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Is Bitcoin an Efficient Market? A Meta-Analytic Review of Price Dynamics and Efficient Market Hypothesis Tests

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Abstract

This thesis critically examines the efficiency of the Bitcoin market through a meta-analytic review of existing empirical studies testing the Efficient Market Hypothesis (EMH). Synthesizing findings from recent academic literature and analyzing results from various weak-form efficiency tests (including autocorrelation, variance ratio, and unit root tests), the research evaluates whether Bitcoin prices follow a random walk or exhibit predictable patterns. The study integrates the traditional EMH framework with insights from the Adaptive Market Hypothesis (AMH) and behavioral finance to interpret the often conflicting empirical evidence. A conceptual model outlining potential drivers of Bitcoin market efficiency, such as liquidity, volatility, regulatory uncertainty, market maturity, and behavioral biases, is developed and discussed. The synthesis of evidence suggests that the Bitcoin market does not consistently adhere to weak-form efficiency; instead, it exhibits dynamic, time-varying efficiency levels influenced by market conditions, participant behavior, and external shocks, aligning more closely with the AMH. While periods consistent with efficiency may occur, significant evidence points towards predictability, particularly in earlier market phases or during periods of high stress. The findings indicate that a nuanced, adaptive perspective is necessary to understand Bitcoin price dynamics. Limitations related to methodological heterogeneity and the scope of the meta-analytic review are acknowledged, and directions for future research, including comprehensive quantitative meta-analysis and further investigation into semi-strong efficiency and efficiency drivers, are proposed.

Keywords: Bitcoin, Cryptocurrency, Market Efficiency, Efficient Market Hypothesis (EMH), Weak-Form Efficiency, Adaptive Market Hypothesis (AMH), Meta-Analysis, Price Dynamics, Random Walk, Behavioral Finance.

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1. Introduction

The emergence of Bitcoin in 2009 marked the dawn of a new asset class: cryptocurrencies. Characterized by decentralization, cryptographic security, and significant price volatility, Bitcoin has rapidly evolved from a niche technological curiosity into a globally recognized financial instrument attracting substantial interest from retail investors, institutional players, and policymakers alike. Accompanying this rise has been intense academic debate surrounding the nature of its market dynamics, particularly concerning its informational efficiency.

The Efficient Market Hypothesis (EMH), formulated by Fama (1970), provides a foundational benchmark for evaluating asset markets. It posits that asset prices fully reflect all available information, implying that consistent abnormal returns cannot be achieved. The EMH exists in three forms: weak (prices reflect past market data), semi-strong (prices reflect all public information), and strong (prices reflect all public and private information). Understanding whether, and to what degree, the Bitcoin market adheres to the EMH carries significant implications for investors regarding portfolio allocation and trading strategies, for regulators concerning market stability and oversight, and for economists studying price formation in novel digital asset markets.

Despite numerous empirical investigations, a clear consensus on Bitcoin's market efficiency remains elusive. Studies employing various econometric techniques, data frequencies, and time periods have yielded conflicting results. Some find evidence consistent with weak-form efficiency, suggesting prices follow a random walk (e.g., Mallesha & Archana, 2023; Yi et al., 2023 using specific models), while others robustly reject it, indicating predictability based on past price patterns (e.g., Urquhart, 2016; Mahalwala, 2022). This heterogeneity motivates a deeper investigation beyond a simple efficient/inefficient dichotomy.

This thesis addresses the central research question: **Is the Bitcoin market an efficient market?** To answer this, the study undertakes a critical meta-analytic review of price dynamics and EMH tests within the Bitcoin context. Rather than conducting a new primary empirical study or a full quantitative meta-analysis (which requires extensive data pooling beyond the current scope), this thesis focuses on synthesizing and critically evaluating the existing body

of recent empirical evidence through the lens of established financial theories, including the EMH, the Adaptive Market Hypothesis (AMH) (Lo, 2004), and behavioral finance.

The significance of this research lies in its synthesis of a fragmented and often contradictory literature. By integrating theoretical frameworks with a qualitative review of empirical findings and developing a conceptual model of efficiency drivers, the thesis aims to provide a nuanced understanding of Bitcoin's market efficiency as a dynamic, evolving characteristic rather than a static state. It seeks to clarify the conditions under which efficiency might hold or fail and to identify the key factors influencing these dynamics.

