# COMPSCI 514: ALGORITHMS FOR DATA SCIENCE

Andrew McGregor Lecture 17

#### **SUMMARY**

## Last Class: Low-Rank Approximation, Eigendecomposition, PCA

- For any symmetric square matrix A, we can write  $A = V\Lambda V^T$  where columns of V are orthonormal eigenvectors.
- Can approximate data lying close to in a k-dimensional subspace by projecting data points into that space.
- Can find the best k-dimensional subspace via eigendecomposition applied to  $\mathbf{X}^T\mathbf{X}$  (PCA).
- Measuring error in terms of the eigenvalue spectrum.

## This Class: SVD and Applications

- SVD and connection to eigenvalue value decomposition.
- Applications of low-rank approximation beyond compression.

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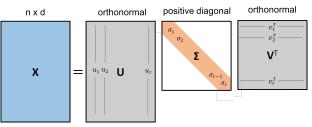
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- **U** has orthonormal columns  $\vec{u}_1, \ldots, \vec{u}_r \in \mathbb{R}^n$  (left singular vectors).
- **V** has orthonormal columns  $\vec{v}_1, \dots, \vec{v}_r \in \mathbb{R}^d$  (right singular vectors).
- $\Sigma$  is diagonal with elements  $\sigma_1 \geq \sigma_2 \geq \ldots \geq \sigma_r > 0$  (singular values).

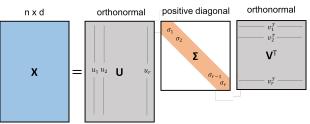
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The 'swiss army knife' of modern linear algebra.

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Exercise:  $\mathbf{U}_k \mathbf{U}_k^T \mathbf{X} = \mathbf{X} \mathbf{V}_k \mathbf{V}_k^T = \mathbf{U}_k \mathbf{\Sigma}_k \mathbf{V}_k^T$ 

The best low-rank approximation to X:

$$\mathbf{X}_k = \operatorname{arg\,min}_{\operatorname{rank} - k} \, \mathbf{B} \in \mathbb{R}^{n \times d} \, \| \mathbf{X} - \mathbf{B} \|_F$$
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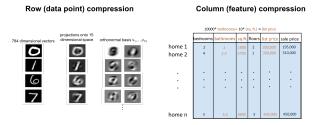
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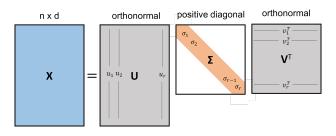


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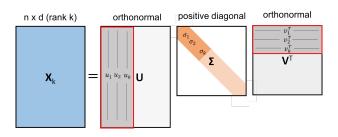


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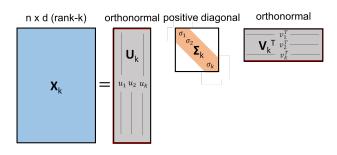


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- This establishes that  $\mathbf{X}\mathbf{V} = \mathbf{U}\mathbf{\Sigma}$  and that  $\mathbf{V}$  and  $\mathbf{U}$  have the required properties to show  $\mathbf{X} = \mathbf{U}\mathbf{\Sigma}\mathbf{V}^T$ .

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- This establishes that XV = UΣ and that V and U have the required properties to show X = UΣV<sup>T</sup>.
- To see rest of the details, see https://math.mit.edu/ classes/18.095/2016IAP/lec2/SVD\_Notes.pdf

## APPLICATIONS OF LOW-RANK APPROXIMATION

**Rest of Class:** Examples of how low-rank approximation is applied in a variety of data science applications.

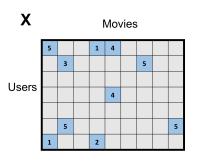
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 Used for many reasons other than dimensionality reduction/data compression.

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X	Movies								
	5			1	4				
Users		3					5		
					4				
		5							5
	1			2					

**Solve:** 
$$\mathbf{Y} = \underset{\text{rank} - k}{\operatorname{arg \, min}} \sum_{\substack{\mathsf{B} \text{ observed } (j,k)}} \left[ \mathbf{X}_{j,k} - \mathbf{B}_{j,k} \right]^2$$

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Y	Movies									
	4.9	3.1	3	1.1	3.8	4.1	4.1	3.4	4.6	
Users	3.6	3	3	1.2	3.8	4.2	5	3.4	4.8	
	2.8	3	3	2.3	3	3	3	3	3.2	
	3.4	3	3	4	4.1	4.1	4.2	3	3	
	2.8	3	3	2.3	3	3	3	3	3.4	
	2.2	5	3	4	4.2	3.9	4.4	4	5.3	
	1	3.3	3	2.2	3.1	2.9	3.2	1.5	1.8	

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Under certain assumptions, can show that  $\mathbf{Y}$  well approximates  $\mathbf{X}$  on both the observed and (most importantly) unobserved entries.

