAX))
40 AS
41 BEGIN
42
43 DECLARE @script nvarchar(max);
44
45 --The Python script we want to execute
46 SET @script = N'
47 import pandas as p
48 from microsoftml import rx_featurize, get_sentiment
49
50 analyze_this = text
51
52 # Create the data
53 text_to_analyze = p.DataFrame(data=dict(Text=[analyze_this]))
54
55 # Get the sentiment scores
56 sentiment_scores = rx_featurize(data=text_to_analyze,ml_transforms=[get_sentiment(cols=dict(scores="Text"))])
57
58 # Lets translate the score to something more meaningful
59 sentiment_scores["Sentiment"] = sentiment_scores.scores.apply(lambda score: "Positive" if score > 0.6 else "Negative")
60 ';
61
62 EXECUTE sp_execute_external_script @language = N'Python'
63     , @script = @script
64     , @output_data_1_name = N'sentiment_scores'
65     , @params = N'@text nvarchar(max)'
66     , @text = @text
67 WITH RESULT SETS (("Text" NVARCHAR(MAX), "Score" FLOAT, "Sentiment" NVARCHAR(30)));
68 END
```

110 %

New Connection Opened | R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpcxbb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console

Ln 28 Col 1 Ch 1 INS ↑ 0 ↕ 5 ♦ GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q)

hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer

Properties Solution Explorer Team Explorer GitHub Resource View Notifications Python Environments

SQLServerScripts.sql tpxbb\_1gb

```
71 +-----+
72 -- | 3. Test the proc |
73 +-----+
74 -- The below examples test a negative and a positive review text
75 exec [get_sentiment] N'These are not a normal stress reliever. First of all, they got sticky, hairy and dirty on the first day I received them. Second, they arrived with tiny wrinkles in their bodies
76 go --0.424483060836792 Negative
77 exec [get_sentiment] N'These are the cutest things ever!! Super fun to play with and the best part is that it lasts for a really long time. So far these have been thrown all over the place with so man
78 go --0.869342148303986 Positive
79 exec [get_sentiment] N'I really did not like the taste of it'
80 go --0.46178987622261 Negative
81 exec [get_sentiment] N'It was surprisingly quite good!'
82 go --0.960192441940308 Positive
83 exec [get_sentiment] N'I will never ever ever go to that place again!!'
84 go --0.310343533754349 Negative
85 exec [get_sentiment] N'Destiny is a gift. Some go their entire lives, living existence as a quiet desperation. Never learning the truth that what feels as though a burden pushing down upon our shoulde
86 go --0.5 Negative. Why...Not enough?
87 -- https://azure.microsoft.com/en-us/services/cognitive-services/text-analytics/
88 -- Language: English, Sentiment: 78%.
89 -- Key phrases: face of fear, existence, triumph, valor, sense of purpose, entire lives, quiet desperation, shoulders, greater heights, precursor, Destiny, gift, Master Jim, burden, truth, hero.
90
```

T-SQL Results Message

	Text	Score	Sentiment
1	These are not a normal stress reliever. First of...	0.424483060836792	Negative
1	These are the cutest things ever!! Superfun to ...	0.869342148303986	Positive
1	I really did not like the taste of it.	0.46178987622261	Negative
1	It was surprisingly quite good!	0.960192441940308	Positive
1	I will never ever ever go to that place again!!	0.310343533754349	Negative
1	Destiny is a gift. Some go their entire lives, l...	0.5	Negative

Query executed successfully at 5:03:01 PM

R90GTU6N (14.0 RTM) | UPCIC\hfleitas (52) | tpxbb\_1gb | 00:00:30 | 6 rows

Output Error List Package Manager Console

Ready Ln 74 Col 65 Ch 65 INS ↑ 0 ↕ 5 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer

GetSentimentExample.py SQLServerScripts.sql

```
1 import pandas as p
2 from microsoftml import rx_featurize, get_sentiment
3
4 # analyze_this = text
5
6 # Create the data
7 text_to_analyze = p.DataFrame(data=dict(Text=[
8     "These are not a normal stress reliever. First of all, they got sticky, hairy and dirty on the first day I received them. Second, they arrived with",
9     "These are the cutest things ever!! Super fun to play with and the best part is that it lasts for a really long time. So far these have been thrown",
10])
11
12 # Get the sentiment scores
13 sentiment_scores = rx_featurize(
14     data=text_to_analyze,
15     ml_transforms=[get_sentiment(cols=dict(scores="Text"))])
16
17 # Lets translate the score to something more meaningful
18 sentiment_scores["Sentiment"] = sentiment_scores.scores.apply(
19     lambda score: "Positive" if score > 0.6 else "Negative")
print(sentiment_scores)
```

Select C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON\_SERVICES\python.exe

warning: Debugger speedups using cython not found. Run '"C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON\_SERVICES\python.exe" "C:\Program Files (x86)\Microsoft Visual Studio\2017\Community\Common7\IDE\Extensions\Microsoft\Python\Core\Packages\ptvsd\pydevd\setup\_cython.py" build\_ext --inplace' to build.

pydev debugger: starting

Express Edition will continue to be enforced.  
Beginning processing data.  
Rows Read: 2, Read Time: 0, Transform Time: 0  
Beginning processing data.  
Elapsed time: 00:00:04.8236633  
Finished writing 2 rows.  
Writing completed.

	Text	scores	Sentiment
0	These are not a normal stress reliever. First ...	0.424483	Negative
1	These are the cutest things ever!! Super fun t...	0.869342	Positive

Press any key to continue . . .

Output Error List Package Manager Console

Ready Solution... Team Ex... GitHub Resourc... Notific... Python...

Python Environments

- Anaconda 5.1.0 Continuum Analytics, Inc.
- MLServer2017 Python Custom environment
- Python 3.6 (64-bit) Python Software Foundation
- SQLServer2017PythonSvcs Custom environment

Overview

- This is the default environment for new projects
- Open interactive window
- Explore interactive scripts
- Use IPython interactive mode
- Open in PowerShell
- Configure or remove environment

C:\Program Files\Microsoft SQL Server\MS...\\PYTHON\_SERVICES

C:\Program Files\Microsoft SQL Server\MS...\\python.exe

C:\Program Files\Microsoft SQL Server\MS...\\pythonw.exe

GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer

GetSentimentExample.py SQLServerScripts.sql

Debug Any CPU Start

Python Environments Anaconda 5.1.0

Properties

Visual Studio Installer

Modifying — Visual Studio Community 2017 — 15.7.3

Workloads Individual components Language packs Installation locations

Web & Cloud (7)

- ASP.NET and web development Build web applications using ASP.NET, ASP.NET Core, HTML/JavaScript, and Containers including Docker support.
- Python development Editing, debugging, interactive development and source control for Python.
- Data storage and processing Connect, develop, and test data solutions with SQL Server, Azure Data Lake, or Hadoop.
- Azure development Azure SDKs, tools, and projects for developing cloud apps, creating resources, and building Containers including...
- Node.js development Build scalable network applications using Node.js, an asynchronous event-driven JavaScript runtime.
- Data science and analytical applications Languages and tooling for creating data science applications, including Python, R and F#.
- Office/SharePoint development Create Office and SharePoint add-ins, SharePoint solutions, and VSTO add-ins using C#, VB, and JavaScript.

Mobile & Gaming (5)

Location C:\Program Files (x86)\Microsoft Visual Studio\2017\Community Change...

Total space required 0 KB Modify

By continuing, you agree to the [license](#) for the Visual Studio edition you selected. We also offer the ability to download other software with Visual Studio. This software is licensed separately, as set out in the [3rd Party Notices](#) or in its accompanying license. By continuing, you also agree to those licenses.

1.16.1247.518

Solution... Team Ex... GitHub Resourc... Notific... Python...

Output Error List Package Manager Console

Ready

110% 4

hiramfleitas H

GetSentimentExample master ▾

DEMO

# Python Profiling (DEMO 2)



GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Python Performance GetSentimentExample 20180606.vsp x

Instrumentation Profiling Report 22.297 seconds of total execution time

Current View: Summary

Hot Path

Function Name	Elapsed Inclusive Time %	Elapsed Exclusive Time %
python.exe	100.00	0.00
GetSentimentExample (module)	100.00	0.00
<frozen importlib._find_and_load	72.15	0.00
microsoftml.modules.feature(rx_featurize	27.80	0.00

Related Views: Call Tree Functions

Functions Doing Most Individual Work

Name	Exclusive Time %
<frozen importlib.FileLoader.get_data	47.54
revoscalepy.RxSerializable.rx_native_call	27.88
compile	9.22
io.open	3.57
imp.create_dynamic	3.32

Performance Profiler... Alt+F2

Run Code Analysis

Calculate Code Metrics

Windows

Solution Explorer

Search Solution Explorer (Ctrl+Shift+F)

Solution 'GetSentimentExample' (1 project)

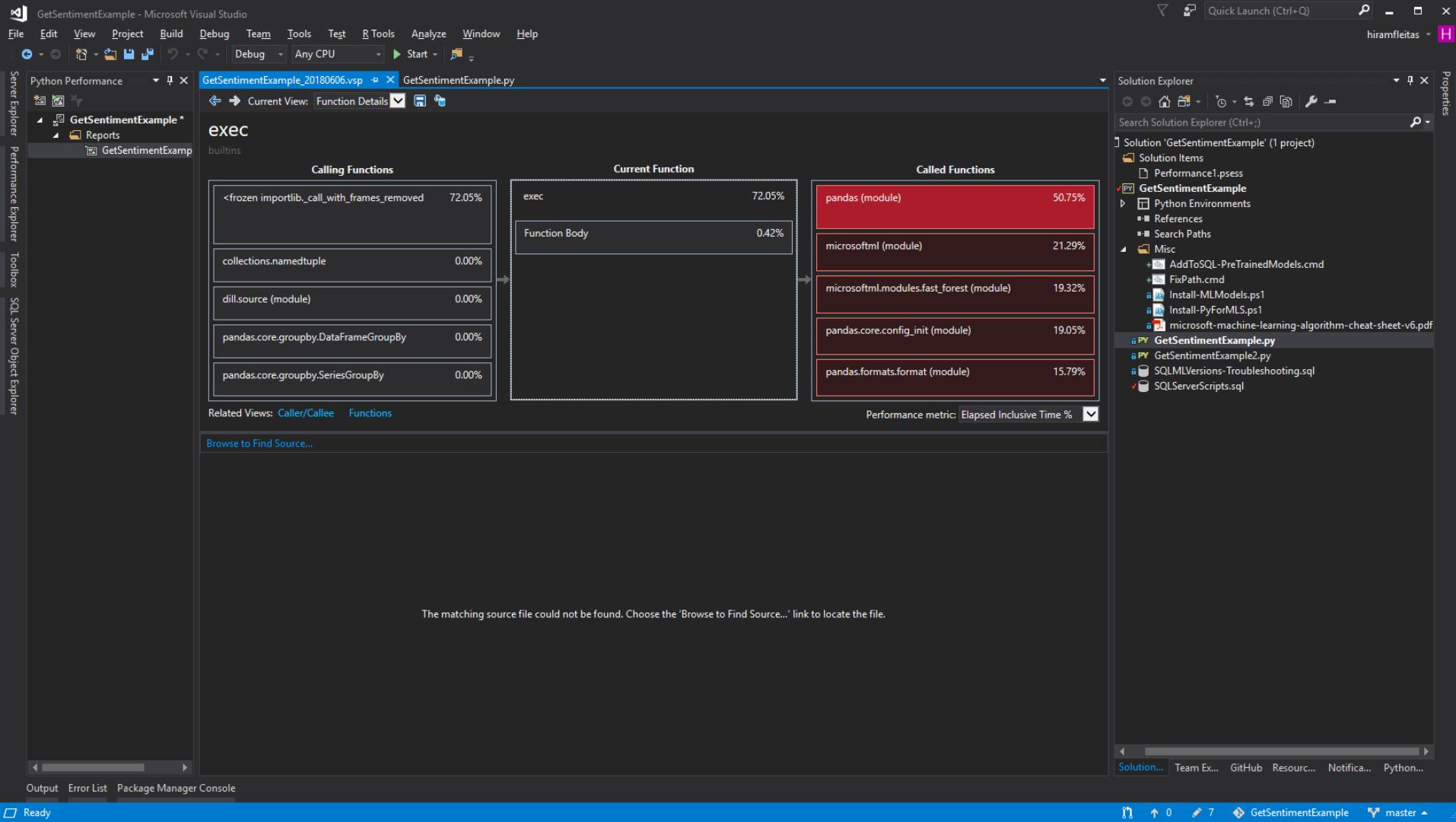
- Solution Items
- Performance1.ps1
- GetSentimentExample
  - Python Environments
  - References
  - Search Paths
- Misc
  - AddToSQL-PreTrainedModels.cmd
  - FixPath.cmd
  - Install-MLModels.ps1
  - Install-PyForMLS.ps1
  - microsoft-machine-learning-algorithm-cheat-sheet-v6.pdf
- GetSentimentExample
  - GetSentimentExample.py
  - GetSentimentExample2.py
  - SQLMLVersions-Troubleshooting.sql
  - SQLServerScripts.sql

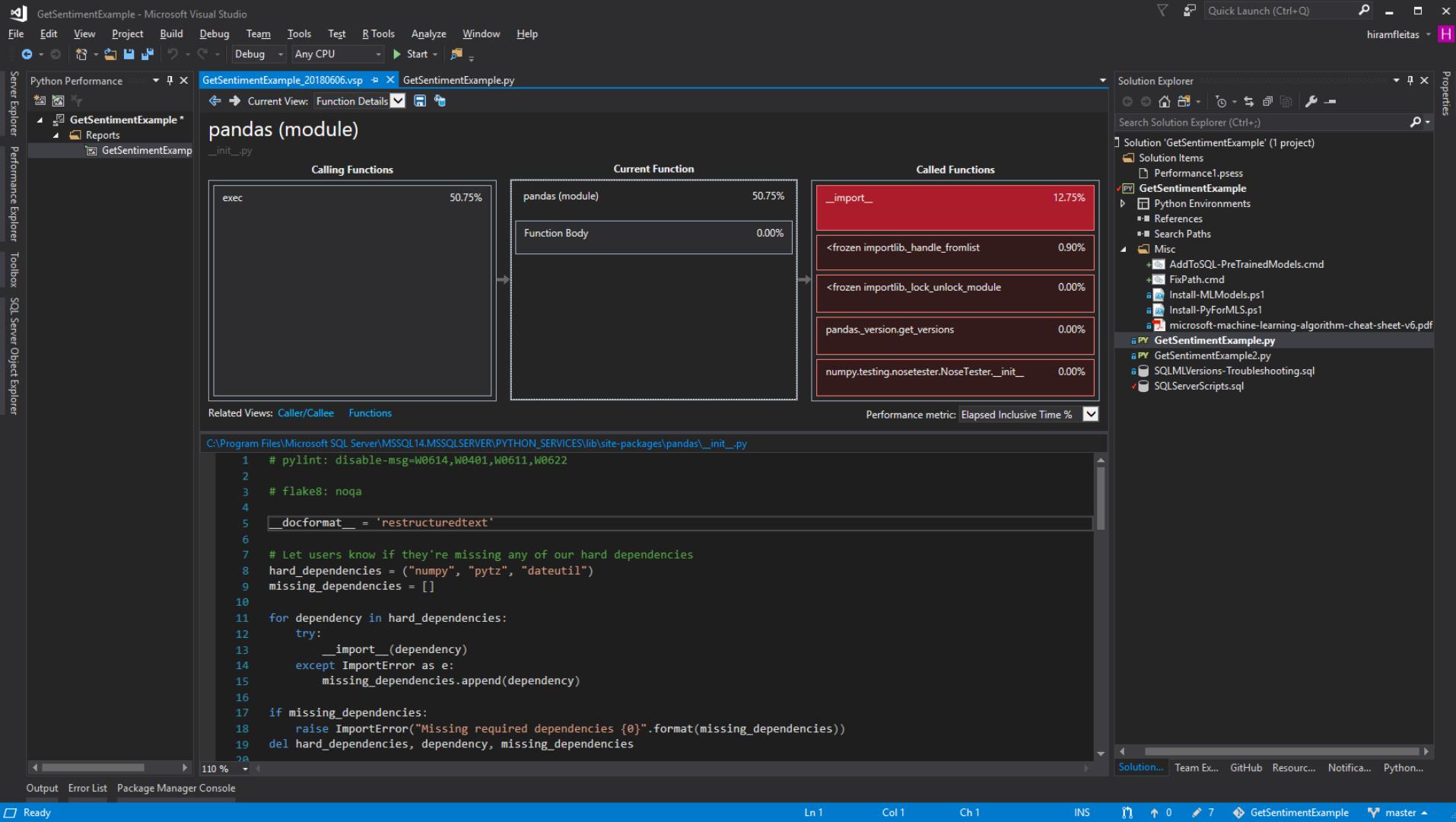
Properties

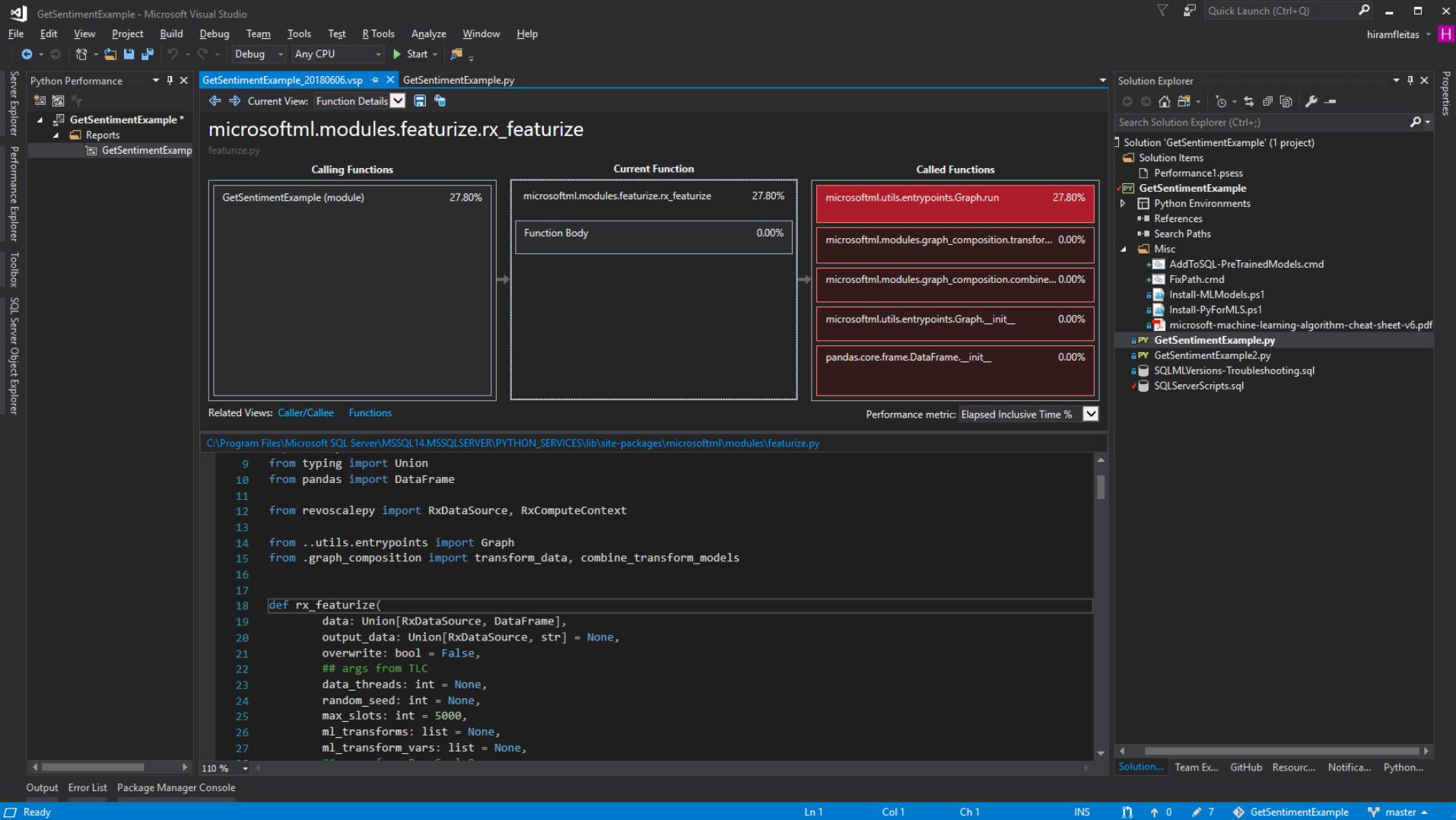
Output Error List Package Manager Console

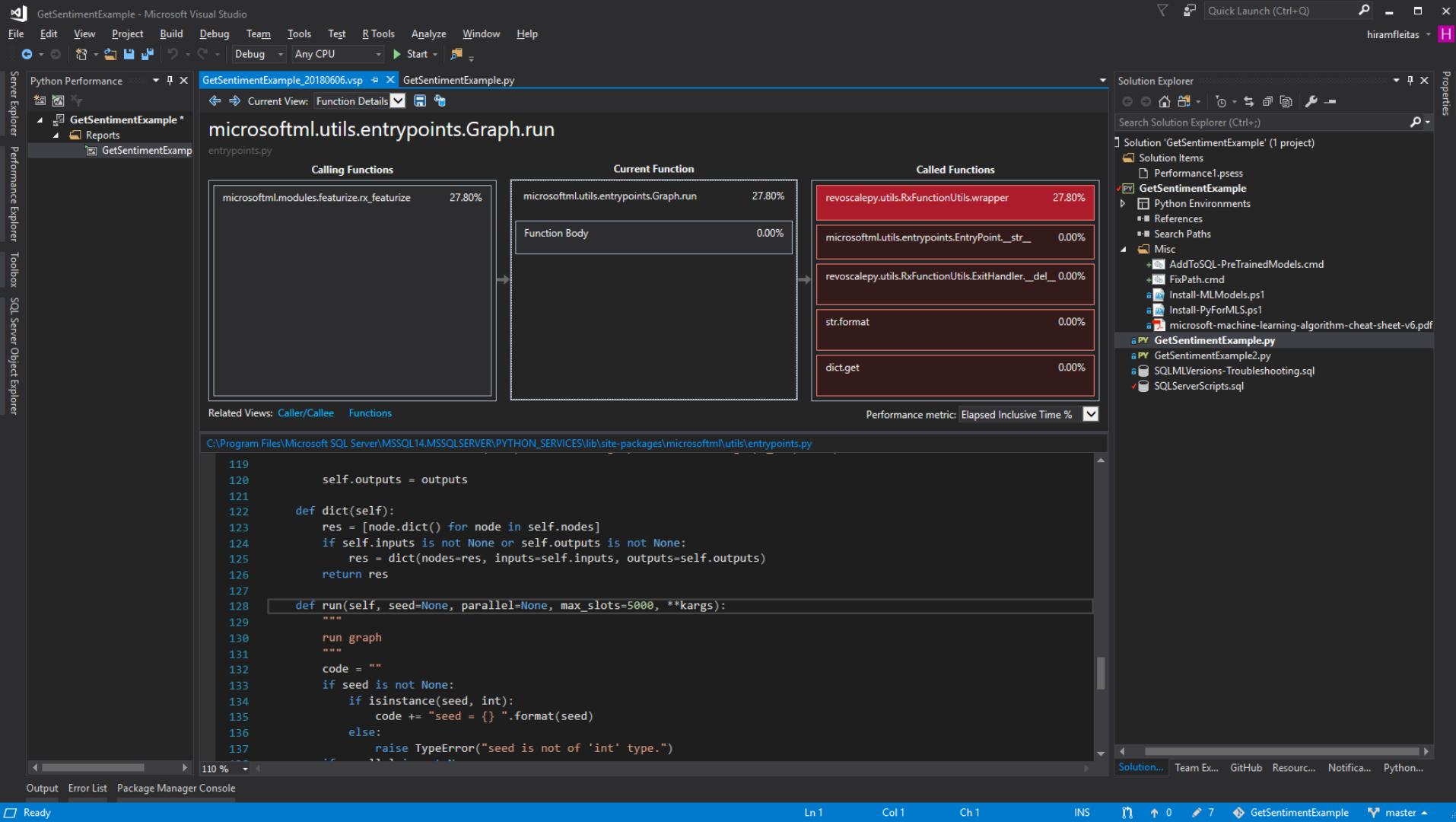
Team Ex... GitHub Resourc... Notific... Python...

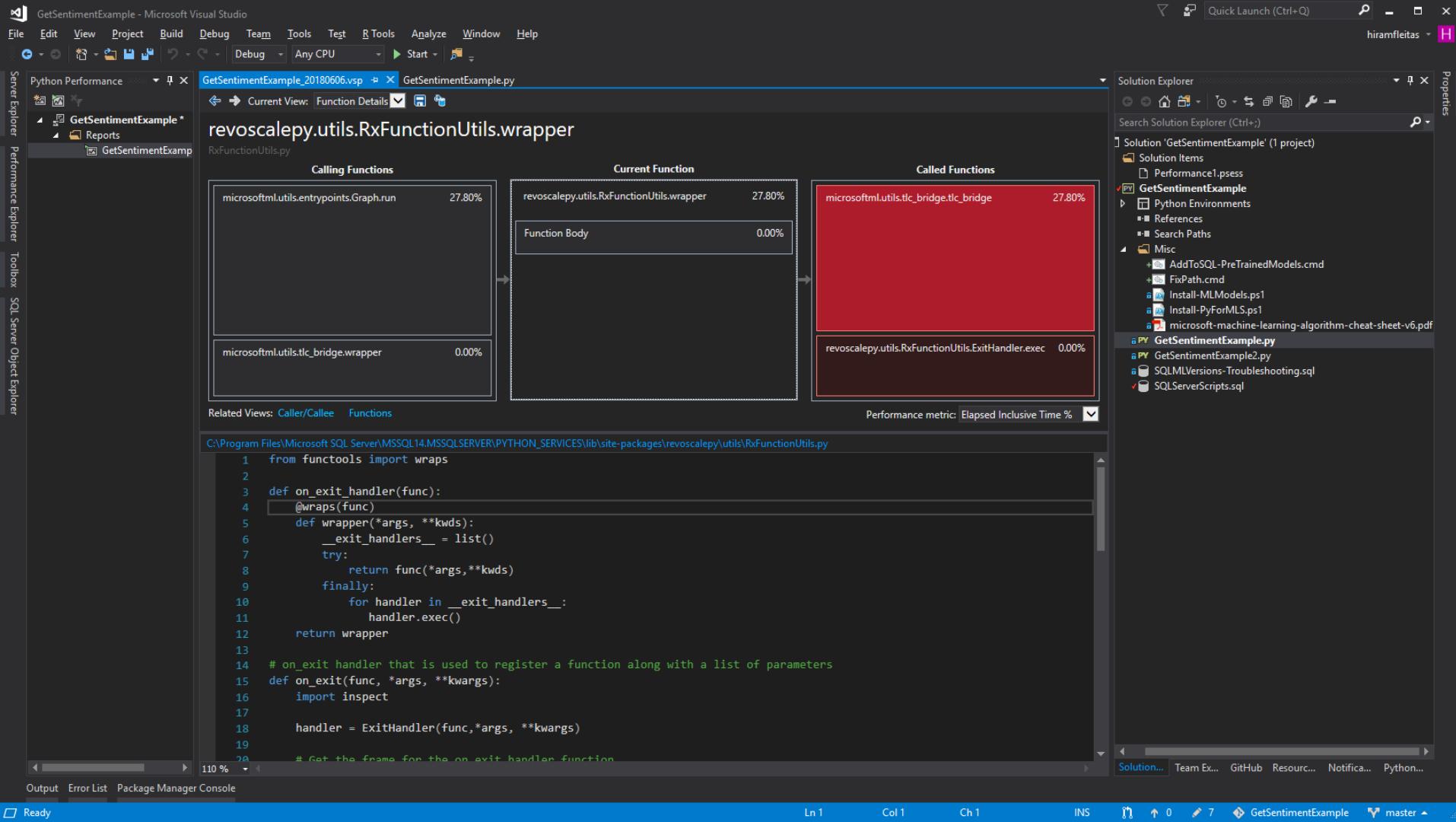
Ready 0 7 GetSentimentExample master











GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Python Performance GetSentimentExample 20180606.vsp GetSentimentExample.py

Current View: Function Details

microsoftml.utils.tlc\_bridge.tlc\_bridge

Calling Functions

- revoscalepy.utils.RxFunctionUtils.wrapper 27.80%

Current Function

microsoftml.utils.tlc\_bridge.tlc\_bridge 27.80%

Function Body 0.00%

Called Functions

- revoscalepy.RxSerializable.rx\_native\_call 27.79%
- revoscalepy.RxSerializable.resolve\_dataframe 0.01%
- isinstance 0.00%
- revoscalepy.utils.RxTelemetryLogger.telemetry\_c... 0.00%
- ntpath.abspath 0.00%

Related Views: Caller/Callee Functions

Performance metric: Elapsed Inclusive Time %

C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\PYTHON\_SERVICES\lib\site-packages\microsoftml\utils\tlc\_bridge.py