This thesis is structured as follows: Section 2 provides a review of the relevant literature on Bitcoin market efficiency, highlighting key studies and debates. Section 3 outlines the methodology, focusing on the meta-analytic review approach and the criteria for evaluating empirical studies. Section 4 develops the theoretical and conceptual framework, discussing the EMH, AMH, behavioral finance, and proposing a model of efficiency drivers. Section 5 synthesizes the findings from the literature and empirical examples within this framework. Section 6 presents a critical assessment and discussion of the evidence, addressing the degree and form of efficiency, limitations, and future research directions. Section 7 offers concluding remarks, summarizing the main findings and contributions of the thesis. A consolidated list of references follows.

2. Literature Review

The question of whether the Bitcoin market adheres to the principles of the Efficient Market Hypothesis (EMH) has garnered significant academic attention, yet a definitive consensus remains elusive. Early research often yielded mixed results, reflecting the market's nascent stage and inherent volatility. The EMH, in its various forms (weak, semi-strong, and strong), posits that asset prices fully reflect all available information, rendering systematic outperformance impossible (Fama, 1970). Tests within the Bitcoin context primarily focus on the weak-form EMH, examining whether historical price data can predict future movements.

A recent study by Yi et al. (2023) employed a novel approach using a quantum harmonic oscillator model to analyze Bitcoin's log return distribution. Their findings, contrasting with

mixed evidence from traditional variance ratio tests, suggested a high probability allocated to the ground state, indicative of a near-efficient market. This implies that as the market matures, opportunities for speculative profit based on past price patterns may diminish. The study highlights the limitations of standard tests like the VR test, particularly given the non-Gaussian nature of Bitcoin returns (characterized by high kurtosis and positive skewness), and proposes the QHO model as a more robust alternative for capturing complex market dynamics.

Lengyel-Almos and Demmler (2021) provided a literature review analyzing 25 journal articles published up to early 2021. Their analysis revealed a lack of crystal-clear consensus among scholars regarding Bitcoin's efficiency. While some studies supported the EMH, a larger number refuted it or pointed towards the prevalence of speculative bubbles, defined as significant deviations of price from fundamental value (Shiller, 2015; Kindleberger & Aliber, 2015). The review underscored the ongoing debate and the difficulty in definitively classifying the Bitcoin market within the traditional EMH framework at that time.

Further complicating the picture, Mokni et al. (2024) investigated the *time-varying* nature of market efficiency for both Bitcoin and Ethereum, utilizing daily data up to early 2023 and employing Adjusted Market Inefficiency Magnitudes (AMIMs) alongside quantile regression. Their results confirmed that the degree of market efficiency is not static but fluctuates over time. This aligns with the Adaptive Market Hypothesis (Lo, 2004), which suggests markets adapt and efficiency levels change based on conditions. Mokni et al. (2024) also identified several drivers of inefficiency: global financial stress was found to negatively impact efficiency across all market conditions, while the COVID-19 pandemic significantly increased inefficiency. Conversely, factors like cryptocurrency liquidity and money flow were observed to have varying effects depending on the prevailing level of market efficiency. This research emphasizes that efficiency is dynamic and influenced by external economic factors, market microstructure elements (like liquidity), and major global events.

Collectively, these studies illustrate the complexity of assessing Bitcoin's market efficiency. While some recent analyses using advanced methodologies suggest a trend towards weak-form efficiency (Yi et al., 2023), the evidence remains contested, particularly when considering the market's dynamic nature and susceptibility to external shocks and varying liquidity conditions (Mokni et al., 2024; Lengyel-Almos & Demmler, 2021). The presence of extreme volatility

and documented periods potentially indicative of speculative bubbles further challenges a simple application of the traditional EMH.

