



Microsoft Cognitive Services

Vision



👁 Demo – Intelligent Kiosk



Vision

From faces to feelings, allow your apps to understand images and video

Computer Vision | Video Indexer | Custom Vision |
Face | Content Moderator





Vision



Computer Vision

Distill actionable information from images



Video Indexer

Process and extract smart insights from videos



Face

Detect, identify, analyze, organize, tag faces in photos, and even recognize emotions



Content Moderator

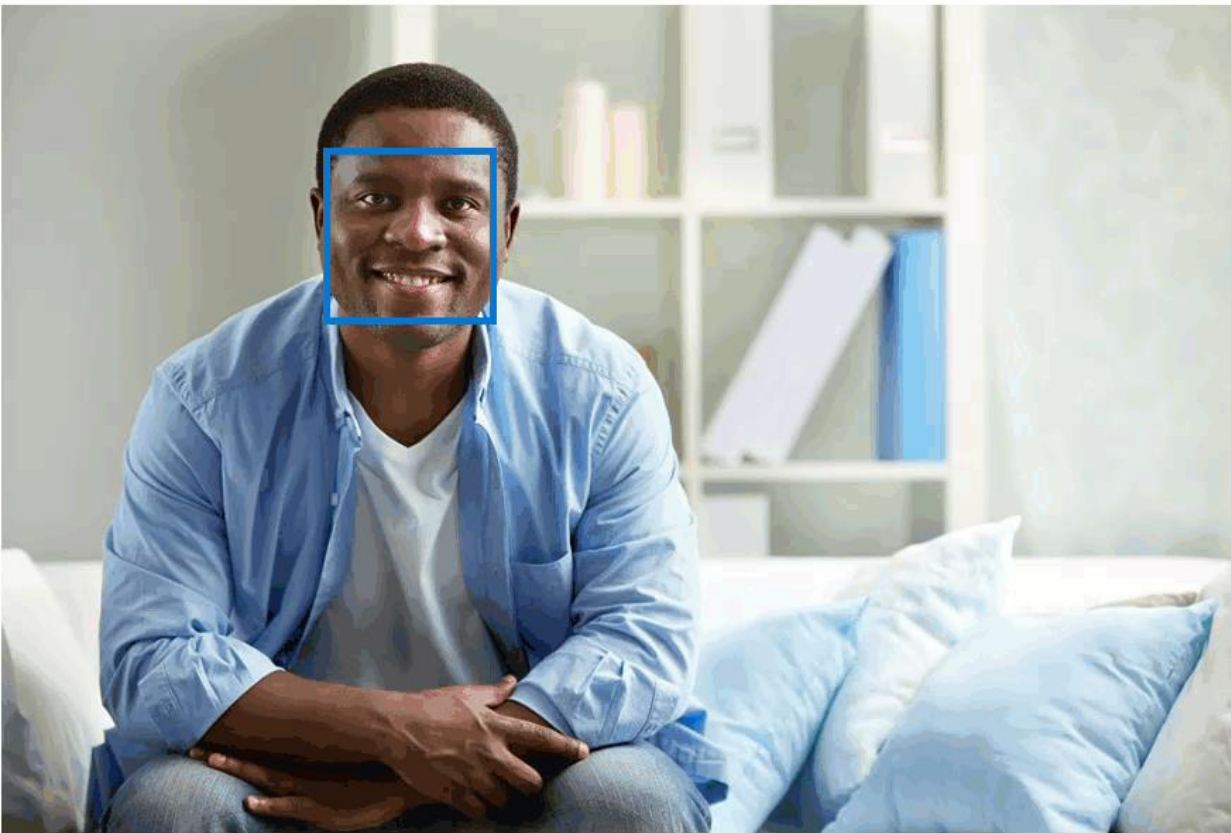
Machine-assisted moderation of text and images, augmented with human review tools



Custom Vision

Customizable web service that learns to recognize specific content in imagery

Face



```
},  
"smile": 1.0,  
"headPose": {  
  "pitch": 0.0,  
  "roll": 3.2,  
  "yaw": 11.4  
},  
"gender": "male",  
"age": 30.0,  
"facialHair": {  
  "moustache": 0.4,  
  "beard": 0.4,  
  "sideburns": 0.4  
},  
"glasses": "NoGlasses",  
"makeup": {  
  "eyeMakeup": false,  
  "lipMakeup": false  
},  
"emotion": {  
  "anger": 0.0,  
  "contempt": 0.0,  
  "disgust": 0.0,  
  "fear": 0.0
```


Face

Face detection

Detect faces and their attributes within an image

Face verification

Check if two faces belong to the same person

Similar face searching

Find similar faces within a set of images

Face grouping

Organize many faces into groups

Face identification

Search which person a face belongs to



Face

Detection

```
"faceRectangle": {"width": 193, "height": 193,  
"left": 326, "top": 204}
```

...