```
18     from revoscalepy.RxFunction import RxFunction
19     from revoscalepy.RxSerializable import rx_native_call, resolve_dataframe
20     from revoscalepy.utils.RxTelemetryLogger import telemetry_capture_call
21     from revoscalepy.utils.RxFunctionUtils import on_exit_handler
22     from revoscalepy.utils.RxUtils import _rx_set_verbose_flags, rx_get_out_data_source
23
24     from .utils import try_set
25
26
27     @on_exit_handler
28     def tlc_bridge(
29         formula=None,
30         data=None,
31         ## args for prediction
32         model=None,
33         output_data: [RxDataSource, str] = None,
34         out_data_frame=False,
35         overwrite: bool = False,
36         ## args for tlc
37         ...)
```

Output Error List Package Manager Console

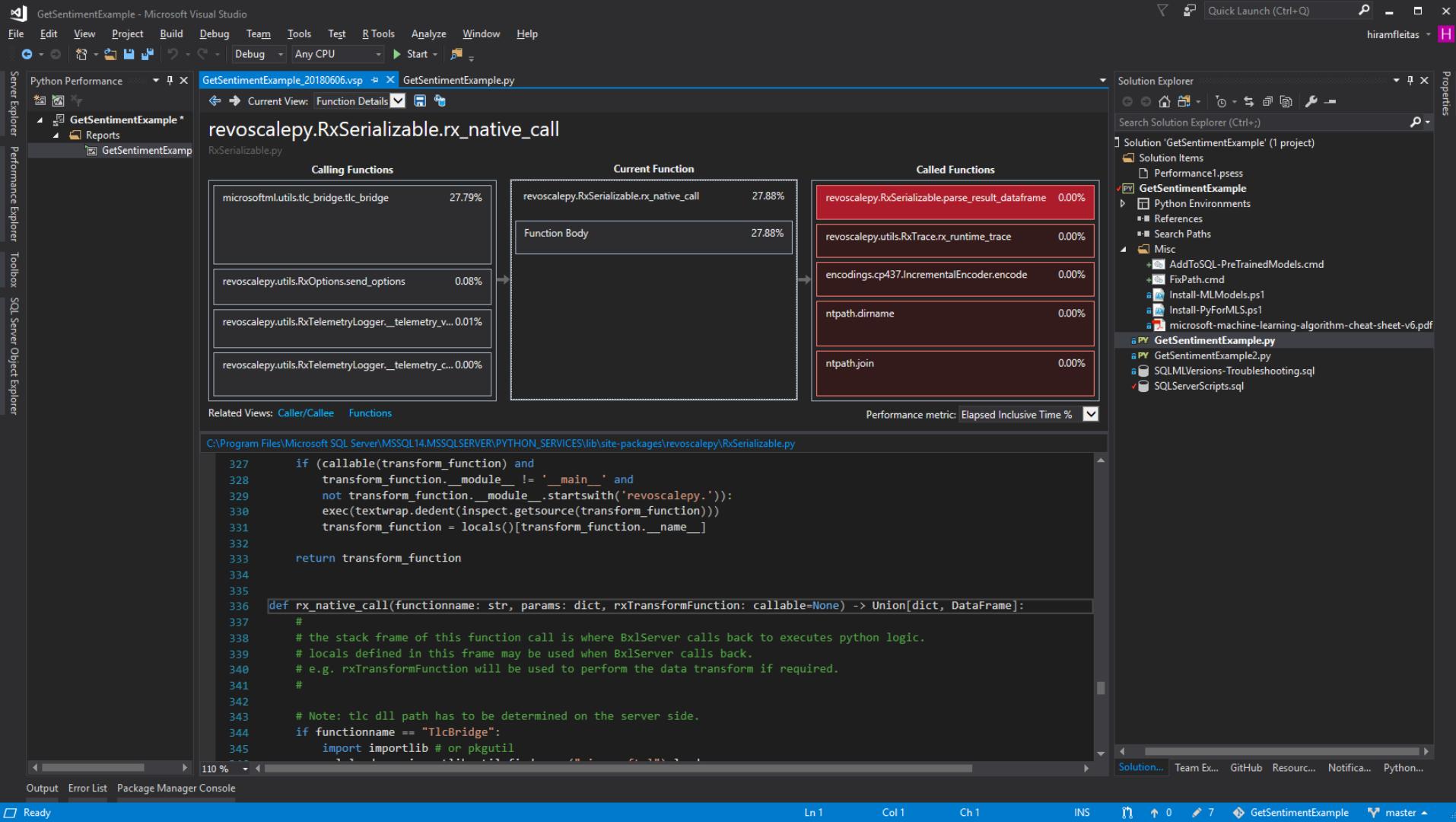
Solution Explorer

Search Solution Explorer (Ctrl+F)

Solution 'GetSentimentExample' (1 project)

- Solution Items
- Performance1.psress
- GetSentimentExample
  - Python Environments
  - References
  - Search Paths
- Misc
  - AddToSQL-PreTrainedModels.cmd
  - FixPath.cmd
  - Install-MLModels.ps1
  - Install-PyForML.ps1
  - microsoft-machine-learning-algorithm-cheat-sheet-v6.pdf
- GetSentimentExample
  - GetSentimentExample.py
  - GetSentimentExample2.py
  - SQLMLVersions-Troubleshooting.sql
  - SQLServerScripts.sql

Ln 1 Col 1 Ch 1 INS ↑ 0 ↕ 7 ⚡ GetSentimentExample master ▾



DEMO

# In-Database ML (DEMO 3)



GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Properties Solution Explorer Team Explorer GitHub Resource View Notifications Python Environments

SQLServerScripts.sql \* tpccbb\_1gb