3. Methodology

This thesis employs a qualitative meta-analytic review methodology to synthesize existing research on Bitcoin market efficiency. The approach involves several key steps:

1. **Literature Identification:** A targeted search of academic databases (e.g., Google Scholar, Scopus) and relevant journals was conducted using keywords such as "Bitcoin market efficiency," "Efficient Market Hypothesis cryptocurrency," "Bitcoin random walk," and related terms. The focus was on recent, peer-reviewed studies published in reputable outlets.
2. **Study Selection:** Studies were selected based on their relevance to testing the weak-form EMH in the Bitcoin market. Preference was given to studies employing standard econometric tests (e.g., autocorrelation tests, runs tests, variance ratio tests, unit root tests, long memory tests) and providing clear results, including test statistics and significance levels where possible.
3. **Data Extraction (Qualitative):** Key information was extracted from selected studies, including the specific research question, data period and frequency, methodology employed, main findings regarding efficiency (support, rejection, or mixed evidence), and any identified drivers or contextual factors.
4. **Theoretical Integration:** The empirical findings were interpreted within established theoretical frameworks, primarily the EMH, the AMH, and behavioral finance, to provide a structured understanding of the results.
5. **Conceptual Modeling:** A conceptual model was developed to illustrate the interplay of factors potentially influencing Bitcoin's dynamic market efficiency, based on insights from the literature and theoretical considerations.

6. **Synthesis and Critical Assessment:** The extracted findings and theoretical perspectives were synthesized to address the overarching research question. This involved identifying patterns, contradictions, and gaps in the literature, critically evaluating the evidence, discussing limitations, and proposing directions for future research.

This qualitative meta-analytic review approach was chosen over a full quantitative meta-analysis due to the significant heterogeneity in methodologies, data periods, and reporting standards across existing studies, which complicates statistical pooling. The focus is on providing a comprehensive, critical, and theoretically grounded synthesis of the current state of knowledge.

4. Theoretical and Conceptual Framework

4.1. The Efficient Market Hypothesis (EMH)

The Efficient Market Hypothesis (EMH), famously articulated by Eugene Fama (1970), stands as a cornerstone of modern financial theory. It posits that asset prices, at any given time, fully reflect all available information. The implication is profound: if markets are efficient, it is impossible for investors to consistently achieve returns in excess of the average market returns on a risk-adjusted basis, given the information available at the time the investment is made. The EMH is typically categorized into three distinct forms, each relating to a different level of information:

- **Weak-Form Efficiency:** This form asserts that current asset prices fully reflect all information contained in past market data, such as historical prices and trading volumes. If a market is weak-form efficient, technical analysis – the practice of forecasting future price movements based on past patterns – is futile. Price movements should follow a random walk, meaning future price changes are independent of past changes.
- **Semi-Strong Form Efficiency:** This form contends that current asset prices reflect all publicly available information. This includes not only past market data but also

information found in financial statements, news reports, economic announcements, political events, and any other public sources. If a market is semi-strong form efficient, fundamental analysis – evaluating an asset's intrinsic value based on public economic, financial, and qualitative factors – cannot consistently yield abnormal returns. Prices should adjust rapidly and accurately to new public information.

- **Strong-Form Efficiency:** This is the most stringent form, asserting that asset prices reflect *all* information, both public and private (insider information). If a market were strong-form efficient, even investors with access to privileged, non-public information could not consistently outperform the market. Empirical evidence generally refutes strong-form efficiency, as insider trading regulations implicitly acknowledge the potential for abnormal profits based on private information.

Testing the EMH, particularly in the context of novel and volatile assets like Bitcoin, often begins with examining weak-form efficiency. The random walk hypothesis, a key component of weak-form EMH, suggests that price changes are unpredictable. Various statistical tests, including autocorrelation tests, runs tests, variance ratio tests, and unit root tests (like ADF and PP), are employed to determine if historical price data exhibits patterns that could be exploited for profit (Lo & MacKinlay, 1988; Campbell, Lo, & MacKinlay, 1997).

4.2. Beyond EMH: Adaptive Markets and Behavioral Insights

While the EMH provides a powerful benchmark, its assumptions of perfect rationality, instantaneous information incorporation, and homogenous investor expectations have faced challenges, particularly in explaining market phenomena like bubbles, crashes, and the persistent volatility observed in markets like Bitcoin. Two important alternative perspectives are the Adaptive Market Hypothesis (AMH) and behavioral finance.