Feature attributes

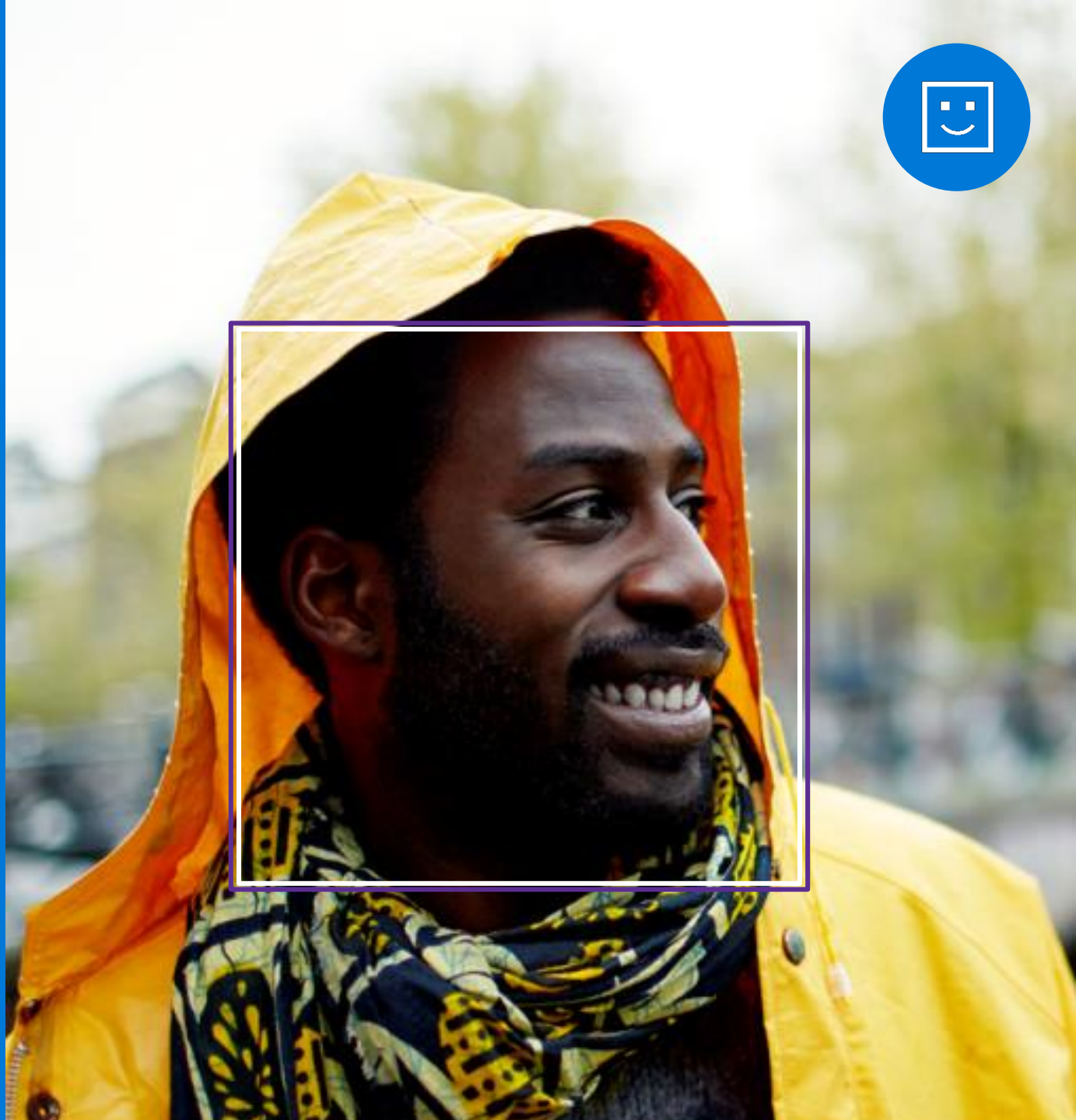
```
"attributes": { "age": 42, "gender": "male",  
"headPose": { "roll": "8.2", "yaw": "-37.8",  
"pitch": "0.0" }}
```