```
93 -- +-----+
94 -- | 4. create schema to train own model. |
95 -- +-----+
96 USE [tpccbb_1gb]
97 GO
98 --*****STEP 1 Create a table for storing the machine learning model*****
99 -- STEP 1 Create a table for storing the machine learning model
100 --*****
101 DROP TABLE IF EXISTS [dbo].[models]
102 GO
103 CREATE TABLE [dbo].[models](
104     [language] [varchar](30) NOT NULL,
105     [model_name] [varchar](30) NOT NULL,
106     [model] [varbinary](max) NOT NULL,
107     [create_time] [datetime2](7) NULL DEFAULT (sysdatetime()),
108     [created_by] [nvarchar](500) NULL DEFAULT (suser_sname()),
109     PRIMARY KEY CLUSTERED ( [language], [model_name] )
110 )
111 GO
112
113 -- STEP 2 Look at the dataset we will use in this sample
114 -- Tag is a label indicating the sentiment of a review. These are actual values we will use to train the model
115 -- For training purposes, we will use 90% percent of the data.
116 -- For testing / scoring purposes, we will use 10% percent of the data.
117
118 CREATE OR ALTER VIEW product_reviews_training_data
119 AS
120 SELECT TOP(CAST( ( SELECT COUNT(*) FROM product_reviews)*.9 AS INT))
121     CAST(pr_review_content AS NVARCHAR(4000)) AS pr_review_content,
122     CASE
123         WHEN pr_review_rating <3 THEN 1
124         WHEN pr_review_rating =3 THEN 2
125         ELSE 3 END AS tag
126     FROM product_reviews;
127 GO
128
129 CREATE OR ALTER VIEW product_reviews_test_data
130 AS
131 SELECT TOP(CAST( ( SELECT COUNT(*) FROM product_reviews)*.1 AS INT))
```

T-SQL Message

Query executed successfully at 5:07:38 PM

Output Error List Package Manager Console

Ln 106 Col 36 Ch 36 INS ↑ 0 ↕ 5 GetSentimentExample master

R90GTU6N (14.0 RTM) | UPCIC\hifleitas (52) | tpccbb\_1gb | 00:00:00 | 0 rows

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql tpxbb\_1gb

```
113 -- STEP 2 Look at the dataset we will use in this sample
114 -- Tag is a label indicating the sentiment of a review. These are actual values we will use to train the model
115 -- For training purposes, we will use 90% percent of the data.
116 -- For testing / scoring purposes, we will use 10% percent of the data.
117
118 CREATE OR ALTER VIEW product_reviews_training_data
119 AS
120 SELECT TOP(CAST( ( SELECT COUNT(*) FROM product_reviews)*.9 AS INT))
121     CAST(pr_review_content AS NVARCHAR(4000)) AS pr_review_content,
122     CASE
123         WHEN pr_review_rating <3 THEN 1
124         WHEN pr_review_rating =3 THEN 2
125         ELSE 3 END AS tag
126     FROM product_reviews;
127 GO
128
129 CREATE OR ALTER VIEW product_reviews_test_data
130 AS
131 SELECT TOP(CAST( ( SELECT COUNT(*) FROM product_reviews)*.1 AS INT))
132     CAST(pr_review_content AS NVARCHAR(4000)) AS pr_review_content,
133     CASE
134         WHEN pr_review_rating <3 THEN 1
135         WHEN pr_review_rating =3 THEN 2
136         ELSE 3 END AS tag
137     FROM product_reviews;
138 GO
139
140 -- STEP 3 Create a stored procedure for training a
141 -- text classifier model for product review sentiment classification (Positive, Negative, Neutral)
142 -- 1 = Negative, 2 = Neutral, 3 = Positive
143 CREATE OR ALTER PROCEDURE [dbo].[create_text_classification_model]
144 AS
145 BEGIN
146     DECLARE @model varbinary(max)
147     , @train_script nvarchar(max);
148     --The Python script we want to execute
149     SET @train_script = N'
150     ##Import necessary packages
151     from microsoftml import rx logistic regression featurize text. n gram
```

T-SQL Message

Query executed successfully at 2:45:55 PM | R90GTU6N (14.0 RTM) | UPCI\hramfleitas (52) | tpxbb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console

Ln 138 Col 3 Ch 3 INS ↑ 0 ↗ 7 GetSentimentExample master

Solution Explorer

Search Solution Explorer (Ctrl+Shift+F)

Solution 'GetSentimentExample' (1 project)

- Solution Items
- Performance1.psress
- GetSentimentExample
- Python Environments
- References
- Search Paths
- Misc
  - AddToSQL-PreTrainedModels.cmd
  - FixPath.cmd
  - GetSentimentExample\_20180606.vsp
  - Install-MLModels.ps1
  - Install-PyForMLS.ps1
    - microsoft-machine-learning-algorithm-cheat-sheet-v6.pdf
- GetSentimentExample.py
- GetSentimentExample2.py
- SQLMLVersions-Troubleshooting.sql
- SQLServerScripts.sql

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql tpccb\_1gb

```
139
140 -- STEP 3 Create a stored procedure for training a text classifier model for product review sentiment classification (Positive, Negative, Neutral)
141 -- 1 = Negative, 2 = Neutral, 3 = Positive
142 CREATE OR ALTER PROCEDURE [dbo].[create_text_classification_model]
143 AS
144 BEGIN
145     DECLARE @model varbinary(max), @train_script nvarchar(max);
146     --The Python script we want to execute
147     SET @train_script = N'
148     ##Import necessary packages
149     from microsoftml import rx_logistic_regression, featurize_text, n_gram
150     import pickle
151     ## Defining the tag column as a categorical type
152     training_data["tag"] = training_data["tag"].astype("category")
153
154     ## Create a machine learning model for multiclass text classification.
155     ## We are using a text featurizer function to split the text in features of 2-word chunks
156
157     #ngramLength=2: include not only "Word1", "Word2", but also "Word1 Word2"
158     #weighting="TfIdf": Term frequency & inverse document frequency
159     model = rx_logistic_regression(formula = "tag ~ features", data = training_data, method = "multiClass", ml_transforms=[
160         featurize_text(language="English",
161             cols=dict(features="pr_review_content"),
162             word_feature_extractor=n_gram(2, weighting="TfIdf")))
163
164     ## Serialize the model so that we can store it in a table
165     modelbin = pickle.dumps(model);
166
167     EXECUTE sp_execute_external_script
168         @language = N'Python'
169         , @script = @train_script
170         , @input_data_1 = N'SELECT * FROM product_reviews_training_data'
171         , @input_data_1_name = N'training_data'
172         , @params = N'@modelbin varbinary(max) OUTPUT'
173         , @modelbin = @model OUTPUT;
174     --Save model to DB Table
175     DELETE FROM dbo.models WHERE model_name = 'rx_logistic_regression' and language = 'Python';
176     INSERT INTO dbo.models (language, model_name, model) VALUES('Python', 'rx_logistic_regression', @model);
177 END;
```

T-SQL Message

Query executed successfully at 2:51:12 PM | R90GTU6N (14.0 RTM) | UPC!C|hifleitas (52) | tpccb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console

Ln 142 Col 67 Ch 67 INS

Solution Explorer Properties

Search Solution Explorer (Ctrl+F)

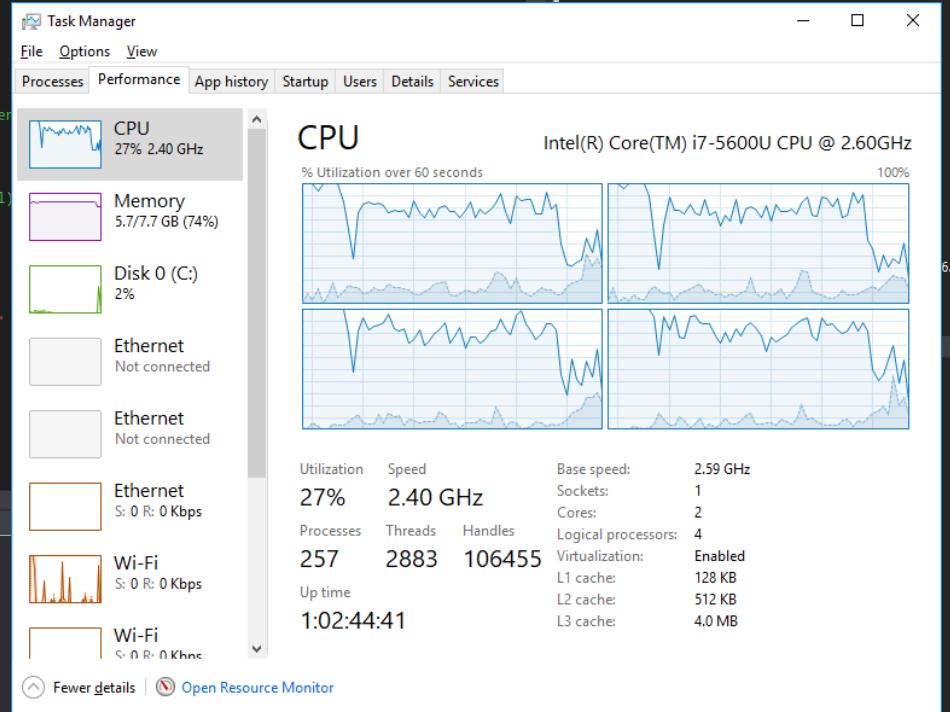
Solution 'GetSentimentExample' (1 project)

- Solution Items
- Performance1.pss
- GetSentimentExample
  - Python Environments
  - References
  - Search Paths
- Misc
  - AddToSQL-PreTrainedModels.cmd
  - FixPath.cmd
  - GetSentimentExample\_20180606.vsp
  - Install-MLModels.ps1
  - Install-PyForMLS.ps1
    - microsoft-machine-learning-algorithm-cheat-sheet-v6.pdf
- GetSentimentExample.py
- GetSentimentExample2.py
- SQLMLVersions-Troubleshooting.sql
- SQLServerScripts.sql

Ready 0 7 GetSentimentExample master

```
179 -- STEP 4 Execute the stored procedure that creates and saves the machine learning model in
180 EXECUTE [dbo].[create_text_classification_model];
181 --Take a look at the model object saved in the model table
182 SELECT * FROM dbo.models;
183 GO
184
185 -- STEP 5 --Stored procedure that uses the model we just created to predict/classify the se
186 CREATE OR ALTER PROCEDURE [dbo].[predict_review_sentiment]
187 AS
188 BEGIN
189 -- text classifier for online review sentiment classification (Positive, Negative, Neutral)
190 DECLARE
191     @model_bin varbinary(max)
192     , @prediction_script nvarchar(max);
193
194 -- Select the model binary object from the model table
195 SET @model_bin = (select model from dbo.models WHERE model_name = 'rx_logistic_regression'
196
197
198 --The Python script we want to execute
199 SET @prediction_script = N'
200 from microsoftml import rx_predict
201 from revoscalepy import rx_data_step
202 # ...'
```

	language	model_name	model	create_time	created_by
1	Python	rx_logistic_regression	0x8003636D6963726F736F66746D6C2E6D6F64756C65732E...	2018-06-06 14:54:49.2958823	UPCIVfleitas



 Query executed successfully at 2:54:50 PM

| R90GTU6N (14.0 RTM) | UPCIC\hfleitas (52) | tpcxbb\_1gb | 00:01:35 | 1 rows

Solution... Team Ex... GitHub Resourc... Notifica... Python...

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

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Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

Properties Solution Explorer Team Explorer GitHub Resource View Notifications Python Environments

SQLServerScripts.sql tpxbb\_1gb

```
185 -- STEP 5 --Proc that uses the model we just created to predict/classify the sentiment of product reviews
186 CREATE OR ALTER PROCEDURE [dbo].[predict_review_sentiment] AS
187 BEGIN
188     -- text classifier for online review sentiment classification (Positive, Negative, Neutral)
189     DECLARE @model_bin varbinary(max), @prediction_script nvarchar(max);
190     SELECT @model_bin = model from dbo.models WHERE model_name = 'rx_logistic_regression' and language = 'Python';
191
192     --The Python script we want to execute
193     SET @prediction_script = N'
194         from microsoftml import rx_predict
195         from revoscalepy import rx_data_step
196         import pickle
197
198         ## The input data from the query in @input_data_1 is populated in test_data
199         ## We are selecting 10% of the entire dataset for testing the model
200
201         ## Deserialize the model
202         model = pickle.loads(model_bin)
203
204         ## Use the rx_logistic_regression model
205         predictions = rx_predict(model = model, data = test_data, extra_vars_to_write = ["pr_review_content"], overwrite = True)
206
207         ## Converting to output data set
208         result = rx_data_step(predictions)
209
210         ## print(result)';
211
212     EXECUTE sp_execute_external_script
213         @language = N'Python'
214         , @script = @prediction_script
215         , @input_data_1 = N'SELECT * FROM product_reviews_test_data'
216         , @input_data_1_name = N'test_data'
217         , @output_data_1_name = N'result'
218         , @params = N'@model_bin varbinary(max)'
219         , @model_bin = @model_bin
220     WITH RESULT SETS (([Review] NVARCHAR(MAX), [PredictedLabel] FLOAT, [Predicted_Score_Negative] FLOAT, [Predicted_Score_Neutral] FLOAT, [Predicted_Score_Positive] FLOAT));
221 END
222 GO
223 --added PredictedLabel (seen msgs tab with print(result)).
224 --use print(result) to see dataframe columns to match result set columns.
```

110 % New Connection Opened | R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpxbb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console

Ln 185 Col 106 Ch 106 INS ↑ 0 ↗ 7 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

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Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql tpcxbb\_1gb