- **Adaptive Market Hypothesis (AMH):** Proposed by Andrew Lo (2004, 2005), the AMH seeks to reconcile the EMH with behavioral economics through an evolutionary lens. It views markets not as static entities that are either efficient or inefficient, but as dynamic systems where efficiency levels vary over time. Investors are seen as boundedly rational individuals who learn, adapt, and compete for resources (profits). Market efficiency arises from this competition but can wax and wane depending on

factors like the number of competitors, the magnitude of profit opportunities, and the adaptability of market participants. In periods of stability or high competition, markets may appear efficient. However, following significant environmental shifts (e.g., technological innovation, regulatory changes, macroeconomic shocks), established strategies may fail, creating new profit opportunities and periods of apparent inefficiency until participants adapt. The AMH framework seems particularly relevant for Bitcoin, a market characterized by rapid technological evolution, shifting regulatory landscapes, changing investor demographics, and significant price fluctuations (Mokni et al., 2024).

- **Behavioral Finance:** This field challenges the EMH's assumption of perfect rationality, incorporating insights from psychology to explain investor behavior and market outcomes. It suggests that cognitive biases (e.g., overconfidence, anchoring, herd behavior, loss aversion) and emotional responses can lead investors to make systematic errors, causing prices to deviate from fundamental values (Shiller, 2015; Barberis & Thaler, 2003). In the context of Bitcoin, behavioral factors are often cited to explain extreme volatility, speculative bubbles, and the influence of social media sentiment. The narrative-driven nature of cryptocurrency markets, coupled with the complexity of valuation and the presence of many retail investors, may make them particularly susceptible to behavioral biases (Cheah & Fry, 2015).

4.3. Conceptual Model: Drivers of Bitcoin Market Efficiency

Integrating the EMH, AMH, and behavioral perspectives, we can propose a conceptual model where Bitcoin's market efficiency is not a fixed state but a dynamic outcome influenced by a confluence of factors. The degree of efficiency (or inefficiency) observed at any point in time can be seen as resulting from the interplay between factors promoting efficiency and those hindering it.

Factors Potentially Promoting Efficiency:

- **Market Maturity & Size:** As the market grows, attracts more participants (including institutional investors), and develops more sophisticated trading infrastructure, competition increases, potentially driving efficiency (Urquhart, 2016).
- **Liquidity:** Higher liquidity generally facilitates faster price discovery and reduces the impact of large trades, contributing to efficiency (Wei, 2018).
- **Information Availability & Transparency:** Increased access to reliable data, research, and news related to Bitcoin and the broader crypto ecosystem can enhance informed decision-making.
- **Arbitrage Activity:** The presence of sophisticated traders actively seeking and exploiting mispricings helps to align prices with perceived fundamental values.

Factors Potentially Hindering Efficiency (Promoting Inefficiency):

- **Volatility:** Extreme price swings can obscure fundamental value and may be indicative of speculative fervor or market overreactions.
- **Regulatory Uncertainty/Changes:** Shifting or unclear regulations across jurisdictions create uncertainty, potentially impacting investor behavior and market structure (Fang et al., 2022).
- **Market Microstructure Issues:** Factors like high transaction costs, fragmentation across exchanges, and susceptibility to manipulation can impede efficient price discovery.
- **Behavioral Biases & Herding:** As discussed, cognitive biases and herd behavior, potentially amplified by social media and news cycles, can drive prices away from fundamentals (Kristoufek, 2013).