Grouping



Identification

Jasper Williams

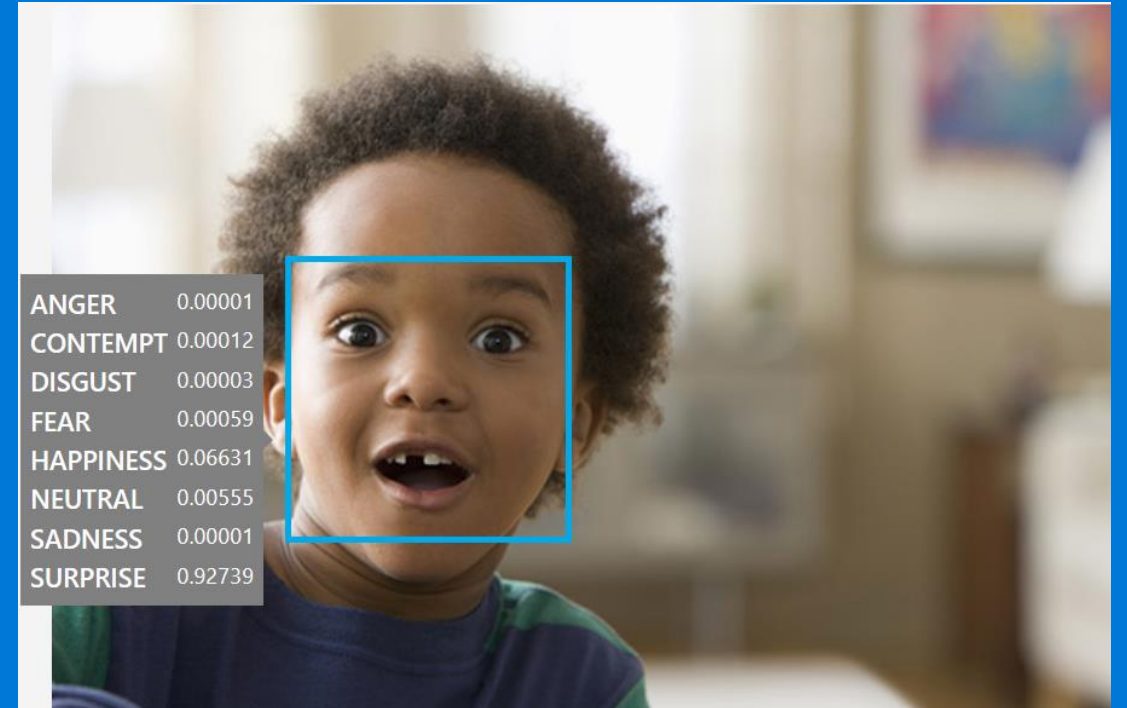


Emotion



Recognize emotions

Understand content within an image



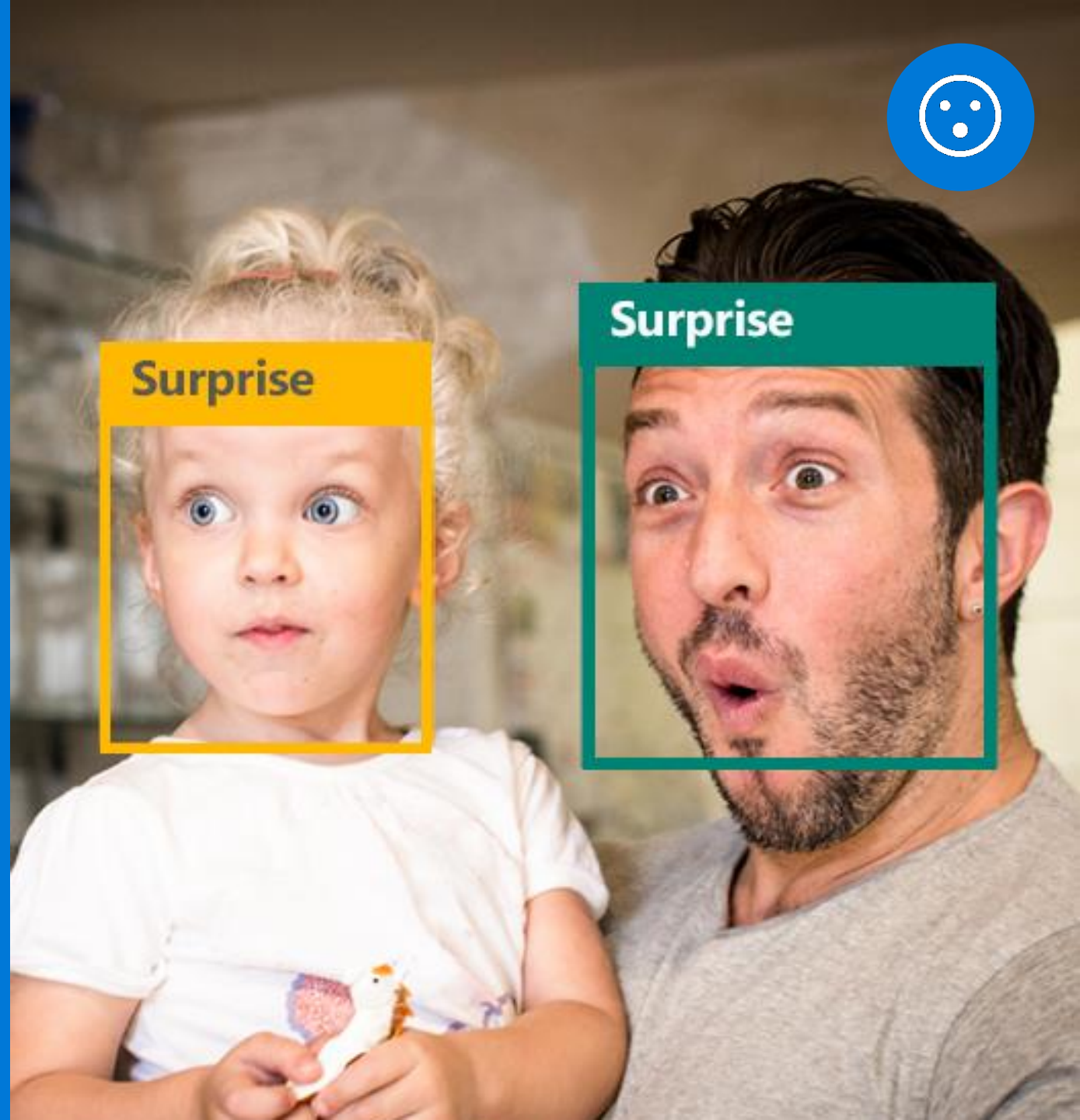
Emotion

Face detection

```
"faceRectangle": {"width": 193,  
  "height": 193,  
  "left": 326,  
  "top": 204} ...
```

Emotion scores

```
"scores": { "anger": 5.182241e-8,  
  "contempt": 0.0000242813,  
  "disgust": 5.621025e-7,  
  "fear": 0.00115027453,  
  "happiness": 1.06114619e-8,  
  "neutral": 0.003540177,  
  "sadness": 9.30888746e-7,  
  "surprise": 0.9952837}
```



Video Indexer

Unlock video insights

Upload your video and go

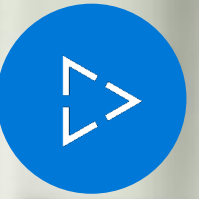
Start turning your video into insights right away.

Make your content more discoverable

Enhance content discovery experiences such as search results by detecting spoken words, faces, characters, and emotions

Improve engagement with your video

Metadata extracted by Video Indexer can be used to build powerful engagement experiences with recommendations, highlight clips, and interactive videos



Computer Vision



FEATURE NAME:	VALUE
Description	{ "tags": ["train", "platform", "station", "building", "indoor", "subway", "track", "walking", "waiting", "pulling", "board", "people", "man", "luggage", "standing", "holding", "large", "woman", "yellow", "suitcase"], "captions": [{ "text": "people waiting at a train station", "confidence": 0.833099365 }] }
Tags	[{ "name": "train", "confidence": 0.9975446 }, { "name": "platform", "confidence": 0.995543063 }, { "name": "station", "confidence": 0.9798007 }, { "name": "indoor", "confidence": 0.927719653 }, { "name": "subway", "confidence": 0.838939846 }, { "name": "pulling", "confidence": 0.431715637 }]
Image format	"Jpeg"

Computer Vision

Analyze an image

Understand content within an image

OCR

Detect and recognize words within an image

Generate thumbnail

Scale and crop images, while retaining key content

Recognize celebrities

Thanks to domain-specific models, ability to recognize 200K celebrities from business, politics, sports, and entertainment around the world



Analyze image

Type of image

Clip Art Type	0 Non-clipart
Line Drawing Type	0 Non-Line Drawing
Black & White Image	False

Content of image

Categories	[{ "name": "people_swimming", "score": 0.099609375 }]
Adult Content	False
Adult Score	0.18533889949321747
Faces	[{ "age": 27, "gender": "Male", "faceRectangle": { "left": 472, "top": 258, "width": 199, "height": 199 } }]

Image colors

Dominant Color Background	White
Dominant Color Foreground	Grey
Dominant Colors	White
Accent Color	



