

# Project 3

## Introduction

In many everyday situations it is advantageous to have a quick reaction time, for example when one are driving a car or playing a sports game. We have all learned that one should not text mobile messages while driving, since it takes off focus, and makes us react more slowly. In this experiment the aim is to study how mental and physical distractions are affecting our reaction time.

The experiment was performed in the following way: A test person are holding out a hand and to chatch a ruler that dropped at a random point in time. The test person's reaction time is determined by how far down the ruler is caught. This procedure is perfored for different levels of mental and physical distractions.

It should be noted that one should be careful with drawing conclusions from an experiment of this magnitude. In order to obtain more accurate results, we should perform many more replicates of the experiments. This would decrease the presence of randomness in our results, and it would be clearer how each factor affects the responsiveness.

## Selection of factors and levels:

The following factors was investigated: the gender of the test person, physical distraction and mental distraction. For the physical distraction the test person had to spin around for 20 seconds, and for the mental distraction the test person had to talk about a given topic (for example tell about the summer vocation) during the experiment. These factors were chosen since they were relatively easy to conduct and control, and we assumed that they was suitable in order to test our experiment problem.

However, there are some difficulties in controlling the factors. For example, spinning around might affect the responsiveness longer than thought. It is also reason to believe that the level of difficulty of the mental distraction was varying; some topics could be more challenging to talk about than others. Nevertheless, this is difficult to control.

In advance, we expected that at least physical distraction would worsen the reaction time. However, we did not expect that any of the factors would have a major influence on each other. For instance, there is no reason for us to think that spinning around affects women more than men.

## Selection of response variable

We have chosen how far down the ruler is caught as response variable, because this gives us a good measurement of the test subject's responsiveness. Response time could also be used as response variable. This is however equivalent to measuring how far the ruler has fallen, as we can easily find the response time by applying the laws of physics.

The response variable was measured as the midpoint of where the hand was gripping the ruler. This way of measurment involves some unaccuracy, and the correct response in each experiment is assumed whitin a range of  $\pm 1$  cm of the measured value. Considering the fact that the ruler is only 30 cm long, small measurement errors makes relatively large errors.

## Choice of design:

In order to see significant effects, two replicates of the experiment was performed. In both replicates, all experiments were performed in random order.

## Implementation of the experiment

As we see it, there are two main problems with the performance of the experiment. Firstly, it is almost impossible to make two genuine run replicates; our responsiveness improves as we keep doing the experiments. Secondly, the experiments are not completely independent, as discussed in “Selection of factors and levels”. On the other hand, the fact that the order of the experiments in the replicates are independent (and not the same, random order in both replicates) decreases the possibility of systematic error. Performing the experiments in the same order in both replicates could lead to the same error being done in both experiments.

## Analysis of data

Now we are going to analyse the results of performing the experiments.

The following is the summary of the model fit for two replications when all interactions are included.

