



AMERICAN READING COMPANY

Your Home for K-12 Literacy Solutions in English and Spanish

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Professional Development

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PROFESSIONAL DEVELOPMENT

Your Success is Our Success



American Reading Company Executive Coaches work with school- and district-level Leadership Teams early and often to ensure that achievement targets are met.

All ARC professional development is structured as [PROFESSIONAL LEARNING CYCLES](#) around a gradual release model, starting out with a workshop, leadership learning sessions, moving into collaborative planning/ grade group meetings, then into "fishbowl" demonstration lessons, and finally into 1:1 support, as needed.

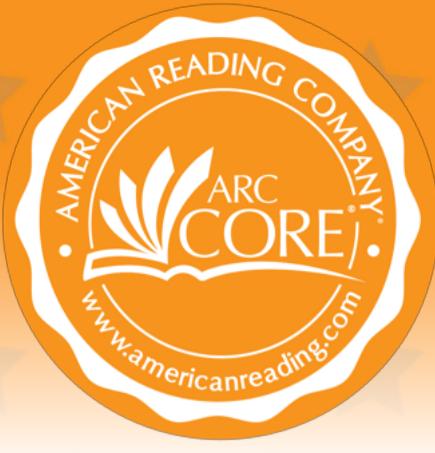
This model is implemented during the academic school day and year. It transforms school culture for sustainable student achievement, and positions and supports the principal as the head learner and instructional leader. American Reading Company provides district and school leaders with the tools and support they need as they:

- Establish academic rigor and differentiated support;
- Organize all stakeholders around critical evidence of student learning;
- Manage a process of systemic change to improve instructional effectiveness.



**Literacy Design
Collaborative**

American Reading Company is proud to partner with [Literacy Design Collaborative \(LDC\)](#) to deliver high-quality professional learning experiences that develop educators' capacity to implement rigorous Common Core instruction from Kindergarten through 12th grade. Our Executive Coaches routinely work with school- and district-level leadership teams and teachers to ensure that both adult and student learning outcomes are achieved.



ARC CORE

Reading, Writing, and Research Across the Content Areas

ARC Coaches work with teachers in their own classrooms as they learn to create the conditions necessary to establish an authentically engaged literary culture. Professional development for ARC Core is implemented during the academic school day, structured around gradual release, highly-adaptable and flexible to meet the needs of the district and/or school and develops Professional Learning communities as Continuous-Improvement Teams.

Professional development for ARC Core helps teachers understand the specific elements of project-based learning so they can effectively facilitate their students' learning. Teachers receive further support in the form of teacher coaching visits and detailed ARC Core workshops. All of this is focused on showing teachers how to make their students successful readers, writers, and consumers of nonfiction texts. ARC Coaches work with teachers in their own classrooms as they learn to create the conditions necessary to establish an authentically engaged literacy culture.



[Download the ARC Core PD Planner](#)



100 BOOK CHALLENGE®

Get Every Student to Proficient in Reading

100 BOOK CHALLENGE begins with a comprehensive, interactive, hands-on introduction to the program. Where possible, we include in-class demonstrations with your students. Support continues with several types of teacher coaching visits, each focusing on a different important aspect of program implementation.

American Reading Company Executive Coaches support district and school leaders as they learn to organize all stakeholders around critical evidence of student learning. ARC Coaches work with teachers in their own classrooms as they learn to integrate the Common Core State Standards into their daily practice.

All ARC Professional Development is structured around improvement cycles and the gradual release model.

- One-Day On-Site Workshop
- Grade Group Meetings
- Fishbowl Demonstration Lessons
- 1:1 Support as Needed
- Status Checks

[Download the 100 Book Challenge PD Planner](#)



60 Minutes of Daily Reading Practice

Students read 30 minutes in school and 30 minutes at home. Quantity practice targets are set, monitored, and rewarded, ensuring every student adopts the independent reading routines of academically successful students.

Every Student Working at Appropriate Level

Using national standards for reading proficiency, both books and students are leveled based on what readers need to know and be able to do at each of the five developmental stages of reading acquisition. Learn more about how our leveling system compares to other leveling systems

Connects Your Reading Initiatives to Common Core Standards

100 BOOK CHALLENGE® aligns all of your existing reading materials and assessment tools using one simple color-coded leveling platform, keyed to Common Core Standards, that students, teachers, and parents can understand and use to ensure every student is making expected progress towards proficiency.

Includes Parent Partnership Routines

As if they had stopped at the bookstore on the way home from school with \$15–\$50 to spend, each student arrives home every afternoon with 1, 2, 3, or more books that are a mix of classics and new titles hot off the press, which are part of a system designed for their achievement. Daily practice at home engages parents in their child's learning and ensures that every student adopts the independent reading routines of academically successful learners.

Back To School

Replenish, reorder, renew materials and modules. To request a proposal, visit our Reorder page, fill out the appropriate form and an ARC Representative will contact you to assist with the reorder process.



IRLA/ENIL
Independent Reading Level Assessment

ARC Coaches work with teachers in their own classrooms as they learn to create the conditions necessary to establish an authentically engaged literary culture. Professional development for IRLA/ENIL is implemented during the academic school day, structured around gradual release, highly-adaptable and flexible to meet the needs of the district and/or school and develops Professional Learning communities as Continuous-Improvement Teams.

[Download the IRLA/ENIL PD Planner](#)



RESEARCH LABS®

Reading, Writing, and Research Across the Content Areas

Professional development for RESEARCH LABS teaches teachers and administrators how to use the full range of thematic materials to turn each classroom into an active learning laboratory. Participants learn how to use extensive nonfiction thematic book collections and support material to conduct thematic investigations that build students' vocabulary, background knowledge, and skills in reading, writing, researching, and publishing.

Professional development for RESEARCH LABS helps teachers understand the specific elements of project-based learning so they can effectively facilitate their students' learning. Teachers receive further support in the form of teacher coaching visits and detailed RESEARCH LABS workshops. All of this is focused on showing teachers how to make their students successful readers, writers, and consumers of nonfiction texts.



[Download the ARC Core PD Planner](#)



SUMMER SEMESTER

Five-Day Professional Development Module

Teachers increase their instructional effectiveness as they implement the CCSS three instructional shifts. With highly scaffolded modeling and guided practice, teachers learn to integrate the Common Core State Standards into their daily classroom practice.

SUMMER SEMESTER is an intensive reading intervention and project-based learning curriculum to accelerate student reading and writing proficiency. Through professional development, teachers will learn how their students can become:

- Experts on a topic of their choice through daily research
- Avid readers through engaging independent reading and teacher coaching
- Authors as they edit, revise, and publish their own informational text



100% Solar-Powered Business



SOLUTIONS

Classroom Libraries
Assessment
Reading Instruction
Core Curriculum
TEKS
Professional Development

PRODUCTS

IRLA & ENIL
100 Book Challenge
Research Labs
Text Sets
Spanish
SchoolPace

ABOUT

Our Team
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Advisory Board
Partnerships
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Link to Us
Sales Rep Locator
Careers

TOOLS

SchoolPace
ARC Employee Access
Educator
Resource Center

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Due to inclement weather, the American Reading Company offices will be closed today (2/12/2019).