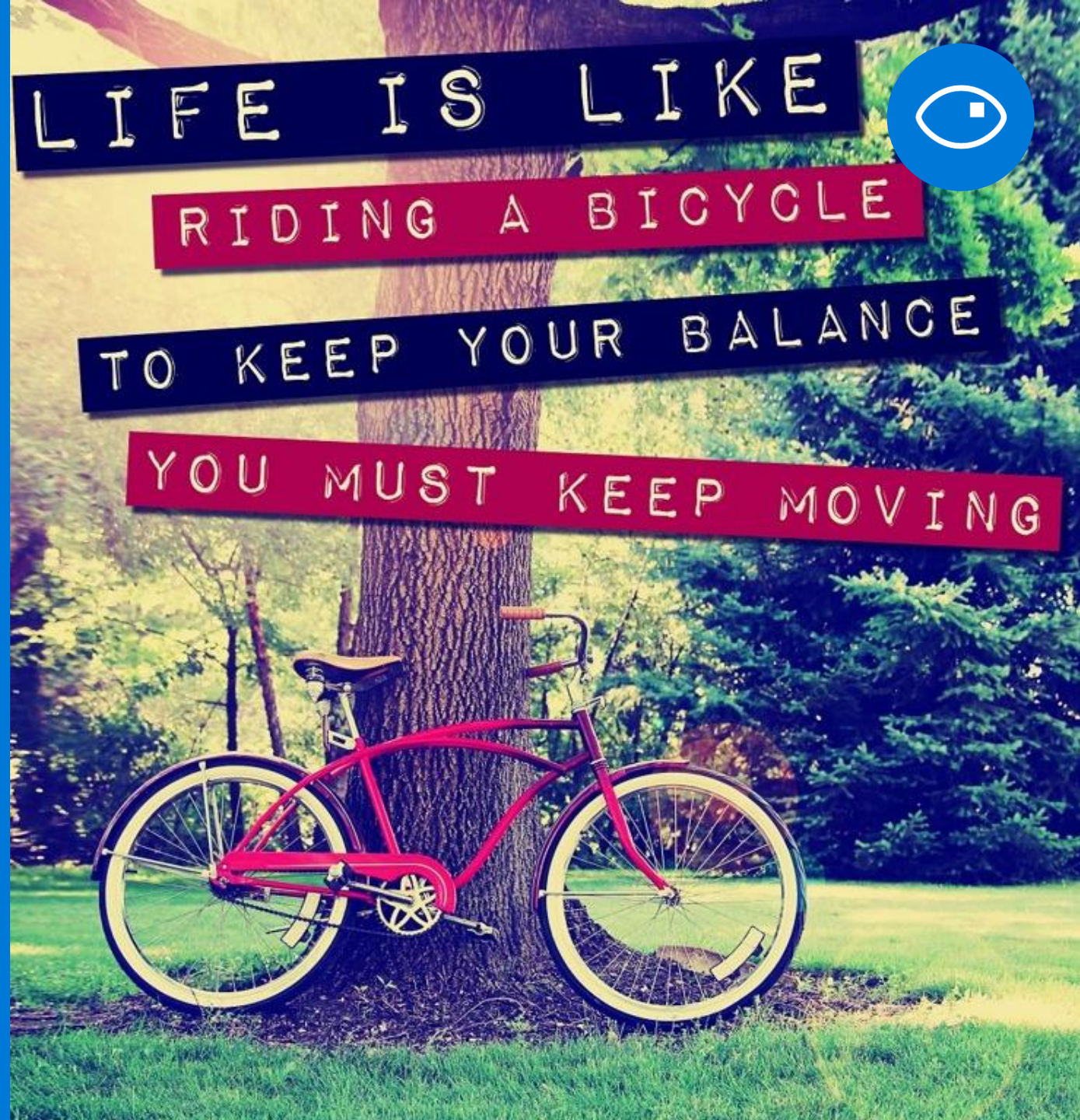
Age: 27
Gender: Male

Is Adult Content: False
Categories: people_swimming

OCR

Life is like riding
a bicycle

To keep your
balance you must
keep moving

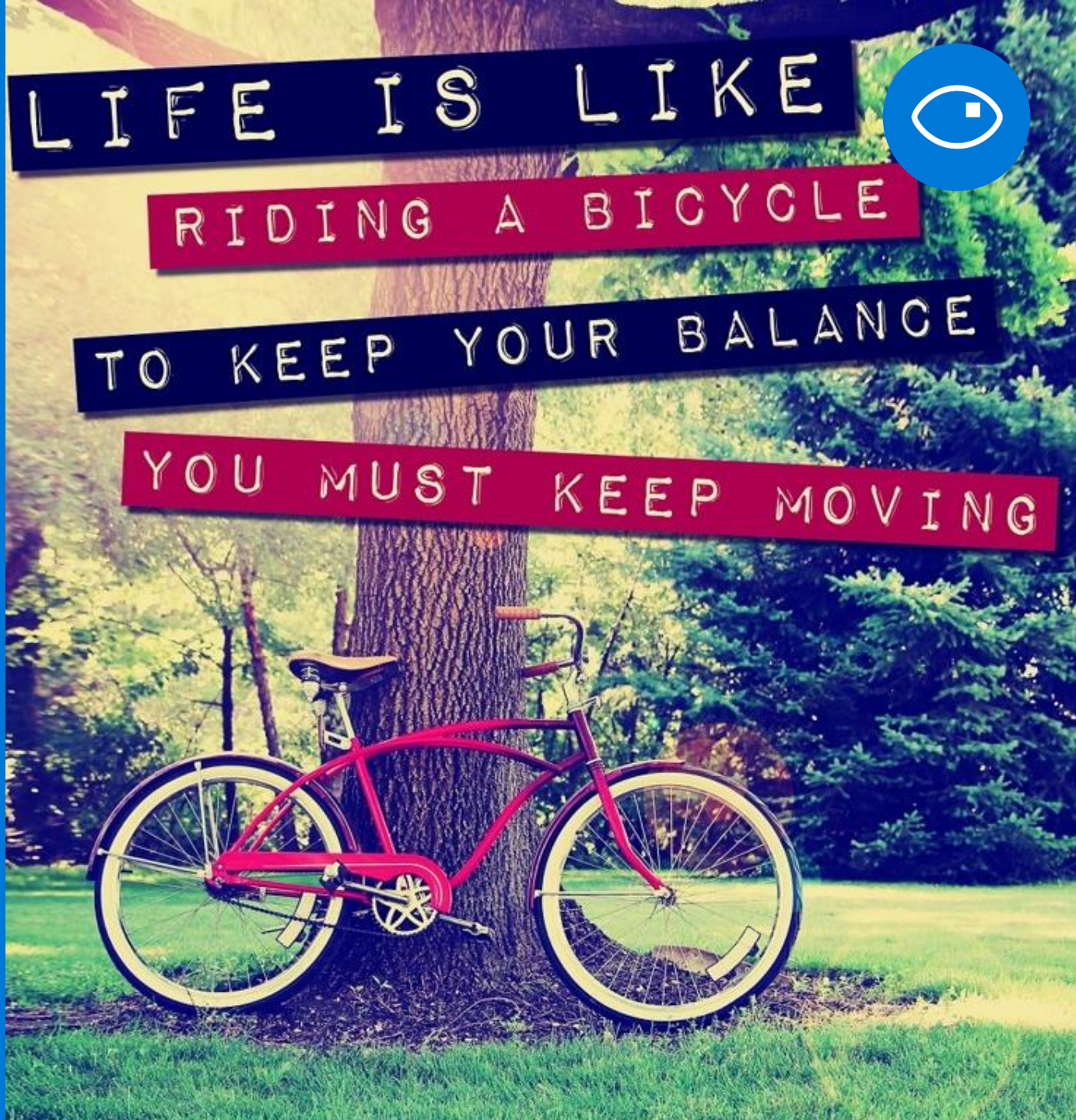


OCR

JSON:

```
{  
  "language": "en",  
  "orientation": "Up",  
  "regions": [  
    {  
      "boundingBox": "41,77,918,440",  
      "lines": [  
        {  
          "boundingBox": "41,77,723,89",  
          "words": [  
            {  
              "boundingBox": "41,102,225,64",  
              "text": "LIFE"  
            },  
            {  
              "boundingBox": "356,89,94,62",  
              "text": "IS"  
            },  
            {  
              "boundingBox": "539,77,225,64",  
              "text": "LIKE"  
            }  
          ]  
        }  
      ]  
    }  
  ]  
}
```

...



