

Hugo Santos

I look forward to developing my data analyst skills with a versatile background encompassing teaching, project management, customer service, and marketing. I'm proficient in data cleansing, calculation, and analysis using Excel, R, Python, and SQL. Adept at creating compelling data visualizations using PowerBI and Tableau. Skilled in project management, business analysis, and social media performance evaluation.

Experience

○ Russell Tobin | Aug 2023 - moment

Associate - LATAM & US

- Business Development in US
- Business Intelligence
- Application of data analysis skills and tools to provide a solid understanding of the US market and the company's data (excel and Python)
- Automation of processes using Python, Macro and VBA
- Data entry and Data presentation (dashboards with PowerBI, Tableau) and communication with stakeholders to provide valuable intel

○ Russell Tobin | Apr 2023 - Aug 2023

Jr Associate - US Recruitment

- US and LATAM recruitment for big and important companies in HR and Insurance areas
- Experience with ATS
- Understanding of the recruitment cycle (requirements analysis, Job Description understanding, sourcing, screening and candidate selection)

○ Passo Zero Basketball | Mai 2022 - Apr 2023

Project and Performance Analyst | Freelance

- Data analysis using Excel, Google Sheets, R Programming Language and Google Cloud SQL
- Analytical skills (data cleaning, analysis, calculation and visualization)
- Basketball performance analysis: collecting and analyzing data to track players and teams performance
- Development and presentation of visualizations using Power BI, Tableau and PowerPoint

○ Dec 2019 - Feb 2022

Hotel Arpoador | Rio de Janeiro, Brazil

Front Desk/Concierge

Courses

- Google Data Analytics Certificate
- 401-101: Facebook Certified Media Buying Professional
- Digital Marketing - Udemey
- Projects Management Fundamentals - FGV
- Successful Negotiation: Essential Strategies and Skills - Michigan University (Coursera)

Contact

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Email

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Address

Av Prado Junior - Copacabana/RJ -
Brazil

EU Citizenship

Language

Portuguese - Native

English - Fluent

French - Fluent

Spanish - Fluent

Italian - Advanced

German - Intermediate

Russian - Basic

Education

IBMR - Laureate Universities

International Relations | Bachelor

Skills

- Office Package
- SQL
- Python
- R
- Power BI, Tableau
- Team Work
- Sense of Leadership
- Customer Service
- Analytical Ability
- Sense of Leadership
- Communication
- Discipline
- Organisation