

Assessment Scenario 2 : Prompt Engineering

Develop a 30-day go-to-market strategy for a B2B SaaS tool targeting mid-size companies.

Chain of thought

think as you are market strategy maker of an IT software team and want to create 30 days market strategy for b2b SaaS tool were i will follow the step by step approach of targeting mid-size companies were

- 15 days i would aim for the remote/online marketing strategy showcasing the product tool demo online and limited free access.
- 10 days for offline meeting with the team member and manager of the mid size company and showcasing the demo of the tool and how they could use for their organization.
- last 5 days random approaches.

how will i manage and approach this 30 days market strategy for the optimal result of this 30 days go-to market strategy think step by step and give the approach and solution.

Draft an internal memo addressing a data breach incident, keeping staff informed without causing panic.

Chain of thought:

Draft an internal memo to staff regarding a recent data breach.

The Goal: Inform staff about the incident transparently but maintain a calm, professional tone to prevent panic.

The Memo must follow this step sections:

1. The Incident: A brief, non-technical explanation of how the breach occurred.
2. The Cause: The specific reason.
3. The Solution: Steps IT has already taken to secure the network.
4. Action Items: specific, simple steps employees must take now.