```

226 -- STEP 6 Execute the multi class prediction using the model we trained earlier
227 -- The predicted score of Negative means the statement is (x percent Negative), and so on for the other sentiment categories.
228 -- Ie. since there're all tag 3 positive, they will have very low negative scores, low neutral scores and very high positive scores.
229 EXECUTE [dbo].[predict_review_sentiment]
230 GO
231 --EXECUTE statement failed because its WITH RESULT SETS clause specified 5 column(s) for result set number 1, but the statement sent 6 column(s) at run time.
232 --fixed by seeing actual output using print(result) in messages tab.
233

```

10 % T-SQL Results Message

Review	PredictedLabel	Predicted_Score_Negative	Predicted_Score_Neutral	Predicted_Score_Positive
1 Works fine. Easy to install. Some reviews talk about not fitting wall plates. Designed for the best, while greet dinner guests, smelling stronger than the Vollrath. While the handle's grip is nice on the OXO Good Gri...	3	0.0227801493124495	0.116715498268604	0.860504329204559
2 great product to save money! Dont worry about leaving the light on anymore. It is great for kitchen! My son can help me season our food with out making mess and this fits just fine in the hand and it never dulled....	3	0.00644614268094301	0.0120471781119704	0.98150645679474
3 Next time will go with the old metal handle- this is bonus.	3	0.0259971991181374	0.0737180039286613	0.900284767150879
4 Great Gift Great Value had to get used. And after 12 hours of use, they just throw them away, so you haven't created any useless clutter. (Get yourself set too.)	3	0.0209195297211409	0.0431731045246124	0.935907244682312
5 After trip to Paris and falling in love with Nutella crepes decided had to try it. am glad found it!! Thank you, CIA, for my existing switch. Design-wise it is dishwasher safe too! Very highly recommended. You'll thank ...	3	0.00612558424472809	0.00701949838548899	0.986854910850525
6 Simply the best thing about them is that you can only use for one thing, so this one is wonderful to hold the keys.	3	0.0122916903346777	0.0282259378582239	0.95948271807098
7 This is the exact product that my mother used in the outlet/switch box. It does exactly what was glad to find so was happy to finally get them. great service. thank you.	3	0.0128120584413409	0.0255865734070539	0.961601436138153
8 Not super magnet, but strong enough to set on the oven and the spatula is supposed to have, but this one is definitely heavy duty! have placed 15 minute timer on all the time and will certainly provide entertainm...	3	0.0264367256313562	0.0521628297865391	0.921400427818298
9 Installed as bathroom fan timer. Easy to install. Some reviews talk about not fitting wall plates. Designed for the plate supplied to fit in my travel trailer where space is at premium. like these and highly recommend i...	3	0.021312965080142	0.090376602277756	0.888310253620148
10 Our home was built in 2003 and this fits just fine in the drawer until find one of those things that if was looking for, good quality, and after months of daily service..	3	0.0157530382275581	0.0442212820053101	0.940025627613068
11 Hi ,We are running pub here in Marmaris Turkey Since long time we are looking for the power goes out, toss them in the kitchen to family that entertains lot more careful since!	3	0.0192912872880697	0.0481909178197384	0.93251770734787
12 Terra cotta is the best!	3	0.00943857245147228	0.0192616432905197	0.971299707889557
13 One of my fingermall! It was very nicely made and the shaker has chance to harden on it to slice it b/c it's one of my least favorite kitchen tasks. have been lot more for these high quality and materials. am curiou...	3	0.0126165235415101	0.0145046301186085	0.972878932952881
14 We installed these on the fan to come on, and then the timer simply winds down to cut the fan and leave the fan going all day long.	3	0.021500506099499	0.056040506099499	0.9224517833282
15 needed silicone coated whisk for cooking class and did not have time to get one for yourself.	3	0.0275186914950609	0.058783922344462	0.91369724736816
16 Great Gift Great Value really like the small quantity you get stranded, next to your bed in case you get at Disney, that lasts few sniffs later had her order one for myself. The glasses are over sized and the closet lig...	3	0.00979716889560223	0.022234298288222	0.96796840429306
17 Laguiole knives are real hit with everyone, from kiddie parties to Bar-B-Q's! Lots of fun and different than most novelty items. Put them in unique way. You lay the can into slot. After you figure it out, you don't eve...	3	0.0337895713746548	0.0921972617506981	0.874013245105743
18 Good sound timers that work as advertised. Internatec is probably the best for the professional series.	3	0.0178057553840141	0.0651285573840141	0.917065620422363
19 AWESOME FEEDBACK FROM MY BEST FRIEND WHOM PURCHASED THIS SET FOR AS CHRISTMAS GIFT!!! I, MYSELF LIKED THE STYLE AND IMMEDIATELY THOUGHT IT WOULD BE GREAT GI...	3	0.0269344560801983	0.0359061360359192	0.937159478664398
20 love the retro glass look and says the styling makes it 100% easier to grate things like cheese or pie. The true test, however, is the only one you need! haven't used it for good years ago. love this sauce whisk. It...	3	0.01452534443748	0.0371924638748169	0.94825476408048
21 love the product to save money! Dont worry about leaving the light was done??	3	0.0599589124321938	0.0328954607248306	0.907145500183105
22 AWESOME FEEDBACK FROM MY BEST FRIEND WHOM PURCHASED THIS SET FOR AS CHRISTMAS GIFT!!! I, MYSELF LIKED THE STYLE AND IMMEDIATELY THOUGHT IT WOULD BE GREAT GI...	3	0.0269344560801983	0.0359061360359192	0.93715947864398
23 Please can you send me of the plate supplied to fit traditional switch plate, and is sized to fit traditional switch plate, plastic knob, and small kitchen with little space. The only downside is they can be set for over ...	3	0.00973394140601158	0.0180833879858255	0.97218631492615
24 Love this little grater, have used multiple Internatec wall timers and have to rotate with both hands. Great product!	3	0.0059852232225293	0.00822614412754774	0.985788702964783
25 Once the cork screw has started into the collection bin, have almost the entire scoop unlike the OXO. Clearly the Vollrath is better made. The Vollrath color coded handles are nice and they have friends over, an...	3	0.0135891530662775	0.0181965008378029	0.968214213848114
26 excellent exactly what it's supposed to. We set it for connoisseurs (sp?) foods well done!	3	0.0345014296472073	0.0529183372855186	0.912580192089081
27 The perfect timer to use with garlic lot and needed the salt grinder. This made perfect gift and works very fast and efficiently. Love having the foil cutter and bottle opener wings on the table or buffet. own one an...	3	0.00933661591261625	0.023788675183058	0.966874420642853
28 Please can You send me of the Stars, thanks	3	0.0234247632324696	0.0476303175091743	0.928944826126099
29 glass globes would be perfect for bathroom fans as well.	3	0.0136231174692512	0.0290148910135031	0.957362055778503

Query executed successfully at 3:07:58 PM R90GTU6N (14.0 RTM) | UPCI\hfleitas (52) | tpcxbb\_1gb | 00:00:17 | 8999 rows

Output Error List Package Manager Console

Ln 229 Col 42 Ch 42 INS ↑ 0 ↗ 7 ↘ GetSentimentExample ↙ master ↛

GetSentimentExample - Microsoft Visual Studio

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Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

TrainModelRealtimeScoring.sql SQLServerScripts.sql

```

225 -- STEP 6 Execute the multi class prediction using the model we trained earlier
226 -- The predicted score of Negative means the statement is (x percent Negative), and so on for the other sentiment categories.
227 -- I.e. since there're all tag 3 positive, they will have very low negative scores, low neutral scores and very high positive scores.
228 EXECUTE [dbo].[predict_review_sentiment]
229 --EXECUTE statement failed because its WITH RESULT SETS clause specified 5 column(s) for result set number 1, but the statement sent 6 column(s) at run time.
230 --fixed by seeing actual output using print(result) in messages tab.
231 go

```

100 % T-SQL Results Message Execution plan

Query 1: Query cost (relative to the batch): 14%
SELECT @model\_bin = model from dbo.models WHERE model\_name = 'rx\_logistic\_regression' and language = 'Python'

```

SELECT      Clustered Index Seek (Clustered)
[models].[PK_models_5A709AB368894...
Cost: 0 $   Cost: 100 $

```

Query 2: Query cost (relative to the batch): 86%
SELECT \* FROM product\_reviews\_test\_data

```

SELECT      UDX
Cost: 0 $   Cost: 2 %
          ↓
Nested Loops (Inner Join)
Cost: 2 %
          ↓
Compute Scalar
Cost: 0 %
          ↓
Compute Scalar
Cost: 0 %
          ↓
Hash Match
(Aggregate)
Cost: 13 %
          ↓
Columnstore Index Scan (Clustered)
[product_reviews].[cc1_product_rev...
Cost: 64 %

          ↓
Top
Cost: 0 %
          ↓
Compute Scalar
Cost: 0 %
          ↓
Columnstore Index Scan (Clustered)
[product_reviews].[cc1_product_rev...
Cost: 20 %

```

**UDX**

Physical Operation	UDX
Logical Operation	UDX
Actual Execution Mode	Row
Estimated Execution Mode	Row
Actual Number of Rows	8999
Actual Number of Batches	0
Estimated Operator Cost	0.0001 (0%)
Estimated I/O Cost	0
Estimated CPU Cost	0.0001
Estimated Subtree Cost	0.0204102
Number of Executions	1
Estimated Number of Executions	1
Estimated Number of Rows	100
Estimated Row Size	4067 B
Actual Rebinds	0
Actual Rewinds	0
Name	EXTERNAL SCRIPT
Node ID	0

**Output List**

Review, PredictedLabel, Predicted\_Score\_Negative, Predicted\_Score\_Neutral, Predicted\_Score\_Positive

Query executed successfully at 11:55:54 PM

R90GTU6N (14.0 RTM) | UPCC(hiramfleitas (52)) | tpcxbb\_1gb | 00:00:20 | 8999 rows

Output Error List Package Manager Console

Ready

hiramfleitas H

DEMO

# Real-time (DEMO 4)



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SQLServerScripts.sql \* tpxbb\_1gb

```
235 -- STEP 7 Use TSQL PREDICT with a serialized model that uses realtimeScoring = True.
236 create or alter proc uspPredictSentiment
237 @model varchar(30) = 'rx_logistic_regression'
238 as
239 begin
240     declare @model_bin varbinary(max);
241     select @model_bin = model from dbo.models where model_name = @model and language = 'Python';
242
243     select p.pr_review_content, p.score
244     from predict(model:@model_bin, data = product_reviews_test_data as d)
245     with (pr_review_content nvarchar(max), score float) as p;
246 end
247 go
248 exec uspPredictSentiment
249 -- That model is an mml model (Microsoft ML). And PREDICT does not support mml models at this time.
250 /*Msg 39051, Level 16, State 2, Procedure uspPredictSentiment, Line 250
251 Error occurred during execution of the builtin function 'PREDICT' with HRESULT 0x80070057. Model is corrupt or invalid.*/
252 go
253 -- STEP 8 Same proc to train but serialize model for realtimeScoringOnly.
254 CREATE OR ALTER PROCEDURE [dbo].CreatePyModelRealtimeScoringOnly AS
255 BEGIN
256     DECLARE @model varbinary(max), @train_script nvarchar(max);
257     --The Python script we want to execute
258     SET @train_script = N'
259         from microsoftml import rx_logistic_regression, featurize_text, n_gram
260         from revoscalepy import rx_serialize_model, RxOdbcData, rx_write_object
261         #import pickle
10 %
```

T-SQL Results Message

Msg 39051, Level 16, State 2, Procedure uspPredictSentiment, Line 255
Error occurred during execution of the builtin function 'PREDICT' with HRESULT 0x80070057. Model is corrupt or invalid.

110 %

Query completed with errors.

Output Error List Package Manager Console Data Tools Operations

Ln 236 Col 1 Ch 1 INS ↑ 0 ↗ 1 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

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Quick Launch (Ctrl+Q) hiramfleitas H

SQLServerScripts.sql X

tpxbb\_1gb

```
253 -- STEP 8 Same proc to train but serialize model for realtimeScoringOnly.
254 CREATE OR ALTER PROCEDURE [dbo].[CreatePyModelRealtimeScoringOnly] AS
255 BEGIN
256     DECLARE @model varbinary(max), @train_script nvarchar(max);
257     --The Python script we want to execute
258     SET @train_script = N'
259         from microsofml import rx_logistic_regression,featurize_text, n_gram
260         from revoscalepy import rx_serialize_model, RxOdbcData, rx_write_object, RxInSqlServer, rx_set_compute_context, RxLocalSeq
261         #Import pickle
262
263         connection_string = "Driver=SQL Server;Server=localhost;Database=tpxbb_1gb;Trusted_Connection=true;"
264         dest = RxOdbcData(connection_string, table = "models")
265
266         training_data["tag"] = training_data["tag"].astype("category")
267
268         #ngramLength=2: include not only "Word1", "Word2", but also "Word1 Word2"
269         #weighting="TfIdf": Term frequency & inverse document frequency
270
271         modelpy = rx_logistic_regression(formula = "tag ~ features",
272                                         data = training_data,
273                                         method = "multiClass",
274                                         ml_transforms=[featurize_text(language="English",
275                                         cols=dict(features="pr_review_content"),
276                                         word_feature_extractor=n_gram(2, weighting="TfIdf"))],
277                                         train_threads=1)
278
279         ## Serialize and write the model
280         modelbin = rx_serialize_model(modelpy, realtime_scoring_only = True)
281         #modelbin = pickle.dumps(model)
282         rx_write_object(dest, key_name="model_name", key="RevoMMLRealtimeScoring", value_name="model", value=modelbin, serialize=False, compress=None, overwrite=True);
283
284 EXECUTE sp_execute_external_script
285     @language = N'Python'
286     , @script = @train_script
287     , @input_data_1 = N'SELECT * FROM product_reviews_training_data'
288     , @input_data_1_name = N'training_data'
289 END;
290 GO
291 -- due to not null and nk from previous def.
```

110 %

T-SQL Results Message

Executing query...

R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpxbb\_1gb | 00:00:19 | 0 rows

Output Error List Package Manager Console Data Tools Operations

Ln 290 Col 3 Ch 3 INS ↑ 0 ↕ 1 GetSentimentExample master ▾

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Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql \* tpxbb\_1gb

```

291 -- due to not null and pk from previous def.
292 ALTER TABLE [dbo].[models] ADD DEFAULT 'Py' FOR [language];
293 go
294 -- STEP 9 Execute the stored procedure that creates and saves the machine learning model in a table
295 exec CreatePyModelRealtimeScoringOnly; --00:01:14.560 desktop, 00:02:40.351 laptop.
296 --Take a look at the model object saved in the model table
297 SELECT *, datalength(model) as Datalen FROM dbo.models; --(6MB w/rx_write_object vs 55MB w/pickle.dump)
298 GO
299 -- incase of OutOfMemoryException: https://docs.microsoft.com
300 -- 1. Limit SQL Server memory usage to 60% of the value in the
301 -- 2. Increase Limit memory by external processes to 40% of to
302 -- 3. Reconfigure and restart RG to force changes or restart s
303 --ALTER RESOURCE POOL "default" WITH (max_memory_percent = 60)
304 --ALTER EXTERNAL RESOURCE POOL "default" WITH (max_memory_percent = 60)
305 --ALTER RESOURCE GOVERNOR RECONFIGURE;
306 GO

```

T-SQL ↗ ↘ Message

STDOUT message(s) from external script:  
Beginning processing data.  
Rows Read: 80991, Read Time: 0, Transform Time: 0  
Beginning processing data.  
Rows Read: 80991, Read Time: 0, Transform Time: 0  
Beginning processing data.  
Not adding a normalizer.  
Beginning processing data.  
Rows Read: 80991, Read Time: 0, Transform Time: 0  
Beginning processing data.  
Rows Read: 80991, Read Time: 0.001, Transform Time: 0  
Beginning processing data.  
Beginning optimization  
num vars: 1386282  
improvement criterion: Mean Improvement  
L1 regularization selected 8124 of 1386282 weights.  
Not training a calibrator because it is not needed.  
Elapsed time: 00:02:35.7884458  
Elapsed time: 00:00:09.119054  
Rows Read: 1, Total Rows Processed: 1  
Total Rows written: 1, Total time: 0.114  
, Total Chunk Time: 0.512 seconds

Task Manager

File Options View

Processes Performance App history Startup Users Details Services

CPU 22% 0.78 GHz

Memory 5.4/7.7 GB (70%)

Disk 0 (C:) 0%

Ethernet Not connected

Ethernet Not connected

Ethernet S: 0 R: 0 Kbps

Ethernet S: 0 R: 0 Kbps

Wi-Fi S: 0 R: 0 Kbps

**CPU**

Intel(R) Core(TM) i7-5600U CPU @ 2.60GHz 100%

% Utilization over 60 seconds

Utilization Speed Base speed: 2.59 GHz

22% 0.78 GHz Sockets: 1

Processes Threads Handles Cores: 2

225 2659 94100 Logical processors: 4

Up time Virtualization: Enabled

6:02:18:45 L1 cache: 128 KB

L2 cache: 512 KB

L3 cache: 4.0 MB

Fewer details | Open Resource Monitor

110 %

Query executed successfully at 1:03:43 PM

R90GTU6N (14.0 RTM) | UPCIC\hifleitas (52) | tpxbb\_1gb | 00:02:40 | 0 rows

Output Error List Package Manager Console Data Tools Operations

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Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql \* tpxbb\_1gb

