

Billy is a 32-year-old cyclist with two children and a wife. He lives at home with his family, and works as a dentist. When Billy is done working he enjoys spending time with his family and riding his bicycle. Billy likes to ride his bicycle in the morning and wants to teach his daughter how to ride her bicycle.



Every morning, Billy goes out and rides his bicycle for an hour before work. Then Billy goes to work until 5. When Billy gets back from work he enjoys spending time with his family.

On the weekends Billy rides in professional bicycle races.

He enjoys the races because his family comes to watch him ride, and he gets to spend more time with his family. Billy is great with technology and enjoys using his phone as a map during the races. Billy wishes more races would create their own apps.



Helen is a 58-year-old mother of 4 children who lives with her husband. She works at the library, and enjoys her job. Helen enjoys watching television with her husband, and talking to friends and family on social media.

In the mornings, Helen goes to work at the library, and stays until school gets out for the day. When she gets home she talks to her family and friends on social media. Helen especially enjoys talking to her children online.

Helen's favorite thing to do is to go to her son's bike races. Helen can't always make it to the bike races because of her work, so sometimes she has to watch the races from her phone. Helen uses the app to see her son's location in the race, and make sure he is ok.



Miranda is a 22-year-old student who lives with a roommate in her dorm room. Miranda enjoys volunteering and hanging out with her friends on the weekends. Miranda is very busy with her school work, but she still finds time to have fun.

On weekdays, Miranda goes to class and then does her homework. When Miranda is done with her homework she likes to hang out with her friends. On the weekends, Miranda likes to volunteer at places around the town because she likes helping people and wants to build connections. Miranda's favorite place to volunteer is at the local bike races.

Miranda hands out water to cyclists, and helps people in need. Miranda uses the races' app in order to keep track of all the riders. If a rider needs help, they will send a signal, and Miranda will go to the rider's location to help, or Miranda will dispatch police to the location. Miranda also uses the app to help riders find local restaurants and hotels.