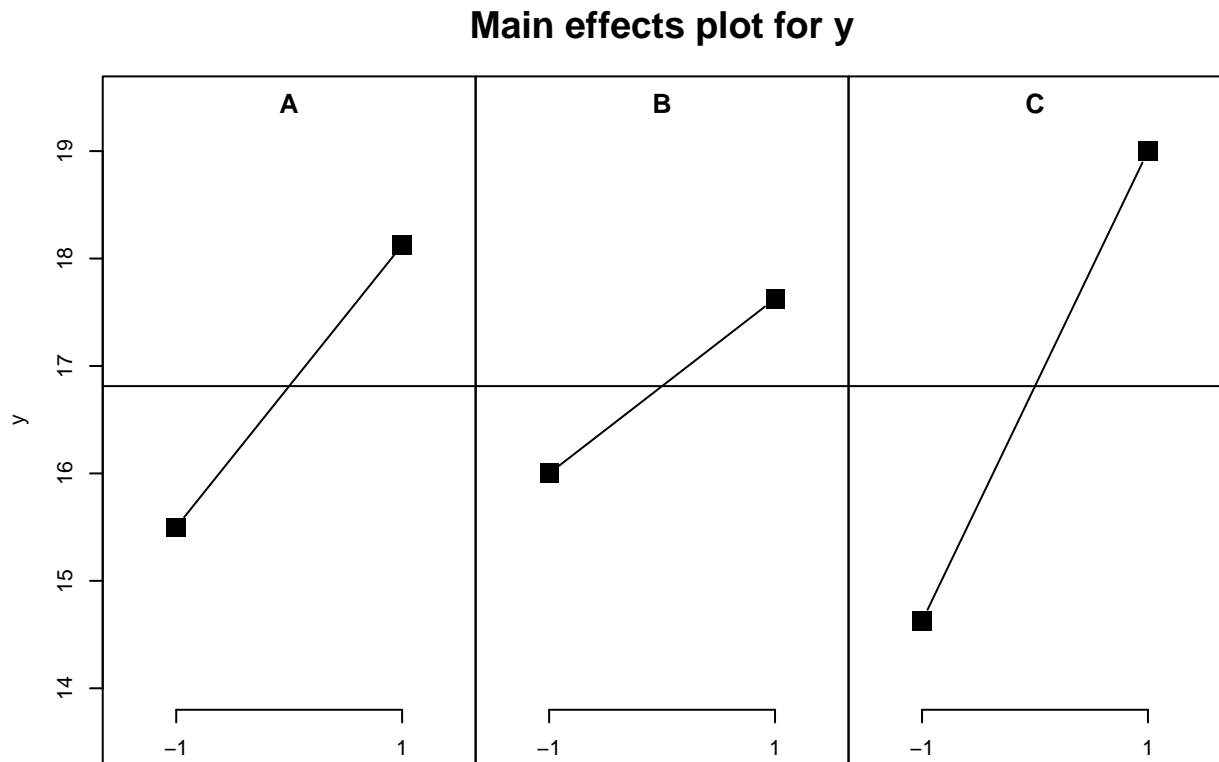
```
##
## Call:
## lm.default(formula = y ~ (A + B + C)^3, data = plan)
##
## Residuals:
##      Min       1Q   Median       3Q      Max
##    -6.5    -2.5     0.0     2.5     6.5
##
## Coefficients:
##              Estimate Std. Error t value Pr(>|t|)
## (Intercept)   16.8125     1.3095  12.839 1.28e-06 ***
## A1              1.3125     1.3095   1.002   0.346
## B1              0.8125     1.3095   0.620   0.552
## C1              2.1875     1.3095   1.670   0.133
## A1:B1           0.8125     1.3095   0.620   0.552
## A1:C1           0.6875     1.3095   0.525   0.614
## B1:C1           1.1875     1.3095   0.907   0.391
## A1:B1:C1        1.6875     1.3095   1.289   0.234
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.238 on 8 degrees of freedom
## Multiple R-squared:  0.4779, Adjusted R-squared:  0.02111
## F-statistic: 1.046 on 7 and 8 DF,  p-value: 0.4696
```

The summary shows that the all the p-values,  $\Pr(>|t|)$ , for all the factors are larger than 0.1, implying that none of the factors have significant impact on the response. We also observe that the standard error is relatively high.

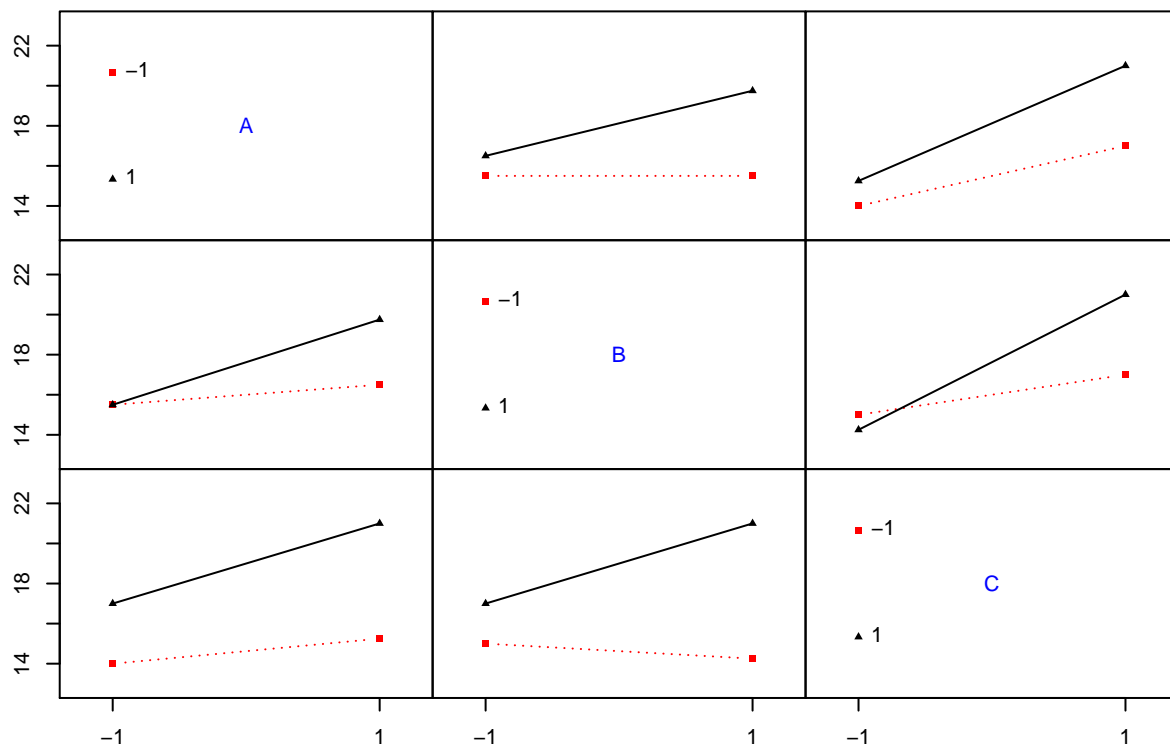
However, one observes that the value for factor C, distraction, is higher than for the other factors, and that the p-value is lower. Thus, it seems like this factor might have a bigger impact on the result than the others.