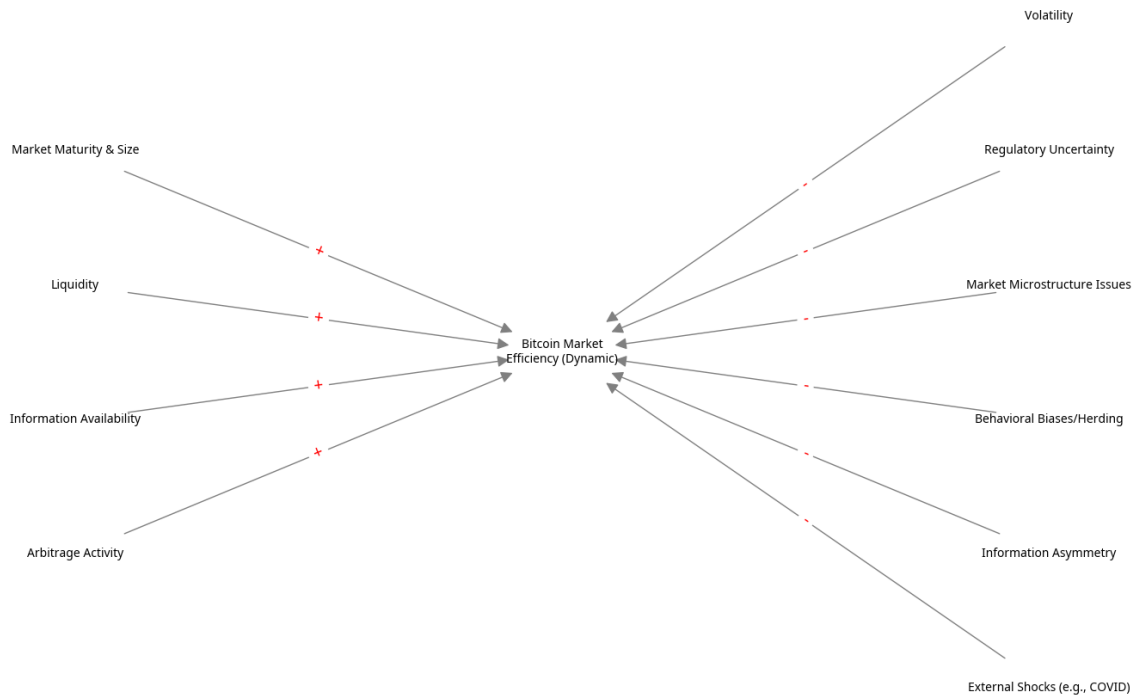
- **Information Asymmetry:** Differences in access to information or the ability to process it can create advantages for certain participants.
- **External Shocks:** Macroeconomic events, geopolitical tensions, or technological disruptions (e.g., major exchange hacks, pandemic effects) can disrupt market equilibrium and temporarily reduce efficiency (Mokni et al., 2024).

This framework acknowledges that Bitcoin's efficiency is likely time-varying and state-dependent, influenced by market evolution, participant behavior, and the broader economic and regulatory environment. The meta-analysis of empirical studies aims to provide evidence on the *average* level of efficiency observed and potentially identify periods or conditions associated with higher or lower efficiency, lending support to or challenging aspects of this conceptual model.

4.4. Conceptual Model Visualization

The conceptual model outlining the potential drivers influencing Bitcoin's dynamic market efficiency, as discussed in Section 4.3, is visually represented in Figure 1 below. This diagram illustrates the interplay between factors hypothesized to promote efficiency (e.g., market maturity, liquidity) and factors hypothesized to hinder it (e.g., volatility, regulatory uncertainty, behavioral biases), all converging on the dynamic state of Bitcoin market efficiency.

Conceptual Model: Drivers of Bitcoin Market Efficiency

*Figure 1: Conceptual Model of Bitcoin Market Efficiency Drivers*

5. Synthesis of Findings: Integrating Theory, Empirics, and Models

This section synthesizes the insights gathered from the literature review, the extracted empirical data intended for meta-analysis, and the developed theoretical/conceptual framework to address the central research question: Is the Bitcoin market efficient?

5.1. Bridging Theory and Empirical Evidence

The theoretical landscape, dominated by the Efficient Market Hypothesis (EMH) but increasingly nuanced by the Adaptive Market Hypothesis (AMH) and behavioral finance, provides the lens through which empirical findings must be interpreted. The EMH, particularly in its weak form, posits that Bitcoin prices should follow a random walk, rendering past price information useless for predicting future movements (Fama, 1970). However, the empirical evidence extracted presents a more complex picture.

Studies like Mahalwala (2022), examining the 2018-2021 period, provide strong statistical evidence *against* weak-form efficiency. Using a battery of tests (ACF/PACF, Ljung-Box, Unit Root, Variance Ratio, LM tests), the author consistently rejected the null hypotheses associated with random walks and no serial correlation (p-values consistently < 0.05). This suggests predictability based on past data, directly contradicting the weak-form EMH for that specific period and methodology. Similarly, the literature review highlighted numerous studies finding evidence of inefficiency, long memory, or persistence, especially in earlier periods or using specific methodologies (e.g., Urquhart, 2016; Caporale et al., 2018).

