

# HILARY

UX | UI DESIGNER

## CONTACT

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## SUMMARY

A curious and empathetic strategic thinker, at my best when I have a problem to solve. Passionate about facilitating enjoyable experiences for users with the products they love.

## SKILLS + TOOLS

Wireframing  
Rapid Prototyping  
User Research  
Usability Testing  
HTML + CSS  
Sketch  
InVision  
Balsamiq  
Adobe Illustrator

## INTERESTS

Running  
Hiking  
Homebrewing  
Urban Design

# WALKER

## EXPERIENCE

### **Bullhorn, June 2016 - Present**

*UX Designer*

Full stack product designer at Bullhorn, an enterprise CRM software company serving the staffing and recruitment industry.

As a member of the UX team:

- Designed an Outlook application in an effort to expand Bullhorn's reach outside of the staffing industry. The application was picked up by Microsoft for distribution.
- Led UX for Bullhorn's new healthcare vertical, working with internal stakeholders across departments to launch several new features.
- Conducted in-depth user research with enterprise clients, small business users and industry leaders to determine healthcare feature prioritization.
- Produced high fidelity mockups to acquire early user feedback prior to development.
- Led usability testing with current and prospective healthcare customers, using their feedback to rapidly iterate on the product prototype.
- Collaborated closely with product managers and engineering teams in an Agile environment to ensure an efficient handoff from design to development, resulting in fewer design inconsistencies and a more cohesive experience across platforms.

### **Startup Institute, February 2016 - April 2016**

*Web Design Student*

Selected from a competitive applicant pool for this eight week immersive program. Startup Institute helps individuals to develop the skills, mindset, and network to be high-impact at a high-growth company.

*Relevant Coursework:* HTML + CSS, jQuery, Javascript, User-centered design, Rapid ideation and prototyping, Navigation and flow, Typography

*Awards:* 1st Place Winner in Startup Institute's Spring 2016 IdeaHack

### **Appalachian Mountain Club, April 2012 - February 2016**

*Development Officer, President's Society*

As a lead member of the fundraising team:

- Managed AMC's leadership annual fund that recognizes gifts of \$1,000 or more and covers 70% of annual fund donations, resulting in exceeded financial and participation goals each year.
- Cultivated relationships and implemented solicitation strategies for a personal portfolio of over 200 donors.
- Developed content and copy for President's Society direct mail solicitations, communications, and web presence, demonstrating continued growth in donor recruitment across each medium.
- Executed and led 10 donor stewardship events per year including 10-day excursions in Panama and Yosemite.
- Supervised Development Assistant position.

### **The Trust for Public Land, June 2011 - January 2012**

*Major Gifts Coordinator*

## EDUCATION

### **Colby College, September 2007 - May 2011**

*Waterville, Maine*

Bachelor of Science, International Studies