

CONTACT

INFORMATION 1 Business Link, Singapore 117592 huonggiang@u.nus.edu / huonggiang.econ@gmail.com
P: (65) 9121-8748 LinkedIn: Huong-Giang Nguyen

RESEARCH
INTEREST

Primary: International Trade (Globalisation, Firms in Global Market), Environmental Economics
Secondary: Development Economics (Access to finance, Gender Equality)

EDUCATION

National University of Singapore, Singapore 2025–Present
PhD in Management (*Strategy and Policy*)

Foreign Trade University, Hanoi, Viet Nam 2019–2023
B.A in International Business Economics (*Summa Cum Laude*)

University of Mannheim, Germany Feb 2022 – Jun 2022
Exchange program at Business School

SELECTED
EXPERIENCE

Consultant, World Bank, Viet Nam Aug 2025–Present

- Produced policy notes on transshipment and rules of origin, global value chains resilience, and free trade agreements.
- Supported data analysis for public finance review.

Asian Development Bank, Research Associate, Viet Nam 2024–Present
Supervisors: Asst Prof. Russell Toth, Assoc Prof. Markus Taussig, and David Raitzer

- Monitored **two RCT interventions** targeting clients and loan officers. Coordinated **03** survey rounds with **600** bank staff and **1200** clients on the impact of interventions on lending to WSME clients and gender bias.
- Assisted the lead research team with data analysis in STATA and the final analysis write-up of reports and journal articles.

Research Fellow, University of Foggia, Italy 2024–2025
Supervisors: Assoc Prof. Fabio Santeramo

- Built a **END dataset** covering environmental non-tariff measures (NTMs) by attributing product codes, detailed to the HS6 level.
- Performed empirical analysis of trade datasets in STATA to quantify the relationship between trade and environmental NTMs.
- Prepared manuscripts for journal submissions and authored 01 book chapter.

Development and Policy Research Centre, Viet Nam May 2023 – Sep 2023
Supervisor: Dr. Nguyen Ngoc Anh

- Designed surveys using professional software (Qualtrics, Kobotoolbox). Facilitated coordination of field-work activities to ensure effective data collection.
- Cleaned, analysed, visualised data, and proofread for final reports.

Research Assistant, Foreign Trade University, Viet Nam 2020–2023
Supervisor: Dr. Pham Thi Cam Anh, Dr. Do Ngoc Kien

- Collected and analysed statistical trade and investment data in Vietnam for **05** research projects (key member) related to International Investments, Public Policy, Digital Trade, Industrial Policy funded by FTU and Ministries.
- Produced reports, conference proceedings, and policy briefs for seminars and workshops.
- Delivered research methodology trainings for **200+** students at FTU.

PUBLICATIONS

Manuscripts under Submission

1. **Nguyen, H.G.**, Le, V.H., and Do, N.K. (2024) 'How does global value chain participation increase the technical efficiency of small-and-medium enterprises? Evidence from Vietnam.' *Revised and resubmitted*.
2. Doan, Q.H., Dao, N.T., and **Nguyen, H.G.** (2024) 'Upgrading in GVC of SMEs: The moderation effect of dynamic capabilities.' Submitted to *Journal of Behavioral and Experimental Economics*. (PDF)
3. Do, N.K., **Nguyen, H.G.**, Pham, T.C.A., and Trinh, T.T.H. (2024) 'Regional Cooperation in Digital Trade in Asia-Pacific: Findings from trade agreements and implications for Vietnam.' (PDF).

Work in Progress

1. Doan, Q.H., Dao, N.T., **Nguyen, H.G.**, and Le, V.H. 'Firm performance and global value chain participation: Evidence from Vietnam.' (Drafting)
2. Global value chains and energy efficiency (Data collecting)
3. Trade in environmental goods: Does institutional quality matter? (Data collected and drafting)
4. Labour market dynamics in green transition: A case study of Vietnam. (Data collected and drafting)

Other Publications

1. Handbook on Trade and Sustainable Development: Chapter 13 of the EU Vietnam Free Trade Agreement. (2023). Ministry of Trade and Industry.
2. Dao, T., **Nguyen, G.**, Tran, K, Nguyen, T., Tran, H., Nguyen, L., Nguyen, O., Dao, T., Hoang, Y., & Nguyen, D. (2024). Future in the making: Integrating youth perspectives in Viet Nam's just energy transition. United Nations Development Programme (UNDP), Viet Nam.

HONORS AND AWARDS

NUS Research Scholarship for PhD Students	2025–Present
EU Youth Empowerment Fund (Top 100/10,000+ projects) – \$1,500	2025–Present
Dean list of the Graduation Cohort 2023	2023
FTU University Scholarships for Academic Excellence	2019–2023
FTU Student Research Grant – \$1,600	2022–2023
Baden-Wurttemberg Scholarship for exchange students	2022
Amcham Scholarship runner-up (Top 20 students national)	2022
Finalist, Social Business Creation 2022 hosted by HEC Montreal, Canada	2022

OTHER

EXPERIENCES	Founder , AspiringHub x MeritPath Abroad (Educational Consulting)	Apr 2025–Present
	Lab Leader , AcLab+, Research Lab in Economics and Business Studies	Aug 2022–Present
	Project Assistant , KTP Investment and FTA Consultant	Oct 2023–Dec 2023
	Junior Energy Researcher , Youth4 Climate Policy Working Group, UNDP	May 2023–Sep 2024
	General Secretary , Junior Chamber International Vietnam	2021–2022
	External Affair , FTU Youth Union	2019–2020

MISCELLANEOUS

Citizenship Vietnamese

Languages Vietnamese (native), English (fluent), French (basic)

Software STATA, R, LATEX, Python, Qualtrics, ODK (SurveyCTO, Kobotoolbox)

REFERENCES

Markus Taussig Associate Professor, Rutgers Business School Email: mtaussig@business.rutgers.edu	Russell Toth Associate Professor, University of Sydney Email: russell.toth@sydney.edu.au
Ngoc-Kien Do Senior Lecturer, Head of Economics & Governance Foreign Trade University Email: dongockien@ftu.edu.vn	Dao Ngoc Tien Associate Professor Vice President, Foreign Trade University Email: dntien@ftu.edu.vn