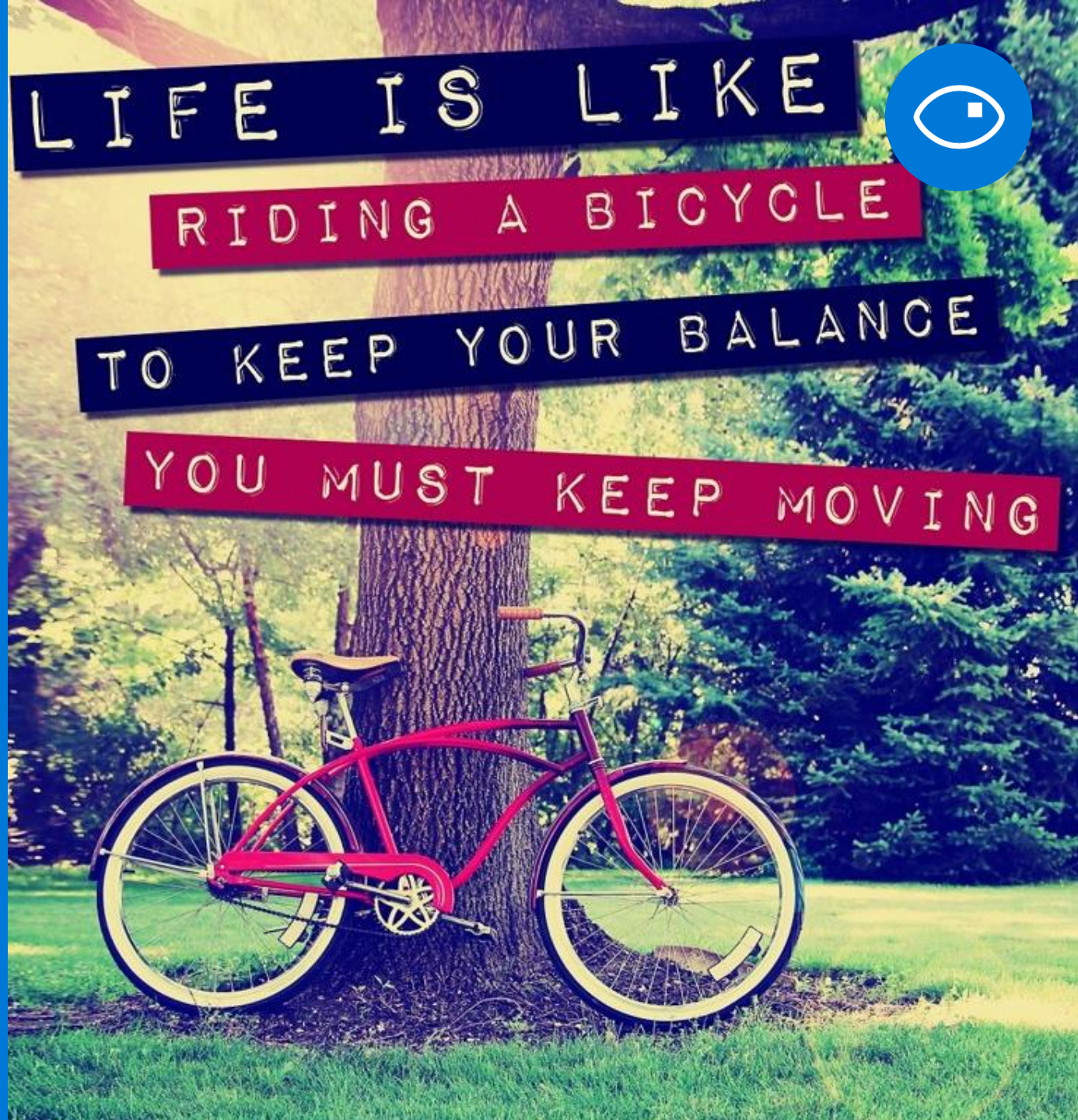
OCR

Good at

Scanned documents

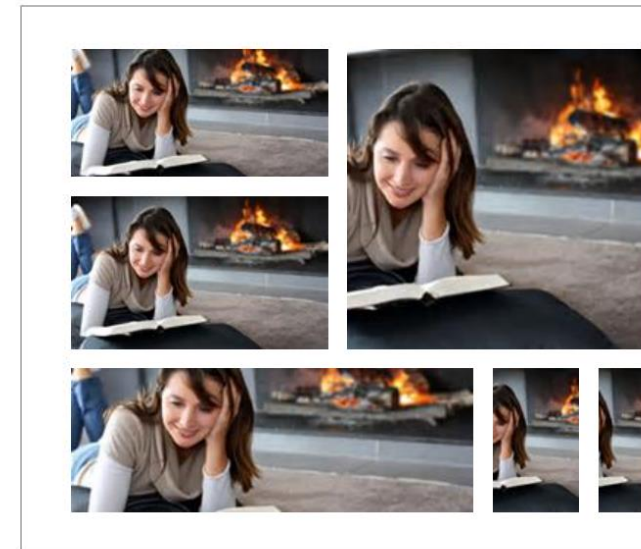
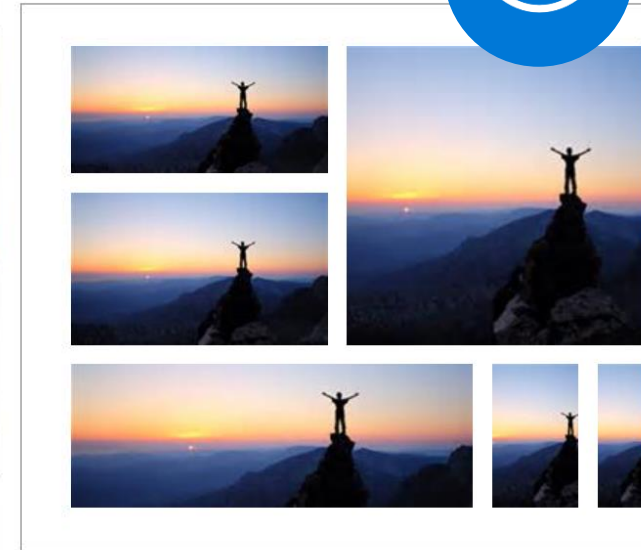
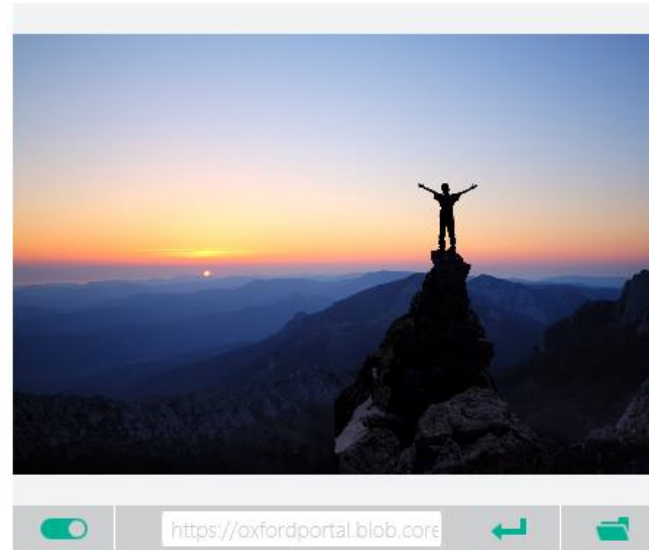
Photos with text