For the interaction factors it seems like the interaction between factor B and C, and the interactions between all the three factors are the most significant. But also for these the p-value is too high to conclude anything.

The following plots are the main effect plot and the interaction plot

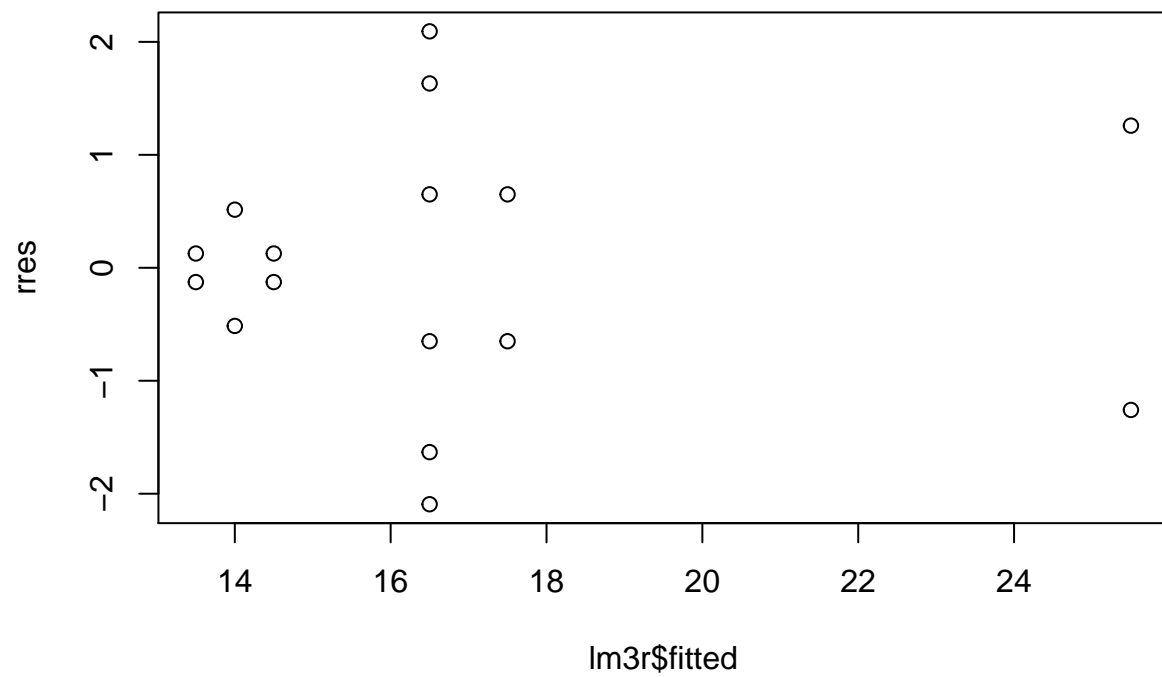


**Interaction plot matrix for y**

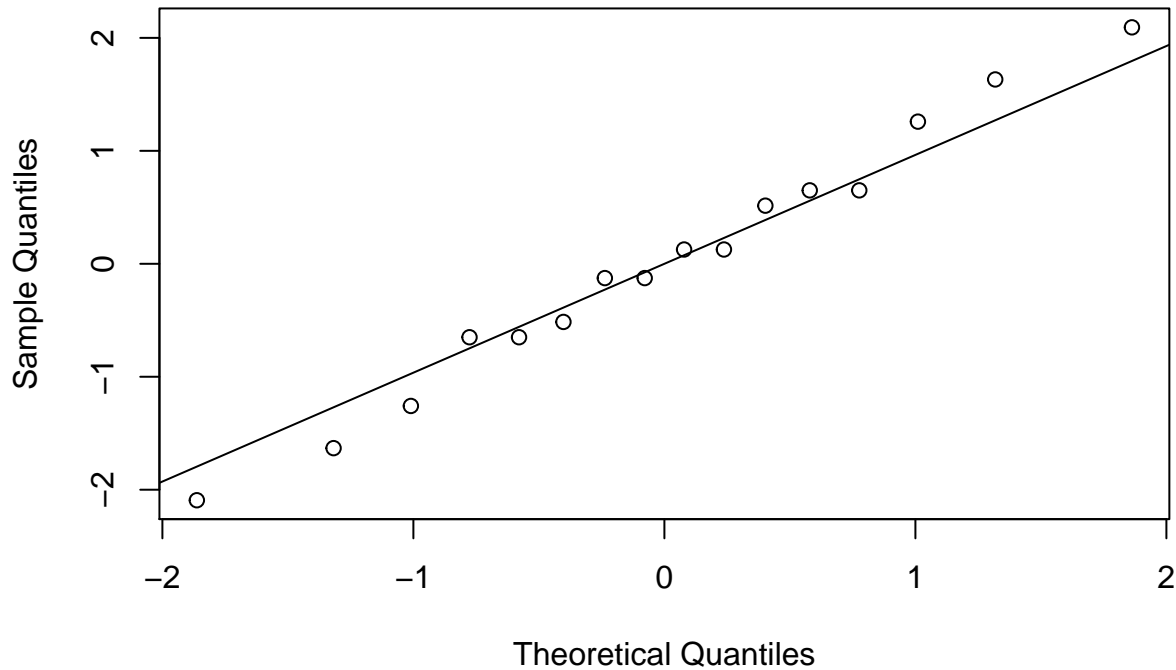


These plots illustrate the same trends as those given by the summary. Factor C gives the steepest curve in the main effect plot. However, when looking at the  $y$ -axis one sees that the line is not actually very steep. In the interaction plot the lines for the interaction factor of B and C are least parallel.

The next figures are the residual plot and the Q-Q-plot, testing normality of the residuals.



## Normal Q-Q Plot



The residuals do not seem to follow any specific pattern in the residual plot. In the normal Q-Q-plot the residuals deviates somewhat from the line in the ends. In both plots it would be easier to conclude anything about the normality of the residuals if there had been more points.