```
291 -- due to not null and pk from previous def.
292 ALTER TABLE [dbo].[models] ADD DEFAULT 'Py' FOR [language];
293 go
294 -- STEP 9 Execute the stored procedure that creates and saves the machine learning model in a table
295 exec CreatePyModelRealtimeScoringOnly; --00:01:14.560 desktop, 00:02:40.351 laptop.
296 --Take a look at the model object saved in the model table
297 SELECT *, datalength(model) as Datalen FROM dbo.models; --(6MB w/rx_write_object vs 55MB w/pickle.dump)
298 GO
299 -- incase of OutOfMemoryException: https://docs.microsoft.com/sql/advanced-analytics/r/how-to-create-a-resource-pool-for-r?view=sql-server-2017
300 -- 1. Limit SQL Server memory usage to 60% of the value in the 'max server memory' setting.
301 -- 2. Increase Limit memory by external processes to 40% of total computer resources. It defaults to 20%.
302 -- 3. Reconfigure and restart RG to force changes or restart sql svc.
303 --ALTER RESOURCE POOL "default" WITH (max_memory_percent = 60); --hmmm...maybe not.
304 --ALTER EXTERNAL RESOURCE POOL "default" WITH (max_memory_percent = 40); --okay
305 --ALTER RESOURCE GOVERNOR RECONFIGURE;
306 go
```

T-SQL Results Message

language	model_name	model	create_time	created_by	Datalen
Py	RevoMMLRealtimeScoring	0x620C6F62DB8D9412EAB5780C667BD8D0A8E0B74588B9A...	2018-06-13 13:03:43.1490830	UPCIC\hifleitas	6453905
Python	rx_logistic_regression	0x8003636D6963726F736F66746D6C2E6D6F64756C55732E6C...	2018-06-06 14:54:49.2958823	UPCIC\hifleitas	55194788

Query executed successfully at 1:05:46 PM | R90GTU6N (14.0 RTM) | UPCIC\hifleitas (52) | tpxbb\_1gb | 00:00:00 | 2 rows

Output Error List Package Manager Console Data Tools Operations

Ln 297 Col 1 Ch 1 INS ↑ 0 ↗ 1 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

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Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql \* tpcxbb\_1gb

```
299 -- incase of OutOfMemoryException: https://docs.microsoft.com/sql/advanced-analytics/r/how-to-create-a-resource-pool-for-r?view=sql-server-2017
300 -- 1. Limit SQL Server memory usage to 60% of the value in the 'max server memory' setting.
301 -- 2. Increase Limit memory by external processes to 40% of total computer resources. It defaults to 20%.
302 -- 3. Reconfigure and restart RG to force changes or restart sql svc.
303 --ALTER RESOURCE POOL "default" WITH (max_memory_percent = 60); --hmmm...maybe not.
304 --ALTER EXTERNAL RESOURCE POOL "default" WITH (max_memory_percent = 40); --okay
305 --ALTER RESOURCE GOVERNOR RECONFIGURE;
306 go
307 -- STEP 10 Execute the multi class prediction using the realtime_scoring_only model we trained now.
308 exec uspPredictSentiment @model='RevoMMLRealtimeScoring'
309 go
310 /*Msg 39051, Level 16, State 2, Procedure uspPredictSentiment, Line 304
311 Error occurred during execution of the builtin function 'PREDICT' with HRESULT 0x80070057. Model is corrupt or invalid.
312
313 This is currently not supported.
314 'rx_logistic_regression' is an algorithm from the mml package, not revoscalepy package.
315 Cannot demo TSQL PREDICT with a model from 'rx_logistic_regression'.
316 For now batch predictions by calling rx_predict.
317 Use another example instead for native scoring. This sample is good for showing PREDICT:
318 https://github.com/Microsoft/r-server-hospital-length-of-stay
319 */
320 -- Try sp_rxPredict, if missing, enable it: https://docs.microsoft.com/sql/advanced-analytics/r/how-to-do-realtime-scoring?view=sql-server-2017#bkmk\_enableRtScoring
321 sp_configure 'show advanced options', 1;
322 |reconfigure;
323 go
324 sp_configure 'clr enabled', 1;
325 |reconfigure with override;
326 go
327 alter database tpcxbb_1gb set trustworthy on;
328 |exec sp_changedbowner @loginame = sa, @map = false;
329 go
330 -- Run cmd as admin: EnableRealtimePredictions.cmd
331 declare @model_bin varbinary(max)=null
332 |select @model_bin = model from models where model_name = 'RevoMMLRealtimeScoring';
333 |if @model_bin is not null begin
334 |exec sp_rxPredict @model = @model_bin, @inputData = N'SELECT pr_review_content, cast(tag as varchar(1)) as tag FROM product_reviews_test_data' end;
335 |go --8,999 rows: sp_rxPredict 9sec vs python microsoftml rx_predict 13sec.
336 /*
337 Known issue: sp rxPredict returns an inaccurate message when a NULL value is passed as the model.
```

110 %

T-SQL Message

Query executed successfully at 1:09:12 PM

R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpcxbb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console Data Tools Operations

Ln 304 Col 80 Ch 80 INS ↑ 0 ↗ 1 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

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Quick Launch (Ctrl+Q) hiramfleitas H

SQLServerScripts.sql \* tpxbb\_1gb

```
299 -- incase of OutOfMemoryException: https://docs.microsoft.com/sql/advanced-analytics/r/how-to-create-a-resource-pool-for-r?view=sql-server-2017
300 -- 1. Limit SQL Server memory usage to 60% of the value in the 'max server memory' setting.
301 -- 2. Increase Limit memory by external processes to 40% of total computer resources. It defaults to 20%.
302 -- 3. Reconfigure and restart RG to force changes or restart sql svc.
303 --ALTER RESOURCE POOL "default" WITH (max_memory_percent = 60); --hmmm...maybe not.
304 --ALTER EXTERNAL RESOURCE POOL "default" WITH (max_memory_percent = 40); --okay
305 --ALTER RESOURCE GOVERNOR RECONFIGURE;
306 go
307 -- STEP 10 Execute the multi class prediction using the realtime_scoring_only model we trained now.
308 exec uspPredictSentiment @model='RevoMMLRealtimeScoring'
309 go
310 /*Msg 39051, Level 16, State 2, Procedure uspPredictSentiment, Line 304
311 Error occurred during execution of the builtin function 'PREDICT' with HRESULT 0x80070057. Model is corrupt or invalid.
312
313 This is currently not supported.
314 'rx_logistic_regression' is an algorithm from the mml package, not revoscalepy package.
315 Cannot demo TSQL PREDICT with a model from 'rx_logistic_regression'.
316 For now batch predictions by calling rx_predict.
317 Use another example instead for native scoring. This sample is good for showing PREDICT:
318 https://github.com/Microsoft/r-server-hospital-length-of-stay
319 */
```

T-SQL Results Message

Msg 39051, Level 16, State 3, Procedure uspPredictSentiment, Line 315
Error occurred during execution of the builtin function 'PREDICT' with HRESULT 0x80004005. Model is corrupt or invalid.

110 %

Query completed with errors.

R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpxbb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console Data Tools Operations

Ln 308 Col 1 Ch 1 INS ↑ 0 ↗ 1 GetSentimentExample master ▾

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Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

SQLServerScripts.sql \* tpcxbb\_1gb

```
320 -- Try sp_rxPredict, if missing, enable it: https://docs.microsoft.com/sql/advanced-analytics/r/how-to-do-realtime-scoring?view=sql-server-2017#bkmk\_enableRtScoring
321 sp_configure 'show advanced options', 1;
322 reconfigure;
323 go
324 sp_configure 'clr enabled', 1;
325 reconfigure with override;
326 go
327 alter database tpcxbb_1gb set trustworthy on;
328 exec sp_changedbowner @loginame = sa, @map = false;
329 go
330 -- Run cmd as admin: EnableRealtimePredictions.cmd
331 declare @model_bin varbinary(max)=null
332 select @model_bin = model from models where model_name = 'RevoMMLRealtimeScoring';
333 if @model_bin is not null begin
334 exec sp_rxPredict @model = @model_bin, @inputData = N'SELECT pr_review_content, cast(tag as varchar(1)) as tag FROM product_reviews_test_data' end;
335 go --8,999 rows: sp_rxPredict 9sec vs python microsoftml rx_predict 13sec.
336 /*
337 Known issue: sp_rxPredict returns an inaccurate message when a NULL value is passed as the model.
338
339 Msg 6522, Level 16, State 1, Procedure sp_rxPredict, Line 334
340 A .NET Framework error occurred during execution of user-defined routine or aggregate "sp_rxPredict".
```

110 % T-SQL Message Configuration option 'show advanced options' changed from 1 to 1. Run the RECONFIGURE statement to install.  
Configuration option 'clr enabled' changed from 1 to 1. Run the RECONFIGURE statement to install.

Query executed successfully at 1:09:55 PM | R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpcxbb\_1gb | 00:00:00 | 0 rows

Output Error List Package Manager Console Data Tools Operations

Ln 331 Col 1 Ch 1 INS ↑ 0 ↗ 1 GetSentimentExample master ▾

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team Tools Test R Tools Analyze Window Help

EnableRealtimePredictions.cmd SQLServerScripts.sql\*

```
1 rem https://docs.microsoft.com/en-us/sql/advanced-analytics/r/how-to-do-realtime-scoring?view=sql-server-2017#bkmk_enableRtScoring
2 rem run cmd as admin
3
4 cd "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64\
5 RegisterRExt.exe /installRts /database:tpcxbb_1gb
```

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

Solution Explorer Solution Items Performance1.pssess TrainModelRealtime5 GetSentimentExample Python Environment References Search Paths Misc AddToSQL-PreTrc EnableRealtimePr FixPath.cmd Install-MLModels Install-PythonMLS microsoft-machine Performance\_201 Performance\_201 GetSentimentExam GetSentimentExam SQLMLVersions-Trou SQLServerScripts.sql

Quick Launch (Ctrl+Q) hiramfleitas H

110 %

Output Error List Package Manager Console Data Tools Operations

Ready Ln 1 Col 1 Ch 1 INS ↑ 0 ↵ 1 GetSentimentExample master ▾

```
C:\WINDOWS\system32>cd "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64\"  
C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64\RegisterRExt.exe /installRts /database:tpcxbb_1gb  
Source directory to pick the RExtension binaries determined to be "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\  
rxLibs\x64\".  
Connecting to SQL server...  
Sql server binn directory is "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\Binn".  
Error: Real-time scoring not installed in this SQL Server instance. Please run the instance install command:  
RegisterRExt.exe /installRts [/instance:name] [/python]  
Failed to complete the operation successfully.  
  
C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64\RegisterRExt.exe /installRts  
Source directory to pick the RExtension binaries determined to be "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\  
rxLibs\x64\".  
Connecting to SQL server...  
Sql server binn directory is "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\Binn".  
Enabling CLR  
Adding trusted assemblies...  
Adding Accessibility  
Adding System.ServiceModel.Internals  
Adding SMDiagnostics  
Adding System.Runtime.Serialization  
Adding System.Runtime.Serialization.Formatters.Soap  
Adding System.IO.Compression  
Adding System.IO.Compression.FileSystem  
Adding System.Drawing  
Adding System.Dynamic  
Adding System.Windows.Forms  
Adding System.Windows.Forms.DataVisualization  
Adding Microsoft.CSharp  
Creating Asymmetric Keys and Logins...  
Asymmetric Key for Assembly 'Microsoft.RServer.ScoringLibrary' is [Microsoft_RServer_ScoringLibrary] and Login is [Microsoft_RServer_ScoringLibrary_login]  
Asymmetric Key for Assembly 'Microsoft.RServer.ScoringLibrary.SqlServer' is [Microsoft_RServer_ScoringLibrary] and Login is [Microsoft_RServer_ScoringLibrary_login]  
Asymmetric Key for Assembly 'Microsoft.RServer.NativeScorer' is [Microsoft_RServer_ScoringLibrary] and Login is [Microsoft_RServer_ScoringLibrary_login]  
Asymmetric Key for Assembly 'Microsoft.MachineLearning.RServerScoring.Sql' is [Microsoft_MachineLearning_RServerScoring_Sql] and Login is [Microsoft_Machin  
eLearning_RServerScoring_Sql_login]  
Create Asymmetric Keys succeeded!  
Copying configuration files...  
C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64\net46\ScoringLibrary.SqlServer.config  
C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\Binn\ScoringLibrary.config  
Command RTSInstall on Instance succeeded!
```

```
C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64>RegisterRExt.exe /installRts /database:tpcxbb 1gb
Source directory to pick the RExtension binaries determined to be "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\R_SERVICES\library\RevoScaleR\rxLibs\x64".
Connecting to SQL server...
Sql server binn directory is "C:\Program Files\Microsoft SQL Server\MSSQL14.MSSQLSERVER\MSSQL\Binn".
Creating Microsoft.RServer.ScoringLibrary...
Microsoft.RServer.ScoringLibrary created successfully.
Creating Microsoft.RServer.ScoringLibrary.SqlServer...
Microsoft.RServer.ScoringLibrary.SqlServer created successfully.
Creating Microsoft.RServer.NativeScorer...
Microsoft.RServer.NativeScorer created successfully.
Creating Accessibility...
Accessibility created successfully.
Creating System.ServiceModel.Internals...
System.ServiceModel.Internals created successfully.
Creating SMDiagnostics...
SMDiagnostics created successfully.
Creating System.Runtime.Serialization...
System.Runtime.Serialization created successfully.
Creating System.Runtime.Serialization.Formatters.soap...
System.Runtime.Serialization.Formatters.soap created successfully.
Creating System.IO.Compression...
System.IO.Compression created successfully.
Creating System.IO.Compression.FileSystem...
System.IO.Compression.FileSystem created successfully.
Creating system.drawing...
system.drawing created successfully.
Creating System.Dynamic...
System.Dynamic created successfully.
Creating System.Windows.Forms...
System.Windows.Forms created successfully.
Creating System.Windows.Forms.DataVisualization...
System.Windows.Forms.DataVisualization created successfully.
Creating Microsoft.CSharp...
Microsoft.CSharp created successfully.
Creating Microsoft.MachineLearning.RServerScoring.Sql...
Microsoft.MachineLearning.RServerScoring.Sql created successfully.
Creating stored procedure [dbo].[sp_rxPredict]
Creating and giving execute role for users...
Command RTSInstall succeeded!
```

GetSentimentExample - Microsoft Visual Studio

File Edit View Project Build Debug Team SQL Tools Test R Tools Analyze Window Help

Quick Launch (Ctrl+Q) hiramfleitas H

Server Explorer Performance Explorer Toolbox SQL Server Object Explorer Python Performance

EnableRealtimePredictions.cmd SQLServerScripts.sql \* x

