

HILARY

UX|UI DESIGNER

CONTACT

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SUMMARY

A curious and empathetic strategic thinker, at my best when I have a problem to solve. Passionate about facilitating enjoyable experiences for users with the products they love.

SKILLS

User Research
User Testing
Wireframing
Rapid Prototyping
HTML + CSS
Responsive Design

TOOLS

Sketch
InVision
Balsamiq
Github
MS Excel
Raisers Edge

WALKER

EXPERIENCE

Startup Institute, February 2016 - Present

Web Design Student

Selected from a competitive applicant pool for this eight week immersive program. Startup Institute helps individuals to develop the skills, mindset, and network to be high-impact at a high-growth company.

Relevant Coursework: HTML + CSS, jQuery, Javascript, User-centered design, Rapid ideation and prototyping, Navigation and flow, Typography

Projects: Partnered with Ovuline, a women's health startup, to develop a launch plan for their new parenting app. Responsibilities included development and implementation of a user survey, and creation of mock-ups and designs for two new landing pages.

Awards: 1st Place Winner in Startup Institute's Spring 2016 IdeaHack

Appalachian Mountain Club, April 2012 - February 2016

Development Officer, President's Society

The Appalachian Mountain Club is a regional conservation nonprofit that promotes the protection, enjoyment, and understanding of the Northeast's mountains, forests, and trails.

As a lead member of the fundraising team:

- Managed AMC's leadership annual fund that recognizes gifts of \$1,000 or more and covers 70% of annual fund donations, resulting in exceeded financial and participation goals each year.
- Cultivated relationships and implemented solicitation strategies for a personal portfolio of over 200 donors.
- Developed content and copy for President's Society direct mail solicitations, communications, and web presence, demonstrating continued growth in donor recruitment across each medium.
- Managed AMC Development Committee, a sub-committee of the Board of Directors; included member recruitment and retention.
- Planned, executed, and led 10 donor stewardship events per year including 10-day excursions in Panama and Yosemite.

The Trust for Public Land, June 2011 - January 2012

Major Gifts Coordinator

The Trust for Public Land is a national conservation non-profit that creates parks and protects land for people all over America.

As coordinator for the national major gifts team:

- Supported 5 Major Gifts Officers in Boston, Connecticut, Los Angeles, New York, and San Francisco, including the Director of Major gifts.
- Assisted the Director of Major Gifts with development and implementation of donor management tools.
- Tracked deadlines and coordinated efforts of national staff on grant proposals.
- Assisted with the planning, executing, and staffing of donor stewardship events throughout the Northeast.

INTERESTS

Hiking
Running
Skiing
Homebrewing
Woodworking

EXPERIENCE (CONTINUED)

Facing History and Ourselves, June 2010 - August 2010

Research and Curriculum Development Intern

Facing History and Ourselves is an education based non-profit that delivers classroom strategies that teach civic responsibility, tolerance, and social action to students to foster morality in adulthood.

The Walden Woods Project, June 2010 - August 2009

Education Intern

The Walden Woods Project is a nonprofit organization committed to preserving the land, literature, and legacy of Henry David Thoreau through conservation, education, research and advocacy.

EDUCATION

Colby College, September 2007 - May 2011

Waterville, Maine

Bachelor of Science, International Studies

Phillips Academy Andover, September 2003 - May 2007

Andover, Massachusetts