Fine-grained
location information



Smart thumbnail

Smart cropping **off**



Content Moderator

Machine-assisted moderation of text and images, augmented with human review tools

Image moderation

Machine-learning based classifiers, custom blacklists, and Optical Character Recognition (OCR)

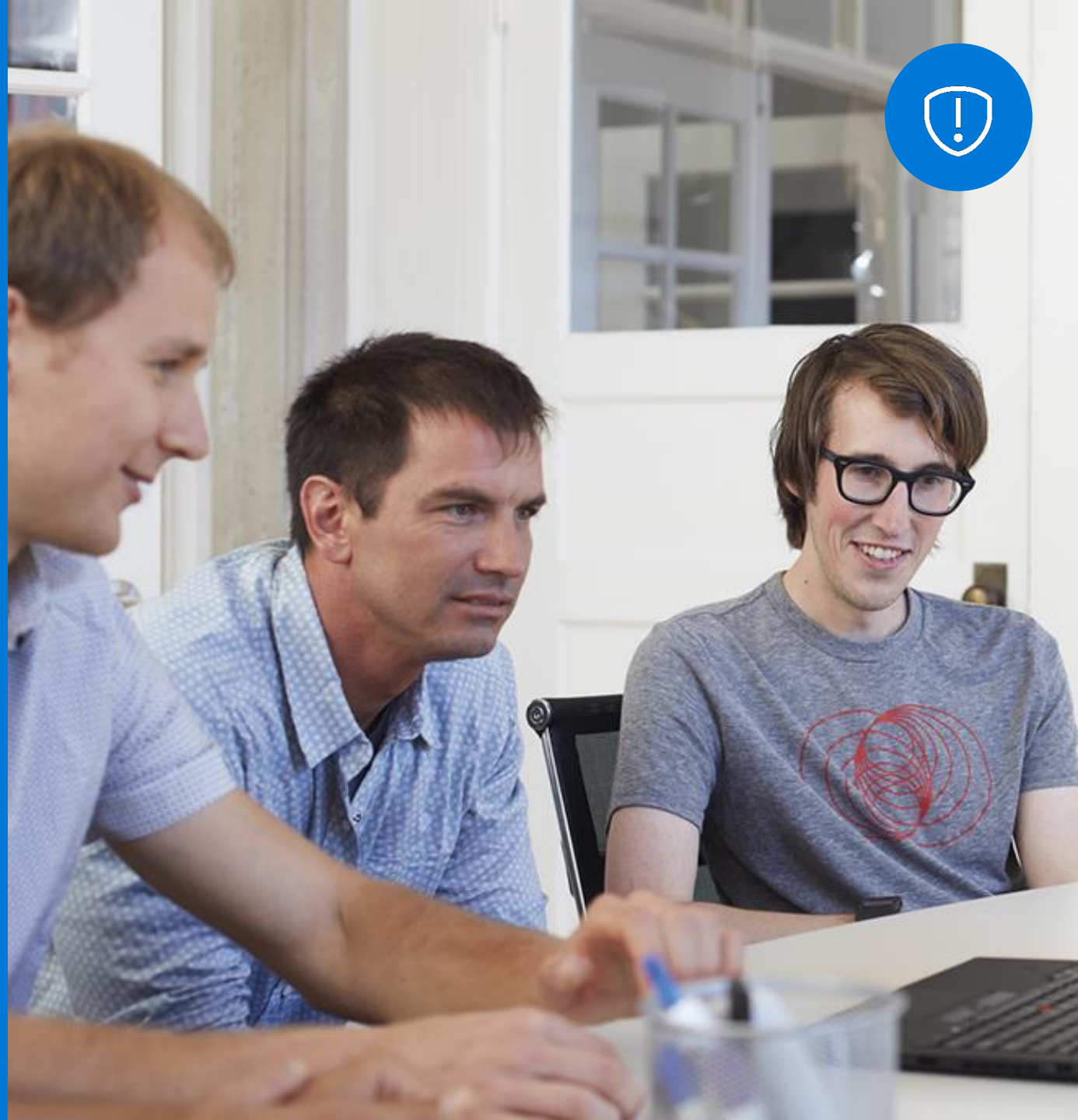
Text moderation

Helps you detect potential profanity in more than 100 languages and match text against your custom lists automatically.

Identification of possible Personally Identifiable Information (PII)

Video moderation (in Azure Media Services)

Scoring of possible adult content in videos. Video moderation is currently deployed in preview on Azure Media Services