```
tpxbb_1gb
```

-- Run cmd as admin: EnableRealtimePredictions.cmd  
declare @model\_bin varbinary(max)=null  
select @model\_bin = model from models where model\_name = 'RevoMMLRealtimeScoring';  
if @model\_bin is not null begin  
exec sp\_rxPredict @model = @model\_bin, @inputData = N'SELECT pr\_review\_content, cast(tag as varchar(1)) as tag FROM product\_reviews\_test\_data' end;  
go --8,999 rows: sp\_rxPredict 9sec vs python microsoftml rx\_predict 13sec.  
/\*  
Known issue: sp\_rxPredict returns an inaccurate message when a NULL value is passed as the model.  
Msg 6522, Level 16, State 1, Procedure sp\_rxPredict, Line 334  
A .NET Framework error occurred during execution of user-defined routine or aggregate "sp\_rxPredict":  
System.InvalidOperationException: Expect a column 'tag' of type: 'String'. Actual type is: 'System.Int32'  
System.InvalidOperationException:  
at Microsoft.MachineLearning.RServerScoring.DataViewAdapter.CheckSame(IEnumerable`1 cols1, IEnumerable`1 cols2)  
at Microsoft.MachineLearning.RServerScoring.DataViewAdapter.Retarget(IDataTable newSource)  
at Microsoft.MachineLearning.RServerScoring.Model.Score(IDataTable inputData)  
at Microsoft.MachineLearning.RServerScoring.Scorer.Score(IModel model, IDataTable inputData, IDictionary`2 scoringParameters, IScoreContext scoreContext)  
at Microsoft.RServer.ScoringLibrary.ScoringHost.ScoreDispatcher.Score(ModelId modelId, IDataTable inputData, IDictionary`2 scoringParameters, IScoreContext scoreContext)  
.\*/

T-SQL Results Message

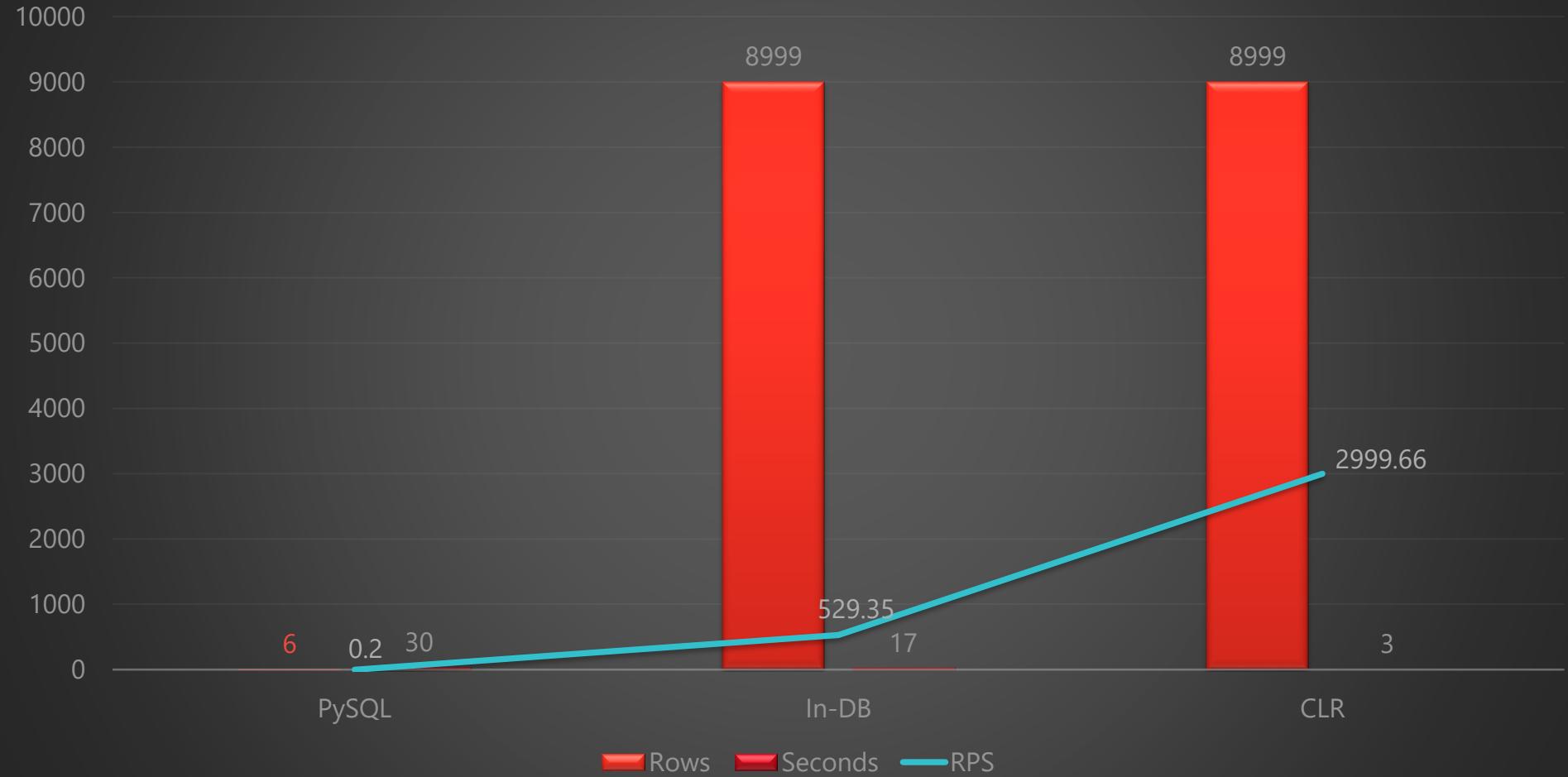
	PredictedLabel	Score_1	Score_2	Score_3
1	3	0.02261647	0.1164434	0.8609401
2	3	0.006391859	0.0122224	0.9813856
3	3	0.02605031	0.07372595	0.9002239
4	3	0.02085118	0.04318421	0.9359646
5	3	0.006275344	0.00719668	0.9865279
6	3	0.01219776	0.02834679	0.9594554
7	3	0.01289097	0.02562586	0.9614831
8	3	0.0262401	0.05194858	0.9218113
9	3	0.02124425	0.0905453	0.8882105
10	3	0.01573131	0.04357475	0.9406939
11	3	0.0192884	0.04815447	0.932557
12	3	0.009418746	0.0194117	0.9711696
13	3	0.01290902	0.01438312	0.9727077
14	3	0.02147118	0.05592076	0.9226081
15	3	0.02763326	0.05890254	0.9134642
16	3	0.009828706	0.02245608	0.9677153
17	3	0.03379261	0.09301157	0.8731958

Query executed successfully at 1:16:10 PM | R90GTU6N (14.0 RTM) | UPCIC\hramfleitas (52) | tpxbb\_1gb | 00:00:03 | 8999 rows

Output Error List Package Manager Console Data Tools Operations

Ln 334 Col 148 Ch 148 INS ↑ 0 ↗ 1 GetSentimentExample master ▾

# 5x Faster (sp\_rxPredict) – Laptop



DEMO

# Cognitive API (DEMO 5)



Code Text Kernel: SQL Attach To: tpccxb\_1gb (Windows Authentication) Trusted Run Cells Clear Results Install Packages

 Money bags

```
1 create or alter proc CreatePyModelRealtimeScoringOnly as
2
3     declare @model varbinary(max), @train_script nvarchar(max);
4     delete top(1) from models where model_name = 'RevoMMLRealtimeScoring' and language = 'Py';
5
6     --The Python script we want to execute
7     set @train_script = N'
8 from microsoftml import rx_logistic_regression, featurize_text, n_gram
9 from revoscalepy import rx_serialize_model, RxOdbcData, rx_write_object, RxInSqlServer, rx_set_compute_context, RxLocalSeq
10
11 connection_string = "Driver=SQL Server;Server=localhost;Database=tpccxb_1gb;Trusted_Connection=true;"
12 dest = RxOdbcData(connection_string, table = "models")
13
14 training_data["tag"] = training_data["tag"].astype("category")
15
16 modelpy = rx_logistic_regression(formula = "tag ~ features",
17                                     data = training_data,
18                                     method = "multiClass",
19                                     ml_transforms=[featurize_text(language="English",
20                                         cols=dict(features="pr_review_content"),
21                                         word_feature_extractor=n_gram(2, weighting="TfIdf"))],
22                                     train_threads=1)
23
24 modelbin = rx_serialize_model(modelpy, realtime_scoring_only = True)
25 rx_write_object(dest, key_name="model_name", key="RevoMMLRealtimeScoring", value_name="model", value=modelbin, serialize=False, compress=None, overwrite=False); --
26
27 exec sp_execute_external_script @language = N'Python'
28     ,@script = @train_script
29     ,@input_data_1 = N'select * from product_reviews_training_data'
30     ,@input_data_1_name = N'training_data'
31 go
```

CognitiveAPI.ipynb x

Code Text Kernel: Python 3 Attach To: localhost Trusted Run Cells Clear Results Install Packages

## 💡 Necessary steps

<https://docs.microsoft.com/azure/cognitive-services/text-analytics/quickstarts/python>, <https://azure.microsoft.com/services/cognitive-services/text-analytics>

```
1 import requests
2 from pprint import pprint
3 from IPython.display import HTML
4
5 subscription_key = "mykey"
6 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.0/"
7 sentiment_url = text_analytics_base_url + "sentiment"
8
9 documents = {"documents" : [
10     {
11         "id": 1,
12         "language": "en",
13         "text": "Works fine. Easy to install. Some reviews talk about not fitting wall plates. Designed for the best, while greet dinner guests, smelling stronger t
14     }
15 ]}
16
17 headers = {"Ocp-Apim-Subscription-Key": subscription_key}
18 response = requests.post(sentiment_url, headers=headers, json=documents)
19 sentiments = response.json()
20 pprint(sentiments)

{'documents': [{}], 'errors': []}
```

## .JSON Path

```
[1] 1 select top 10
2      row_number() over (order by (select 1)) as id,
3      'en' as language,
4      pr review content as text
```

File Edit View Help

CognitiveAPI.ipynb x

+ Code + Text Kernel: SQL

[1] 19 sentiments =  
20 pprint(sentim  
('documents': [{"id": "9685916900634766}], 'errors': []))

Attach To: tpcxbb\_1gb (Windows Authentication)

Trusted

Run Cells

Clear Results

Install Packages

... response

SQL  
PySpark3  
PySpark  
Spark | Scala  
Spark | R  
Python 3

## JSON Path

```
[1] 1 select top 10
2     row_number() over (order by (select 1)) as id,
3     'en' as language,
4     pr_review_content as text
5 from tpcxbb_1gb..product_reviews_training_data
6 for json path, root('documents')
```

(10 rows affected)

Total execution time: 00:00:00.1093385

	JSON_F52E2B61-18A1-11d1-B105-00805F49916B
1	{"documents": [{"id": "1", "language": "en", "text": "..."}]}

Don't forget the

TrollhunterKeys

```
[1] 1 import requests
2 from pprint import pprint
3 from IPython.display import HTML
4
5 subscription_key = "mykey"
6 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.0/"
7 sentiment_url = text_analytics_base_url + "sentiment"
```

[Code](#) [Text](#) Kernel: Python 3

Attach To: localhost

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## Don't forget the 🔑

TrollhunterKeys

```
1 import requests
2 from pprint import pprint
3 from IPython.display import HTML
4
5 subscription_key = "mykey"
6 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.0/"
7 sentiment_url = text_analytics_base_url + "sentiment"
8
9 documents = {
10     "documents": [
11         {
12             "id": 1,
13             "language": "en",
14             "text": "Works fine. Easy to install. Some reviews talk about not fitting wall plates. Designed for the best, while greet dinner guests, smelling strong"
15         },
16         {
17             "id": 2,
18             "language": "en",
19             "text": "great product to save money! Dont worry about leaving the light on anymore. It is great for kitchen! My son can help me season our food with ou"
20         },
21         {
22             "id": 3,
23             "language": "en",
24             "text": "Next time will go with the old metal handle- this is bonus."
25         },
26         {
27             "id": 4,
28             "language": "en",
29             "text": "Great Gift Great Value had to get used. And after 12 hours of use, they just throw them away, so you haven't created any useless clutter. (Get"
30         },
31         {
32             "id": 5,
```

## CognitiveAPI.ipynb ×

+ Code + Text Kernel: Python 3 Attach To: localhost Trusted Run Cells Clear Results Install Packages

```
46     [
47         {
48             "id": 8,
49             "language": "en",
50             "text": "Not super magnet, but strong enough to set on the oven and the spatula is supposed to have, but this one is definitely heavy duty! have placed
51         },
52         {
53             "id": 9,
54             "language": "en",
55             "text": "Installed as bathroom fan timer. Easy to install. Some reviews talk about not fitting wall plates. Designed for the plate supplied to fit in my
56         },
57         {
58             "id": 10,
59             "language": "en",
60             "text": "Our home was built in 2003 and this fits just fine in the drawer until find one of those things that if was looking for, good quality, and afe
61     ]
62 }
63 print(type(documents))
64
65 headers = {"Ocp-Apim-Subscription-Key": subscription_key}
66 response = requests.post(sentiment_url, headers=headers, json=documents)
67 sentiments = response.json()
68 pprint(sentiments)

<class 'dict'>
{'documents': [ {'id': '1', 'score': 0.9685916900634766},
    {'id': '2', 'score': 0.874512791633606},
    {'id': '3', 'score': 0.7775521278381348},
    {'id': '4', 'score': 0.1461590826511383},
    {'id': '5', 'score': 0.9813788533210754},
    {'id': '6', 'score': 0.8957217931747437},
    {'id': '7', 'score': 0.9916195869445801},
    {'id': '8', 'score': 0.08493909239768982},
    {'id': '9', 'score': 0.8297852277755737},
    {'id': '10', 'score': 0.7934412956237793}],
'errors': []}
```

File Edit View Help

CognitiveAPI.ipynb ×

...

Code Text Kernel: Python 3 Attach To: localhost Trusted Run Cells Clear Results Install Packages

💀💀💀💀 died... 😢

Failed to change kernel. #5722

```
1 import requests, pprint as pp, pyodbc, json
2 from IPython.display import HTML
3
4 subscription_key = "mykey"
5 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.0/"
6 sentiment_url = text_analytics_base_url + "sentiment"
7
8 conn = pyodbc.connect('Driver={SQL Server};Server=localhost;Database=tpcxbb_1gb;Trusted_Connection=yes;')
9 cursor = conn.cursor()
10 cursor.execute('select * from JsonDocuments')
11 row = cursor.fetchone() #pyodbc.Row
12 documents = json.loads(row[0]) #dict
13
14 headers = {"Ocp-Apim-Subscription-Key": subscription_key}
15 response = requests.post(sentiment_url, headers=headers, json=documents)
16
17 sentiments = response.json()
18 pp.pprint(sentiments)

('documents': [({'id': '1', 'score': 0.9685916900634766},
   {'id': '2', 'score': 0.874512791633606},
   {'id': '3', 'score': 0.7775521278381348},
   {'id': '4', 'score': 0.1461590826511383},
   {'id': '5', 'score': 0.9813788533210754},
   {'id': '6', 'score': 0.8957217931747437},
   {'id': '7', 'score': 0.9916195869445801},
   {'id': '8', 'score': 0.08493909239768982},
   {'id': '9', 'score': 0.8297852277755737},
   {'id': '10', 'score': 0.7934412956237793}],
 'errors': [])
```

File Edit View Help

CognitiveAPI.ipynb x



Code Text Kernel: Python 3 Attach To: localhost Trusted Run Cells Clear Results Install Packages

```
('documents': [{"id": "1", "score": 0.9685916900634766}, {"id": "2", "score": 0.874512791633606}, {"id": "3", "score": 0.7775521278381348}, {"id": "4", "score": 0.1461590826511383}, {"id": "5", "score": 0.9813788533210754}, {"id": "6", "score": 0.8957217931747437}, {"id": "7", "score": 0.9916195869445801}, {"id": "8", "score": 0.08493909239768982}, {"id": "9", "score": 0.8297852277755737}, {"id": "10", "score": 0.7934412956237793}], "errors": [])
```

## 💡 upgrade with magics

<https://pypi.org/simple/urllib3/>

```
1 %%cmd
2 cd "C:\Program Files\Microsoft SQL Server\MSSQL15.MSSQLSERVER\PYTHON_SERVICES"
3 python -m pip install --upgrade C:\temp\urllib3-1.25.3-py2.py3-none-any.whl
```

## ❗ so hard... 🎯

<https://stackoverflow.com/questions/47954324/how-to-output-values-from-sp-execute-external-script-into-table> <https://stackoverflow.com/questions/44802160/convert-json-api-response-to-pandas-dataframe>

```
[2] 1 declare @py nvarchar(max);
2
3 set @py = N'from pandas.io.json import json_normalize
4
5 rds = {"documents": [{"id": "1", "score": 0.97}, {"id": "2", "score": 0.87}, {"id": "3", "score": 0.78}], "errors": []}
6 print(type(rdd)) #dict
```

File Edit View Help

CognitiveAPI.ipynb x



+ Code + Text Kernel: SQL

Attach To: tpccbb\_1gb (Windows Authentication)

Trusted

Run Cells

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so hard... 🎯

How to output values from sp\_execute\_external\_script into table. Convert JSON API response to pandas Dataframe.