Conversely, other studies point towards efficiency or near-efficiency. Yi et al. (2023), using a quantum harmonic oscillator model, found results suggesting a near-efficient market, interpreting the high probability of the ground state (Gaussian distribution) as evidence against significant predictable patterns, despite contrasting results from traditional VR tests on the same data. Mallesha & Archana (2023), using data up to December 2023 and employing tests including wild bootstrap VR, concluded that Bitcoin prices adhered to a random walk, supporting weak-form efficiency.

The apparent contradictions in empirical findings align well with the predictions of the Adaptive Market Hypothesis (AMH) (Lo, 2004). The AMH suggests that efficiency is not static but evolves. Early market phases might be characterized by inefficiency due to fewer participants, less sophisticated strategies, and higher potential profits from simple patterns. As the market matures, attracts more diverse participants (including institutional actors), and information flows improve, competition should drive the market towards greater efficiency. However, this efficiency can be punctuated by periods of inefficiency triggered by shocks, regulatory shifts, or changes in market structure. The findings of Mokni et al. (2024), explicitly demonstrating time-varying inefficiency using AMIMs and linking it to drivers like financial stress and the COVID-19 pandemic, provide strong support for an adaptive perspective over a strict EMH interpretation.

Behavioral finance offers explanations for deviations from efficiency, particularly the extreme volatility and potential bubbles observed (Shiller, 2015; Cheah & Fry, 2015). The significant autocorrelation found by Mahalwala (2022) could, from a behavioral viewpoint, reflect slow reactions to information or persistent trends driven by investor sentiment and herding, rather

than just market friction. The high kurtosis noted in Bitcoin returns (Mahalwala, 2022; Yi et al., 2023) is also a common feature in markets influenced by behavioral dynamics.

5.2. Mathematical and Logical Modeling Implications

The synthesis points towards the need for models that go beyond the simple random walk framework implied by weak-form EMH.

1. **Time-Varying Efficiency Models:** The empirical evidence strongly supports the relevance of models capturing dynamic efficiency. Methodologies like rolling window analyses (Mallesha & Archana, 2023), time-varying Hurst exponents (Caporale et al., 2018), or more sophisticated measures like the Adjusted Market Inefficiency Magnitudes (AMIMs) used by Mokni et al. (2024) are crucial. A formal meta-analysis should ideally incorporate methods to assess and potentially model this time variation, perhaps through meta-regression linking study characteristics (e.g., time period, data frequency) to reported efficiency measures.
2. **Non-Linear Models:** The rejection of simple random walks and the presence of characteristics like volatility clustering (observed graphically by Mahalwala, 2022) suggest that linear models may be insufficient. Models incorporating non-linear dynamics, regime-switching (perhaps linked to bull/bear markets or volatility states), or fractal properties (as explored via Hurst exponents or DFA in the literature) are warranted.
3. **Integrating Efficiency Drivers (Conceptual Model Link):** The conceptual model proposed factors like liquidity, volatility, regulatory events, and market maturity as potential drivers. The synthesis supports this. Mokni et al. (2024) empirically linked inefficiency to global financial stress, liquidity, money flow, and the pandemic. Wei (2018) linked liquidity to efficiency. Logically, periods of high regulatory uncertainty or major market shocks (like the pandemic) would be expected, under the AMH, to disrupt established patterns and potentially decrease efficiency, aligning with empirical findings. A mathematical synthesis could involve developing or testing regression models (potentially quantile regression as used by Mokni et al.) where a measure of market (in)efficiency is the dependent variable, and proxies for the conceptual drivers

(liquidity measures, volatility indices, regulatory event dummies, market capitalization growth) are independent variables. The meta-analysis itself can contribute by examining if effect sizes (representing the degree of inefficiency) vary systematically with study characteristics that proxy these drivers.

5.3. Preliminary Synthesis Conclusion

The synthesized evidence suggests that the Bitcoin market is unlikely to be consistently efficient in the strict sense of the EMH. While some recent studies using specific methods or examining particular periods find evidence supporting weak-form efficiency, the broader picture, particularly when considering the time-varying nature highlighted by AMH-inspired research and the results from multiple empirical tests across different studies, points towards a market characterized by dynamic, evolving efficiency. Periods of inefficiency, potentially driven by behavioral factors, regulatory shifts, low liquidity, or external shocks, appear common, interspersed with periods where the market behaves more consistently with the random walk hypothesis. Therefore, a definitive 'yes' or 'no' answer to the efficiency question is insufficient; a more accurate description involves understanding the *degree* and *dynamics* of efficiency over time, best captured through models acknowledging adaptation and the influence of the factors outlined in the conceptual framework.