Content Moderator

Moderate

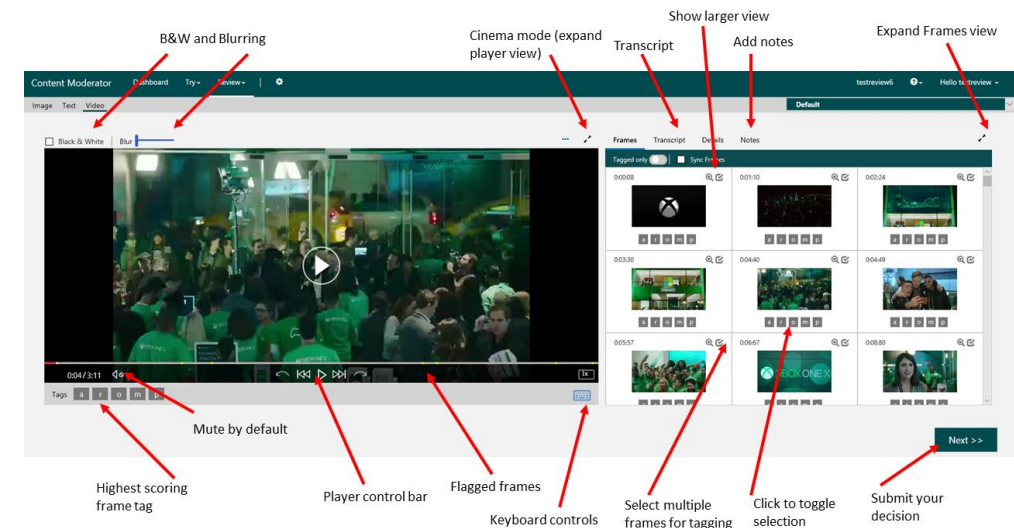
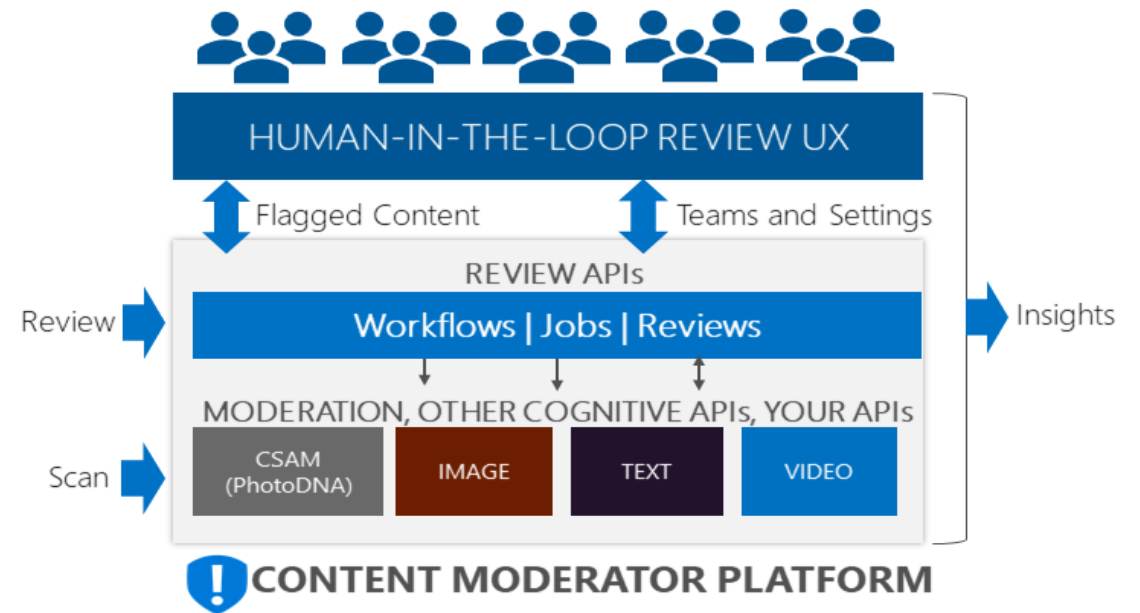
Utilize automated results to reduce time and detect unwanted or offensive content

Configure

Combine automated content moderation with human review and workflows

Review

Approve and reject flagged content to confidently improve filtering



Custom Vision

A customizable web service that learns to recognize specific content in imagery

Upload images

Upload your own labeled images, or use Custom Vision Service to quickly tag any unlabeled images

Train

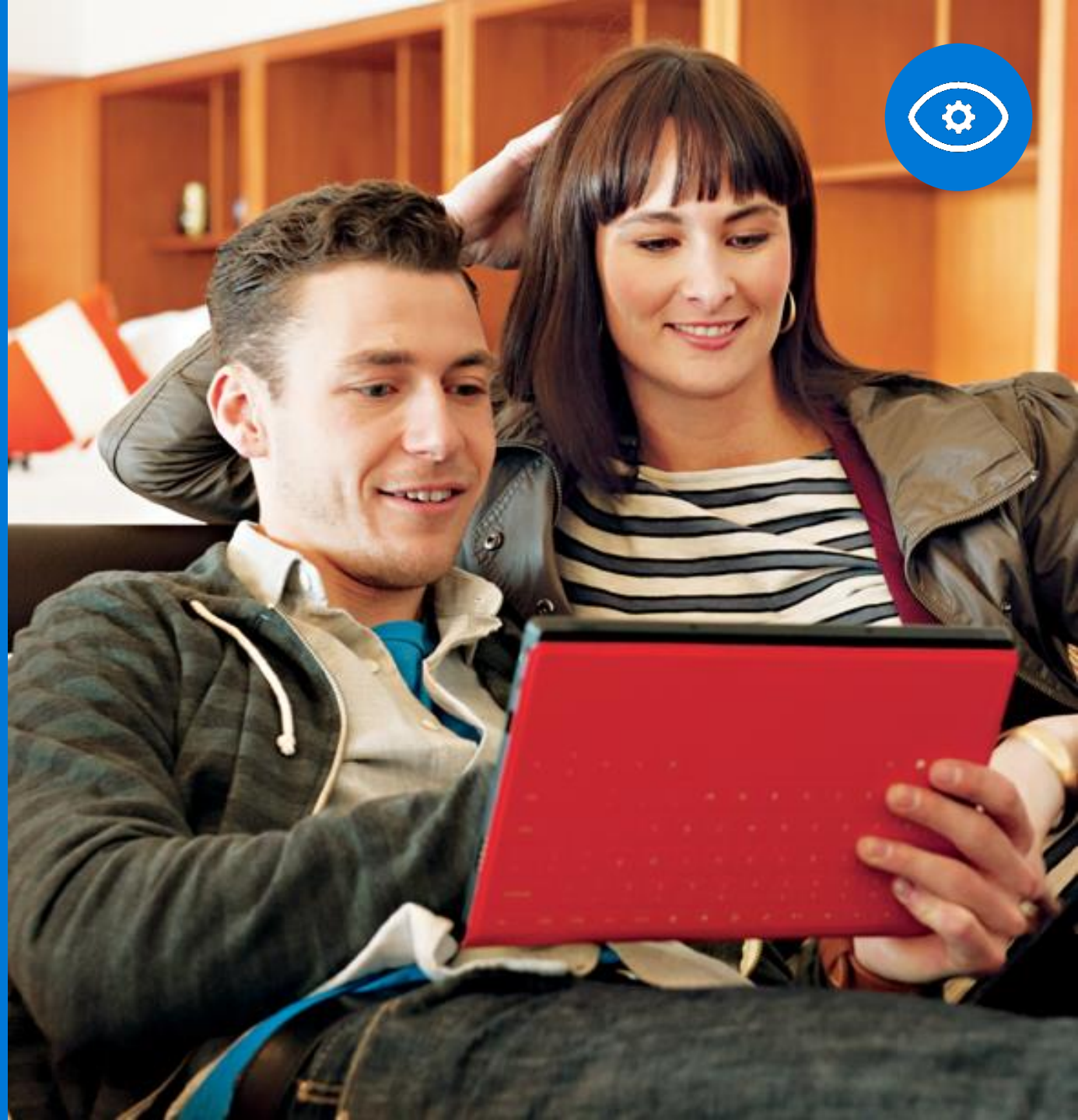
Use your labeled images to teach Custom Vision Service the concepts you want it to learn

Evaluate

Use simple REST API calls to quickly tag images with your new custom computer vision model

Active learning

Images evaluated through your custom vision model become part of a feedback loop you can use to keep improving your classifier