Since the two replicates were performed at two different times, it could be interesting to see if there are any significant differences between the two replicates. Thus, we now try to set this as a block factor, by having the replicates in different blocks. The following is a summary of the model where replicate number is set to an additional factor.

```
##
## Call:
## lm.default(formula = y ~ (a + b + c)^3 + d)
##
## Residuals:
```

	Min	1Q	Median	3Q	Max
	-7.312	-2.094	0.000	2.094	7.312

```
##
## Coefficients:
```

	Estimate	Std. Error	t value	Pr(> t )
(Intercept)	16.8125	1.3658	12.309	5.36e-06 ***
a	1.3125	1.3658	0.961	0.369
b	0.8125	1.3658	0.595	0.571
c	2.1875	1.3658	1.602	0.153
d	-0.8125	1.3658	-0.595	0.571
a:b	0.8125	1.3658	0.595	0.571
a:c	0.6875	1.3658	0.503	0.630
b:c	1.1875	1.3658	0.869	0.413

```
## a:b:c          1.6875      1.3658   1.236    0.256
## ---
## Signif. codes:  0 '***' 0.001 '**' 0.01 '*' 0.05 '.' 0.1 ' ' 1
##
## Residual standard error: 5.463 on 7 degrees of freedom
## Multiple R-squared:  0.503, Adjusted R-squared: -0.0649
## F-statistic: 0.8857 on 8 and 7 DF, p-value: 0.5703
```

This did not improve the model, as the p-values are still large for all of the factors.

## Conclusion and recommendations

Which conclusions can you draw from the experiment? Interpretation of significant effects, main and interaction plots. Remember that plots are illustrative and very useful for demonstrations.