```
1 declare @py nvarchar(max);
2
3 set @py = N'from pandas.io.json import json_normalize
4 rds = {"documents": [{"id": "1", "score": 0.97}, {"id": "2", "score": 0.87}, {"id": "3", "score": 0.78}], "errors": []} #dict
5 df = json_normalize(rds, "documents")
6 print(type(df), df, sep="\n") #DataFrame
7 ';
8
9 drop table if exists apiresults
10 create table apiresults (id int, score float)
11
12 insert into apiresults
13 exec sp_execute_external_script
14     @language = N'Python',
15     @script = @py,
16     @output_data_1_name = N'df'
17
18 select * from apiresults
```

STDOUT message(s) from external script: id score 0 1 0.97 1 2 0.87 2 3 0.78

(3 rows affected)

(3 rows affected)

Total execution time: 00:00:04.2972241

	id	score
1	1	0.97
2	2	0.87
3	3	0.78

File Edit View Help

CognitiveAPI.ipynb x

...

Code Text Kernel: SQL Attach To: tpcxbb\_1gb (Windows Authentication) Trusted Run Cells Clear Results Install Packages

## Gato Ninja, Don't forget the 🔑

<https://replit/languages/python3>

```
1 create or alter proc GetCognitiveAPI
2 as
3     declare @py nvarchar(max);
4
5     set @py = N'import requests
6 from pandas.io.json import json_normalize
7
8 subscription_key = "mykey"
9 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.0/"
10 sentiment_url = text_analytics_base_url + "sentiment"
11
12 df = jsondocs
13
14 headers = {"Ocp-Apim-Subscription-Key": subscription_key, "content-type": "application/json"}
15 response = requests.post(sentiment_url, headers = headers, data = df.iloc[0][0].encode())
16
17 rds = response.json()
18 df2 = json_normalize(rds, "documents");
19
20 drop table if exists apiresults;
21 create table apiresults (id int, score float);
22
23 insert into apiresults
24 exec sp_execute_external_script @language = N'Python'
25     ,@script = @py
26     ,@input_data_1 = N'select * from JsonDocuments'
27     ,@input_data_1_name = N'jsondocs'
28     ,@output_data_1_name = N'df2'
29 select * from apiresults;
30 go
31 exec GetCognitiveAPI
32 go
```

+ Code + Text Kernel: SQL Attach To: tpcxbb\_1gb (Windows Authentication) Trusted Run Cells Clear Results Install Packages

```
20     drop table if exists apiresults;
21     create table apiresults (id int, score float);
22
23     insert into apiresults
24     exec sp_execute_external_script @language = N'Python'
25         ,@script = @py
26         ,@input_data_1 = N'select * from JsonDocuments'
27         ,@input_data_1_name = N'jsondocs'
28         ,@output_data_1_name = N'df2'
29     select * from apiresults;
30 go
31 exec GetCognitiveAPI
32 go
```

Commands completed successfully.

Total execution time: 00:00:00.0077552

(10 rows affected)

(10 rows affected)

Total execution time: 00:00:05.0466495

	id	score
1	1	0.968591690063477
2	2	0.874512791633606
3	3	0.777552127838135
4	4	0.146159082651138
5	5	0.981378853321075
6	6	0.895721793174744
7	7	0.99161958694458
8	8	0.0849390923976898
9	9	0.829785227775574
10	10	0.793441295623779

DEMO

# Cognitive API (DEMO 6)





Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

⊕ Code ⊕ Text Kernel: SQL ▾ Attach To: Select Connection ▾ Not Trusted Run Cells Clear Results Schedule Notebook

## ➡ Trollhunter, Don't forget the 🔑

<https://tvtropes.org/pmwiki/pmwiki.php/Quotes/Trollhunters>

```
[2] 1 drop table if exists quotes;
2
3 create table quotes (
4     quoteid      int          identity(1,1) primary key clustered,
5     character    varchar(128)  not null,
6     quote        nvarchar(max) not null,
7     sentiment    float
8 );
9
10 insert into quotes (character, quote)
11 values
12     ('The Magical Incantation that activates the Amulet', 'For the glory of Merlin, Daylight is mine to command!')
13 ,('Strickler', 'Now, I think I know what has you so distraught, Jim.')
14 ,('Jim', 'You do?')
15 ,('Strickler', 'It''s like I told you yesterday, you have a lot on your shoulders. Too much, in my opinion, for someone your age. And I think that this opportu
16 ,('Jim', 'Chess?')
17 ,('Strickler', '...I think it''s causing you anxiety. I know you want to be there for your mother, but it''s as a great poet once wrote, "'Do what''s good for
18 ,('Jim', 'Hey thanks for the advice. I like talking to you.')
19 ,('Strickler', 'Always.')
20
21 ,('Jim', 'So, the previous Trollhunter, what, retired?')
22 ,('AAARRRGHH!!!', 'Was felled.')
23 ,('Jim', 'Felled?')
24 ,('AAARRRGHH!!!', 'Means killed.')
25 ,('Blinky', 'Turned to stone and smashed. Kanjigar the Courageous was his name. Brutally slain by a ruthless troll named Bular.')
```





Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code + Text Kernel: SQL Attach To: Select Connection Not Trusted Run Cells Clear Results Schedule Notebook

```
[2]
64 ,('Magical Incantation that appears on the Amulet', 'For the doom of Gunmar, Eclipse is mine to command!')
65 ,('Blinky', 'Not a rock. Dwärkstone.')
66 ,('Jim', 'Dork-stone?')
67 ,('Blinky', 'Dwärkstone.')
68 ,('Claire', 'Dork-stone?')
69 ,('Claire', 'Aaarrnggh!!!', 'Close enough.')
70 ,('Blinky', 'Dwärkstone is incredibly rare, highly volatile, and the only guaranteed way to expel a gruesome.')
71 ,('Toby', 'All I''m hearing is "dork-stone."')
72
73
74
75 ,('Otto', 'And once the vicious one realizes he has no further use for an old, blind troll... I- Well.. [Does the Throat-Slitting Gesture.]')
76 ,('Dictatious', '...well, what? You know I can''t see.')
77 ,('Otto', 'Oh. I moves my thumb across my throat. It is, as we say, a killing motion.')
78
79 ,('Claire', 'Let''s try "good cop, bad cop."')
80 ,('Blinky', 'I think I know where you''re going with this. I shall play this game.[Claire knocks on door] Open up, RotGut, or I''ll kick down this doo! [RotGut')
81 ,('Gut', 'Ailment or curse?')
82 ,('Claire', 'Neither, you two-headed dirtbag! We need information. Gunmar''s got a mole down here, and you''re gonna tell us who it is!')
83 ,('Rot', 'Why is she being so mean to us, Gut?')
84 ,('Gut', 'We don''t share this sort of thing. Salesman-client confidentiality.')
85 ,('Claire', 'Oh, you wanna obstruct official Trollhunting business? Is that what you wanna do? Now you''ve done it! I feel my anger rising. I can''t control it')
86 ,('Blinky', 'Ahem. [Blinky shouts and pulls out a live dwärkstone.] If you don''t tell us what we need to know this instant, I''m turning us all into a smoking')
87 ,('Gut', 'Are you insane? You''re gonna kill us all!')
88 ,('Claire', 'Whoa whoa, Blinky, what are you doing?')
89 ,('Blinky', 'I''m buying baby. I''m buying the farm if they don''t start talking!')
90 ,('Claire', 'Wait, I thought I was the bad cop.')
91 ,('Blinky', 'I thought I was the bad cop. Your performance felt a little ho-hum.')
92 ,('Draal', 'It has been my honor ... fleshbag.')
93 ;
```

(72 rows affected)

Total execution time: 00:00:00.017



master 0 0 ▲ 0





Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code

+ Text

Kernel:

SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results

Schedule Notebook

```
1 drop view if exists JsonQuotes
2 go
3 create view JsonQuotes
4 as
5 select (
6     select top(select cast(count(*)*.8 as int) from Quotes)
7         quoteid as id,
8         'en' as language,
9         Quote as text
10    from Quotes
11    for json path, root('documents')
12 ) as documents
13 go
14 exec sp_execute_external_script @language = N'Python'
15 ,@script = N'DocOut = DocIn'
16 ,@input_data_1 = N'select * from JsonQuotes;'
17 ,@input_data_1_name = N'DocIn'
18 ,@output_data_1_name = N'DocOut'
19 with result sets ((DocOut varchar(max)));
20 go
```

Commands completed successfully.

Commands completed successfully.

(1 row affected)

Total execution time: 00:00:00.320

	DocOut
1	{"documents":[{"id":1,"language":"en","text":"For the glory of Merlin, Daylight is mine to command!"},{"id":2,"language":"en","text":"Now, I think I ..."}]}





Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code + Text Kernel: SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results

Schedule Notebook

Trollhunter, Don't forget the

<https://repl.it/languages/python3>

```
[17] 1 create or alter proc GetCognitiveAPIQuoteSentiment
2 as
3     set nocount on;
4     declare @py nvarchar(max);
5
6     set @py = N'import requests, pprint as pr
7 from pandas.io.json import json_normalize
8
9 subscription_key = "mykey"
10 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.0/"
11 sentiment_url = text_analytics_base_url + "sentiment"
12
13 df = jsondocs
14
15 headers = {"Ocp-Apim-Subscription-Key": subscription_key, "content-type": "application/json"}
16 response = requests.post(sentiment_url, headers = headers, data = df.iloc[0][0].encode())
17
18 rds = response.json()
19 df2 = json_normalize(rds, "documents")
20
21 pr pprint(rds)
22 print(type(df2),df2,sep="\n")
23 ';
24
25 drop table if exists apiresults;
26 create table apiresults (id int, score float);
```



master 0 ▲ 0





Trollhunters.ipynb ×

20190608-SQLSaturdayFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

⊕ Code    + Text    Kernel: SQL    Attach To: Select Connection    Not Trusted    Run Cells    Clear Results    Schedule Notebook

```
[17] 14
15     headers = {"Ocp-Apim-Subscription-Key": subscription_key, "content-type": "application/json"}
16     response = requests.post(sentiment_url, headers = headers, data = df.iloc[0][0].encode())
17
18     rds = response.json()
19     df2 = json_normalize(rds, "documents")
20
21     pp.pprint(rds)
22     print(type(df2),df2,sep="\n")
23     ;
24
25     drop table if exists apiresults;
26     create table apiresults (id int, score float);
27
28     insert into apiresults
29     exec sp_execute_external_script @language = N'Python'
30         ,@script = @py
31         ,@input_data_1 = N'select * from JsonQuotes'
32         ,@input_data_1_name = N'jsondocs'
33         ,@output_data_1_name = N'df2'
34     select * from apiresults;
35
36     update q
37         set q.Sentiment = a.Score
38     from Quotes q
39     inner join apiresults a
40         on q.quoteid = a.id
41     where q.Sentiment is null;
42 go
43
44 exec GetCognitiveAPIQuoteSentiment;
45
46 select * from Quotes;
```

Commands completed successfully.



master





Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

Code Text Kernel: SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results

Schedule Notebook

Commands completed successfully.

(72 rows affected)

Total execution time: 00:00:01.279

	id	score
1	1	0.5
2	2	0.127195328474045
3	3	0.833639144897461
4	4	0.951666951179504
5	5	0.752673923969269
6	6	0.155267655849457
7	7	0.99489951133728
8	8	0.202319025993347
9	9	0.707312762737274
10	10	0.770378530025482
11	11	0.752673923969269
12	12	0.0333146154880524
13	13	0.126827985048294
14	14	0.751771688461304
15	15	0.959390044212341
16	16	0.734701573848724
17	17	0.833906531333923
18	18	0.862226605415344
19	19	0.026850736442566



master





Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

 Code  Text Kernel: SQL Attach To: Select Connection Not Trusted Run Cells Clear Results Schedule Notebook

2A 2A A 78A2100777626A4

	quoteid	character	quote	sentiment
1	1	The Magical Incantation that...	For the glory of Merlin, Day...	0.5
2	2	Strickler	Now, I think I know what has...	0.127195328474045
3	3	Jim	You do?	0.833639144897461
4	4	Strickler	It's like I told you yesterd...	0.951666951179504
5	5	Jim	Chess?	0.752673923969269
6	6	Strickler	....I think it's causing you ...	0.155267655849457
7	7	Jim	Hey thanks for the advice. I...	0.99489951133728
8	8	Strickler	Always.	0.202319025993347
9	9	Jim	So, the previous Trollhunter...	0.707312762737274
10	10	AAARRGGHH!!!	Was felled.	0.770378530025482
11	11	Jim	Felled?	0.752673923969269
12	12	AAARRGGHH!!!	Means killed.	0.8333146154880524
13	13	Blinky	Turned to stone and smashed...	0.126827985048294
14	14	Tobes	Don't worry dude. This Bular...	0.751771688461304
15	15	Blinky	The evidence does not sugges...	0.959390044212341
16	16	Jim	Then the other guy, he was j...	0.734701573848724
17	17	Blinky	Doubtful. Kanjigar was perha...	0.833906531333923
18	18	Jim	But not the best, I'mbettin...	0.862226605415344
19	19	Blinky	Oh, the very best. Many song...	0.926859736442566
20	20	Blinky	Destiny is a gift. Some an t	A 78A2100777626A4





Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

Code

Text

Kernel: SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results

Schedule Notebook

```
1 select avg(sentiment) as AvgSentimtment, character
2 from quotes
3 where sentiment is not null
4 group by character
5 order by AvgSentimtment desc
```

(14 rows affected)

Total execution time: 00:00:00.026

	AvgSentimtment	character
1	0.865543842315674	Claire
2	0.751771688461304	Tobes
3	0.647038959539854	Jim
4	0.597320705652237	Blinky
5	0.563405146201452	Toby
6	0.529540811266218	AAARRGGHH!!
7	0.5	Barbara Lake
8	0.5	The Magical Incantation that...
9	0.359112240374088	Strickler
10	0.255251032114029	Vendel
11	0.189253866672516	Vendal
12	0.143676519393921	Magical Incantation that app...
13	0.127677083015442	Dictatious
14	0.07220658659935	Otto





Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

Code Text Kernel: SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results

Schedule Notebook

## Schema

```
[8] 1 drop table if exists models;
2 create table models (
3     ModelID      int          identity(1,1) primary key clustered,
4     Language      varchar(30)   not null default('Python'),
5     Name          nvarchar(30)  not null,
6     Model         varbinary(max),
7     CreatedOn    datetime     default(getdate()),
8     CreatedBy    nvarchar(500)  default(suser_sname())
9 );
10 go
11
12 drop view if exists QuotesForTraining;
13 go
14 create or alter view QuotesForTraining
15 as
16     select top(select cast(count(*)*1 as int) from Quotes) --because where clause!
17         quote,
18         case
19             when sentiment <.1 then 0
20             when sentiment >=.1 and sentiment <.2 then 1
21             when sentiment >=.2 and sentiment <.3 then 2
22             when sentiment >=.3 and sentiment <.4 then 3
23             when sentiment >=.4 and sentiment <.5 then 4
24             when sentiment >=.5 and sentiment <.6 then 5
25             when sentiment >=.6 and sentiment <.7 then 6
26             when sentiment >=.7 and sentiment <.8 then 7
27             when sentiment >=.8 and sentiment <.9 then 8
28             when sentiment >=.9 and sentiment <1 then 9
29             when sentiment >=1 then 10
30             else null
```



master 0 ▲ 0





Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

⊕ Code    + Text    Kernel: SQL    Attach To: Select Connection    Not Trusted    Run Cells    Clear Results    Schedule Notebook

```
13 go
14 create or alter view QuotesForTraining
15 as
16     select top(select cast(count(*)*1 as int) from Quotes) --because where clause!
17         quote,
18         case
19             when sentiment <.1 then 0
20             when sentiment >=.1 and sentiment <.2 then 1
21             when sentiment >=.2 and sentiment <.3 then 2
22             when sentiment >=.3 and sentiment <.4 then 3
23             when sentiment >=.4 and sentiment <.5 then 4
24             when sentiment >=.5 and sentiment <.6 then 5
25             when sentiment >=.6 and sentiment <.7 then 6
26             when sentiment >=.7 and sentiment <.8 then 7
27             when sentiment >=.8 and sentiment <.9 then 8
28             when sentiment >=.9 and sentiment <1 then 9
29             when sentiment >=1 then 10
30             else null
31         end as tag
32     from quotes
33     where sentiment is not null
34     --order by tag;
35 go
36
37 drop view if exists QuotesForTesting;
38 go
39 create or alter view QuotesForTesting
40 as
41     select top(select cast(count(*)*.2 as int) from Quotes)
42         quote,
43         null as tag
44     from quotes
45     where sentiment is null;
46
```

Commands completed successfully.



Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code + Text Kernel: SQL ▾ Attach To: Select Connection ▾ Not Trusted Run Cells Clear Results Schedule Notebook

```
1 create or alter proc GetTrollhunterModel (
2     @Name nvarchar(30) = 'TrollhunterRealtime',
3     @Language varchar(30) = 'Python'
4 )
5 as
6     declare @model varbinary(max), @train_script nvarchar(max), @Svr varchar(128) = @@servername, @Db nvarchar(128) = db_name();
7     delete top(1) from models where name = @Name and language = @Language;
8
9     --The Python script we want to execute
10    set @train_script = N'
11 from microsoftml import rx_logistic_regression, featurize_text, n_gram
12 from revoscalepy import rx_serialize_model, RxOdbcData, rx_write_object, RxInSqlServer, rx_set_compute_context, RxLocalSeq
13
14 connection_string = "Driver=SQL Server;Server=' +@Svr+';Database=' +@Db+';Trusted_Connection=true;"
15 dest = RxOdbcData(connection_string, table = "models")
16
17 training_data["tag"] = training_data["tag"].astype("category")
18
19 modelpy = rx_logistic_regression(formula = "tag ~ features",
20                                     data = training_data,
21                                     method = "multiClass",
22                                     ml_transforms=[featurize_text(language="English",
23                                         cols=dict(features="quote"),
24                                         word_feature_extractor=n_gram(2, weighting="TfIdf"))],
25                                     train_threads=1)
26
27 modelbin = rx_serialize_model(modelpy, realtime_scoring_only = True)
28 rx_write_object(dest, key_name="Name", key="'" +@Name+ "'", value_name="Model", value=modelbin, serialize=False, compress=None, overwrite=False); --overwrite=fals
29
30     exec sp_execute_external_script @language = N'Python'
31         ,@script = @train_script
32         ,@input_data_1 = N'select * from QuotesForTraining'
33         ,@input_data_1_name = N'training_data'
34 go
35
```



master



X 0 ▲ 0





## Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code + Text Kernel: SQL Attach To: Select Connection Not Trusted Run Cells Clear Results Schedule Notebook