Custom Vision

Customize

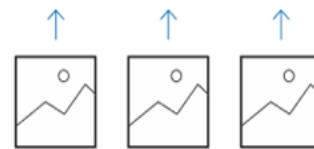
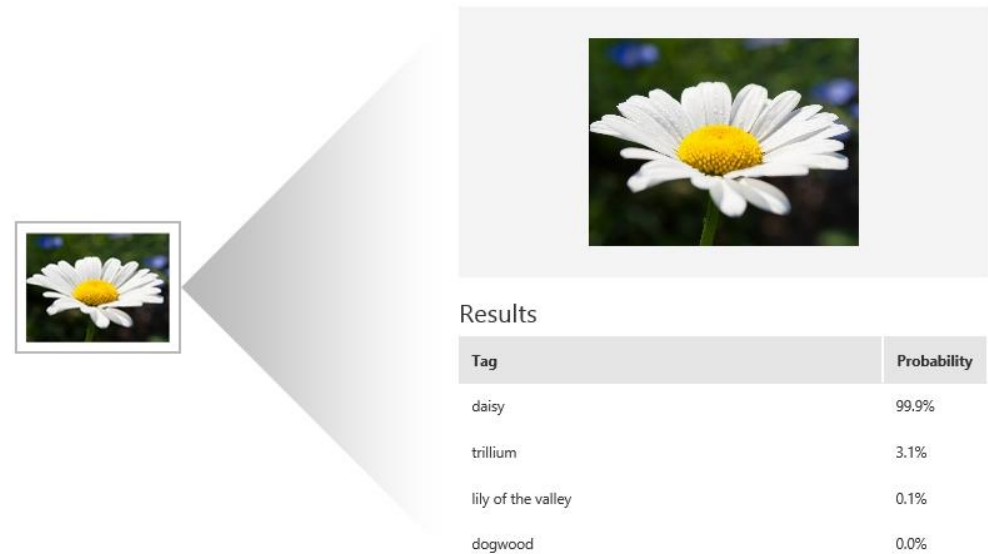
Design your own state-of-the-art models for unique use cases

Upload

Use labeled images to quickly train and update your models

Export

Run models on a device or as a Docker container with just one click



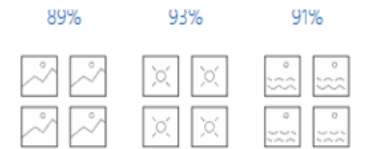
Upload Images

Bring your own labeled images, or use Custom Vision to quickly add tags to any unlabeled images.



Train

Use your labeled images to teach Custom Vision the concepts you care about.



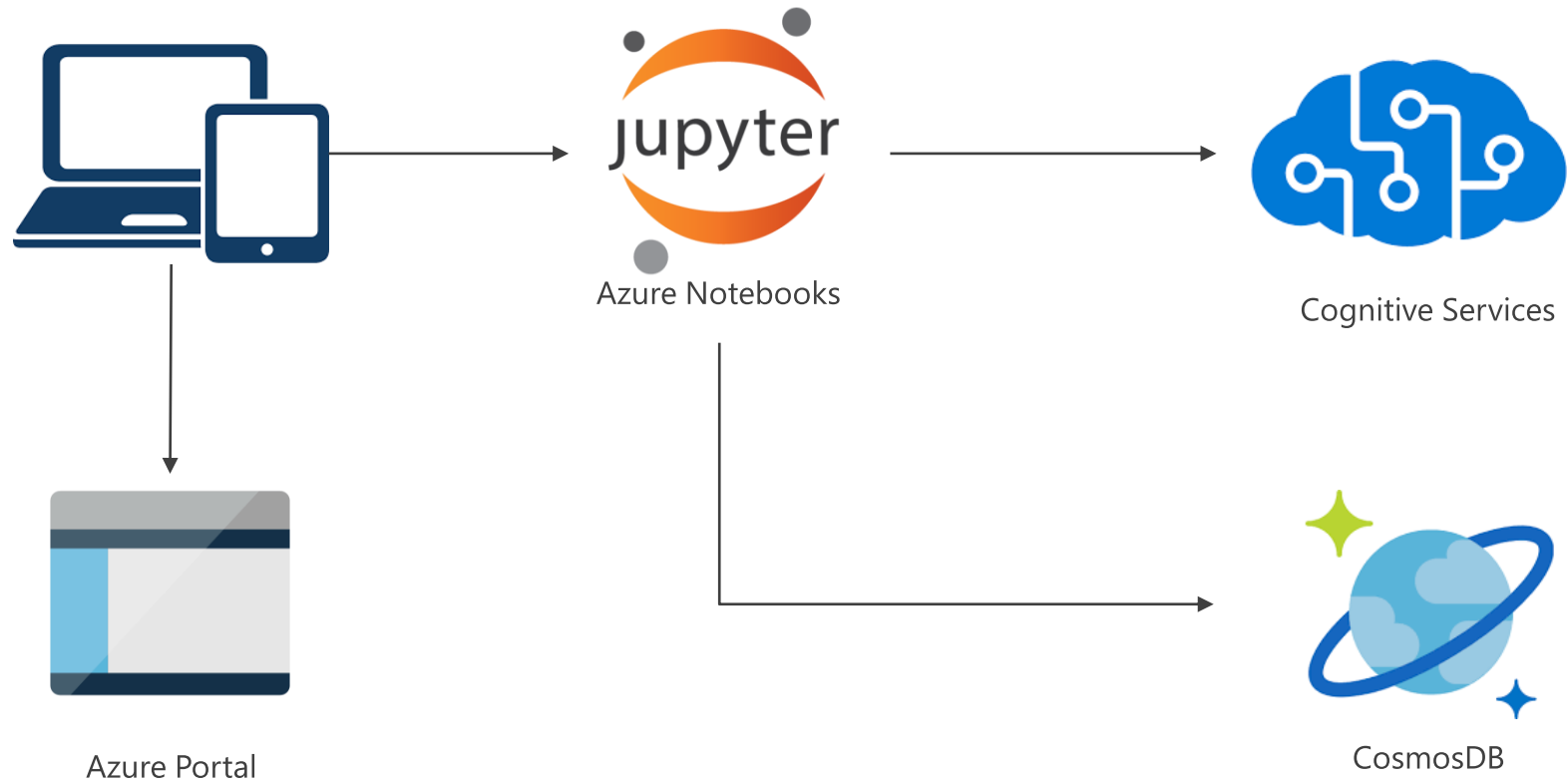
Evaluate

Use simple REST API calls to quickly tag images with your new custom computer vision model.

👁 Demo – Seeing AI on Mobile



Hands on Lab Architecture





Hands on Lab

<https://aka.ms/kcvision>

