



Olivia Wilson

Marketing
Manager

Contact

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Education

Master of Business
Wardiere University
2011 – 2015

BA Sales and Commerce
Wardiere University
2011 – 2015

Skills

- ROI Calculations
- Social media marketing
- Product development lifecycle
- Marketing strategy
- Product promotion
- Value Propositions

Language

English

French

About Me

An experienced Marketing Manager with exceptional skills in creating marketing plans, launching products, promoting them, and overseeing their development. Excellent knowledge of SE content creation, social media audience engagement, and brand management.

Work Experience

Aug 2018 – present
Timmerman Industries

Marketing Manager

- Maintained and organized numerous office files
- Constantly updated the company's contact and mailing lists
- Monitored ongoing marketing campaigns
- Monitored press coverage

Jul 2015 – Aug 2018
Timmerman Industries

Marketing Assistant

- Handled the company's online presence – regularly updated the company's website and various social media accounts
- Monitored ongoing marketing campaigns

Aug 2014 – Jul 2015
Liceria & Co.

Marketing Assistant

- Handled the company's online presence – regularly updated the company's website and various social media accounts

References

Estelle Darcy
Wardiere Inc. / CEO

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Email: hello@reallygreatsite.com

Harper Russo
Wardiere Inc. / CEO

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