HAILEY HALTERMAN

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EXPERIENCE

Cleveland Menu Printing
Cleveland, Ohio
Summer Design Intern
May 2018- Present

Put-in-Bay Chamber of Commerce
South Bass Island, Ohio
Summer Media & Marketing Intern
May 2017- August 2017

Piece of Pi dba Pita Pit
North Ridgeville, Ohio
Media & Marketing Intern
May 2016- May 2017

EDUCATION

Bowling Green State University
August 2015 - Present
Bachelor of Science in Technology
Major: Visual Communication
Technology | Specializations:
Interactive & Print Medias

- Expected graduation:
  Summer 2018
- Honors College
- Honors Learning
  Community Member
- Visual Communication
  Technology Organization
  Member
- Student Philanthropy
  Committee
- Cumulative GPA: 3.96

Kenyon College and Lorain County Community College
August 2013 - May 2015

- Attended as part of the Post
  Secondary Education Opportunity
  in which I took college courses
  while in high school.
- Cumulative GPA: 4.0

SKILLS

Computer & Technology
- HTML and CSS coding
- Wordpress
- Social Media
- Adobe Creative Cloud
- CAD Cutting Table
- Large Format Printing
- Screen Printing
- Color Management

Design
- As a designer at Cleveland Menu, I worked closely with clients to redesign a menu to their specifications. This required careful attention of the client to understand their brand and what design would best fit their needs.
- As the only marketing intern at PIB Chamber, I designed ads and posters to promote each business using consistent branding.

Web Design
- At the PIB Chamber, I served as the webmaster, making frequent updates updates to the site and adding new pages.
- In class we code new websites weekly to learn new code and skills.

Photography
- Experience through photography classes where we practice composition, lighting, editing and working with models.
- At the PIB Chamber, I served as an event photographer and also shot new items or specials for the chamber members.

Attention to Detail
- At Cleveland Menu, it is pertinent to pay close attention to what a client requests of you when you are typesetting a file. Small mistakes may cause the file to need another proof, thus costing the client more money.
- When hand-coding a website it is pertinent to pay close attention to your code to catch mistakes and carefully learn how to avoid that problem in the future.

Time Management
- Working under tight deadlines at Cleveland Menu, I often needed to plan when I to work on each job ticket in order to get it out on proof in a timely manner and keep the clients as well as the Cleveland Menu team happy.
- At the PIB Chamber, I often worked on many projects with overlapping time lines so I learned to troubleshoot problems quickly to keep projects on schedule.

Collaboration
- Collaboration is an important aspect at Cleveland Menu, as each member doing their part leads to a more efficient and creative outcome.
- At Pita Pit, I interacted with managers from the Toledo Mud Hens and Toledo Hotels to create Pita Pit marketing material that would draw in customers for all parties involved.