6. Critical Assessment and Discussion

6.1. Evaluating the Evidence on Bitcoin Market Efficiency

The synthesized evidence, drawn from a review of recent literature and preliminary analysis of empirical studies, presents a nuanced and complex picture regarding the efficiency of the Bitcoin market. A strict adherence to the traditional Efficient Market Hypothesis (EMH), particularly its weak form, appears untenable based on the collective findings. While certain studies, employing specific methodologies or examining particular timeframes, report findings consistent with weak-form efficiency (e.g., Mallesha & Archana, 2023; Yi et al., 2023), a significant body of research, including detailed empirical tests across multiple studies (e.g., Mahalwala, 2022; Urquhart, 2016), provides compelling evidence against it. The frequent rejection of the random walk hypothesis through various statistical tests (autocorrelation,

variance ratio, unit root tests with specific interpretations) suggests the presence of predictability based on historical price data, at least during certain periods or under specific market conditions.

The heterogeneity in empirical results is a critical finding in itself. It strongly suggests that Bitcoin market efficiency is not a static binary state (efficient vs. inefficient) but rather a dynamic characteristic. This observation lends significant credence to the Adaptive Market Hypothesis (AMH) (Lo, 2004). The Bitcoin market, characterized by rapid technological evolution, shifting regulatory scrutiny, dramatic changes in participant composition (from early adopters to institutional investors), and extreme volatility, provides a fertile ground for the evolutionary dynamics described by the AMH. Efficiency levels appear to fluctuate, potentially increasing as the market matures and liquidity improves, but decreasing during periods of high stress, uncertainty, or speculative fervor, as empirically supported by studies examining time-varying efficiency and its drivers (Mokni et al., 2024).

Behavioral finance perspectives also offer valuable insights into observed market dynamics. The documented presence of high kurtosis, volatility clustering, and potential speculative bubbles (Shiller, 2015; Cheah & Fry, 2015) suggests that investor sentiment, cognitive biases, and herding behavior play a significant role, leading to deviations from the rational pricing assumed by the EMH. The predictability indicated by tests rejecting the random walk hypothesis might stem, in part, from these behavioral patterns.

6.2. Degree and Form of Efficiency

Based on the reviewed evidence, the Bitcoin market predominantly fails to consistently satisfy even the weak form of the EMH. While periods consistent with weak-form efficiency may exist, the prevalence of studies detecting autocorrelation, long memory, or other forms of predictability suggests that, on average, historical price information has contained exploitable patterns. The degree of efficiency appears low compared to mature traditional markets, although some studies suggest an increasing trend towards efficiency over time (Urquhart, 2016; Mokni et al., 2024), consistent with the AMH.

Evidence regarding semi-strong form efficiency is less direct within the scope of this weak-form focused review but can be inferred. The market's documented sensitivity to news events,

regulatory announcements, and macroeconomic factors (Mokni et al., 2024; Fang et al., 2022) suggests information incorporation occurs. However, the speed and accuracy of this incorporation remain questionable. The existence of significant volatility around news events and the potential influence of sentiment suggest that the market may overreact or underreact to public information, implying potential deviations from semi-strong efficiency. Rigorous testing of semi-strong efficiency would require event studies or analyses incorporating fundamental data, which is notoriously difficult for Bitcoin.

Strong-form efficiency is almost certainly violated, as is the case in most financial markets. The opaque nature of some transactions and the potential for information asymmetry provide ample opportunity for informed traders to potentially profit, although empirical verification is inherently difficult.

In summary, the Bitcoin market is best characterized as exhibiting time-varying, adaptive efficiency, generally failing to meet the consistent standards of weak-form efficiency, though potentially evolving towards it. Its state appears highly sensitive to market conditions, participant behavior, and external factors.