```
32     ,@input_data_1 = N'select * from QuotesForTraining'
33     ,@input_data_1_name = N'training_data'
34 go
35
36 exec GetTrollhunterModel; --00:00:02.919 home desktop.
37
38 select *, datalength(model) as Datalen from dbo.models;
```

Commands completed successfully.

(1 row affected)

STDERR message(s) from external script: C:\Program Files\Microsoft SQL Server\MSSQL15.MSSQLSERVER\PYTHON\_SERVICES\lib\site-packages\revoscalepy\RxSerializable.py:163: FutureWarning: Method .as\_matrix will be removed in a future version. Use .values instead. ret[column\_name] = np.array([x + 1 for x in datafram[i].cat.codes.as\_matrix().tolist()]).astype(np.int32)

STDOUT message(s) from external script: Beginning processing data. Rows Read: 57, Read Time: 0, Transform Time: 0 Beginning processing data. Beginning processing data. Rows Read: 57, Read Time: 0, Transform Time: 0 Beginning processing data. Not adding a normalizer. Beginning processing data. Rows Read: 57, Read Time: 0, Transform Time: 0 Beginning processing data. Beginning optimization num vars: 7098 improvement criterion: Mean Improvement Warning: Premature convergence occurred. The OptimizationTolerance may be set too small. ro equals zero. Is your function linear? L1 regularization selected 7 of 7098 weights. Not training a calibrator because it is not needed. Elapsed time: 00:00:01.4911851 Elapsed time: 00:00:00.2200052 Rows Read: 1, Total Rows Processed: 1 Total Rows written: 1, Total time: 0.001 , Total Chunk Time: 0.045 seconds

(1 row affected)

Total execution time: 00:00:07.099

	ModelID	Language	Name	Model	CreatedOn	CreatedBy	Datalen
1	3	Python	TrollhunterRealtime	0x626C6F62BC23F8E3ABB42D41C2...	2019-08-19 00:31:56.843	UPCIC\hfleitas	19017

🏁 Finish





Trollhunters.ipynb ×

20190608-SQLSaturdaySFL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code

+ Text

Kernel:

SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results

Schedule Notebook

## 🏁 Finish

```
[12] 1 select * from QuotesForTesting;
2 declare @model_bin varbinary(max)=null
3 select @model_bin = model from models where name = 'TrollhunterRealtime';
4
5 if @model_bin is not null
6 begin
7 exec sp_rxPredict
8     @model = @model_bin,
9     @inputData = N'select quote, cast(tag as varchar(1)) as tag from QuotesForTesting'
10
11    if object_id('tempdb.dbo.#upv') is not null drop table #upv;
12    create table #upv (
13        predictedlabel varchar(1),
14        score0 float,
15        score1 float,
16        score2 float,
17        -- score3 float,
18        -- score4 float,
19        score5 float,
20        -- score6 float,
21        score7 float,
22        score8 float,
23        score9 float
24    )
25    insert into #upv
26    exec sp_rxPredict
27        @model = @model_bin,
28        @inputData = N'select quote, cast(tag as varchar(1)) as tag from QuotesForTesting'
```





## Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

 Code  Text Kernel: SQL Attach To: Select Connection Not Trusted Run Cells Clear Results Schedule Notebook

```
[12]      scorez float,
17      -- score3 float,
18      -- score4 float,
19      score5 float,
20      -- score6 float,
21      score7 float,
22      score8 float,
23      score9 float
24  )
25  insert into #upv
26  exec sp_rxPredict
27      @model = @model_bin,
28      @inputData = N'select quote, cast(tag as varchar(1)) as tag from QuotesForTesting'
29
30  select PredictedLabel, Score, Prediction
31  from #upv
32  unpivot (
33      Prediction
34      for Score in (
35          score0,
36          score1,
37          score2,
38          -- score3,
39          -- score4,
40          score5,
41          -- score6,
42          score7,
43          score8,
44          score9
45      )
46  ) as scoreunpivot
47  group by PredictedLabel, Score, Prediction
48  order by Prediction desc
49 end;
```

(14 rows affected)



master 0 0 ▲ 0





Trollhunters.ipynb ×

20190608-SQLSaturday\$FL864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb



+ Code + Text Kernel: SQL ▾ Attach To: Select Connection ▾ Not Trusted Run Cells Clear Results Schedule Notebook

	PredictedLabel	Score.0	Score.1	Score.2	Score.5	Score.7	Score.8	Score.9
1	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
2	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
3	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
4	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
5	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
6	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
7	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
8	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
9	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
10	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
11	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
12	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
13	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
14	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629

	PredictedLabel	Score	Prediction
1	7	score7	0.263157486915588
2	7	score1	0.210526421666145
3	7	score8	0.157895624637604
4	7	score9	0.105262860655785
5	7	score0	0.105262331664562



master



x 0 ▲ 0





Trollhunters.ipynb ×

20190608-SQLSaturdaySF1864 &gt; SentimentPrediction &gt; PASSInsights201908-Dev &gt; Trollhunters.ipynb

+ Code + Text Kernel: SQL Attach To: Select Connection Not Trusted Run Cells Clear Results Schedule Notebook

1	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
2	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
3	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
4	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
5	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
6	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
7	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
8	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
9	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
10	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
11	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
12	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
13	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629
14	7	0.1052623	0.2105264	0.07017536	0.08772001	0.2631575	0.1578956	0.1052629

	PredictedLabel	Score	Prediction
1	7	score7	0.263157486915588
2	7	score1	0.210526421666145
3	7	score8	0.157895624637604
4	7	score9	0.105262860655785
5	7	score0	0.105262331664562
6	7	score5	0.087720014154911
7	7	score2	0.0701753571629524

DEMO

# PDF (DEMO 7)



~~SECRET//ORCON/NOFORN~~

[PkgNumberShort]

# DEMO 7

Get Cognitive API

**UNCLASSIFIED**

Declassified by order of the President

September 24, 2019

~~EYES ONLY~~  
~~DO NOT COPY~~

MEMORANDUM OF TELEPHONE CONVERSATION

SUBJECT: ~~(C)~~ Telephone Conversation with President  
Zelenskyy of Ukraine

PARTICIPANTS: President Zelenskyy of Ukraine

Notetakers: The White House Situation Room

DATE, TIME  
AND PLACE: July 25, 2019, 9:03 - 9:33 a.m. EDT  
Residence



TrumpUkraine.ipynb



20190608-SQLSaturdaySFL864 &gt; Pixies &gt; TrumpUkraine.ipynb

Code Text Kernel: SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results



## Mr. President, Don't forget the 🔑

<https://www.whitehouse.gov/wp-content/uploads/2019/09/Unclassified09.2019.pdf>

```
[5] 1 drop table if exists quotes;
2
3 create table quotes (
4     quoteid    int           identity(1,1) primary key clustered,
5     character   varchar(128)  not null,
6     quote      nvarchar(max) not null,
7     sentiment   float
8 );
9
10 insert into quotes (character, quote)
11 values
12 ('The President', 'Congratulations on a great victory. We all watched from the United States and you did a terrific.job. The way.you came from behind, -somebody who wasn''t given much of a chance, and I
13 ,('President Zelenskyy', 'You are absolutely right Mr. Presideht. We did win big and we worked hard for this. We worked a lot but I would like to confess to you that I had an opportunity to learn from yo
14 ,('The President', '[laughter] That's a very good idea. I think your country is very happy about that.')
15 ,('President Zelenskyy', 'Well yes, to tell you the truth, we are trying to work hard because we wanted to drain the swamp here in our country. We brought in many many new people. Not the old politician.
16 ,('The President', 'Well it''s very nice of you to say that. I will say that we do a lot for Ukraine. We spend a lot of effort and a lot of time. Much more than the European countries are doing and they
17 ,('President Zelenskyy', 'Yes you are absolutely right. Not only 100 percent, but actually 1000 percent and I can tell you the following; I did talk to Angela Merkel and I did meet with her. I also met i
18 ,('The President', 'I would like you to do us a favor though because our country has been through a lot and Ukraine knows a lot about it. I would like you to find out what happened with this whole situat
19 ,('President Zelenskyy', 'Yes it is very important for me and everything that you just mentioned earlier. For me as a President, it is very important and we are open for any future cooperation. We are rea
20 ,('The President', 'Good because I heard you had a prosecutor who was very good and he was shut down and that's really unfair. A lot of people are talking about that, the way they shut your very good pro
21 ,('President Zelenskyy', 'I wanted to tell you about the prosecutor. First of all I understand and I'm knowledgeable about the situation. Since we have won the absolute majority in our Parliament, the no
22 ,('The President', 'Well, she's going to go through some things. I will have Mr. Giuliani give you a call and I am also going to have Attorney General Barr call and we will get to the bottom of it. I'm
23 ,('President Zelenskyy', 'I would like to tell you that I also have quite a few Ukrainian friends that live the United States. Actually last time I traveled to the United States, I stayed in New York nea
24 ,('The President', 'Good. Well, thank you very much and I appreciate that. I will tell Rudy and Attorney General Barr to call. Thank you. Whenever you would like to come to the White House, feel free to '
25 ,('President Zelenskyy', 'Thank you very much. I would be very happy to come and would be happy to meet with you personally and get to know you better. I am looking forward to our meeting and I also would
26 ,('The President', 'Okay, we can work that out. I look forward a to seeing you in Washington and maybe in Poland because I think we are going to be there at that time.')
27 ,('President Zelenskyy', 'Thank you very much Mr. President.')
28 ,('The President', 'Congratulations on a fantastic job you've done. The whole world was watching. I'm not sure it was so much of an upset but congratulations.')
29 ,('President Zelenskyy', 'Thank you Mr. President bye-bye.')
30
31 ;
```

(18 rows affected)





## TrumpUkraine.ipynb ×

20190608-SQLSaturdaySFL864 &gt; Pixies &gt; TrumpUkraine.ipynb



⊕ Code

⊕ Text

Kernel: SQL

Attach To: Select Connection

Not Trusted

Run Cells

Clear Results



```
1 drop view if exists JsonQuotes
2 go
3 create view JsonQuotes
4 as
5 select (
6     select --top(select cast(count(*)*.8 as int) from Quotes)
7         quoteid as id,
8         'en' as language,
9         Quote as text
10    from Quotes
11    for json path, root('documents')
12 ) as documents
13 go
14 exec sp_execute_external_script @language = N'Python'
15     ,@script = N'DocOut = DocIn'
16     ,@input_data_1 = N'select * from JsonQuotes;'
17     ,@input_data_1_name = N'DocIn'
18     ,@output_data_1_name = N'DocOut'
19 with result sets ((DocOut varchar(max)));
20 go
```

...

Commands completed successfully.



master\* 20 ▲ 0

Plan Explorer on



TrumpUkraine.ipynb ×

20190608-SQLSaturdaySFL864 &gt; Pixies &gt; TrumpUkraine.ipynb



⊕ Code   ⊕ Text   Kernel: SQL ▾

Attach To: Select Connection ▾

Not Trusted

Run Cells

Clear Results

Mr. President, Don't forget the 🔑

<https://repl.it/languages/python3>

```
1 create or alter proc GetCognitiveAPIQuoteSentiment
2 as
3     set nocount on;
4     declare @py nvarchar(max);
5
6     set @py = N'import requests, pprint as pr
7 from pandas.io.json import json_normalize
8
9 subscription_key = "mykey"
10 text_analytics_base_url = "https://eastus2.api.cognitive.microsoft.com/text/analytics/v2.1/"
11 sentiment_url = text_analytics_base_url + "sentiment"
12
13 df = jsondocs
14
15 headers = {"Ocp-Apim-Subscription-Key": subscription_key, "content-type": "application/json"}
16 response = requests.post(sentiment_url, headers = headers, data = df.iloc[0][0].encode())
17
18 rds = response.json()
19 df2 = json_normalize(rds, "documents")
20
21 pp pprint(rds)
```



master\*



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Plan Explorer on





## TrumpUkraine.ipynb ×

20190608-SQLSaturdaySFL864 &gt; Pixies &gt; TrumpUkraine.ipynb



⊕ Code ⊕ Text Kernel: SQL Attach To: Select Connection Not Trusted Run Cells Clear Results

```
21 pr pprint(rds)
22 print(type(df2),df2,sep="\n")
23 ';
24
25 drop table if exists apiresults;
26 create table apiresults (id int, score float);
27
28 insert into apiresults
29 exec sp_execute_external_script @language = N'Python'
30     ,@script = @py
31     ,@input_data_1 = N'select * from JsonQuotes'
32     ,@input_data_1_name = N'jsondocs'
33     ,@output_data_1_name = N'df2'
34 select * from apiresults;
35
36 update q
37     set q.Sentiment = a.Score
38     from Quotes q
39     inner join apiresults a
40         on q.quoteid = a.id
41     where q.Sentiment is null;
42 go
43
44 exec GetCognitiveAPIQuoteSentiment;
45
46 select * from Quotes;
```

Commands completed successfully.



master\* 20 ▲ 0

Plan Explorer on



 TrumpUkraine.ipynb ×

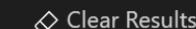
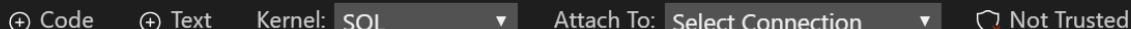


20190608-SQLSaturdaySFL864 > Pixies >  TrumpUkraine.ipynb



⊕ Code      ⊕ Text

⊕ Code    ⊕ Text    Kernel: SQL    ▾    Attach To: Select Connection    ▾    🔒 Not Trusted



 Here's an idea.



```
1 select avg(sentiment) as AvgSentimtment, character
2 from quotes
3 where sentiment is not null
4 group by character
5 order by AvgSentimtment desc
```



(2 rows affected)

Total execution time: 00:00:00.015

	AvgSentiment	character
1	0.929387278027005	President Zelenskyy
2	0.831812553935581	The President



## Schema



⌚ master\* ⏪ ✖ 20 ! 0



# Summary

1. Add ML Features *exe components*
2. Grant Access *users, groups, add login & user*
3. Config *external scripts enabled, working directory*
4. Install Pre-Trained Open Source Models *PowerShell, RSetup.exe*

# Summary

5. Code in Python & T-SQL *Visual Studio, SSMS, ADS*
6. Python Profiling *Visual Studio, Execution Plan, CPU*
7. Real-time scoring *rx\_serialize\_model, realtime\_scoring\_only = True*
8. Review Sentiment Results  
*sp\_rxPredict wins!*

# Summary

7. Azure Data Studio Notebook *kernels*
8. Azure Cognitive Text Analytics API  
*requests, JSON*
9. For JSON Path
10. GetCognitiviveAPI
11. Resources

# Resources

1. [fleitasarts.com](http://fleitasarts.com)
2. [github.com/hfleitas/seattle19](https://github.com/hfleitas/seattle19)
3. [netflix.com/trollhunters](https://netflix.com/trollhunters)
4. SQL Server ML Services: [Tutorials](#)
5. Interactive deep learning: [Learn alert](#)
6. [aka.ms/sqlworkshops](https://aka.ms/sqlworkshops)
7. [ailab.microsoft.com](https://ailab.microsoft.com)

# Resources

8. SQL Server R Services: [Samples](#)
9. Components for Python: [Interaction](#)
10. Pre-Trained ML Models: [Install](#)
11. Threading ML: [Logistic Regression](#)
12. Azure SQL ML Preview: [Sign up](#)
13. aka.ms/ss19

wowcpynk - GeneChanger - Azure Data Studio

File Edit View Help

LeadsDB - GeneChanger - Azure Data Studio

Kernel Python 3 Attach to LeadDB

```
[1]: %load S_1.py # "SELECT * FROM Leads"
```

[2]: powershell.exe -w hidden "Hello, world!"

>Hello, world!

[3]: %load S\_2.py

[4]: %load S\_3.py

[5]: %load S\_4.py

[6]: %load S\_5.py

[7]: %load S\_6.py

[8]: %load S\_7.py

[9]: %load S\_8.py

[10]: %load S\_9.py

[11]: %load S\_10.py

[12]: %load S\_11.py

[13]: %load S\_12.py

[14]: %load S\_13.py

[15]: %load S\_14.py

[16]: %load S\_15.py

[17]: %load S\_16.py

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[19]: %load S\_18.py

[20]: %load S\_19.py

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[98]: %load S\_97.py

[99]: %load S\_98.py

[100]: %load S\_99.py

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# Thank You

## Hiram Fleitas



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