

SALES KPI

2013

2014

Business

Channel

Enterprise

Government

Midmarket

Sales

\$34.1M

309.% ▲ PY



Paseo | \$10.6M



VTT | \$7.2M



Montana | \$4.8M



Amarilla | \$4.6M



Carretera | \$3.7M



Velo | \$3.3M



Profit

\$3.4M

356.9% ▲ PY



Paseo | \$1.1M



VTT | \$0.8M



Montana | \$0.5M



Amarilla | \$0.4M



Carretera | \$0.3M



Velo | \$0.3M



Qty Sold

122.77K

304.3% ▲ PY



Paseo | 37.8K



VTT | 25.7K



Montana | 17.0K



Amarilla | 16.7K



Carretera | 13.5K



Velo | 12.0K



COGS

\$30.7M

304.3% ▲ PY



Paseo | \$9.4M



VTT | \$6.4M



Montana | \$4.3M



Amarilla | \$4.2M



Carretera | \$3.4M



Velo | \$3.0M