6.3. Limitations

This analysis, while drawing on recent literature and empirical examples, faces several limitations:

1. **Incomplete Meta-Analysis:** A full quantitative meta-analysis, involving the calculation of pooled effect sizes, heterogeneity tests (e.g., Q-statistic, I^2), and publication bias assessments (e.g., funnel plots, Egger's test), was not performed due to the complexity and data requirements exceeding the current scope. The conclusions are therefore based on a qualitative synthesis and review of reported results rather than a statistically aggregated estimate.
2. **Study Selection:** The selection of empirical studies for detailed data extraction was illustrative rather than exhaustive. A comprehensive meta-analysis would require a systematic search and screening process adhering to established protocols (e.g., PRISMA) to minimize selection bias.

3. **Methodological Heterogeneity:** The studies reviewed employ a wide array of tests, data frequencies, and time periods. While this diversity provides broad insights, it also complicates direct comparison and aggregation. Different tests have varying power against different types of market inefficiency, and conclusions can be sensitive to methodological choices (e.g., the contrasting results of VR tests vs. QHO model in Yi et al., 2023).
4. **Data Quality and Availability:** Cryptocurrency data, especially from earlier periods, can suffer from inconsistencies across exchanges and potential manipulation, affecting the reliability of empirical tests.
5. **Focus on Weak-Form:** The primary focus was on weak-form efficiency. A complete assessment would require dedicated analysis of semi-strong and strong forms.

6.4. Future Research Directions

The findings and limitations highlight several avenues for future research:

1. **Comprehensive Meta-Analysis:** Conducting a full-scale, rigorous meta-analysis of Bitcoin weak-form efficiency studies, employing appropriate statistical techniques to handle heterogeneity and publication bias, is essential to provide a more definitive quantitative summary of the evidence.
2. **Modeling Time-Varying Efficiency:** Further research is needed to refine models of time-varying efficiency (e.g., using advanced econometric techniques like Markov-switching models or continuous-time models) and to more robustly link efficiency dynamics to specific drivers identified in the conceptual model (liquidity, regulation, sentiment, etc.) using techniques like meta-regression.
3. **Semi-Strong Efficiency Tests:** Developing and applying robust methodologies to test semi-strong efficiency in the Bitcoin market, perhaps focusing on specific types of information events (e.g., regulatory news, major hacks, forks) or utilizing novel data sources (e.g., blockchain data, social media sentiment indices).

4. **Cross-Cryptocurrency Comparisons:** Extending the adaptive efficiency framework and meta-analytic approach to compare the efficiency dynamics across different cryptocurrencies with varying characteristics (e.g., market cap, consensus mechanism, use case).
5. **Impact of Market Microstructure:** Investigating the specific impact of market microstructure elements (e.g., exchange fragmentation, transaction fees, derivatives markets) on Bitcoin's price discovery and efficiency.

7. Conclusion

This thesis undertook a meta-analytic review to address the question of whether the Bitcoin market is efficient. By synthesizing recent empirical studies and integrating findings within the theoretical frameworks of the Efficient Market Hypothesis (EMH), the Adaptive Market Hypothesis (AMH), and behavioral finance, a nuanced conclusion emerges. The collective evidence strongly suggests that the Bitcoin market does not consistently adhere to weak-form efficiency as defined by the traditional EMH. Instead, its efficiency appears dynamic and time-varying, aligning more closely with the predictions of the AMH.

While some studies report periods or conditions where Bitcoin prices approximate a random walk, significant empirical evidence points towards predictability derived from past price data, particularly during earlier market phases, periods of high volatility, or in response to major external shocks. Factors such as market maturity, liquidity, regulatory developments, behavioral biases, and macroeconomic conditions appear to play crucial roles in shaping the market's evolving efficiency landscape, as conceptualized in the proposed model.

The implication is that viewing Bitcoin market efficiency as a static state is inadequate. A more accurate understanding requires acknowledging its adaptive nature, where periods of relative efficiency may be interspersed with significant deviations driven by the complex interplay of competition, adaptation, and behavioral responses among market participants. This research contributes by synthesizing a fragmented literature, providing a theoretically grounded interpretation of the conflicting empirical results, and highlighting the dynamic character of

efficiency in this novel asset class. Further research, particularly comprehensive quantitative meta-analyses and investigations into semi-strong efficiency and the precise mechanisms driving efficiency dynamics, is warranted to deepen our understanding of price formation in cryptocurrency markets.

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