

Henry Becker Harboe

1063 Halsey Street, Apt 2, Brooklyn NY 11207 • 773-507-6693 • hharboe@me.com

Experience

TicTacGo

Brooklyn, NY

Product Manager

Aug 2018–Present

Directing product development for new web service organizing communities of adults with disabilities. Owning roadmap and managing remote engineering team. Also consulting on Operations and Marketing strategies

- Led discovery research through organization's pivot, writing an experiment-driven roadmap to prove assumptions about buyer personas, market segmentation, and go-to-market strategy
- Maintaining roadmap, writing and prioritizing new user stories based on biweekly user testing
- Co-leading engineering project management, regularly optimizing Agile processes to benefit remote team

Faraday

San Francisco, CA

Product Manager (Freelance)

Sep 2017–Apr 2018

Directed product development on a new mobile app for electric bicycle manufacturer. Owned roadmap, managed QA testing, directed user interviews and usability tests, and contributed all UI design and copywriting

- Prioritized roadmap around fastest growing user segment, dropping 66% of open product brief
- Managed bi-weekly product release calendar, reporting updated OKRs to key internal stakeholders
- Built trust across org by maintaining a prioritized, business-aligned, and achievable roadmap and consistently delivering releases on-time

LumenEd

Chicago, IL

Co-Founder, Head of Product

2014–2016

Co-founded hardware/software startup where I owned Product and Marketing. Managed development of video sharing software across mobile, desktop, and custom hardware platforms .

- Directed early marketing and sales strategy, closing \$45k of recurring subscriptions in first 3 months
- Built a customer success-driven culture, achieving high NPS and over 90% retention in YoY subscriptions
- Frequently interviewed customer decision-makers and end-users to identify and prioritize new features driving revenue growth

Freakonomics Consulting aka TGG Group

Chicago, IL

Summer Associate

Summer 2014

Applied behavioral economics to business cases for clients of Steven Levitt and Daniel Kahneman's consulting firm

- Leveraged survey and usage data to reallocate technology across 80 Chicago Public Library branches
- Pitched new international B2B payments solution to a credit card client (service was later launched)

Education

Oberlin College & Conservatory of Music

Oberlin, OH

B.A. in Economics

2011–2015

- President, Oberlin Entrepreneurship Club (2013–2015); 1st place, LaunchU Startup Accelerator (2014); 1st place, StartIt Business Competition (2013); Finalist, JPMorgan Case Challenge (2013)

Additional Information

Development languages: CSS, HTML, Java (some), Javascript (some), Python, R, SQL

PM/Design tools: Jira, Confluence, Trello, Balsamiq, Figma, Sketch, Adobe Photoshop & Illustrator