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- Documents (for topic-based search and classification)
- Words (to identify synonyms, translations, etc.)
- Nodes in a social network

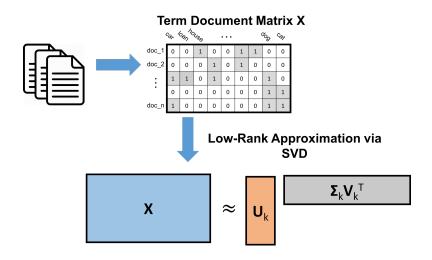
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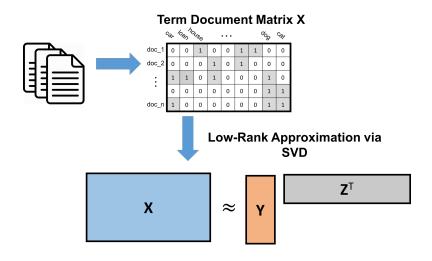
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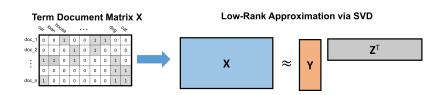
**Usual Approach:** Convert each item into a high-dimensional feature vector and then apply low-rank approximation.

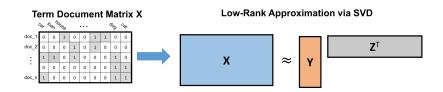
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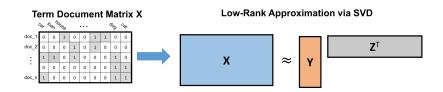






• If the error  $\|\mathbf{X} - \mathbf{Y}\mathbf{Z}^T\|_F$  is small, then on average,

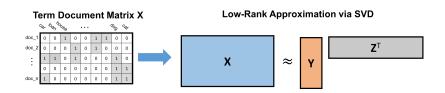
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• I.e.,  $\langle \vec{y_i}, \vec{z_a} \rangle \approx 1$  when  $doc_i$  contains  $word_a$ .

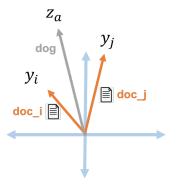


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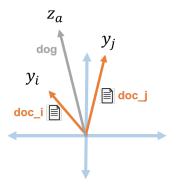
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- If  $doc_i$  and  $doc_j$  both contain  $word_a$ ,  $\langle \vec{y_i}, \vec{z_a} \rangle \approx \langle \vec{y_j}, \vec{z_a} \rangle \approx 1$ .

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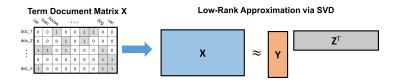
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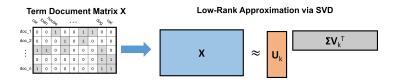
**Another View:** Each column of **Y** represents a 'topic'.  $\vec{y_i}(j)$  indicates how much  $doc_i$  belongs to topic j.  $\vec{z_a}(j)$  indicates how much  $word_a$  associates with that topic.



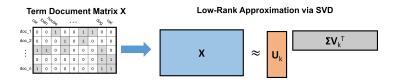
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$$\underset{\text{rank } -k}{\operatorname{arg \, min}} \|\mathbf{X}^T \mathbf{X} - \mathbf{B}\|_F = \mathbf{V}_k \mathbf{\Sigma}_k^2 \mathbf{V}_k^T = \mathbf{Z} \mathbf{Z}^T$$

LSA gives a way of embedding words into k-dimensional space.

• Embedding is via low-rank approximation of  $\mathbf{X}^T\mathbf{X}$ : where  $(\mathbf{X}^T\mathbf{X})_{a,b}$  is the number of documents that both  $word_a$  and  $word_b$  appear in.

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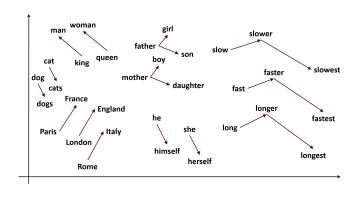
- Embedding is via low-rank approximation of  $\mathbf{X}^T\mathbf{X}$ : where  $(\mathbf{X}^T\mathbf{X})_{a,b}$  is the number of documents that both  $word_a$  and  $word_b$  appear in.
- Think about  $\mathbf{X}^T\mathbf{X}$  as a similarity matrix (gram matrix, kernel matrix) with entry (a, b) being the similarity between  $word_a$  and  $word_b$ .

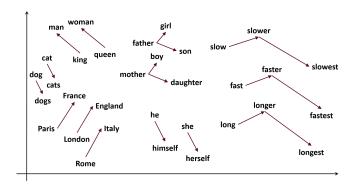
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- Many ways to measure similarity: number of sentences both occur in, number of times both appear in the same window of w words, in similar positions of documents in different languages, etc.
- Replacing X<sup>T</sup>X with these different metrics (sometimes appropriately transformed) leads to popular word embedding algorithms: word2vec, GloVe, fastText, etc.





**Note:** word2vec is typically described as a neural-network method, but it is really just low-rank approximation of a specific similarity matrix. *Neural word embedding as implicit matrix factorization*, Levy and Goldberg.