

Hailey Furilla

978-430-2920 | hailey.furilla@gmail.com | [LinkedIn](#)

EDUCATION

University of Massachusetts Amherst

Amherst, MA

College of Humanities and Fine Arts

Bachelor of English

Concentrations in Professional Writing and Technical Communication and Creative Writing

Candidate, 2025

Minor: Latin

- Cumulative GPA 3.908; Dean's List; Commonwealth Honors College

Relevant Coursework

English 391D—Writing and Emerging Technologies

Fall 2023

- Learned how to aesthetically format images and text using Adobe InDesign for book design and publication

English 391C—Introduction to Web Design

Spring 2024

- Developed practices of website planning, creating pages from scratch, and making accessible web designs

EXPERIENCE

University of Massachusetts Press

Amherst, MA

Digital Marketing Intern

Feb 2024 – Present

- Generated content and strategies to advertise our press's books, authors, and events across a variety of social media platforms such as Instagram, LinkedIn, Facebook, and Twitter that increased engagement
- Acquired skills in copywriting for social media and books across an array of genres

The Massachusetts Daily Collegian

Amherst, MA

Columnist

Sept 2023 – Present

- Collaborated with editors, columnists, and contributors to formulate article pitches to be later published
- Researched for and wrote articles on a biweekly basis in order to rise from a contributor to columnist

CVS Pharmacy

Tewksbury, MA

Customer Service Representative

Jul 2022 – Aug 2023

- Assisted approximately 100 customers daily with transactions and ensured a productive work environment by stocking shelves, facing items, distributing signage, and cleaning

ACADEMIC PROJECTS

Jabberwocky (University of Massachusetts Amherst's official literary journal)

Amherst, MA

Acquisitions Editor and Design and Layout Team Member

Feb 2023 – Present

- Worked on a team of editors to weekly analyze, review, and curate a list of poetry for publication
- Collaborated with a design team to create layouts and arrange material for digital and physical publications

LEADERSHIP

She's the First

Tewksbury, MA

President and Global Competency Chairwomen

Sept 2019 – Jun 2021

- Coordinated fundraisers, managed meetings, distributed funds, and communicated with the main organization of She's the First in order to fund the education of disadvantaged women in other countries

SKILLS

Proficient in Microsoft Office, Google Cloud Platform, Canva, Adobe InDesign, Adobe Photoshop, Hootsuite, Airtable, HTML, and CSS